



HPE StoreEasy Storage

Focus on your business, not your file storage



Whether you are a small to midsize business or a distributed organization with branch offices, storage worries should be the last thing on your mind. As you work with a varying range of connected users and devices, you need to accommodate their demands to store and access growing volumes of files, such as business documents, images, audio files, and videos. You need efficient file storage that is scalable and secure, yet easy to manage.

Hewlett Packard Enterprise is here to help. Whether your business is starting out, building momentum, or expanding, HPE StoreEasy—a powerful breed of optimized, efficient, secure, and highly available storage systems—will help propel your business further.

HPE StoreEasy Storage is trusted and chosen by so many organizations that it is a leading NAS product family under \$15K.¹ With the 5th and latest generation of StoreEasy Storage family, you can get up to 211% more capacity,² at 21% lower \$/GB, 61% increase in supported users, 2X faster drive transfer speed, and 25X faster RAID rebuilds.³

¹ Based on IDC Worldwide Quarterly Disk Storage Systems Tracker 2016 Q2, product brand in units for price bands 1 to 3 for the last 11 quarters (2013 Q1 to 2015 Q3). In statistical tie with Dell Storage NX family.

² HPE internal analysis—Internal capacity comparison between the previous generation 1640 vs. the 1650 Expanded.

³ Based on HPE internal testing.

The HPE StoreEasy Storage family is comprised of:

- HPE StoreEasy 1000 Storage: designed for SMBs, branch offices, and workgroup environments.
- HPE StoreEasy 3000 Gateway Storage and HPE StoreEasy 3000 Gateway Blade: designed for medium to large businesses and branch office SAN environments.

The HPE StoreEasy Storage family caters to your organization's unique storage needs. They integrate easily into new and existing environments—including SAN environments—offering your storage administrators and IT generalists a straightforward and simplified management experience.

With built-in security features, your data remains well protected and available to your users when and where they want to access it. It also enables you to install and run malware protection software on the system itself, eliminating the need for an external malware protection server. With features including near-continuous health monitoring, mirrored OS solid-state drives (SSDs), advanced memory protection, reliable software support, and more, you can provide users with a highly available solution that keeps their data readily accessible. StoreEasy customers are also backed by the support and expertise of our highly skilled HPE storage specialists.

Key features and benefits

Optimized: Tailored for file storage

- HPE StoreEasy Storage comes with pre-configured hardware and a Windows®-based storage OS for purpose-built file storage. StoreEasy installation and network configuration wizards simplify deployment and prevent common configuration errors.
- The HPE StoreEasy Dashboard consolidates all key status information. Easily monitor capacity utilization, performance, and health from a single user interface, designed to be straightforward and intuitive for IT generalists. The StoreEasy Dashboard reduces the need to navigate multiple tools and interfaces for system management.
- The best practices driven storage provisioning tool analyzes system storage and recommends the most efficient setup for optimum performance and capacity, or a balanced configuration based on the available storage.
- A variety of HDD bundles make it easier for you to buy, deploy, and provision additional storage capacity over the life of the product. Low capacity email notifications can be enabled to send you alerts with drive bundle recommendations and ordering information.

Efficient: Saves you money and time

- Achieve an average of 50–60% space savings with granular data deduplication.⁴ A finely tuned deduplication engine provides options based on common workloads to maximize savings. StoreEasy systems running Windows Storage Server 2016 benefit from improved deduplication performance for large files (up to 1 TB) and large file systems (up to 64 TB).
- Secure file sync and share enables mobile workers to access their files from anywhere with corporate data controls in place, including data encryption, data wipe, user lock screen password enforcement, file classification, and storage quotas.
- Use advanced data management to automatically improve resource usage, comply with data retention policies, and enhance protection of sensitive files.

⁴ "Plan to deploy data deduplication," Microsoft®

- Consolidate multiple workloads and IT services in a single platform with included support for a broad range of file access protocols, Microsoft Hyper-V and SQL Server application storage, iSCSI block access, and IT infrastructure services such as print, Domain Name System (DNS), and DHCP.
- Significantly reduce your branch office network bandwidth consumption with Hosted BranchCache, which automatically caches frequently accessed corporate data center files for faster access to local users.

Secure: Protect your data always

- HPE StoreEasy Storage protects data while at rest with file system encryption and BitLocker Drive Encryption, and while it is being transferred with SMB encryption and signing. SMB 3.1.1 hardens security between clients and StoreEasy to prevent man-in-the-middle attacks. The lockable bezel protects your data's physical security through inhibiting drive access with keyed entry.
- Use File Classification Infrastructure to dynamically identify files based on sensitivity and implement sophisticated access controls using Active Directory Rights Management Services.
- Install and run malware protection, such as antivirus, on the system itself—reducing the cost and complexity of connecting to an external malware protection server. Prevent against data loss with Volume Shadow Copy Service online snapshots and support for agent-based backup software.
- Opt to further protect your data with seamless backup and recovery of HPE StoreEasy data to a vault in Microsoft Azure cloud using your Azure subscription account. Also, optionally enable simplified and cost efficient compliant archiving with iTernity Compliant Archive Solution (iCAS), validated to meet the United States Securities and Exchange Commission (SEC) 17a-4(f) requirements.

Highly available: Prevent business and user disruption

- Increases uptime with standard features including continuous health monitoring with HPE Active Health System, mirrored OS drives, redundant fans (not available on all models) and power, and advanced memory protection.
- Confidently deploy large file systems through leveraging file system online self-healing, online verification, and precise and rapid repair that massively reduce downtime from file corruption.
- Prevent disruption and loss using StoreEasy's built-in asynchronous replication to protect data sets up to 100 TB. Deploy a resilient and highly available multisite disaster recovery solution using two StoreEasy systems as replication targets. Data is replicated between sites, and an orchestration layer between StoreEasy systems delivers a seamless end-user experience, regardless of which StoreEasy the data resides on. Opt to license Double-Take Availability from HPE Complete for more sophisticated and larger scale disaster recovery deployments.
- Get support from file storage experts with three-year parts and three or one year on-site labor warranty, depending on the StoreEasy system, with one year of 9x5 software telephone support from HPE storage specialists.

HPE StoreEasy 1000 Storage series

HPE StoreEasy 1000 Storage models are delivered as turnkey appliances, which vastly simplifies the deployment tasks normally associated with file storage. StoreEasy 1000 Storage models are built with industry-standard world-class components and offer the flexibility of heterogeneous support for additional file protocols—including SMB/CIFS, NFS, HTTP/HTTPS, FTP, and WebDAV. Additionally, features like HPE Integrated Lights-Out (iLO) remote management and HPE System Insight Manager (SIM) make StoreEasy 1000 Storage models stand out against other file storage products.

Technical specifications



HPE StoreEasy 1450 Storage

HPE StoreEasy 1550 Storage

HPE StoreEasy 1650 Storage

HPE StoreEasy 1650 Expanded Storage

HPE StoreEasy 1850 Storage

	HPE StoreEasy 1450 Storage	HPE StoreEasy 1550 Storage	HPE StoreEasy 1650 Storage	HPE StoreEasy 1650 Expanded Storage	HPE StoreEasy 1850 Storage
Differentiator	Affordable getting started rack mount file storage to consolidate users' documents, images, audio, and videos.	Affordable getting started tower file storage to consolidate your users' documents, images, audio, and videos.	Affordable capacity optimized file storage for growing number of users, all their files, and application workloads too.	Affordable capacity optimized bulk storage for users' files and secondary data.	Affordable performance optimized file storage for growing number of users, all their files, and application workloads too.
Form factor	1U rack mount	4.5U tower	2U rack mount	2U rack mount	2U rack mount
Number of users	Up to 2000	Up to 1850	Up to 5500	Up to 7000	Up to 7900
Network controller	(1) HPE 1GbE 2-port 361i standard; options for 10GbE	(1) Broadcom 5717 1GbE 2-port standard; options for 10GbE	(1) HPE 1GbE 4-port 331i standard; options for 10GbE	(1) HPE 1GbE 2-port 361i standard; options for 10GbE	(1) HPE 1GbE 4-port 331i standard; options for 10GbE
Storage controller	(1) HPE Smart Array P440/4 GB FBWC	(1) HPE Smart Array P440/4 GB FBWC	(1) HPE Smart Array P440ar/2 GB FBWC	(1) HPE Smart Array P840ar/2 GB FBWC	(1) HPE Smart Array P440ar/2 GB FBWC
Drive type	LFF Enterprise SAS, Mid-line SAS and SATA HDDs; LFF Enterprise Value, Mainstream, Light and Boot SSDs	LFF Enterprise SAS, Mid-line SAS and SATA HDDs; LFF Enterprise Value, Mainstream, Light and Boot SSDs	LFF Enterprise SAS, Mid-line SAS and SATA HDDs; LFF Enterprise Value, Mainstream, Light and Boot SSDs	LFF Mid-line SAS and SATA HDDs	SFF Enterprise SAS, Mid-line SAS and SATA HDDs; SFF Enterprise Performance Value, Mainstream, Light and Boot SSDs
Storage capacity	40 TB maximum internal; additional external capacity supported with D3000 and D6000 Disk Enclosures	80 TB maximum internal using optional 4 LFF drive cage for a total of 8 drive slots	120 TB maximum internal; additional external capacity supported with D3000 and D6000 Disk Enclosures	280 TB maximum internal; additional external capacity supported with D3000 and D6000 Disk Enclosures	43.2 TB maximum internal; additional external capacity supported with D3000 and D6000 Disk Enclosures
Protocols	SMB (CIFS), NFS, FTP and FTPS, HTTP and HTTPS, WebDAV, iSCSI				
Data services	File Sync and Share, Sub File Deduplication and compression, Snapshots, Replication, File Classification, File Screening, Quotas, Reporting				
Management	StoreEasy Dashboard and Server Manager, Integrated Lights-Out 4 (iLO 4) with Advanced License				
Warranty	3-year parts exchange, 1-year labor, 1-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software	3-year parts exchange, 1-year labor, 1-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software	3-year parts exchange, 3-year labor, 3-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software	3-year parts exchange, 3-year labor, 3-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software	3-year parts exchange, 3-year labor, 3-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software

HPE StoreEasy 3850 Gateways

The HPE StoreEasy 3000 Gateway Storage and Gateway Blade are ready-to-deploy file gateway solutions that grant IP-based access to both enterprise and workgroup SAN environments. Both products are delivered as a complete hardware and software package with your choice of either rack mount or HPE BladeSystem C-class design. A wide range of HBAs is available to choose from to connect to your array or SAN.

Technical specifications



HPE StoreEasy 3850 Gateway



HPE StoreEasy 3850 Gateway Blade

	HPE StoreEasy 3850 Gateway	HPE StoreEasy 3850 Gateway Blade
Form factor	2U rack mount with 1 to 2 nodes	Half-height blade
Number of users	Up to 30,000 per node, depending on configuration	Up to 30,000, depending on configuration
Network controller	HPE 1GbE 2-port	HPE 10GbE or 20GbE 2-port FlexLOM
Protocols	SMB (CIFS), NFS, FTP and FTPS, HTTP and HTTPS, WebDAV, iSCSI	
Storage controller	HPE Dynamic Smart Array B140i per node	HPE Dynamic Smart Array B140i
Drive type	Enterprise SAS HDDs for internal OS drives only	
Capacity	0 GB usable; internal drive capacity for OS mirror only	
Storage expansion options	Attach to HPE 3PAR StoreServ, Nimble, StoreVirtual, MSA, and XP Storage for user storage	
Management	StoreEasy Dashboard, Server Manager and SMI-S provider storage management, iLO 4 Advanced	
Warranty	3-year parts exchange, 3-year labor, 3-year on-site, and next business day response for hardware; 1-year 9x5 telephone support for software	
QuickSpecs URL	hpe.com/h20195/v2/gethtml.aspx?docname=c04111443 hpe.com/h20195/v2/getdocument.aspx?docname=c04111443	hpe.com/h20195/v2/gethtml.aspx?docname=c04111443 hpe.com/h20195/v2/getdocument.aspx?docname=c04237099

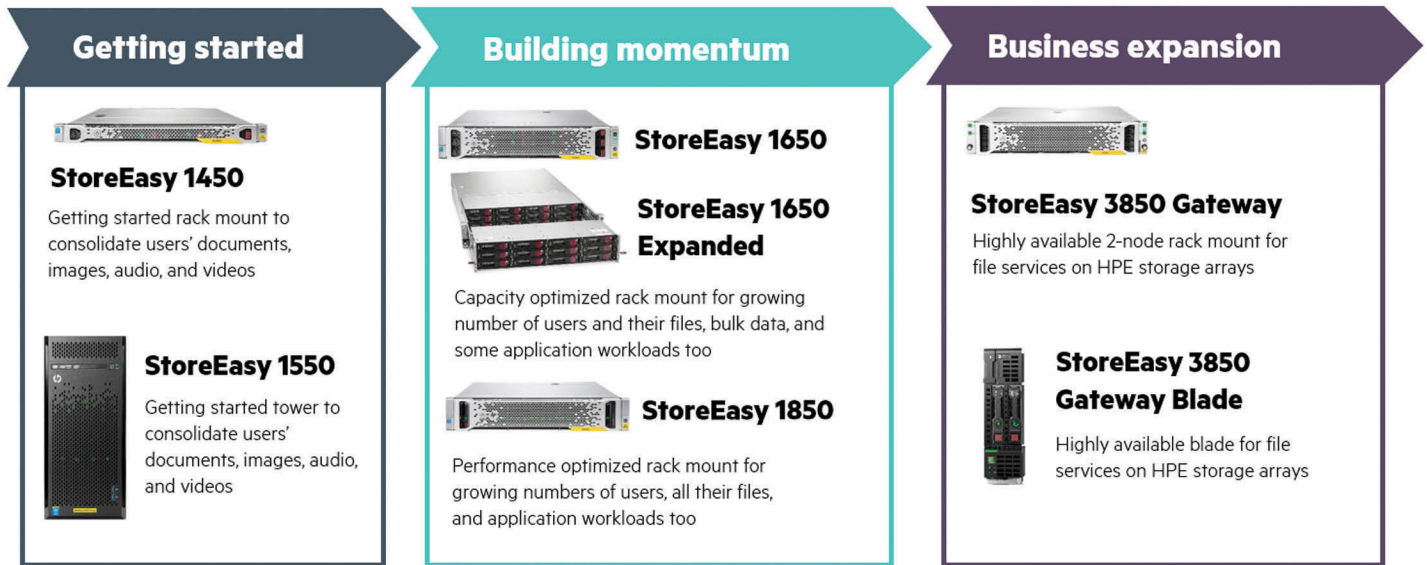


Figure 1. Find the right fit for your business with StoreEasy, whether you are starting out or expanding.

The total package

Software

Double-Take Availability	Protect your critical HPE StoreEasy data with Double-Take Availability's real-time byte-level replication. In the event of a failure, recover the data—with a minimum of loss—from the replicated data repository. Get the details hpe.com/us/en/product-catalog/storage/complete-storage-solution/pip.complete-partner-program.1009475031.html	Optional
iTernity Compliant Archive Solution (iCAS)	Get open, flexible, and expandable long-term archiving with iTernity Compliant Archive Solution, now validated to meet SEC 17a-4 requirements. Together, HPE StoreEasy and iCAS are your key to legally compliant data archiving. Learn more: iternity.com/hp-icas_en.html	Optional

HPE Technology Services

Expert HPE storage consultants and service professionals sit down with you and your team to map your storage needs. Not only can we help you accelerate implementation and reduce deployment risk, but we can also help you realize the full value of your storage purchases as you transform storage for the idea economy.

Advice, transform, and integrate

Navigate through the complexities of storage, backup, archive, disaster recovery, and Big Data with advisory, transformation, and integration consulting.

Deploy and implement

Access expertise to support deployment, operations, relocation, sanitization, and disposal, plus improvement-focused education.

Operate and support

Find the level of personalized, proactive, and simplified support right for your business. Note: Specific service availability varies by product.

HPE Foundation Care

System-level IT hardware and software support delivers flexible coverage window and response time for more choice and simplicity.

HPE Proactive Care

Combined reactive and proactive services provide easy-to-purchase, cost-efficient system-level support coupled with personalized expert advice and products connected to Hewlett Packard Enterprise to help prevent problems and reduce downtime.

HPE Proactive Care Advanced builds and incorporates on Proactive Care and also gives customers personalized technical and operational advice from an assigned, local Account Support Manager for personalized technical collaboration, flexible access to specialist skills to help optimize business critical IT, and enhanced Critical Incident Management to help so the business is not affected if there is a system or device outage.

HPE Datacenter Care

Get the support you need to deploy, operate, and evolve your data center environment to be hybrid-cloud ready with single-point-of-accountability for HPE and others' product.

Get connected and get back to business—HPE Storage Technology Services provide the path to get your HPE Storage solutions and your business connected to Hewlett Packard Enterprise. Once connected, our experts are able to scan your system and run health checks, then use that data to create personalized reports and recommendations for actions to take to prevent problems and downtime.

For more information, visit: hpe.com/us/en/services/consulting.html

Data sheet

Optimize your IT investment strategy with new ways to acquire, pay for and use technology, in lock-step with your business and transformation goals.

hpe.com/solutions/hpefinancialservices

HPE Factory Express

HPE Factory Express provides customization and deployment services along with your storage and server purchases. You can customize hardware to your exact specifications in the factory—helping speed deployment.

Customer technical training

Gain the skills you need with ExpertOne training and certification from Hewlett Packard Enterprise. With HPE Converged Storage training, you will accelerate your technology transition, improve operational performance, and get the best return on your HPE investment. Our training is available when and where you need it, through flexible delivery options and a global training capability.

The choice is yours, as it should be

When it comes to your files and unstructured data, your business can't afford storage that falls short. Available in a diverse range of capacity, performance, and price points, customers can also choose between two Windows Storage Server OS versions to find the right fit for their needs and environment.

If your business and IT staff want to standardize your IT infrastructure on one version of Windows Server® and Windows Storage Server, new and deployed StoreEasy systems support Windows Storage Server 2016 or 2012 R2.

Opt for the Windows Storage Server 2016-based StoreEasy 1000 or 3000 for a fine-tuned deduplication engine that maximizes capacity usability, the latest security and encryption technologies guarding data against man-in-the-middle attacks.

Learn more at
hpe.com/storage/storeeasy



Make the right purchase decision. Click here to chat with our presales specialists.



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