

MAG Series

LCD Monitor

MAG 242F (3BC5)

MAG 272F (3CE5)

User Guide

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Revision

V1.0, 2025/04

Getting Started

This chapter provides you with the information on hardware setup procedures. While connecting devices, be careful in holding the devices and use a grounded wrist strap to avoid static electricity.

Package Contents

Monitor	MAG 242F
	MAG 272F
Documentation	Quick Start Guide
Accessories	Stand
	Stand Base
	Power Cord
Cables	High Speed HDMI™ Cable (Optional)

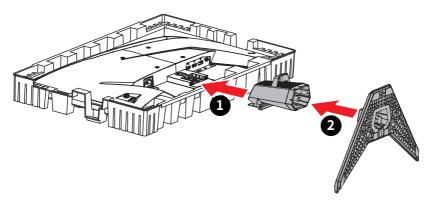


!\ Important

- Contact your place of purchase or local distributor if any of the items is damaged or missing.
- Package contents may vary by country.
- The included power cord is exclusively for this monitor and should not be used with other products.

Installing the Monitor Stand

- 1. Leave the monitor in its protective packaging. Align and gently push the stand bracket towards the monitor groove until it locks in place.
- 2. Align and gently push the base towards the stand until it locks in place.
- 3. Make sure the stand assembly is properly installed before setting the monitor upright.



Important

- Place the monitor on a soft, protected surface to avoid scratching the display panel.
- Do not use any sharp objects on the panel.
- The groove for installing the stand bracket can also be used for wall mount. Please contact your dealer for proper wall mount kit.
- This product comes with NO protective film to be removed by the user! Any mechanical damages to the product including removal of the polarizing film may affect the warranty!



Adjusting the Monitor

This monitor is designed to maximize your viewing comfort with its adjustment capabilities.

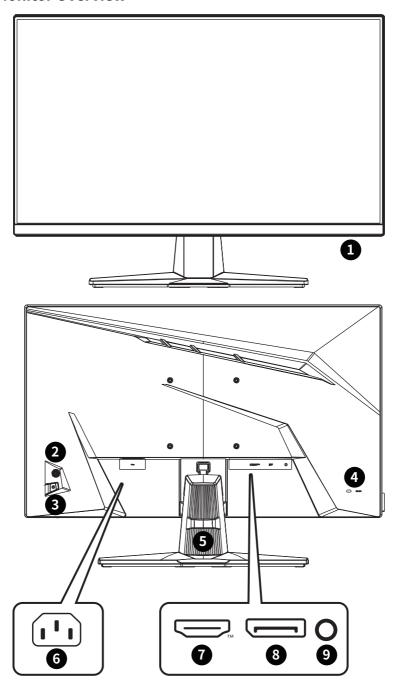


Important

Avoid touching the display panel when adjusting the monitor.



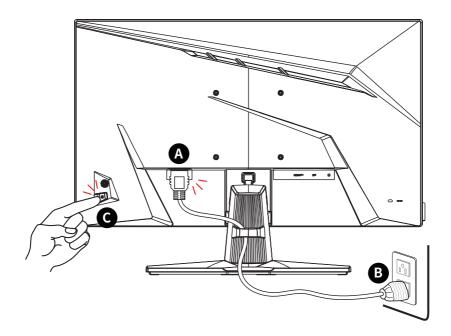
Monitor Overview



A	Power LED
	Lit in white after the monitor is turned on. If no signal input, the LED will turn into orange. Lit in orange when the monitor is in Stand-by mode.
2	Navi Key
3	Power Button
4	Kensington Lock
5	Cable Organizer
6	Power Jack
0	DisplayPort
	Supports 1920x1080@200Hz as specified in DisplayPort 1.2a.
8	HDMI [™] Connector HDMI [™] CEC, 1920x1080@200Hz as specified in HDMI [™] 2.0b.
	1 Important
	To ensure optimal performance and compatibility, please use only HDMI™ cables certified with the official HDMI™ logo when connecting this monitor. For more information, please visit https://www.hdmi.org/resource/cables .
9	Headphone Jack

Connecting the Monitor to PC

- 1. Turn off your computer.
- 2. Connect the video cable from the monitor to your computer.
- 3. Connect the power cord to the monitor power jack. (Figure A)
- 4. Plug the power cord into the electrical outlet. (Figure B)
- 5. Turn on the monitor. (Figure C)
- 6. Power on the computer and the monitor will auto detect the signal source.



OSD Setup

This chapter provides you with essential information on OSD Setup.

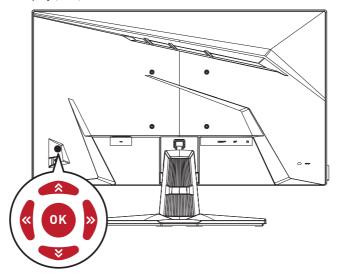


Important

All information is subject to change without prior notice.

Navi Key

The monitor comes with a Navi Key, a multi-directional control that helps navigate the On-Screen Display (OSD) menu.



Up/Down/Left/Right:

- selecting function menus and items
- adjusting function values
- entering into/exiting from function menus

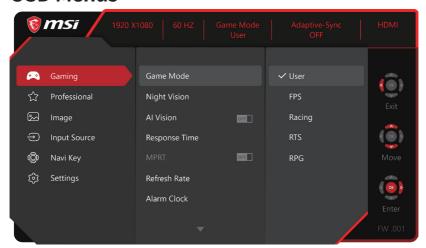
Press (OK):

- launching the On-Screen Display (OSD)
- entering submenus
- confirming a selection or setting

Hot Key

- Users may enter into preset function menus by moving the Navi Key up, down, left or right when the OSD menu is inactive.
- Users may customize their own Hot Keys to enter into different function menus.

OSD Menus





1mportant

The following settings will be grayed out when HDR signals are received:

- Night Vision
- MPRT
- Low Blue Light
- HDCR
- Brightness

- Contrast
- Color Temperature
- Al Vision
- sRGB Mode

Gaming

1st Level Menu	2nd/3rd Level Menu	Description
Game Mode	User	Use Up or Down Button to select and preview
	FPS	mode effects. • Press the OK Button to confirm and apply your
	Racing	mode type.
	RTS	
	RPG	
Night Vision	OFF	This function optimizes background
	Normal	brightness and is recommended for FPS games.
	Strong	
	Strongest	
	A.I.	

1st Level Menu	2nd/3rd Lev	vel Menu	Description	
Al Vision	OFF ON		A.I. Vision enhances i optimizing the contra background brightne Activating A.I. Vision v	ast of images and ess.
			Affected Function	Function Status
			» Night Vision » HDCR » Brightness » MPRT	Unable to select Set to OFF
Response Time	Normal		Setting to Fastest will	roach the shortest
Response Time	Fast		response time and he	elp improve blurred
	Fastest		images when playing	very fast games.
MPRT	OFF		MPRT is available wh	on the refresh rate is
MENT	ON		over 85Hz.	en the reneshrate is
	ON		Activating MPRT will:	affect:
			Affected Function	Function Status
			» Response Time » Brightness » Adaptive-Sync » HDCR » Al Vision	Unable to select Set to OFF
Refresh Rate	Location	Left Top	Location is adjustable	e in OSD Menu. Press the
		Right Top	OK Button to confirm Rate Location.	and apply your Refresh
		Left Bottom	This monitor follows	and works at the
		Right Bottom	Operating System's p Rate.	oreset Screen Refresh
	OFF		- rate.	
	ON		-	
Alarm Clock	Location	Left Top	After setting the time	, press the OK Button to
		Right Top	activate the timer.	U
		Left Bottom	 Users have to manua Alarm Clock after any 	
		Right Bottom	reconnection.	
	OFF	1	1	
	15:00	00:01 ~ 99:59	1	
	30:00	1		
	45:00	1		
	60:00			

1st Level Menu	2nd/3rd Level Menu		Description	
Screen Assistance	lcon	None [+] [+]	Users can adjust Screen mode.	en Assistance in any
Adaptive-Sync	OFF ON		Adaptive-Sync preven When Adaptive-Sync i mandatory to enable Activating Adaptive-Sy Affected Function MPRT	s set to ON, it is HDMI™ VRR*.

Professional

1st Level Menu	2nd Level Menu	Description			
Pro Mode	Eco	Use Up or Down Button to select and preview mod			on to select and preview mode
	User	effects. • Press the OK Button to	o confirm and apply your mode		
	Anti-Blue	type.	1,	o commin and apply your mode	
	Movie				
	Office				
	sRGB				
Low Blue Light	OFF	Low Blue Light protects your eyes against blue light. When enabled, Low Blue Light adjusts the screen coltemperature to a more yellow glow.			
	ON				
		When Pro Mode is set enable Low Blue Light	to Anti-Blue, it is mandatory to t.		
HDCR	OFF	HDCR enhances image quality by increasing the contrast of images. Activating HDCR will affect:			
	ON				
		Affected Function	Function Status		
		» Brightness	Unable to select		
		» MPRT	Set to OFF		

1st Level Menu	2nd Level Menu	Description	
MPRT	OFF	MPRT is available when the refresh rate is over 85F Activating MPRT will affect:	
		Affected Function	Function Status
		» Response Time » Brightness	Unable to select
		» Adaptive-Sync » HDCR » Al Vision	Set to OFF
Image Enhancement	OFF	Image Enhancement enhances image edges to in their acutance.	
	Weak		
	Medium		
	Strong		
	Strongest		

Image

1st Level Menu	2nd/3rd Level Menu		Description
Brightness	0-100		Properly adjust Brightness according to the surrounding lighting.
Contrast	0-100		Properly adjust Contrast to relax your eyes.
Sharpness	0-5		Sharpness improves clarity and details of images.
Color Temperature	Cool		Use Up or Down Button to select and preview
	Normal		mode effects. • Press the OK Button to confirm and apply your
	Warm		mode type.
	Customization	R (0-100)	
		G (0-100)	
		B (0-100)	
Screen Size	Auto	*	Users can adjust Screen Size in any mode, any
	4:3		resolution and any screen refresh rate.
	16:9		

Input Source

1st Level Menu	2nd Level Menu	Description
HDMI™		Users can adjust Input Source in any mode.
DP		
Auto Scan	OFF	Users can use the Navi Key to select Input Source at
	ON	below status: While "Auto Scan" is set to "OFF" with the monitor at power saving mode;
		While "No Signal" message box is shown on the monitor.

Navi Key

1st Level Menu	2nd Level Menu	Description
Up	OFF	All Navi Key items can be adjusted via OSD Menus.
Down	Brightness	
Left Right	Game Mode	
Ngiit	Screen Assistance	
	Alarm Clock	
	Input Source	
	Refresh Rate	
	Info. On Screen	
	Night Vision	

Settings

1st Level Menu	2nd Level Menu	Description
Language	繁體中文	Users have to press the OK Button to confirm and apply
	English	the Language setting. • Language is an independent setting. Users' own
	Français	language setting will override the factory default. When
	Deutsch	users set Reset to Yes, Language will not be changed.
	Italiano	
	Español	
	한국어	
	日本語	
	Русский	
	Português	
	简体中文	
	Bahasa Indonesia	
	Türkçe	
	(More languages coming soon)	
Transparency	0~5	Users can adjust Transparency in any mode.
OSD Time Out	5~30s	Users can adjust OSD Time Out in any mode.
Power Button	OFF	When set to OFF, users can press the power button to turn off the monitor.
	Standby	When set to Standby, users can press the power button to turn off the panel and backlight.
Info. On Screen	OFF	The information of the monitor status will be shown on
	ON	the right side of the screen.
HDMI™ CEC	OFF	HDMI TM CEC (Consumer Electronics Control) supports
	ON	Sony PlayStation®, Nintendo® Switch™, Xbox Series X S consoles and various audio-visual devices that are CEC-capable. • If HDMI™ CEC is set to ON:
		The monitor will automatically power on when the CEC device is turned on.
	The CEC device will enter power saving mode when the monitor is turned off.	
		 When Sony PlayStation®, Nintendo® Switch™, or Xbox Series X S console is connected, Game Mode and Pro Mode will be automatically set to default modes and can be adjusted to users' preferred modes later.
Reset	YES	Users can Reset and restore settings to original OSD
	NO	Default in any mode.

Specifications

Monitor		MAG 242F	MAG 272F	
Size		23.8 inch	27 inch	
Curvature		Flat		
Panel Type		Rapid IPS		
Resolution		1920x1080 (FHD)		
Aspect Ratio		16:9		
Brightness		300 nits (typ.)		
Contrast Ratio		1000:1		
Refresh Rate		200Hz		
Response Time		0.5ms (GTG)		
1/0		• 1 x DisplayPort		
		• 1 x HDMI™ Connector		
		• 1 x Headphone Jack		
View Angles		178°(H), 178°(V)		
DCI-P3*/ sRGB		89%/ 115%	91%/ 115%	
Surface Treatment		Anti-glare		
Display Colors		1.07B (8 bits + FRC)		
Monitor Power Options		100~240Vac, 50/60Hz, 1.5A		
Power Consum	ption	Power On < 40W		
(Typical)		Standby < 0.5W		
		Power Off < 0.3W		
Adjustment (Ti	lt)	-5° ~ 20°		
Kensington Lock		Yes		
VESA Mounting		Plate Type: 100 x 100 mm		
		Screw Type: M4 x 10 mm		
		Thread Diameter: 4 mm		
		Thread Pitch: 0.7 mm		
		Thread Length: 10 mm		
Dimension (W)	(H x D)	540 x 397 x 220 mm	613 x 440 x 250 mm	
Weight	Net	3.0kg	3.9kg	
	Gross	4.8kg	6.2kg	

Monitor	MAG 242F	MAG 272F	
Operating Environment	Temperature: 0°C to 40°C		
	• Humidity: 20% to 90%, non-condensing		
	• Altitude: 0 ~ 5000m		
Storage Environment	• Temperature: -20°C to 60°C		
	• Humidity: 10% to 90%, non-condensing		

^{*} Based on CIE1976 test standards.

Preset Display Modes



All information is subject to change without prior notice.

Standard	Resolution		HDMI™	DP
VGA	640x480	@60Hz	V	V
		@67Hz	V	V
		@72Hz	V	V
		@75Hz	V	V
SVGA	800x600	@56Hz	V	V
		@60Hz	V	V
		@72Hz	V	V
		@75Hz	V	V
XGA	1024x768	@60Hz	V	V
		@70Hz	V	V
		@75Hz	V	V
SXGA	1280x1024	@60Hz	V	V
		@75Hz	V	V
Full HD	1920x1080	@60Hz	V	V
		@85Hz		
		@120Hz	V	V
		@165Hz	V	V
		@180Hz	V	V
		@200Hz	V	V
Video Timing	720P		V	
Resolution	1080P	@60Hz	V	
		@120Hz	V	
	HDMI™ VRR Function		V	

Troubleshooting

The power LED is off.

- Press the monitor power button again.
- Check if the monitor power cable is properly connected.

No image.

- Check if the computer graphics card is properly installed.
- Check if the computer and monitor are connected to electrical outlets and are turned on.
- Check if the monitor signal cable is properly connected.
- The computer may be in Standby mode. Press any key to activate the monitor.

The screen image is not properly sized or centered.

 Refer to Preset Display Modes to set the computer to a setting suitable for the monitor to display.

No Plug & Play.

- Check if the monitor power cable is properly connected.
- Check if the monitor signal cable is properly connected.
- Check if the computer and graphics card are Plug & Play compatible.

The icons, font or screen are fuzzy, blurry or have color problems.

- Avoid using any video extension cables.
- · Adjust brightness and contrast.
- Adjust RGB color or tune color temperature.
- Check if the monitor signal cable is properly connected.
- Check for bent pins on the signal cable connector.

The monitor starts flickering or shows waves.

- Change the refresh rate to match the capabilities of your monitor.
- Update your graphics card drivers.
- Keep the monitor away from electrical devices that may cause electromagnetic interference (EMI).

Safety Instructions

- Read the safety instructions carefully and thoroughly.
- All cautions and warnings on the device or User Guide should be noted.
- Refer servicing to qualified personnel only.

Power

- Make sure that the power voltage is within its safety range and has been adjusted properly to the value of 100~240V before connecting the device to the power outlet.
- If the power cord comes with a 3-pin plug, do not disable the protective earth pin from the plug. The device must be connected to an earthed mains socket-outlet.
- Please confirm the power distribution system in the installation site shall provide the circuit breaker rated 120/240V, 20A (maximum).
- Always disconnect the power cord or switch the wall socket off if the device would be left unused for a certain time to achieve zero energy consumption.
- Place the power cord in a way that people are unlikely to step on it. Do not place anything on the power cord.
- If this device comes with an adapter, use only the MSI provided AC adapter approved for use with this device.

Environment

- To reduce the possibility of heat-related injuries or of overheating the device, do not place the device on a soft, unsteady surface or obstruct its air ventilators.
- Use this device only on a hard, flat and steady surface.
- To prevent the device from tipping over, secure the device to a desk, wall or fixed
 object with an anti-tip fastener that helps to properly support the device and keep it
 safe in place.
- To prevent fire or shock hazard, keep this device away from humidity and high temperature.
- Do not leave the device in an unconditioned environment with a storage temperature above 60°C or below -20°C, which may damage the device.
- The maximum operating temperature is around 40°C.
- When cleaning the device, be sure to remove the power plug. Use a piece of soft cloth rather than industrial chemical to clean the device. Never pour any liquid into the opening; that could damage the device or cause electric shock.
- Always keep strong magnetic or electrical objects away from the device.

- If any of the following situations arises, get the device checked by service personnel:
 - The power cord or plug is damaged.
 - Liquid has penetrated into the device.
 - The device has been exposed to moisture.
 - The device does not work well or you can not get it working according to the User Guide.
 - The device has dropped and damaged.
 - The device has obvious sign of breakage.

TÜV Rheinland Certification

TÜV Rheinland Low Blue Light Certification

Blue light has been shown to cause eye fatigue and discomfort. MSI now offers monitors with TÜV Rheinland Low Blue Light certification to ensure users' eye comfort and well-being. Please follow the instructions below to reduce the symptoms from extended exposure to the screen and blue light.



- Place the screen 20 28 inches (50 70 cm) away from your eyes and a little below eye level.
- Consciously blinking the eyes every now and then will help to reduce eye strain after extended screen time.
- Take breaks for 20 minutes every 2 hours.
- Look away from the screen and gaze at a distant object for at least 20 seconds during breaks.
- Make stretches to relieve body fatigue or pain during breaks.
- Turn on the optional Low Blue Light function.

TÜV Rheinland Flicker Free Certification

- TÜV Rheinland has tested this product to ascertain whether the display produces visible and invisible flicker for the human eye and therefore strains the eyes of users.
- TÜVRheinland
 CERTIFIED

 Flicker Free

 www.tuv.com
- TÜV Rheinland has defined a catalogue of tests, which sets out minimum standards at various frequency ranges. The test catalogue is based on internationally applicable standards or standards common within the industry and exceeds these requirements.
- The product has been tested in the laboratory according to these criteria.
- The keyword "Flicker Free" confirms that the device has no visible and invisible flicker defined in this standard within the range of 0 - 3000 Hz under various brightness settings.
- The display will not support Flicker Free when Anti Motion Blur/MPRT is enabled. (The availability of Anti Motion Blur/MPRT varies by products.)

Regulatory Notices

CE Conformity

This product has been tested and found to comply with the harmonized standards for Information Technology Equipment published under Directives of Official Journal of the European Union.



FCC-B Radio Frequency Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may



cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the measures listed below:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/television technician for help.

Notice 1

The changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Notice 2

Shielded interface cables and AC power cord, if any, must be used in order to comply with the emission limits

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- 1. This device may not cause harmful interference, and
- 2. This device must accept any interference received, including interference that may cause undesired operation.

MSI Computer Corp.

901 Canada Court, City of Industry, CA 91748, USA (626) 913-0828 www.msi.com

WEEE Statement

Under the European Union ("EU") Directive on Waste Electrical and Electronic Equipment, Directive 2012/19/EU, products of "electrical and electronic equipment" cannot be discarded as municipal waste anymore and manufacturers of covered electronic equipment will be obligated to take back such products at the end of their useful life.



Chemical Substances Information

In compliance with chemical substances regulations, such as the EU REACH Regulation (Regulation EC No. 1907/2006 of the European Parliament and the Council), MSI provides the information of chemical substances in products at: https://csr.msi.com/global/index

RoHS Statement

Japan JIS C 0950 Material Declaration

A Japanese regulatory requirement, defined by specification JIS C 0950, mandates that manufacturers provide material declarations for certain categories of electronic products offered for sale after July 1, 2006.

https://csr.msi.com/global/Japan-JIS-C-0950-Material-Declarations

India RoHS

This product complies with the "India E-waste (Management and Handling) Rule 2016" and prohibits use of lead, mercury, hexavalent chromium, polybrominated biphenyls or polybrominated diphenyl ethers in concentrations exceeding 0.1 weight % and 0.01 weight % for cadmium, except for the exemptions set in Schedule 2 of the Rule.

Turkey EEE Regulation

Conforms to the EEE Regulations of the Republic Of Turkey

Ukraine Restriction of Hazardous Substances

The equipment complies with requirements of the Technical Regulation, approved by the Resolution of Cabinet of Ministry of Ukraine as of 10 March 2017, № 139, in terms of restrictions for the use of certain dangerous substances in electrical and electronic equipment.

Vietnam RoHS

As from December 1, 2012, all products manufactured by MSI comply with Circular 30/2011/TT-BCT temporarily regulating the permitted limits for a number of hazardous substances in electronic and electric products.

Green Product Features

- Reduced energy consumption during use and stand-by
- Limited use of substances harmful to the environment and health
- Easily dismantled and recycled
- Reduced use of natural resources by encouraging recycling
- Extended product lifetime through easy upgrades
- Reduced solid waste production through take-back policy

Environmental Policy

- The product has been designed to enable proper reuse of parts and recycling and should not be thrown away at its end of life.
- Users should contact the local authorized point of collection for recycling and disposing of their end-of-life products.



- Visit the MSI website and locate a nearby distributor for further recycling information.
- Users may also reach us at gpcontdev@msi.com for information regarding proper disposal, take-back, recycling, and disassembly of MSI products.
- Please visit <https://us.msi.com/page/recycling for information regarding the recycling of your product in the US.

Warning!

Overuse of screens is likely to affect eyesight.

Recommendations:

- 1. Take a 10-minute break for every 30 minutes of screen time.
- 2. Children under 2 years of age should have no screen time. For children aged 2 years and over, screen time should be limited to less than one hour per day.

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Technical Support

If a problem arises with your product and no solution can be obtained from the user's manual, please contact your place of purchase or local distributor. Alternatively, please visit https://www.msi.com/support/ for further guidance.