

HW-N450

Launch

March 2018

SAMSUNG

HW-N450 Launch: Headline

Headline Must adhere to the naming convention

Headline Structure:

Samsung | Model # | Soundbar

Overview Copy:

Follow overview copy on spec sheet

Feature Copy

Add feature copy from spec sheet in order of appearance on spec sheet

Refer to final Spec Sheets on Easy Ads for precise inputs

SPEC SHEET: [LINK](#)



HW-N450 SOUNDBAR SPEC SHEET



PRODUCT HIGHLIGHTS

- Deep bass from included wireless subwoofer
- Bluetooth music streaming
- Seamless integration with Samsung TVs
- 2.1 Channel, 320W

Go beyond what you see, and experience more powerful sound with clear tones and deep bass. Pairs seamlessly with your Samsung TV.

KEY FEATURES

DEEP BASS
Set the included wireless subwoofer virtually anywhere in your space, and surround yourself with deep bass.

BLUETOOTH MUSIC STREAMING
Your soundbar also acts as a powerful Bluetooth speaker. Easily play music from virtually any streaming service by connecting your smart device to the soundbar via Bluetooth.

MADE FOR EACH OTHER
Don't get stuck with anything less than the perfect fit. The N450 integrates perfectly with most Samsung TVs. Enjoy Plug-and-Play connectivity via wired or wireless connections, control both TV and soundbar with a single remote and fine-tune your sound right from the TV menu.

SURROUND SOUND EXPANSION
Surround sound expansion expands the listening area both sideways and up to emanate sound. Now you can enjoy great sound with truly immersive surround effects.

WIRELESS SURROUND SOUND-READY
The Wireless Surround Kit lets you expand your soundbar to a surround sound system easily without the mess of wires! Together with your soundbar, you can create a true surround sound experience.


HW-N450 Launch: Feature Bullets

Feature bullets should be produced in the following order

- 1 Deep bass from included wireless subwoofer
- 2 Bluetooth music streaming
- 3 Seamless integration with Samsung TVs
- 4 2.1 Channel, 320W

HW-N450 SOUNDBAR

SPEC SHEET



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SURROUND SOUND EXPANSION

Surround sound expansion expands the listening area both sideways and up to emanate sound. Now you can enjoy great sound with truly immersive surround effects.

WIRELESS SURROUND SOUND-READY

The Wireless Surround Kit¹ lets you expand your soundbar to a surround sound system easily without the mess of wires.² Together with your soundbar, you can create a true surround sound experience.

HW-N450 Launch: Product Imagery

Product images can be found at the following links:

- 1 Product Images – [LINK](#)
- 2 Online Images– [LINK](#)

- Product images should be placed in recommended order

HW-MS550 Images & Priority Order:



Product Setup: Online Feature Messages and Images

Online messages and images should be used in the recommended priority order.

All imagery should be accompanied corresponding feature copy from spec sheets or the feature grid available on EasyAds.

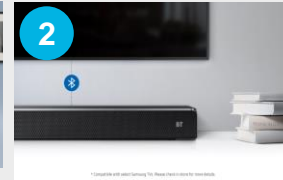
Spec Sheet: [LINK](#)

Online Feature Grid: [LINK](#)

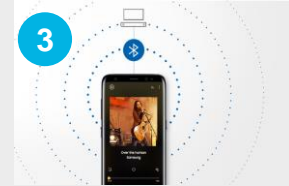
Online Feature Messages and Images Priority Order:



1
Overview:
Elevate your TV Sound



2
Feature 1:
Seamless TV Connection



3
Feature 2:
Seamless TV Connection



4
Feature 3:
Streaming Music



5
Feature 4:
Wireless Subwoofer



6
Feature 5:
Wireless Surround Sound-Ready

Product Setup: Keywords

Include keywords in metadata for loading PDPs. Keywords in order of priority

- Please leverage meta terms according to customer character limitation.

Keywords

Soundbar

Best Soundbar

TV audio

TV speakers

TV sound

Samsung soundbar

TV soundbar

Soundbar for Samsung TV

Samsung HW-N450

Samsung N450