



Brother Wireless Color Inkjet All-in-One Printer with Mobile Device and Duplex Printing

COMPACT & EASY TO CONNECT

Ideal choice for home & home offices

The MFC-J1010DW is easy to connect and operate along with being compact and economical, perfect for small spaces and budgets. Delivering high quality, reliable printing, copying, scanning and faxing and enabling wireless printing from your desktop, laptop, smartphone or tablet¹².

Intuitive 1.8" Color Display

Navigate to powerful features plus print-from and scan-to popular cloud services including Google Drive™, Dropbox Box, OneDrive and more⁹ directly from the printer.

- Automatic duplex (two sided) printing
- Monitor ink usage with Page Gauge[^]
- Supported by Brother Mobile Connect
- Wireless¹², Wi-Fi Direct[®] and USB connectivity
- Stay Genuine with the LC401 and LC401XL Ink Cartridge Series.

Specifications:

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|---|--|
| Print Technology | 4-cartridge Color Inkjet |
| LCD Display (type/size) | 1.8" Color Display |
| Paper Size (maximum) | Paper Tray: Up to 8.5" x 14" (legal size) |
| Print Speed (maximum)¹ | Black (ISO/IEC 24734): Up to 17ppm Color (ISO/IEC 24734): Up to 9.5ppm |
| FPOT (First Print Out Time)² | Black: Approx. 6.9 Seconds Color: Approx. 10.5 Seconds |
| Print Resolution (maximum)³ | Windows: Up to 6000 x 1200 dpi Mac [®] : Up to 3600 x 1200 dpi |
| Duplex Printing Capability | Yes (up to 8.5"x11") |
| Borderless Printing Capability⁴ | Yes (Letter, 4x6, 5x8, 3.5x5, 5x7, and A4) |
| Paper Input Capacity (maximum) | Up to 150 sheets |
| Auto Document Feeder | Yes (up to 20-sheets) |
| Standard Interfaces⁵ | Wireless (802.11 b/g/n), Wi-Fi Direct [®] , Hi-speed USB 2.0 |
| Copy Speed (maximum)⁶ | Black (ISO/IEC 24735): Up to 11.5ppm Color (ISO/IEC 24735): Up to 4.0ppm |
| Copy Resolution (maximum)³ | Up to 600 x 1200 dpi |
| Copy Reduction/Enlargement | 25% - 400% in 1% increments |
| Copy Options | Stack, Sort, N-in-1, ID Copy, Fit to Page, Base Color Removal |
| Scanner Type | Color Flatbed (CIS) |
| Document Glass Size | Letter Size 8.5" x 11.7" |
| Scan / Copy Size (maximum) | Letter (8.5" x 11") |
| Scan Resolution (maximum)³ | Optical: 2400 x 1200 dpi (Flatbed) 600 x 1200 (ADF) Interpolated: 19200 x 19200 dpi |
| Fax Modem | 14.4 Kbps |
| Fax Page Memory (maximum)⁷ | Up to 170 pages |
| Speed Dial Locations | 40 |
| PC Fax Capability⁸ | Yes (black & white only) |
| Web Connectivity⁹ | GOOGLE DRIVE™, EVERNOTE® ¹⁰ , DROPBOX, BOX, ONEDRIVE, ONENOTE, BROTHER CLOUD APPS |
| Brother Cloud Apps¹⁰ | Scan to Office, Scan to Searchable PDF, Easy Scan to E-mail |
| Operating Systems Compatibility¹¹ | PC: Windows 7 SP1 / 8.1 / 10 Home / 10 Pro / 10 Education / 10 Enterprise Windows 2008 R2 / 2012 / 2012 R2 / 2016 / 2019 Windows Server 2008 / MAC [®] : OS v10.14.6, 10.15.x, 11 |
| Mobile Device Compatibility¹² | AirPrint [®] , Mopria [®] , Wi-Fi Direct [®] , and Brother Mobile Connect |
| Maximum Monthly Duty Cycle¹³ | Up to 2,500 pages |
| Recommended Monthly Volume¹⁴ | Up to 1,000 pages |
| Warranty | 1-year Limited Warranty |
| ENERGY STAR[®] Qualified | Yes |

Supplies & Accessories¹⁵:

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|------------------|--|
| LC401XLBK | High Yield Black Ink Cartridge (approx. 500 pages) ¹⁶ |
| LC401XLC | High Yield Cyan Ink Cartridge (approx. 500 pages) ¹⁶ |
| LC401XLM | High Yield Magenta Ink Cartridge (approx. 500 pages) ¹⁶ |
| LC401XLY | High Yield Yellow Ink Cartridge (approx. 500 pages) ¹⁶ |
| LC401BK | Standard Yield Black Ink Cartridge (approx. 200 pages) ¹⁶ |
| LC401C | Standard Yield Cyan Ink Cartridge (approx. 200 pages) ¹⁶ |
| LC401M | Standard Yield Magenta Ink Cartridge (approx. 200 pages) ¹⁶ |
| LC401Y | Standard Yield Yellow Ink Cartridge (approx. 200 pages) ¹⁶ |
| BP71GLTR | Innobella Letter-size Glossy Inkjet Paper (20 sheets) |
| BP71GP20 | Innobella 4" x 6" Glossy Photo Paper (20 sheets) |
| BP60MPLTR | Innobella Letter-size Multi-Purpose Paper (500 sheets) |



At your side support. Online, call, or live chat – free support for the life of your printer. At Brother, we want to ensure that your experience with us is exceptional. Visit us at brother-usa.com where you can download the latest product drivers and software, view product manuals, learn how to get the most out of your product with how-to videos and find answers to frequently asked questions.



Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference to help build a society where sustainable development can be achieved. We call this approach Brother Earth.

COMPATIBLE WITH
WINDOWS



1 ISO print speed based on ISO/IEC 24734 (after first set of ISO test pages). For more details, visit www.brother-usa.com.

2 From ready mode and standard tray.

3 Resolutions are listed by vertical by horizontal dpi.

4 Borderless not available on duplex. Minimum default margins .12" on all sides.

5 Cables not included.

6 ISO copy speed is based on ISO/IEC 24735. For more details, visit www.brother-usa.com.

7 Black and white only. Based on ITU-test 1 Chart No.1 at standard resolution with MMR compression.

8 PC-Fax Send Only for Mac[®] users.

9 Requires internet connection and an account with desired service.

10 Requires connection to a wireless network. Requires internet connection.

11 See system requirements on www.brother.com

12 Requires connection to a wireless network.

13 Maximum number of printed pages per month and can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.

14 The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond the range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.

15 Additional purchase required.

16 Approximate page yields in accordance with ISO 24711. For more page yield information see www.brother.com/pageyield.

^ Page Gauge is an estimate for informational purposes only. For actual cartridge yield information refer to www.brother.com/pageyield.