Intelligent performance for a growing business

HP ProLiant Gen8 e-Series servers

A server that works as hard as you do

Growing a small business comes with a host of challenges. You confront increasing amounts of digital information. You must stay relevant to customers and respond to their needs with speed and agility. And you're continually looking for technology improvements that will increase your productivity along with your return on investment.

To stay competitive and grow the right way, you need a server that will grow with you. One that's easy to set up and operate. Out of the box, it needs to be powerful, efficient, and reliable, without interrupting the flow of your business. Beyond the basics, a right-sized server should also meet your management, maintenance, and service budgets. Plus, it should be intelligent and proactive, so you're free to spend your time on your business.

HP understands that a server should work for your business without adding to your workload. So we've created the HP ProLiant Gen8 e-Series—servers that remove the ordinary so your business can be extraordinary.

Built on a legacy of server innovation

With 22 years of industry leadership in server technology, HP is the ideal choice for small and medium-size businesses. And the HP ProLiant Gen8 e-Series servers set the standard for reliability, productivity, and performance.

Build a foundation with servers so intelligent they keep your business running with little or no downtime. Our innovative HP Active Health System runs nonstop to monitor system status and solve problems quickly. Also, HP Proactive Support Services help reduce unplanned downtime by identifying and solving issues before they become problems.

HP ProLiant Gen8 e-Series servers are simple, reliable, affordable solutions that let a growing business boost performance as well as productivity. The HP ProLiant name ensures reliability. And that reliability is an especially wise investment for businesses with limited information technology (IT) budgets.

Do what you do best

Regardless of size, every business can do even more with HP ProLiant Gen8 e-Series servers. Increase capacity, memory, and storage today, while planning for tomorrow with scalable technology that will grow with your business.

Focus on your clients, not on server administration and support. HP ProActive Insight architecture helps eliminate failures and data loss. HP ProLiant servers automatically and continuously analyze system performance for insight into every aspect of your computing infrastructure. Also, HP Smart Drives and HP Smart Storage help safeguard your data.

Choose an efficient server that keeps your business productive. HP Smart Update monitors, manages, and installs updates for you. Adding new users or increasing workloads is seamless with increased processing power.

Cut energy costs and limit downtime. Highly efficient, redundant HP power options give you peace of mind and uninterrupted performance. Plus, automated backup features take the worry out of data storage and protection.

HP ProLiant Gen8 e-Series servers

Right-size your technology, choosing one of five HP e-Series servers. They're designed specifically to work for small businesses, and are part of the legendary HP ProLiant Gen8 family.

- Get started with low up-front costs
- Set up and start up quickly, with out-of-the-box deployment
- Tackle tough computing challenges with increased memory and processing power
- Eliminate tedious, time-consuming server-management tasks
- Reduce operating costs with remote-management tools
- Help save energy with built-in usage sensors
- Easily manage—from virtually anywhere—with embedded remote monitoring
- Seamlessly expand based on a flexible, scalable solution architecture

Just your size

All HP ProLiant Gen8 e-Series servers are designed to be self-sufficient, small-business solutions —ready to set up right out of the box. HP server innovations automatically optimize performance and energy use. And we deliver integrated simplicity that's ideally suited for small businesses that are looking to save time, costs, and resources.

Because you don't want to spend your time troubleshooting, the HP ProLiant Gen8 e-Series offers the industry's first comprehensive, cloud-based management and support portal. These new servers redefine essential storage technology, with HP expertise tailored to your small business.

HP ProLiant Gen8 DL320e server

Ideal for businesses that need:

- A low-cost server for single or dedicated workloads
- Improved memory reliability and performance
- Simple accessibility and service

HP ProLiant Gen8 DL360e server

Ideal for businesses that need:

- Essential performance in a space-saving design
- Optimal use of space, power, and cooling
- Fast setup, deployment, and troubleshooting

HP ProLiant Gen8 DL380e server

Ideal for businesses that need:

- Enhanced serviceability and management capabilities
- Flexible configurations to accommodate changing business needs
- Abundant internal storage capacity for data-intensive workloads

HP ProLiant Gen8 ML310e server

Ideal for businesses that need:

- Essential availability and expansion
- Simple deployment and management
- Increased storage and memory capacity
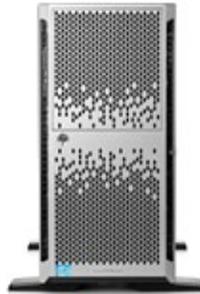
HP ProLiant Gen8 ML350e server

Ideal for businesses that need:

- Essential performance with low-cost expansion
- Simple deployment and management
- Lower overall cost of ownership

A solution rooted in simplicity

Proven quality and dependability across the HP ProLiant family allow you to focus on what matters most—your customers. Plus, the HP ProLiant Gen8 e-Series is a scalable solution that helps you plan for future growth. Ideal for businesses with little or no IT support resources, HP's automated, intelligent features lighten the load, allow remote management, and deliver simple, reliable performance.

Learn more

Contact your HP representative or visit **hp.com/go/proliantgen8-smb** to buy direct from HP or a trusted partner.

Get pricing and leasing information at **hp.com/sbso/buspurchase/ leasing-intro.html**.

How do you know if your business has the proper support services?

Click here for IDC's white paper on **The Business Value of Post-Warranty Contracts**.

Find out more about **HP Proactive Care Services**.

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