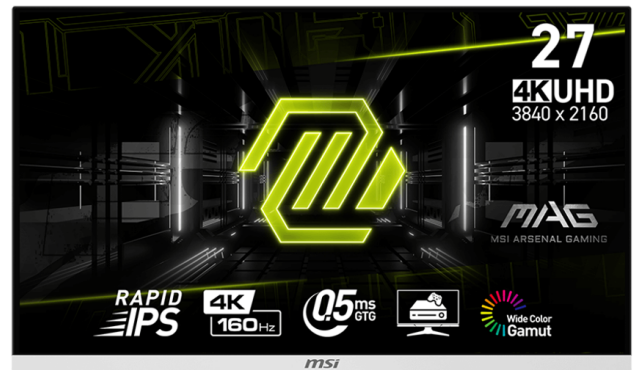


PATH TO THE FUTURE

Introducing the MSI MAG 274URFW esports gaming monitor. This cutting-edge monitor features a 27-inch 4K UHD display with a lightning-fast 160Hz refresh rate and a rapid 0.5ms response time. With the MAG 274URFW, you will have the competitive advantage needed to outperform and defeat your opponents in gaming battles.



Picture and logos

SELLING POINTS

- Rapid IPS Panel - Provides 0.5ms (GtG, Min.) fast response time, optimizes screen colors and brightness.
- 4K UHD High Resolution - Games will look even better, displaying more details.
- 160Hz Refresh Rate - Respond faster with smoother frames.
- 0.5ms (GtG, Min.) Response Time - Eliminate screen tearing and choppy frame rates.
- HDMI™ 2.1 (160Hz@4K) - Best solution for console users. 4K 120Hz with HDMI™ interface. Bandwidth is up to 48Gbps.
- Adjustable Stand - Easily change the position of the monitor for maximum ergonomics.
- VESA DisplayHDR 400 - Stunning visuals through contrast and shadow adjustment.
- AI Vision - The new AI Vision technology can not only reveal details in dark areas but also enhance overall brightness and saturate colors.



1. 5-Way Joystick Navigator
2. DC-in
3. Headphone Out
4. 2 x HDMI™ 2.1 (4K@160Hz)
5. 1 x DisplayPort (1.4a)
6. USB Type-C (PD15W)
7. Kensington Lock

SPECIFICATION

Model	MKT Name	MAG 274URFW
	MKT Spec	MAG 274URFW
	Color	ID1/White-White
Barcode Info	EAN	4711377170192
	UPC	824142346389
	UCC14	10824142346386
I/O Ports	HDMI™	2
	HDMI™ version	2.1
	HDMI™ HDCP version	2.3
	DisplayPort	1
	DisplayPort version	1.4a
	DisplayPort HDCP version	2.3
	USB Type C (DisplayPort Alternate)	1
	Headphone-out	1
	Lock type	Kensington Lock
Design	Adjustment (Tilt)	-5° ~ 20°
	Adjustment (Swivel)	-30° ~ 30°
	Adjustment (Height)	0 ~ 130 mm
	Adjustment (Pivot)	-90° ~ 90°
	VESA Mounting	75x75mm
	Frameless Design	Yes
In The Box	3.5mm Mic Cable	0
	Switch Case	0
	Portable Screen Protection Case	0
	Monitor Hood	0
	Speaker (Accessories)	0
	DisplayPort Cable	0
	HDMI™ Cable	1
	DVI Cable	0
	USB Type A to Type B Cable	0
	USB Type C to Type A Cable	0
	USB Type C to Type C Cable	0
	Thunderbolt Cable	0
	VGA Cable	0
	3.5mm audio Cable	0
	3.5mm combo audio Cable	0
	Mouse Bungee Unit	0
	VESA Screw	4
	Power Cord	1
	AC Adaptor	1
	Warranty Card	0
Quick Guide	1	
I/O Ports (Rear)	Card Reader	N/A
Power	Annual Energy Consumption (KWh)	26
	Power Type	External Adaptor 19V 3.42A
	Power Input	100~240V, 50/60Hz
	Energy Efficiency Rating	F
	Adapter's KC safety Number	HU10450-17082
	Power Cord Type	C13
	PD Output	Type C
	PD Output Power	15W
Warranty	Warranty	36M
Dimension & Weight	Inside Carton Dimension (WxDxH) (inch)	N/A
	Weight (Net kg)	6.4
	Weight (Gross kg)	8.8
Outer Carton Dimension (WxDxH)	Outer Carton Dimension (WxDxH) (inch)	N/A
Weight	Weight Without Stand (kg)	3.95
Product Dimension with Stand (WxDxH)	Product Dimension with Stand (WxDxH) (mm)	613.5 x 227.8 x 406.6
	Product Dimension with Stand (WxDxH) (inch)	24.15 x 8.97 x 16.01



MONITOR

MAG 274URFW

MAG 274URFW

Stand Dimension (WxDxH)	Stand Dimension (WxDxH) (mm)	308.6 x 227.8 x 406.6
	Stand Dimension (WxDxH) (inch)	12.15 x 8.97 x 16.01
Product Dimension without Stand (WxDxH)	Product Dimension without Stand (WxDxH) (mm)	613.5 x 69.8 x 362.5
	Product Dimension without Stand (WxDxH) (inch)	24.15 x 2.75 x 14.27