

# Turnkey Touchscreen Digital Signage Solutions

## TouchPlus+™ Retail



- **The Results Driven** solution for selling more products.
- **Increase** engagement to build customer confidence and loyalty.
- **Strengthens** your ability to promote upcoming specials.
- **Easy** content updates and management using your iPhone!

### Specially Made For Retail Store Looking To Improving Sales

Using this all-in-one total solution you can seamlessly blend your businesses sales, promotions, customer loyalty program, new featured products, service packages, and other important announcements into a compelling easy to use immersive touchscreen digital communications platform.

### Advance Your Customers Shopping Experiences

The TouchPlus+™ enables users to browse quickly through different pages, buttons and areas of informative content and media. This freedom creates remarkable customized user experiences. You can choose from over 30+ immersive touchscreen feature buttons plus an unlimited combination of distinctive feature media zones; popular selections include:

- Interactive surveys to gain feedback
- Add FAQ button with on-demand information
- Interactive galleries introducing new products
- Highlight your weekly ads and daily sales.
- Connect your online catalog for Shop Now.
- Multi-language support
- Meets ADA Requirements

### Professionally Designed For You

You will receive an out-of-the-box ready to use solution. It ships preloaded with your custom visual communications content, software, and media player. Tell us the features you need then we'll custom develop, test and set up everything for you.



*"These are the most intuitive and logical digital signage solutions available on the market today."*

*"We are able to manage content and live feeds efficiently and effectively. These digital signs replaced the old static vinyl posters and created a "wow" factor"*

- Doug T

*"Your design team went above and beyond! They did a great job incorporating our branding requirements, colors, company videos, and images."*

*"The final product met our exact needs – a superb layout with beautiful custom graphics."*

- Natalie Z

# Turnkey Touchscreen Digital Signage Solutions

## TouchPlus+™ Retail

### Feature FAQ

#### Limit to a number of features I can select?

You can choose as many features as you need. Pricing remains the same regardless of the number of features you select.

#### How does my logo, branding, and company information get added to the content?

When placing your order let us know the features you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

#### Do I get to see and approve content before receiving solution?

At each step of content creation your review, feedback, and approval are required. Once approved your order ships fully configured for immediate out-of-the-box use.

| AVAILABLE FEATURES TO CHOOSE FROM                                                                                                |  | TouchPlus+<br>TOUCHSCREEN                                                             |
|----------------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------------------------------------|
|  Company Logo                                   |  |    |
|  Time, Date, & Weather                          |  |    |
|  3 <sup>rd</sup> Party Data Feeds               |  |    |
|  About Us                                       |  |    |
|  Promotions, Advertising, & Sales               |  |    |
|  Social Media                                   |  |    |
|  Amenities, Accommodations, or Services         |  |    |
|  Emergency Alerts                               |  |    |
|  Flight Information & Times                     |  |    |
|  Background Images or Videos                   |  |   |
|  Notifications & Announcements                |  |  |
|  Events & Meetings Calendar                   |  |  |
|  Digital Menu                                 |  |  |
|  Media Gallery                                |  |  |
|  Points of Interest Map                       |  |  |
|  Corporate Communications                     |  |  |
|  Personalized Custom Welcome Message          |  |  |
|  Directory                                    |  |  |
|  Web Widget                                   |  |  |
|  Interactive Survey                           |  |  |
|  Interactive Local Transportation Information |  |  |
|  Multi-Language Button                        |  |  |
|  Donate Now Button                            |  |  |
|  Touchscreen Donor Wall                       |  |  |
|  Virtual Receptionist                         |  |  |
|  Touchscreen Screen Saver                     |  |  |
|  Dynamic Pop-Up                               |  |  |
|  Handicap Button                              |  |  |

# Turnkey Touchscreen Digital Signage Solutions

## General FAQ

### Lead time?

2-4 weeks

### How is content created?

Place order.  
Content creation starts.  
4 phase revision process.  
You approve, order ships.

### Is support included?

12 month software support.

### Hardware Warranty?

36 month

### Who do I call with questions?

You receive a dedicated support specialist to call plus 24/7 technical answering service.

### Is this system scalable?

Yes

### Hidden costs?

No

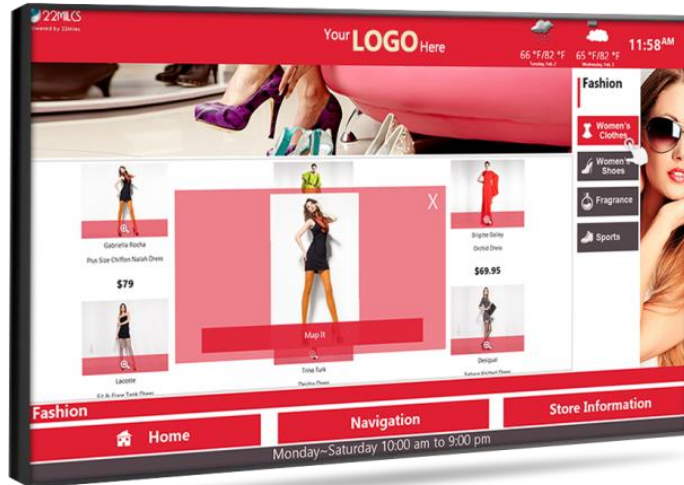
### Do you offer installation?

Yes

### Limit to content creation?

No. All-inclusive graphic design set-up and software configuration is included.

## TouchPlus+™ Retail



### What's included?

- Digital Signage Software
- Complete Content Creation
- Digital Signage Media Player
- Cloud Content Manager
- Set-Up & Configuration
- 12 Month Full Support
- No recurring fees

## Use your iPhone To Update the Digital Sign

This practical yet powerful solution enables you to efficiently update and manage all day to day messaging and listing edits remotely from any device, anytime.

Every update you make will instantly be enhanced, adjusted, and fine-tuned by our software to match your contents precise theme then wirelessly sent to the display.

- Conveniently make changes remotely from your iPhone, Android, or computer.
- Every image and video auto re-sizes to fit the media zone just right.
- All text updates are auto-optimized to match the existing font size, color, and style.
- No annual software license costs or renewal fees for content management.
- Multi-User / Multi Admin control levels are available.

## Industry's Only 100% Digital Signage Design Satisfaction Guarantee

We guarantee you that your system's design, and layout will meet your exact expectations.

- No strings attached no hidden costs, no additional charges for 'design time'.
- All requested features will be properly incorporated.
- Your branding requirements accurately executed.