



At the heart of the image



I AM A NIKON COOLPIX



I AM THE NIKON COOLPIX COMPACT DIGITAL CAMERA LINEUP

AUTUMN 2011



I AM IN TROUBLE

New 

COOLPIX S8200
Outstanding 16.1 MP CMOS sensor.

16.1 MP CMOS	14x Zoom	7.5 cm (3-in.) LCD
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New 

COOLPIX S6200
Stylishly compact 10x zoom.

16.0 MP CMOS	10x Zoom	6.7 cm (2.7-in.) LCD
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New 

COOLPIX AW100
The tough new take on go-anywhere photography.

16.0 MP CMOS	5x Zoom	7.5 cm (3-in.) LCD
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New 

COOLPIX S100
OLED screen for vivid color.

16.0 MP CMOS	5x Zoom	8.7 cm (3.5-in.) OLED
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New 

COOLPIX S1200pj
When camera also becomes theater.

14.1 MP CCD	5x Zoom	7.5 cm (3-in.) LCD
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New 

COOLPIX P7100
Master of imagery and portability.

10.1 MP CCD	7.1x Zoom	7.5 cm (3-in.) LCD
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New 

COOLPIX S6150
Performance, elegance and touch control.

16.0 MP CCD	7x Zoom	7.5 cm (3-in.) LCD
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New 

COOLPIX S4150
Capturing beauty with touch control style.

14.0 MP CCD	5x Zoom	7.5 cm (3-in.) LCD
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COOLPIX P300
Crafted to inspire creativity.

12.2 MP CMOS	4.2x Zoom	7.5 cm (3-in.) LCD
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COOLPIX P500
36x zoom with stellar performance.

12.1 MP CMOS	36x Zoom	7.5 cm (3-in.) LCD
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COOLPIX L120
21x zoom that performs with ease.

14.1 MP CCD	21x Zoom	7.5 cm (3-in.) LCD
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COOLPIX S9100
18x zoom done with style.

12.1 MP CMOS	18x Zoom	7.5 cm (3-in.) LCD
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COOLPIX S3100
Ultra-slim, stylish and highly colourful.

14.0 MP CCD	5x Zoom	6.7 cm (2.7-in.) LCD
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COOLPIX S2500
Smart and stylish performer.

12.0 MP CCD	4x Zoom	6.7 cm (2.7-in.) LCD
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COOLPIX L23
Easy and beautiful.

10.1 MP CCD	5x Zoom	6.7 cm (2.7-in.) LCD
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COOLPIX S8200

16.1
Megapixels

14x
Zoom

7.5 cm
(3-in.) LCD

Fast, powerful and precise 14x optical zoom.



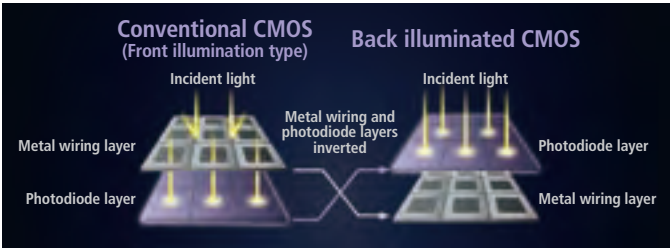
Red Silver Black White

14x zoom and 16.1 megapixels of ultra-compact imaging power



The COOLPIX S8200 features a precision 14x optical zoom NIKKOR ED glass lens, which covers a 25 mm wide-angle to 350 mm super-telephoto** focal range. This combines with a Back illuminated CMOS image sensor, lens-shift VR image stabilization, and advanced image processing to ensure maximum image quality, whether shooting at day or night.

**35mm format equivalent.



Let the camera find and focus on your subject for you



Focus area selected by new AF system

The COOLPIX S8200 features a newly developed AF (autofocus) mode unlike any you've witnessed before. This advanced AF function finds your subject and sets the appropriate focus area for a sharp lock on that subject, even when other objects lie closer to the camera within the frame.

Full 1080p HD movie recording with stereo sound

HDMI connectivity (HDMI cable available separately)

Other features

- 7.5 cm (3-in.) high-resolution 921k-dot (approx.) Clear color display
- EXPEED C2 image processing engine
- Four advanced VR image stabilization functions*
- Special effects available when shooting pictures or movies
- Filter effects available for stored images

- Smile timer
- USB charging via Charging AC adapter (supplied) or PC
- High-speed continuous shooting at approx. 6 fps

*The camera selects and uses only the features required to optimize each image.

Note: Images shown on this page are simulated.
*Full HD refers to the ability to record movies in 1080p format.



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COOLPIX S6200

16.0
Megapixels

10x
Zoom

6.7 cm
(2.7-in.) LCD

Compact elegance, superior performance.



White Silver Black Red Blue Pink

Stylish compact with powerful 10x zoom



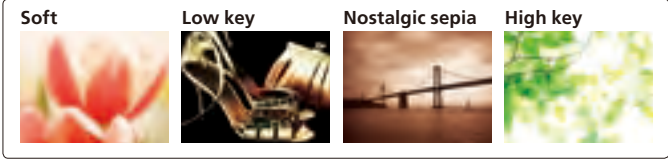
The COOLPIX S6200 elegantly squeezes a 10x zoom NIKKOR ED glass lens with 25 mm wide-angle coverage** into a highly compact enclosure. One feature of the stylish, easy-to-carry design is the strategic layout of rear panel controls, including the handy Rotary multi selector that allows quicker, surer operation.

**35mm format equivalent.

Versatile image adjustment and editing functions

Enhance your images with unique artistic expression by applying Special effects such as Soft, Nostalgic sepia, High-contrast monochrome, High key, Low key, or Selective color when shooting pictures or movies. Or apply one of the in-camera Filter effects such as Soft, Selective color, Cross screen, Fisheye, Miniature effect or Painting to shots already taken to add a creative touch.

Special effects



Filter effects



Beautiful results, day or night

16.0 effective megapixels of pure imaging power combines with enhanced image quality and processing speed to consistently yield beautiful pictures. Four advanced technologies to help you capture beautiful shots at night include combined lens-shift and electronic VR image stabilization, a flash control system, enhanced Motion detection, and ISO 3200 capability.

Other features

- EXPEED C2 image processing engine
- 4x digital zoom is effective when shooting still images or movies
- Smart portrait system
- Scene auto selector
- 18 optimized scene modes
- USB charging via Charging AC adapter (supplied) or PC



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COOLPIX AW100

16.0 Megapixels | 5x Zoom | 7.5 cm (3-in.) LCD

The tough new take on go-anywhere photography.



Black Orange Camouflage

Built to capture the moment most anywhere you go



Built to withstand depths of up to 10 m, to resist shock when dropped from heights of up to 1.5 m, and to withstand temperatures down to -10°C, the COOLPIX AW100 is the slim compact camera made to go more of the places you like to explore. It also features

Action control, which enables one-hand gloved control over assigned functions, whether wearing ski gloves or skin-diving gloves. Simply select Underwater mode for automated assistance in capturing beautiful underwater pictures.



Press the Action button

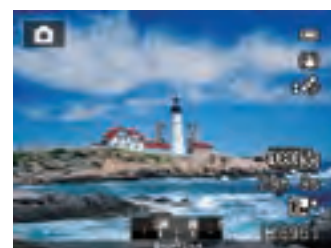


Swing the camera up and down or front and rear

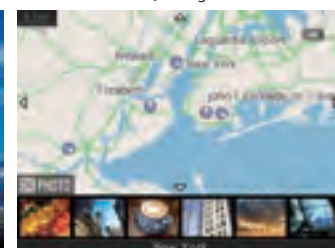
GPS geotagging and World Map display

A high-performance GPS chip records location data for each shot. The chip can also be set to log your movements, even when not taking pictures. Pictures and routes can then be viewed using the new Built-in world map display. These functions combine to open up a whole new dimension in photographic pleasure, from tracking your progress on a golf course, to marking the location of that great catch or accomplishment. There is also a digital compass function that records the camera's orientation when shooting.

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Electronic compass



Map Display

Full 1080p HD movie recording with stereo sound
HDMI connectivity (HDMI cable available separately)

Other features

- 7.5 cm (3-in.) high-resolution 460k-dot (approx.) Clear color display
- EXPEED C2 image processing engine
- 16.0 effective megapixels
- Back illuminated CMOS image sensor
- Four advanced VR image stabilizing features*

- Easy auto mode
- Smart portrait system
- 19 optimized scene modes

*The camera selects and uses only the features required to optimize each image.

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COOLPIX S100

16.0 Megapixels | 5x Zoom | 8.7 cm (3.5-in.) OLED

Vivid, OLED screen featuring realistic playback with richer blacks.



Pink Black Red

Large OLED screen featuring a clearer, more vivid display

Reproducing every detail of each shot is a large 8.7 cm (3.5-in.) 820k-dot (approx.), high-definition (Full wide VGA) OLED touch panel. OLED (organic light-emitting diode) technology does not require a backlight as each diode provides its own light. This results in vastly higher contrast, truer blacks, and clearer color reproduction. The diodes also respond instantly to changes in current, which makes refresh rates far faster, while also eliminating afterimages. The display achieves a near-180° wide viewing angle.

Touch control in a stylishly slim 18.1 mm design

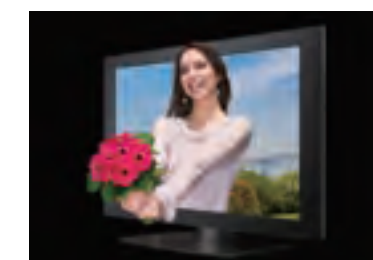


The intuitive fingertip control of this capacitive touch screen enhances the enjoyment of shooting, viewing and sharing photographs. Touch shutter releases the shutter after focus and exposure are locked on the subject with a single tap.

Back illuminated CMOS image sensor is strong in the dark

The COOLPIX S100 adopts a 16.0 megapixel CMOS image sensor featuring a back illuminated structure that increases the amount of light received by each pixel, while also performing quickly enough to deliver improved image and composite image performance.

3D shooting capability*



*In some shooting conditions, such as when the subject is dark or low in contrast, the 3D picture may not be captured.

The COOLPIX S100 features a 3D photography mode that walks you through the process of creating composite images for realistic playback on 3D-capable TVs and computers.

Full 1080p HD movie recording with stereo sound
HDMI connectivity (HDMI cable available separately)

Other features

- EXPEED C2 image processing engine
- Filter effects available for stored images
- Smart portrait system
- 20 optimized scene modes
- Subject tracking
- USB charging via Charging AC adapter (supplied) or PC
- Easy auto mode



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COOLPIX S1200pj

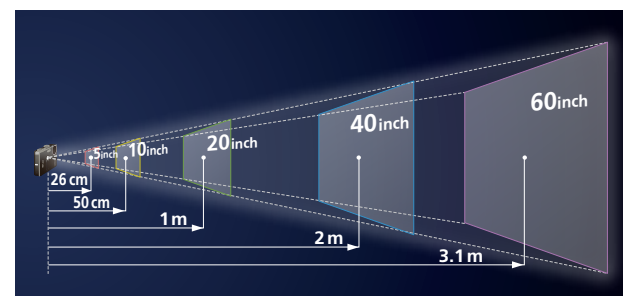
14.1 Megapixels 5x Zoom 7.5 cm (3-in.) LCD

Built-in projector featuring greater quality and versatility.



Dramatic improvement in projector contrast and color reproduction

The dramatically increased brightness and contrast ratio of the new projector built into the COOLPIX S1200pj makes an even better experience of projecting your favorite photos or movie clips on a large surface. Controls designed for ease of use in the dark maximize operating efficiency. And, in addition to livening up gatherings and parties, you can also project any data stored on a PC for effective use in business situations.



Note: Distances shown above are approximations.

Projector Specifications

- Brightness*1: Up to 20 lumens
- Contrast ratio: 200:1
- Image size: 13 to 152 cm (5 to 60 in.)
- Throw distance: Approx. 0.26 to 3.1 m (11 in. to 10 ft)
- Endurance (battery life)*2: Approx. 1 hour
- Resolution (output): VGA equivalent

*1 Measurement, measuring conditions, and method of notation all comply with ISO 21118.

*2 Based on continuous use of a fully-charged EN-EL12 battery at 25 °C.

Other features

- 7.5 cm (3-in.) high-resolution 460k-dot (approx.) Clear color display
- EXPEED C2 image processing engine
- Four advanced VR image stabilizing features*
- Smart portrait system
- 18 optimized scene modes
- USB charging via Charging AC adapter (supplied) or PC

- Special effects available when shooting pictures
- Filter effects available for stored images
- Easy auto mode

*The camera selects and uses only the features required to optimize each image.

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COOLPIX P7100

10.1 Megapixels 7.1x Zoom 7.5 cm (3-in.) LCD

The ultimate in compact performance just got better.



More beautiful images faster with Nikon's latest image processing engine

The latest evolution of Nikon's EXPEED C2 image processing engine features enhanced performance that yields a yet higher level of image quality. A dramatic increase in the speed of noise reduction processing enables greater resolving capability. In addition, the engine's ability to predetermine the presence of noise specific to any given sensitivity level accelerates the speed with which processing can be performed. This enables precise noise reduction for edges and throughout the image that produces clear, sharp results for maximum image quality.

Maximized performance and streamlined workflow

Instant start-up and improved AF speed combine with a shorter shutter release time lag to optimize all system operations so they keep you ahead of the action. In addition, the increased speed of switching between functions and support for SDXC memory cards improve the response in operating workflow for more liberating, stress-free camera operation.

720p HD movie recording with stereo sound

HDMI connectivity (HDMI cable available separately)

Outstanding flexibility and control

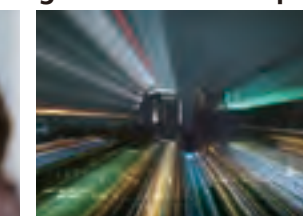


Further enhancing usability is a 7.5 cm (3-in.) vari-angle 921k-dot high-resolution Clear color display that can be tilted to enable more flexible shooting in a wide range of applications. Front and rear command dials offer control over settings without removing your hands from the grip.

Special effects enable greater artistic expression



Defocus during exposure



Zoom exposure



Cross process

Enhance your images with a variety of Special effects that are easy to set while shooting. Choose from the 'Zoom exposure' and 'Defocus during exposure' mechanical processes, or Special effects modes that include Soft, Nostalgic sepia, High-contrast monochrome, High key, Low key, Selective color, Creative monochrome, and Painting. In-camera Filter effects also available let you apply similar Soft, Selective color, Cross screen, Fisheye, Miniature effect, and Painting to shots already taken.

Other features

- Virtual horizon display
- Enhanced NRW (RAW) file format support
- Zoom memory (Quick switching between seven preset focal lengths)

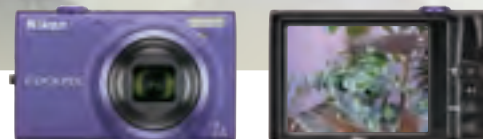
- Tone level information for quick and precise image adjustment
- Versatile Exposure and White balance bracketing functions
- Optional WC-E75A Wide-angle Converter Lens

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COOLPIX S6150

16.0 Megapixels | 7x Zoom | 7.5 cm (3-in.) LCD

Touch control performer that's stylishly elegant.



Violet Silver Black Red Pink

Sophisticated performance given stylishly slim form

Slim elegance meets the user-friendly high performance of 16.0 effective megapixels of imaging power, a 7x zoom NIKKOR ED glass lens with 28 mm wide-angle coverage** and the advantages of Nikon's advanced VR image stabilization.

**35 mm format equivalent.

Intuitive and fun touch screen operation

A 7.5 cm (3-in.) 460k-dot (approx.) touch control LCD provides an intuitive and enjoyable method for shooting, viewing and retouching images. Enjoy fingertip control over most functions, including menu navigation.

User-friendly touch interface



One touch displays easy-to-understand selections.

A new LCD that is a treat for the eyes



The COOLPIX S6150 features a new LCD monitor that displays richer, more natural colors and features a wider viewing angle.



Slideshow magic

Use touch operation with the built-in animated character effects and music to create original slideshows.

Other features

- HDMI connectivity (HDMI cable available separately)
- EXPEED C2 image processing engine
- Pet portrait mode
- Filter effects
- Smart portrait system
- Scene auto selector
- 19 optimized scene modes

- USB charging via Charging AC adapter (supplied) or PC

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COOLPIX S4150

14.0 Megapixels | 5x Zoom | 7.5 cm (3-in.) LCD

Touch control fun with stylish beauty.

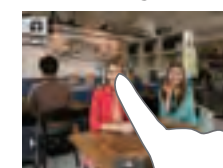


Red Silver Black Bronze Purple

Intuitive touch control wrapped in ultra-slim elegance

Elegantly concealing a 7.5 cm (3-in.) 460k-dot (approx.) touch control LCD are ultra-slim lines that perfectly fit your hand. Touch control maximizes fun and efficiency, whether navigating menus or enjoying fingertip control over shooting and playback functions.

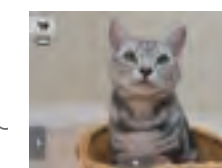
In Shooting mode:



Touch shutter



Subject tracking



Pet portrait mode

In Playback mode:

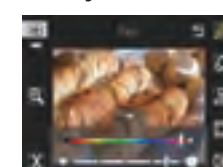
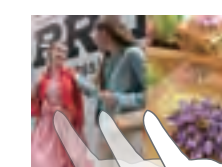


Image editing functions



Slideshow with animated effects



Fingertip image scrolling

Friendly user interface



The user-friendly interface stays out of your way when you want to focus on taking pictures. But quick access to its tabbed menus is always just one touch away.

Improved LCD

The COOLPIX S4150 incorporates a new LCD that features more natural looking reproduction with richer colors, as well as a wider viewing angle.

Other features

- Four advanced VR image stabilizing features*
- Smart portrait system
- Scene auto selector
- 19 optimized scene modes
- USB charging via Charging AC adapter (supplied) or PC

*The camera selects and uses only the features required to optimize each image.

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COOLPIX P300

12.2 Megapixels | 4.2x Zoom | 7.5 cm (3-in.) LCD

Crafted for photographic brilliance.



Black



Bright f/1.8 lens and 12.2 MP Back illuminated CMOS image sensor

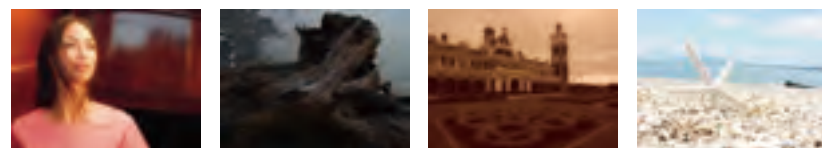
The COOLPIX P300 is designed to squeeze superb camera capabilities into a highly compact form. At the heart of performance is a specially crafted f/1.8 NIKKOR lens that employs High refractive index glass to deliver sharp images with high contrast. Its fast aperture, 4.2x optical zoom and 24 mm wide-angle coverage** expand creative possibilities. Adding strength in challenging conditions is a Back

illuminated CMOS image sensor that realizes high sensitivity and low noise by increasing the amount of light received by each pixel.

**35 mm format equivalent.

Manual settings control lets you realize your envisioned image

A dedicated mode dial on the top plane provides quick access and full creative control over the P/S/A/M exposure modes as well as scene mode selection. An independent command dial lets you change aperture settings at will. And Special effects available when shooting still photos or movies make it easy and fun to express your creative side.



Soft

Low key

Nostalgic sepia

High key

Full 1080p HD movie recording with stereo sound
HDMI connectivity (HDMI cable available separately)

Other features

- 7.5 cm (3-in.) high-resolution 921k-dot (approx.) Clear color display
- EXPEED C2 image processing engine
- High-speed continuous shooting at approx. 8 fps
- Advanced multi-exposure composite image functions for beautiful handheld portraits at night
- 360°/180° Easy panorama mode
- Slow and fast motion movie recording
- Creative slider for easy image adjustment while shooting
- Filter effects (in playback mode)

Note: Except for those that include shooting data, the images shown on this page are simulated.
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COOLPIX P500

12.1 Megapixels | 36x Zoom | 7.5 cm (3-in.) LCD

Superb performance with unbelievable range.



Full 1080p HD movie recording with stereo sound
HDMI connectivity (HDMI cable available separately)

Other features

- Slow and fast motion movie recording
- Night portrait, Backlighting (HDR) and Night landscape modes for beautiful pictures in challenging conditions
- High-speed continuous shooting at approx. 8fps
- Mode dial for easy access to useful functions
- Advanced shooting modes (P, S, A, and M)
- Electronic viewfinder for sharp, steady shooting
- 360°/180° Easy panorama mode

*Full HD refers to the ability to record movies in 1080p format.

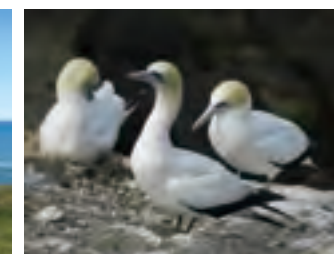
Black

36x optical zoom covers all the angles

© Fraser Harding



22.5 mm (35 mm format equivalent)



810 mm (35 mm format equivalent)

The 36x zoom NIKKOR lens for the COOLPIX P500 features an ED glass element, 22.5 mm wide-angle to 810 mm super-telephoto** coverage, as well as a new side-mounted zoom control for stable handling. Versatile reach and range is further enhanced by a 7.5 cm (3-in.) vari-angle 921k-dot (approx.) high-resolution Clear color display that can be tilted as much as 90 degrees upward or 82 degrees downward.

**35 mm format equivalent.



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COOLPIX L120

14.1 Megapixels | 21x Zoom | 7.5 cm (3-in.) LCD

21x zoom optimized to create quality memories.



Other features

- Four advanced VR image stabilizing features*
- HDMI connectivity (HDMI cable available separately)
- 3-speed Sport continuous mode (H, M, L)
- Powered by commonly available R6/AA-size batteries
- Easy auto mode
- Smart portrait mode
- Pet portrait mode
- *The camera selects and uses only the features required to optimize each image.

Red Black

21x zoom with wide-angle capability

Compositional freedom is yours with a 21x optical zoom NIKKOR lens that covers a focal range from 25 mm wide-angle to 525 mm super-telephoto.** 14.1 megapixels of imaging power and Nikon's EXPEED C2 image processing engine maximize image quality and system performance.

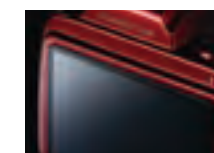
**35 mm format equivalent.



25 mm (35 mm format equivalent)

525 mm (35 mm format equivalent)

Craftsmanship includes a high-resolution LCD monitor



Controls are strategically positioned on the finely crafted enclosure for optimum ease of access and practicality. Prominent on the back is a 7.5 cm (3-in.) 921k-dot (approx.) high-resolution TFT LCD monitor that employs Nikon's Clear color display technology to remain highly visible and sharp indoors or out.



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COOLPIX S9100

12.1 Megapixels | 18x Zoom | 7.5 cm (3-in.) LCD

Silver | Black | Red

Slim, stylish design with 18x zoom reach

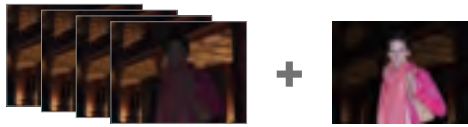
Fine craftsmanship combines slim, stylish lines that fit comfortably in the hand with the versatile reach and range of an 18x optical zoom NIKKOR ED glass lens that covers a 25 mm to 450 mm focal range.**

**35 mm format equivalent.

Sure shooting in challenging lighting situations

Night portrait and Night landscape modes make beautiful photographs at night easier by exploiting the advantages of the Back illuminated CMOS image sensor and EXPEED C2 image processing engine. Sensor shift and electronic VR image stabilization help to ensure consistently sharp results.

Capturing both subject and background beautifully



Series of background images + Flash shot of subject

Beautiful results



Subject and background merged

- Other features**
- 7.5 cm (3-in.) high-resolution 921k-dot (approx.) Clear color display
 - Full 1080p HD movie recording with stereo sound
 - HDMI connectivity (HDMI cable available separately)
 - Special effects available when shooting pictures or movies
 - Slow and fast motion movie recording
 - 360°/180° Easy panorama mode
 - High-speed continuous shooting at approx. 9.5 fps
 - Pet portrait mode
 - Creative slider for easy image adjustment while shooting

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COOLPIX S3100

14.0 Megapixels | 5x Zoom | 6.7 cm (2.7-in.) LCD

Purple | Silver | Black | Red | Yellow | Blue | Pink

5x wide-angle zoom in an ultra-slim body

Elegant styling and an 18.4 mm (0.8 in.) ultra-slim body conceal the functional beauty of a 5x zoom NIKKOR lens, 14.0 megapixels of imaging power and Nikon's EXPEED C2 image processing engine.

Retouch Filter effects add creative fun

Select Filter effects from the in-camera Fisheye, Miniature effect, Selective color, Soft, or Cross screen and easily create your own original works within the camera.



Fisheye



Miniature effect



Selective color



Soft



Cross screen

- Other features**
- Four advanced VR image stabilizing features*
 - Pet portrait mode
 - Smart portrait system
 - Scene auto selector
 - 18 optimized scene modes
 - Subject tracking
 - USB charging via Charging AC adapter (supplied) or PC

*The camera selects and uses only the features required to optimize each image.

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COOLPIX S2500

12.0 Megapixels | 4x Zoom | 6.7 cm (2.7-in.) LCD

Silver | Black | Red | Pink

Ultra-slim and designed to please.



Other features

- USB charging via Charging AC adapter (supplied) or PC

Ultra-slim 4x wide-angle zoom with real style

Elegance and ultra-slim styling make the COOLPIX S2500 a pleasure to carry. And making it as much fun to use is a 4x zoom NIKKOR lens with 27 mm coverage*, 12.0 megapixels of imaging power, and Nikon's EXPEED C2 image processing engine.

*35 mm format equivalent.

Helping you take consistently great pictures

Scene selector frees you to focus on composition by automatically choosing the best scene mode for the setting. Motion detection and Subject tracking help when capturing subjects who refuse to keep still. Smile timer, Blink proof and Skin softening functions also aid in capturing consistently great portraits.

Scene auto selector automatically chooses the best scene mode for your intended shot



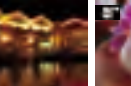
Portrait



Landscape



Night portrait



Night landscape



Close-up



Backlighting

- VGA Movie recording (approx. 30 fps)

COOLPIX L23

10.1 Megapixels | 5x Zoom | 6.7 cm (2.7-in.) LCD

Pink | Silver | Black | Red | Blue

Always ready to preserve memories at their best.



Other features

- EXPEED C2 image processing engine
- VGA Movie recording (approx. 30 fps)

The reach and power to make you look good

The COOLPIX L23 features ultra-slim styling, high performance and advanced functions for shooting ease. A 5x zoom NIKKOR lens with 28 mm wide-angle coverage* provides the optical quality and compositional freedom to get truly creative.

*35 mm format equivalent.

Easy auto mode and the Smart portrait system

Easy auto mode lets you simply turn on the camera and start shooting. Advanced Smart portrait system functions for consistently great portraits include Face-priority AF, Smile timer, Blink warning, Blink proof, Skin softening and In-camera red-eye fix.



- Powered by commonly available R6/AA-size batteries

Note: Images shown on this page are simulated.

COOLPIX PREMIUM FEATURES

Image Stabilization



VR Image Stabilization

All models

Nikon VR (Vibration reduction) image stabilization technologies help achieve beautifully clear results by producing blur-free images when shooting in low light or unsteady conditions.



Motion Detection

All models

Motion detection automatically selects a faster shutter speed and higher ISO (light sensitivity) setting to compensate for subject movement or camera shake.



High Sensitivity

All models

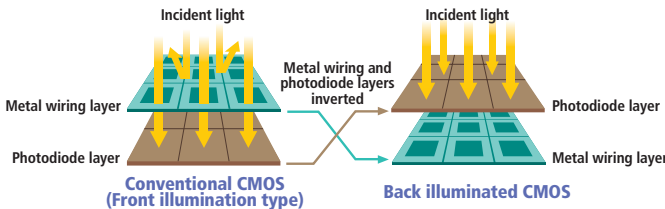
High ISO capability helps capture subjects beautifully in low light, without compromising natural light or requiring long exposure time. By enabling the selection of faster shutter speeds, it also makes it easier to capture fast-moving subjects with greater clarity.



Back Illuminated CMOS Sensor

S8200 AW100 S100 S9100 P300 P500

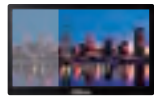
Back illuminated structure improves image sensor sensitivity and noise reduction to realize highly capable shooting of night scenes or dark indoor situations.



Clear Color Display

S8200 AW100 S100 S1200pj P7100 S9100 S6150 S4150 P300 P500 L120

Nikon's innovative Clear color display technology improves visibility for a more vivid, clearer image preview and playback.



The Clear color difference



Touch Screen

S100 S6150 S4150

Simply touch the screen to select your subject, lock autofocus and exposure, zoom in for close-ups, or to scroll through and select images for viewing.



Smart Portrait System

Each of the advanced functions of the Smart portrait system is designed to help produce consistently great portraits.

Skin Softening

All models

Face-Priority AF

All models

Smile Timer

All models

Blink Warning

All models

Blink Proof

S6200 AW100 S100 S1200pj S6150 S4150 S3100 P500 S2500 L23

In-Camera Red-Eye Fix

All models



Scene Auto Selector/ Easy Auto Mode

All models

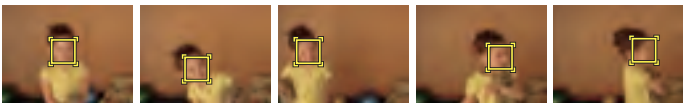
These functions provide quick, carefree picture-taking in a variety of situations by determining the subject and surrounding conditions, and then automatically selecting the appropriate scene mode for the shot.



Subject Tracking

S8200 S6200 AW100 S100 S1200pj P7100 S9100 S6150 S4150 S3100 P300 P500 S2500

Subject tracking enhances your shooting experience by following the movement of your subject.



Full HD Movie

S8200 AW100 S100 S9100 P300 P500



HD Movie

S6200 S1200pj P7100 S6150 S4150 S3100 L120

COOLPIX cameras that carry the HD logo can record at 1,280 x 720 pixels (720p). Those marked with the Full HD logo can record at 1,920 x 1,080 pixels (1080p).



Projector

S1200pj

Project your favorite photos or movie clips on a large surface individually or as slide shows complete with music and added effects.



Rugged Reliability

AW100

Water-resistant, shock resistant, and weather-resistant COOLPIX models are built tough enough to serve well while enjoying outdoor activities at any time of the year.



Built-in GPS

AW100

A high-performance GPS chip records the latitude and longitude locating where each picture was taken.



Built-in World Map

AW100

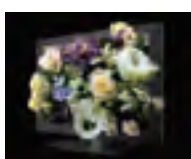
Offers a handy reference by displaying the location where pictures were taken, or the route defined by log records made using the GPS chip.



3D Photography

S100

3D image shooting capability makes it easy to create composite images that achieve realistic playback on 3D-capable TVs and computers.



Specifications

	New  COOLPIX S8200	New  COOLPIX S6200	New  COOLPIX AW100	New  COOLPIX S100	New  COOLPIX S1200pj
Effective pixels	16.1 million	16.0 million	16.0 million	16.0 million	14.1 million
Lens	14x zoom NIKKOR; 4.5-63.0 mm (35 mm [135] format picture angle: 25-350 mm); f/3.3-5.9; Digital zoom: up to 2x (35 mm [135] format picture angle: Approx. 700 mm)	10x zoom NIKKOR; 4.5-45.0 mm (35 mm [135] format picture angle: 25-250 mm); f/3.2-5.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 1000 mm)	5x zoom NIKKOR; 5.0-25.0 mm (35 mm [135] format picture angle: 28-140 mm); f/3.9-4.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 560 mm)	5x zoom NIKKOR; 5.0-25.0 mm (35 mm [135] format picture angle: 28-140 mm); f/3.9-4.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 560 mm)	5x zoom NIKKOR; 5.0-25.0 mm (35 mm [135] format picture angle: 28-140 mm); f/3.9-5.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 560 mm)
Focus range (from front of lens)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 1 cm (0.4 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 10 cm (4.0 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 1 cm (0.4 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 1 cm (0.4 in.) to infinity (∞)	30 cm (1 ft) to infinity (∞), Macro close-up mode: 3 cm (1.2 in.) to infinity (∞)
Monitor	7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle TFT LCD with anti-reflection coating	6.7 cm (2.7-in.), approx. 230k-dot, TFT LCD with anti-reflection coating	7.5 cm (3-in.), approx. 460k-dot, wide-viewing angle TFT LCD with anti-reflection coating	8.7 cm (3.5-in.), approx. 820k-dot, wide-viewing angle OLED monitor with touch screen control and anti-reflection coating	7.5 cm (3-in.), approx. 460k-dot, TFT LCD with anti-reflection coating
Storage media	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2
Power sources	Supplied	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P
		AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62F	AC Adapter EH-62F, Battery Charger MH-65
Battery life*1	Optional	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P
		AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62G, Battery Charger MH-66	AC Adapter EH-62F, Battery Charger MH-65
Dimensions (W x H x D)	Approx. 103.7 x 59.3 x 32.7 mm (4.1 x 2.4 x 1.3 in.) excluding projections*4	Approx. 93.0 x 56.7 x 25.4 mm (3.7 x 2.3 x 1.0 in.) excluding projections*4	Approx. 110.1 x 64.9 x 22.8 mm (4.4 x 2.6 x 0.9 in.) excluding projections*4	Approx. 99.0 x 65.2 x 18.1 mm (3.9 x 2.6 x 0.8 in.) excluding projections*4	Approx. 107.0 x 63.4 x 22.6 mm (4.3 x 2.5 x 0.9 in.) excluding projections*4
Weight	Approx. 213 g (7.6 oz) with battery and SD memory card*4	Approx. 160 g (5.7 oz) with battery and SD memory card*4	Approx. 178 g (6.3 oz) with battery and SD memory card*4	Approx. 138 g (4.9 oz) with battery and SD memory card*4	Approx. 186 g (6.6 oz) with battery and SD memory card*4

*1 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C; zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.
*2 Not compatible with Multi Media Cards (MMC).
*3 Setting is available only for image sizes of 3M (2048 x 1536) or smaller.
*4 Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

Note: Camera lineup and color availability may vary according to region.

Note: Feature availability varies according to camera model. Images shown on this page are simulated.

						
		COOLPIX P7100	COOLPIX S6150	COOLPIX S4150	COOLPIX P300	COOLPIX P500
Effective pixels		10.1 million	16.0 million	14.0 million	12.2 million	12.1 milion
Lens		7.1 x zoom NIKKOR; 6.0-42.6 mm (35 mm [135] format picture angle: 28-200 mm); f/2.8-5.6; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 800 mm)	7x zoom NIKKOR; 5.0-35.0 mm (35 mm [135] format picture angle: 28-196 mm); f/3.7-5.6; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 784 mm)	5x zoom NIKKOR; 4.6-23.0 mm (35 mm [135] format picture angle: 26-130 mm); f/3.2-6.5; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 520 mm)	4.2x zoom NIKKOR; 4.3-17.9 mm (35 mm [135] format picture angle: 24-100 mm); f/1.8-4.9; Digital zoom: up to 2x (35 mm [135] format picture angle: Approx. 200 mm)	36x zoom NIKKOR; 4.0-144 mm (35 mm [135] format picture angle: 22.5-810 mm); f/3.4-5.7; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 3240 mm)
Focus range (from front of lens)		50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 2 cm (0.8 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 3 cm (1.2 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 10 cm (4.0 in.) to infinity (∞)	30 cm (1 ft) to infinity (∞), Macro close-up mode: 3 cm (1.2 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 1 cm (0.4 in.) to infinity (∞)
Monitor		7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle, vari-angle TFT LCD with anti-reflection coating	7.5 cm (3-in.), approx. 460k-dot, wide-viewing angle TFT LCD with touch screen control and anti-reflection coating	7.5 cm (3-in.), approx. 460k-dot, wide-viewing angle TFT LCD with touch screen control and anti-reflection coating	7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle TFT LCD with anti-reflection coating	7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle, vari-angle TFT LCD with anti-reflection coating
Storage media		SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2
ISO sensitivity		ISO 100, 200, 400, 800, 1600, 3200, Hi 1 (equivalent to 6400), Auto (auto gain ISO 100-800), High ISO sensitivity auto (ISO 100-1600), Fixed range auto (ISO 100-200, 100-400), Low noise night mode (ISO 400-12800)	ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80-400, 80-800)	ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80-400, 80-800)	ISO 160, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 160-1600), Fixed range auto (ISO 160-400, 160-800)	ISO 160, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 160-800), High ISO ensitivity auto (ISO 160-1600), Fixed range auto (ISO 160-200, 160-400)
Power sources	Supplied	Rechargeable Li-ion Battery EN-EL14, Battery Charger MH-24	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL5, Charging AC Adapter EH-69P
	Optional	AC Adapter EH-5b with Power Connector EP-5A	AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62G, Battery Charger MH-66	AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62A, Battery Charger MH-61
Battery life*1		Approx. 350 shots with EN-EL14 battery	Approx. 180 shots with EN-EL12 battery	Approx. 160 shots with EN-EL19 battery	Approx. 240 shots with EN-EL12 battery	Approx. 220 shots with EN-EL5 battery
Dimensions (W x H x D)		Approx. 116.3 x 76.9 x 48.0 mm (4.6 x 3.1 x 1.9 in.) excluding projections*4	Approx. 97.9 x 58.0 x 26.6 mm (3.9 x 2.3 x 1.1 in.) excluding projections*4	Approx. 95.0 x 56.8 x 19.9 mm (3.8 x 2.3 x 0.8 in.) excluding projections*4	Approx. 103.0 x 58.3 x 32.0 mm (4.1 x 2.3 x 1.3 in.) excluding projections*4	Approx. 115.5 x 83.7 x 102.5 mm (4.6 x 3.3 x 4.1 in.) excluding projections*4
Weight		Approx. 395 g (14.0 oz) with battery and SD memory card*4	Approx. 172 g (6.1 oz) with battery and SD memory card*4	Approx. 128 g (4.6 oz) with battery and SD memory card*4	Approx. 189 g (6.7 oz) with battery and SD memory card*4	Approx. 494 g (1lb 1.5 oz) with battery and SD memory card*4

*1 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C; zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.
*2 Not compatible with Multi Media Cards (MMC).
*3 Setting is available only for image sizes of 3M (2048 x 1536) or smaller.
*4 Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.
*5 In case of using four AA Energizer® Ultimate Lithium batteries.
*6 In case of using two AA Energizer® Ultimate Lithium batteries.

				
COOLPIX L120	COOLPIX S9100	COOLPIX S3100	COOLPIX S2500	COOLPIX L23
14.1 million	12.1 million	14.0 million	12.0 million	10.1 million
21x zoom NIKKOR; 4.5-94.5 mm (35 mm [135] format picture angle: 25-525 mm); f/3.1-5.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 2100 mm)	18x zoom NIKKOR; 4.5-81.0 mm (35 mm [135] format picture angle: 25-450 mm); f/3.5-5.9; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 1800 mm)	5x zoom NIKKOR; 4.6-23.0 mm (35 mm [135] format picture angle: 26-130 mm); f/3.2-6.5; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 520 mm)	4x zoom NIKKOR; 4.9-19.6 mm (35 mm [135] format picture angle: 27-108 mm); f/3.2-5.9; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 432 mm)	5x zoom NIKKOR; 4.0-20.0 mm (35 mm [135] format picture angle: 28-140 mm); f/2.7-6.8; Digital zoom: up to 4x (35 mm [135] format picture angle: Approx. 560 mm)
50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 1 cm (0.4 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 4 cm (1.6 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 10 cm (4.0 in.) to infinity (∞)	50 cm (1 ft 8 in.) to infinity (∞), Macro close-up mode: 8 cm (3.2 in.) to infinity (∞)	30 cm (1 ft) to infinity (∞), Macro close-up mode: 3 cm (1.2 in.) to infinity (∞)
7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle TFT LCD with anti-reflection coating	7.5 cm (3-in.), approx. 921k-dot, wide-viewing angle TFT LCD with anti-reflection coating	6.7 cm (2.7-in.), approx. 230k-dot, TFT LCD with anti-reflection coating	6.7 cm (2.7-in.), approx. 230k-dot, TFT LCD	6.7 cm (2.7-in.), approx. 230k-dot, TFT LCD
SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2	SD/SDHC/SDXC memory card*2
ISO 80, 100, 200, 400, 800, 1600, 3200*3, 6400*3, Auto (auto gain ISO 80-800), Sport Continuous mode (ISO 400-3200)	ISO 160, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 160-800), Fixed range auto (ISO 160-400), High-speed continuous (ISO 160-3200)	ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80-400, 80-800)	ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80-400, 80-800)	Auto (auto gain ISO 80-1600)
Four LR6/L40 (AA-size) alkaline batteries	Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P	Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P	Two LR6/L40 (AA-size) alkaline batteries
Four FR6/L91 (AA-size) lithium batteries, Four EN-MH2 rechargeable Ni-MH batteries, AC Adapter EH-67, Battery Charger MH-73	AC Adapter EH-62F, Battery Charger MH-65	AC Adapter EH-62G, Battery Charger MH-66	AC Adapter EH-62G, Battery Charger MH-66	Two FR6/L91 (AA-size) lithium batteries, Two EN-MH2 rechargeable Ni-MH batteries, AC Adapter EH-65A, Battery Charger MH-72/MH-73
Approx. 330 shots with alkaline, 890 shots with lithium*5, or 520 shots with EN-MH2 battery	Approx. 270 shots with EN-EL12 battery	Approx. 220 shots with EN-EL19 battery	Approx. 220 shots with EN-EL19 battery	Approx. 250 shots with alkaline, 660 shots with lithium*6, or 420 shots with EN-MH2 battery
Approx. 109.9 x 76.5 x 78.4 mm (4.4 x 3.1 x 3.1 in.) excluding projections*4	Approx. 104.8 x 62.0 x 34.6 mm (4.2 x 2.5 x 1.4 in.) excluding projections*4	Approx. 93.5 x 57.5 x 18.4 mm (3.7 x 2.3 x 0.8 in.) excluding projections*4	Approx. 93.1 x 57.1 x 20.0 mm (3.7 x 2.3 x 0.8 in.) excluding projections*4	Approx. 96.7 x 59.9 x 29.3 mm (3.9 x 2.4 x 1.2 in.) excluding projections*4
Approx. 431 g (15.3 oz) with battery and SD memory card*4	Approx. 214 g (7.6 oz) with battery and SD memory card*4	Approx. 118 g (4.2 oz) with battery and SD memory card*4	Approx. 117 g (4.2 oz) with battery and SD memory card*4	Approx. 170 g (6.0 oz) with battery and SD memory card*4

Note: Camera lineup and color availability may vary according to region.



I AM AT THE HEART OF THE IMAGE

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WARNING

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