



## Get ahead with the G2740HSU with IPS Panel Technology and 1ms MPRT

Featuring IPS technology with 75Hz refresh rate and 1ms MPRT, the 27" Full HD G2740HSU guarantees super image quality. The ability to customize the screen settings using the predefined and custom gaming modes along with the Black Tuner function gives you total control over the dark scenes and makes sure details are always clearly visible.



1ms

Fast response time is key to ultra-smooth gaming. It reduces ghosting and blurring providing the user with an improved graphic performance.



IPS TECHNOLOGY

Covering 100% of the sRGB colour range, this IPS panel provides outstanding colour accuracy and wider viewing angles guaranteeing high-fidelity, vivid battleground scenes.

## 01 DISPLAY CHARACTERISTICS

Diagonal	27", 68.6cm
Panel	IPS LED, matte finish
Native resolution	1920 x 1080 @75Hz (2.1 megapixel Full HD)
Aspect ratio	16:9
Brightness	250 cd/m <sup>2</sup> typical
Static contrast	1000:1 typical
Advanced contrast	80M:1
Response time (MPRT)	1ms
Viewing zone	horizontal/vertical: 178°/178°, right/left: 89°/89°, up/down: 89°/89°
Colour support	16.7mln
Horizontal Sync	31 - 85kHz
Vertical Sync	48 - 75Hz
Viewable area W x H	597.9 x 336.3mm, 23.5 x 13.2"
Pixel pitch	0.311mm
Colour	matte, black

## 02 INTERFACES / CONNECTORS / CONTROLS

Signal input	HDMI x1 DisplayPort x1
USB HUB	x2 (v.2.0 DC5V, 500mA)
HDCP	yes
Headphone connector	yes

## 03 FEATURES

Blue light reducer	yes
Flicker free	yes
FreeSync support	yes
OSD languages	EN, DE, FR, ES, IT, RU, JP, CZ, NL, PL
Control buttons	Power, joystick controller: Menu, Up/ i-Style colour, Down/ Input Select, Left/ Eco Mode, Right/ Volume
User controls	picture adjust (contrast, brightness, OD, ACR, ECO, blue light reducer, black tuner, colour saturation, gamma), input select (auto, manual), audio (volume, mute), store user settings, colour settings (colour temp., user preset), image adjust (i-Style colour, sharp and soft, HDMI RGB range, video mode adjust), language, setup menu (OSD H. position, OSD V. position, OSD time, opening logo, AMD FreeSync, MBR), display information, recall
Speakers	2 x 2W
Convenience	Kensington-lock™ prepared, DDC2B, Mac OSX

## 04 MECHANICAL

Display position adjustments	tilt
Tilt angle	22° up; 4° down
VESA mounting	100 x 100mm
Cable management system	yes

## 05 ACCESSORIES INCLUDED

Cables

power, USB, HDMI

Other

quick start guide, safety guide

## 06 POWER MANAGEMENT

Power supply unit

internal

Power supply

AC 100 - 240V, 50/60Hz

Power usage

19W typical, 0.5W stand by, 0.5W off mode

## 07 SUSTAINABILITY

Regulations

CE, TÜV-Bauart, EAC, VCCI-B, PSE, RoHS support, ErP, WEEE, REACH

Energy efficiency class

A+

Other

REACH SVHC above 0.1%: Lead

## 08 DIMENSIONS / WEIGHT

Product dimensions W x H x D

610 x 433 x 239mm

Box dimensions W x H x D

692 x 452 x 147mm

Weight (without box)

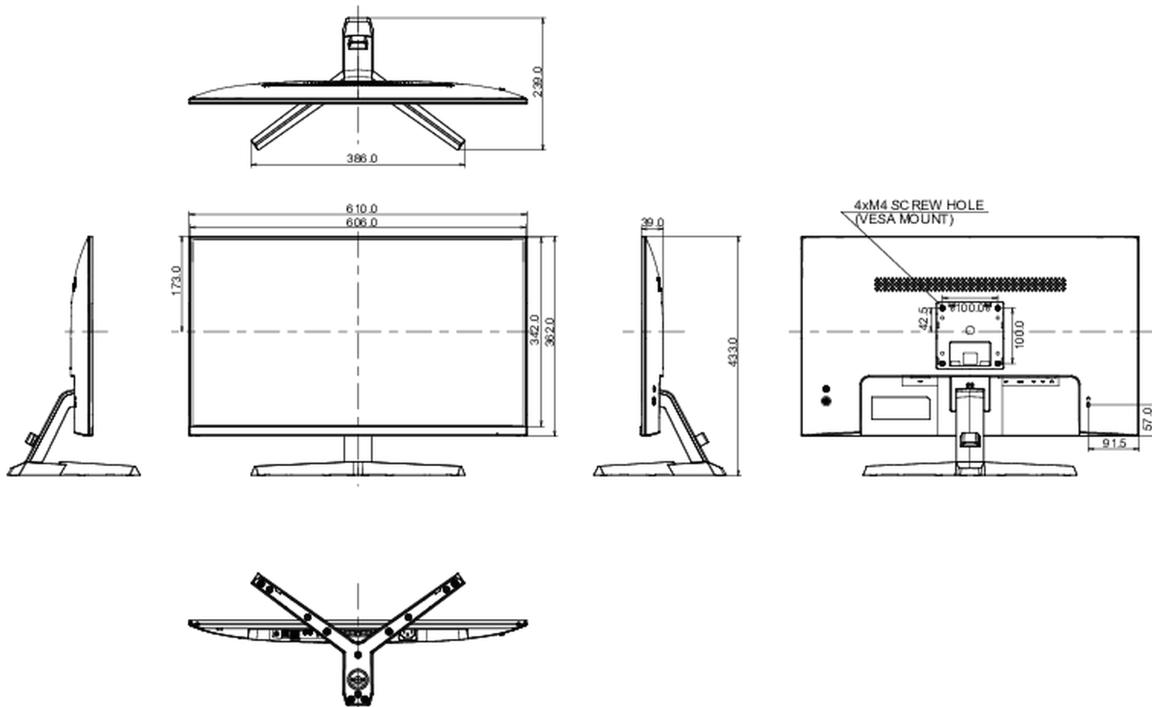
4.5kg

Weight (with box)

6.1kg

EAN code

4948570117963



## 09 EU ENERGY EFFICIENCY LABEL

Manufacturer

iiyama

Model

G-Master G2740HSU-B1

Energy efficiency class	A+
Visible screen diagonal	69cm; 27"; (247" segment)
ON mode power consumption	20W
Annual energy consumption	29kWh/annum*
Power in Standby	0.5W stand by
Power in OFF Mode	0.3W off mode
Resolution	1920 x 1080

This is information under Regulation (EU) No 1062/2010. \*Based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

All trademarks and registered trademarks acknowledged. E & O E. Specification subject to change without notice. All LCD's comply with ISO-9241-307:2008 in connection with pixel defects.

© IIYAMA CORPORATION. ALL RIGHTS RESERVED