# Device screens are everywhere. So are visual hackers.

## What's at stake?

Walk through your office. Any screen you can see can also be seen by a visual hacker. Equipping your screens with leading 3M™ Privacy Products is an easy way to help protect sensitive and confidential data on your device screens inside the office and out.

Sources:
[1,2] Ponemon Institute, "Public Spaces Interview Study," 2017, sponsored by 3M. Study based on responses from 46 professional mobile workers.
[3] 2015 PGI Global Telework Survey, PGI, 2015.
[4,5] Average based on global trials conducted by Ponemon Institute during the "Visual Hacking Experiment," 2015, and the "Global Visual Hacking Experiment," 2016, both sponsored by 3M.

## Putting visual privacy into perspective:

### 3 out of 4

mobile workers surveyed said they were somewhat or very concerned about visual hacking.[1]

yet,

### more than half

of mobile workers surveyed said they took no steps to protect information while working in public spaces.[2]

### 79%

of respondents work outside of the office at least some of the time.[3]

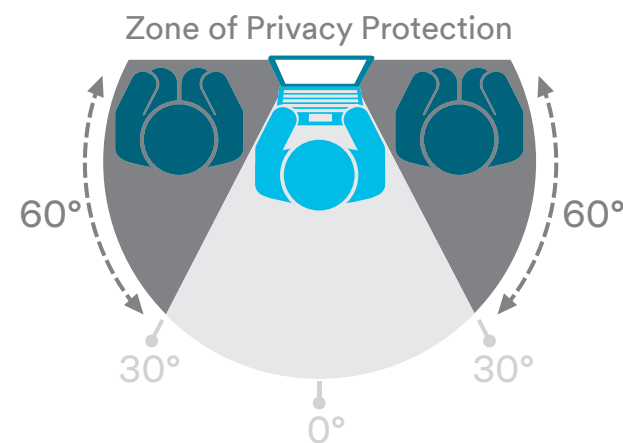## The Global Visual Hacking Experiment reveals:

Visual hacking is real.

### 91%

of global visual hacking attempts were successful.[4]

Employee computer screens are at risk for visual hacking.

### 52%

of information deemed sensitive was captured from screens.[5]

## Zone of Privacy Protection



60° · 60°
30° · 30°
0°

## Science. Applied to keeping visual hackers in the dark.

Help protect all your screens, and the information displayed on them, with 3M™ Privacy Filters and Screen Protectors.

- 3M™ Privacy Filters fade to black starting at the 30° side angle
- Effective "black out" privacy from side views outside the 60° viewing angle

| Monitors | Laptops |
|---|---|
| · 3M™ Framed Privacy Filters<br>· 3M™ Gold Privacy Filters<br>· 3M™ High Clarity Privacy Filters<br>· 3M™ Black Privacy Filters<br>· 3M™ Anti-Glare Filters | · 3M™ Gold Privacy Filters<br>· 3M™ High Clarity Privacy Filters<br>· 3M™ Black Privacy Filters<br>· 3M™ Black Privacy Filters for Touch Laptops<br>· 3M™ Anti-Glare Filters |

| Tablets | Smartphones |
|---|---|
| · 3M™ High Clarity Privacy Filters<br>· 3M™ Black Privacy Filters<br>· 3M™ Anti-Glare Filters<br>· 3M™ Anti-Glare Screen Protectors<br>· 3M™ Ultra Clear Screen Protectors | · 3M™ Privacy Screen Protectors<br>· 3M™ Anti-Glare Screen Protectors<br>· 3M™ Ultra Clear Screen Protectors |

## Custom-size privacy and protection solutions

Not finding the size you need? 3M offers custom-size Anti-Glare Filters and Protection Films to help reduce glare and add a layer of protection on screens up to 24". For screens up to 55", 3M offers custom-size Black Privacy Filters to help keep visual hackers in the dark.

**Learn more at 3Mscreens.com or call 1-800-553-9215.**

**The experts in screen privacy.** | **3M**

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# Optical science. Applied to helping protect your screens from scratches, glare and prying eyes.

# The visual privacy and screen protection experts.

## We've got you covered.

At 3M, we've designed advanced optical technology that delivers visual privacy and screen protection trusted the world over. It's your easy-to-implement line of defense against visual hackers, physical damage and screen glare. Whatever your device, chances are we've got the right product to help protect your screen, and help keep the information displayed on it, private.

# 3M™ Privacy Filters

## 3M™ Ultra Clear Screen Protectors

## 3M™ Anti-Glare Filters and Screen Protectors

**Keep visual hackers in the dark.**

You see your screen with crisp image clarity, while prying eyes beside you see only a black or gold screen. Advanced microlouver technology "blacks out" side views with world-class effective privacy. That's why people worldwide trust 3M Privacy Products to help keep their private information private, and why 3M is a leader in visual privacy protection.

**Virtually invisible protection for smartphones.**

Help keep your device looking like new longer with a screen protector that delivers durable scratch resistance, innovative stay-clean edge technology, and such a high degree of optical clarity you'd almost swear there's nothing there.

**Defend against scratches and glare.**

Don't let bright light and reflections get between you and your screen. Amazing optical technology from 3M diffuses mirror-like reflections to help keep what's on your screen clear and visible.

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### 3M™ Framed Privacy Filters

· Anti-reflective surface creates a quality, high-contrast viewing experience
· Two easy attachment methods: Command® Strips or Hanger Arms
· Easy to remove for collaboration or to clean as needed
· Great for high-resolution monitors

### 3M™ Gold Privacy Filters

· Proprietary gold effect projects a vibrant golden shield to side views
· On average 25% more clarity than standard 3M™ Black Privacy Filters
· Great for high-resolution displays
· Glossy finish for incredible clarity
· Reversible to glossy black

### 3M™ High Clarity Privacy Filters

· Provides premium privacy while maintaining the clarity of your display
· On average 30% more clarity than standard 3M™ Black Privacy Filters
· Glossy finish on both sides for enhanced clarity
· Great for high-resolution screens

### 3M™ Black Privacy Filters

· Reversible between a glossy side and glare-reducing matte
· Available in landscape or portrait mode
· Ultra thin and responsive
· Great for high-resolution screens
· Smooth, satin-like matte finish
· Easy to attach, remove and clean

### 3M™ Black Privacy Filters for Touch Laptops

· Helps protect from visual hackers without getting in the way of using your device
· Ultra thin and responsive
· Great for high-resolution screens
· Smooth, satin-like matte finish
· Extends edge-to-edge on flat front glass displays

### 3M™ Privacy Filters for Tablets

· Easy to attach, remove and reattach so you can share your screen when you want to
· Ultra thin with consistent touch responsiveness
· Fingers slide and swipe easily on smooth, satin-like matte surface
· Notice fewer fingerprints and more of what's on your screen

### 3M™ Privacy Screen Protectors

· Effective privacy in portrait mode; change to landscape to share screen
· Thin and touch-sensitive
· Incredible image clarity and glossy finish
· Helps protect from everyday dust and scratches

### 3M™ Ultra Clear Screen Protectors

· Incredible high-resolution clarity
· Durable protection from dust and scratches
· Anti-reflective technology increases display contrast
· Smooth, touch-responsive surface
· Applies easily and removes cleanly

### 3M™ Anti-Glare Filters

· Diffuses light and helps reduce glare
· Improves view in challenging indoor light conditions
· Compatible with most touchscreen displays
· Helps protect from dust and scratches
· Matte surface cleans easily and hides fingerprints

### 3M™ Anti-Glare Screen Protectors

· Helps reduce glare and reflections
· Lightweight, thin, frameless design
· Gives screens an added layer of durable protection from dust and scratches
· Matte surface cleans easily and hides fingerprints