

Facecam 4K – SKU Sheet



Full Name: Elgato Facecam 4K – 4K60 Studio Webcam, DSLR-Like Quality at 60 FPS, Supports 49mm Lens Filters, HDR, Uncompressed Video, Optimized Focus Area – USB-C for PC & Mac
Embargo Date: July 29th – 6AM PDT / 2PM BST / 3PM CEST
MSRP: USD \$199.99 | CAD \$259.99 | EUR €199.99 | GBP £179.99 | SEK 2390 | PLN 870 | JPY 29980 | AUD 289
Listing Title: Elgato Facecam 4K
Marketing Assets Link: https://corsair.mediavalet.com/portals/Elgato_Facecam_4K_PLK

Unique Selling Points (style two – order of importance)

1. **4K resolution:** Look ultra-sharp, even zoomed-in or on big screens
2. **60 FPS:** Capture smooth motion on the world's only 4K60 webcam
3. **Image quality:** Meet or stream with DSLR-like color and clarity
4. **Camera Hub:** Tune your look and apply effects with free software
5. **Lens filters:** Style your shot with 49-mm filters, a first for webcams
6. **Optimized focus area:** Stay perfectly sharp anywhere at your desk
7. **HDR-enabled:** Handle high-contrast lighting with ease, up to 4K30
8. **Uncompressed:** Stream with ultra-low latency and rich image detail
9. **Set and forget:** Save your settings with built-in Flash Memory
10. **Low waste:** Made and packaged using sustainable materials

25-Word Sell Copy

The world's only 4K60 webcam, Facecam 4K captures video quality you've got to see to believe. Ultrasharp zoom-ins, smooth 60-FPS motion, DSLR-like color and clarity.

50-Word Sell Copy

The world's only 4K60 webcam, Facecam 4K captures video quality you've got to see to believe. Ultrasharp zoom-ins, smooth 60-FPS motion, DSLR-like color and clarity. Take creative control with powerful settings and effects in Camera Hub app. And for the first time ever, style your shot with 49-mm lens filters.

100-Word Sell Copy

The world's only 4K60 webcam, Facecam 4K captures video quality you've got to see to believe. Ultrasharp zoom-ins, smooth 60-FPS motion, DSLR-like color and clarity. Take creative control with powerful settings and effects in Camera Hub app. And for the first time ever, style your shot using 49-mm lens filters. With an optimized focus area, Facecam 4K ensures you're

always perfectly clear at your desk, like magic. It has HDR to overcome high-contrast lighting, plus uncompressed video to preserve every little detail. Once you see all Facecam 4K can do, you'll never look at webcams the same way again.

Meta Description (SEO)

The world's only 4K60 webcam, Facecam 4K captures video quality you've got to see to believe. Ultrasharp zoom-ins, smooth 60-FPS motion, DSLR-like color and clarity.

SEO Terms

Elgato Facecam 4K, Facecam 4K, Facecam 4K60, 4K webcam, best 4K webcam, 4K60 webcam, 4K 60 FPS webcam, Ultra HD webcam, 2160p webcam, HDR webcam, webcam with HDR, best webcam, best webcam for streaming, best webcam for mac, best webcam for pc, webcam for YouTube, webcam for video conferencing, webcams for teams meetings, webcams for zoom, lens filters webcam, webcam lens filters

Technical Specifications

Image sensor: SONY® STARVIS 2 CMOS sensor 1/1.8"
Optics: Elgato Prime Lens
Aperture: f/4.0
Focus type: Fixed
Focal length: 21 mm | .83 in (full-frame equivalent)
Focus range: 30 – 120 cm (11.8 – 47.2 in) at 4K resolution, 25 cm (9.8 in) – infinity at 1080p resolution
Field of view: 90°
Video encoding*: YUY2, NV12, MJPG
Video resolutions (USB 3.0): 2160p60 (MJPG only), 2160p30 (NV12/MJPG only), 1440p60 (NV12/MJPG only), 1440p30, 1080p60, 1080p30, 720p60, 720p30, 540p60, 540p30
Video resolutions (USB 2.0): 1080p60, 1080p30, 720p60, 720p30, 540p60, 540p30
HDR-supported resolutions: 2160p30, 1440p30, 1080p30, 720p30, 540p30
Mounting point: 1/4-inch thread
Supported filters: 49 mm
Connection: USB Type-C
USB video class: UVC standard v1.5
Connector type: USB-C or USB-A (using USB C-to-A adapter, not included)
Data standard: USB 2.0 or later, Thunderbolt 3 or later
**When connected by USB 3.0, otherwise MJPEG only*

System Requirements

Windows 11 or later, Intel or AMD CPU
macOS 13 or later, Intel or Apple silicon CPU
iPadOS 17 or later on iPad with native USB-C port

In the Box

Facecam 4K
Monitor mount
USB-C to USB-C 3.0 cable (detachable, 200 cm | 79 in)

Product Data

Dimensions (depth x width x height):
52 x 104 x 54 mm / 2.0 x 4.1 x 2.1 in (without mount)
Weight:
112 g / 0.25 lbs (without mount and cable)

Packaging Data

Dimensions (depth x width x height):
65 x 147 x 190 mm / 2.56 x 5.79 x 7.48 in.
Weight:
430 g / 0.95 lbs

Master Pack Data

Dimensions (depth x width x height):
320 x 310 x 410 mm / 12.60 x 12.20 x 16.14 in.
Weight:
NW: 8,61 kg / 18.98 lbs
GW: 9,48 kg / 20.90 lbs

Shipping Data

Master Pack Quantity:
20

Pallet Quantity:
360

Warranty:
2 Years

Tariff Code:
8471.60.9050

Country of Origin:
Taiwain

SKU Number:
10WAF9901

UPC Code:
840440484752

EAN Code:
0840440484752

GTIN Code:
10840440484759