



GREENSMART

Eco design for a healthier planet

2013

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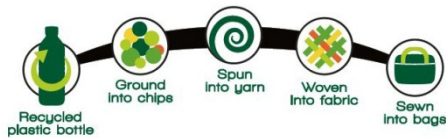
Bottles 2 Bags

What makes these Green

As our brand name states, we work to make all our decisions Green and smart. Our entire supply chain is working to find great alternatives to traditional methods, always striving to provide the highest quality materials possible.

Since 2007, we can now confidently say your Customers will never know that their bags are made with eco-friendliness in mind.....unless they want to. We tell the story on the hang tag and on the stitch in label. It's just how we make products.

How a bottle becomes your bag



Eco-friendly facts

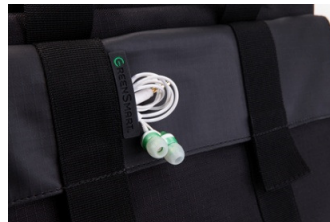
Amount per Bag

Exterior fabrics made from recycled plastic bottles	100%
Interior fabrics made from recycled plastic bottles	100%
Packaging made from recycled content	100%
Insert made from recycled content	100%

What makes these Smart

We have all learned that being Green does not sell merchandise. Products need to meet the consumer's quality, style, value matrix.

To achieve that, we work to make our products smart. We make our Bags feature rich. We put a fuzzy liner in the pockets where it should be. We pad the handles and reinforce the corners where it makes sense. When someone uses a GreenSmart bag, we want it to meet all of their expectations.....and one or two more they didn't think of yet. That's what we mean by Smart.



The earbud pocket in all our flaps.



New for 2013

Vaquita Shoulder Bag

Padded plush lined phone & tablet compartments
Easy access exterior earbud pocket
Rear pocket with key leash

SRP 39.95 & 49.95

Size	Color	Item #
iPad/10"	Black	45321
iPad/10"	Charcoal	45322
iPad mini/7"	Black	45311
iPad mini/7"	Charcoal	45312



New for 2013

Gaur Backpack

Padded, fleece lined laptop compartment
Padded plush lined phone & tablet compartments
Padded handle
Easy access exterior earbud pocket

SRP 79.95

Size	Color	Item #
MacBook 13	Black	45411
MacBook 13	Charcoal	45412



Bottles 2 Bags

New for 2013

Addax Laptop Case

Padded, fleece lined laptop compartment
Padded plush lined phone & tablet compartments
Easy access exterior earbud pocket
Rear pocket with key leash
Padded handles
Removable padded shoulder strap (included)

SRP 79.95

Size	Color	Item #
MacBook 13	Black	43311
MacBook 13	Charcoal	43312
MacBook 15	Black	43321



Markhor Laptop Case

Padded handles
Removable shoulder strap (included)
Two zippered pockets
Rear, full width magazine pocket
Extra Padding in key impact points

SRP 49.95

Size	Color	Item #
MacBook 13	Black	43131
MacBook 13	Ocean Blue	43132
MacBook 13	Grey	43133
MacBook 15	Black	43111
MacBook 15	Grey	43113



New for 2013

Bonobo Satchel Style Bag

Padded, fleece lined laptop compartment
Padded plush lined phone & tablet compartments
Easy access exterior earbud pocket
Rear pocket with key leash

SRP 89.95

Size	Color	Item #
MacBook 15	Black	45121
MacBook 15	Charcoal	45122



About GreenSmart

We started making bags in 1995. We became Green in 2007. Making bags, and now making bags green, is only a part of how we go about running our business.

We source with social awareness in mind. Here are some examples:

- We utilize a local company that is California's largest employer of people with disabilities.
- Our website is hosted by a company that uses wind power to create electricity.
- This catalog is produced on recycled paper with soy inks.

If we can think of or find a better practice, we incorporate it.

GreenSmart is about more than just making bags.

Thank you for your continued support.

Tom & Deb

The Product Names

All of our products are named after endangered animals. In support of all endangered animals we donate to non-profit organizations helping to create a greensmart planet.

Neogreene Sleeves

What makes these Green

We developed our neoprene replacement material we call Neogreene in 2007. Our goal was to mimic everything we all love about a neoprene sleeve, but, make it more eco-friendly.

We were shocked two years later in 2009 when the American Contact Dermatitis Society specifically named neoprene **allergen of the year**.

Not only does our Neogreene not make people sick, it does not stink either. Then we line the inside of every sleeve with fuzzy, 100% recycled bottle rPET polyester.

For the full toxicity report on Neogreene, check out this page: www.GreenSmart.biz/neogreenedetail.html

Eco-friendly facts

Amount per Sleeve	
Neogreene Non-toxic foam	100%
Interior fabrics made from recycled plastic bottles	100%
Packaging made from recycled content	100%
Insert made from recycled content	100%

What makes these Smart

Many people think a sleeve is a sleeve is a sleeve. We have put considerable thought into how we can make something as simple as a sleeve be far more easy to use.

Take a close look at the textures we put in our sleeves. It makes them easier to grab. Or check out the two way access we build into numerous sleeves to make getting a laptop into and out of a sleeve easier. And our latest innovation is to put a clutch strap on the sleeve to make carrying the precious cargo that much more secure.

We even developed a way for the cardboard insert that keeps the sleeve looking great in a store to do consumer duty when it gets home as a recycle bin sign.



The new strap on our Gharial sleeves.



New for 2013
Gharial Laptop Sleeve
 Hand strap and concave bottom for secure carrying
 Extra padding in corners
 2 zipper pullers

SRP 39.95

Size	Color	Item #
MacBook Air 11	Black	13321
MacBook Air 11	Charcoal	13322
MacBook 13	Black	13331
MacBook 13	Charcoal	13332
MacBook 13	Bordeaux	13333
MacBook 13	Ecru	13334
MacBook 15	Black	13341

New for 2013
Hiola Laptop Sleeve
 Hand holds for comfort and less staining
 Loads 2-ways horizontally for messenger bags, vertically for backpacks
 2 zipper pullers

SRP 44.95

Size	Color	Item #
MacBook Air 11	Black	13221
MacBook Air 11	Charcoal	13222
MacBook 13	Black	13231
MacBook 13	Charcoal	13232
MacBook 13	Bordeaux	13233
MacBook 13	Ecru	13234
MacBook 15	Black	13241



Neogreene Sleeves



Shapo Laptop Sleeve

Loads 2-ways horizontally for messenger bags,
vertically for backpacks
2 zipper pullers

SRP 27.95-29.95

Size	Color	Item #
MacBook 13	Black	12841
MacBook 13	Tahoe Blue	12842
MacBook 13	Grey	12843
MacBook 13	Ruby	12844
Netbook 10"	Black	12831
Netbook 10"	Grey	12833

Saola Laptop Sleeve

Easy to grab textured exterior
Loads 2-ways horizontally for messenger bags
vertically for backpacks
2 zipper pullers

SRP 39.95

Size	Color	Item #
MacBook 13	Black	12531
MacBook 13	Tahoe Blue	12532
MacBook 15	Black	12511
MacBook 15	Tahoe Blue	12512

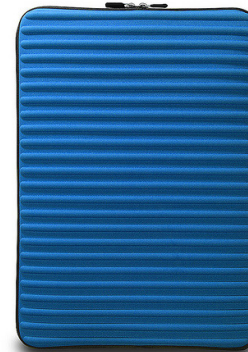
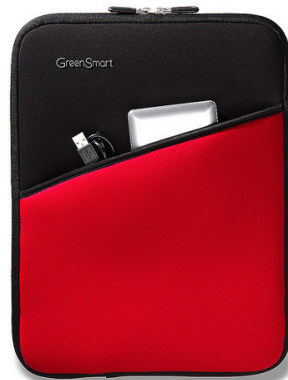


Quokka Laptop Sleeve

Exterior zip pocket
Loads 2-ways horizontally for messenger bags,
vertically for backpacks
2 zipper pullers

SRP 34.95

Size	Color	Item #
MacBook 13	Black	12941
MacBook 13	Tahoe Blue	12942
MacBook 13	Grey	12943
MacBook 13	Ruby	12944
Netbook 10"	Black	12931
Netbook 10"	Grey	12933



Numbat Laptop Sleeve

Easy to grab textured exterior
Loads 2-ways horizontally for messenger bags
vertically for backpacks
2 zipper pullers

SRP 39.95

Size	Color	Item #
MacBook 13	Black	12631
MacBook 13	Tahoe Blue	12632
MacBook 15	Black	12611
MacBook 15	Tahoe Blue	12612

Neogreene iPad/Tablet Sleeves



Quokka Tablet Slip-in Sleeve

Easy access slip in design
Exterior zip pocket

SRP 24.95-27.95

Size	Color	Item #
iPad mini/7"	Black	12911
iPad mini/7"	Tahoe Blue	12912
iPad mini/7"	Grey	12913
iPad mini/7"	Ruby	12914
iPad/10"	Black	12921
iPad/10"	Tahoe Blue	12922
iPad/10"	Grey	12923
iPad/10"	Ruby	12924

Shapo Tablet Slip-in Sleeve

Easy access slip in design

SRP 19.95-24.95

Size	Color	Item #
iPad Mini/7"	Black	12811
iPad Mini/7"	Tahoe Blue	12812
iPad Mini/7"	Ruby	12814
iPad/10"	Black	12821
iPad/10"	Tahoe Blue	12822
iPad/10"	Grey	12823
iPad/10"	Ruby	12824



New for 2013

Gharial iPad/Tablet Sleeve

Hand strap and concave bottom
for secure carrying
Extra padding in corners
2 zipper pullers

SRP 29.95

Size	Color	Item #
iPad/10"	Black	13311
iPad/10"	Charcoal	13312



Merchandising

Features

Small Footprint—only 1 square foot
Almost \$2,000 retail sales value
Great product density
Colorful, eye-catching display
Only 68" high overall

8 facings – 48 pieces total

Color	Item #
White	19916

