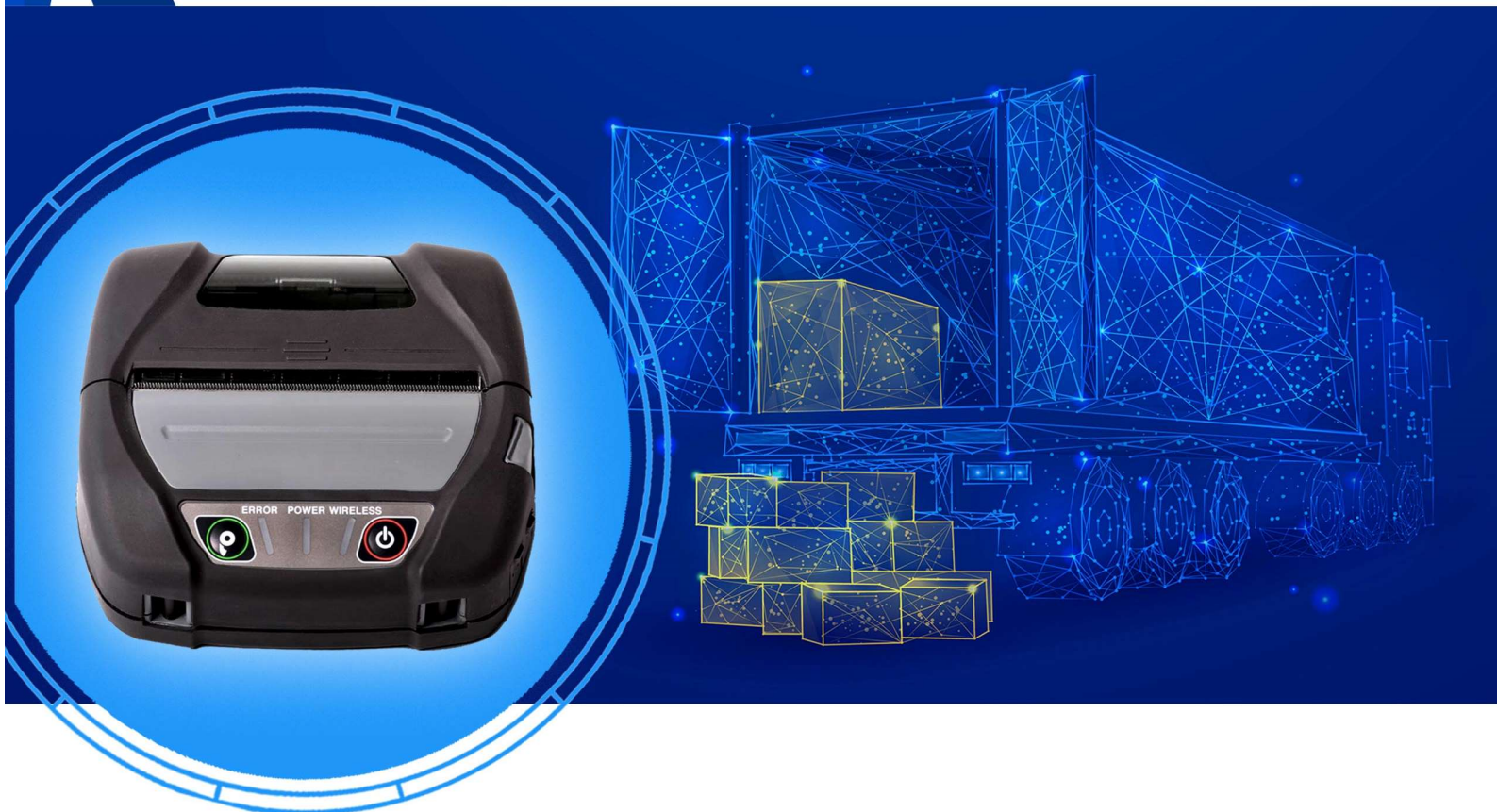




Seiko Instruments U.S.A., Inc.

**SEIKO**  
SEIKO HOLDINGS GROUP



# YOUR TRUSTED DIRECT STORE DELIVERY PARTNER THROUGH TIME.

Reliable printing technology to serve all  
DSD / Route Accounting trucks  
and warehouse applications



# WHY SEIKO INSTRUMENTS MOBILE PRINTERS FOR DSD?



## 1. ULTRA-LIGHTWEIGHT

Seiko offers one of the lightest and easiest to carry mobile printers.

At less than 2 pounds, this mobile printer is one of the best belt or shoulder strap solutions on the market.

## 2. RUGGED AND RELIABLE PRINTING

With the ability to withstand multiple drops from up to 6.6 feet, the MP-A40 Series Mobile printers are rated impressively with the IP54 Rating and MIL-STD 810G approved!

All of our mobile printers are backed by Seiko's strong reputation of quality and history of success with their family of products (precision timepieces, electronic components, semiconductors, etc.).

## 3. TECHNOLOGY SO EASY TO INTEGRATE

We make it easy for ISV's and End Users to integrate right into their current software.

We have very easy-to-use SDK's and the printers are compatible with Windows, iOS & Android Systems.

## 4. SUPERIOR TCO AND PERFORMANCE

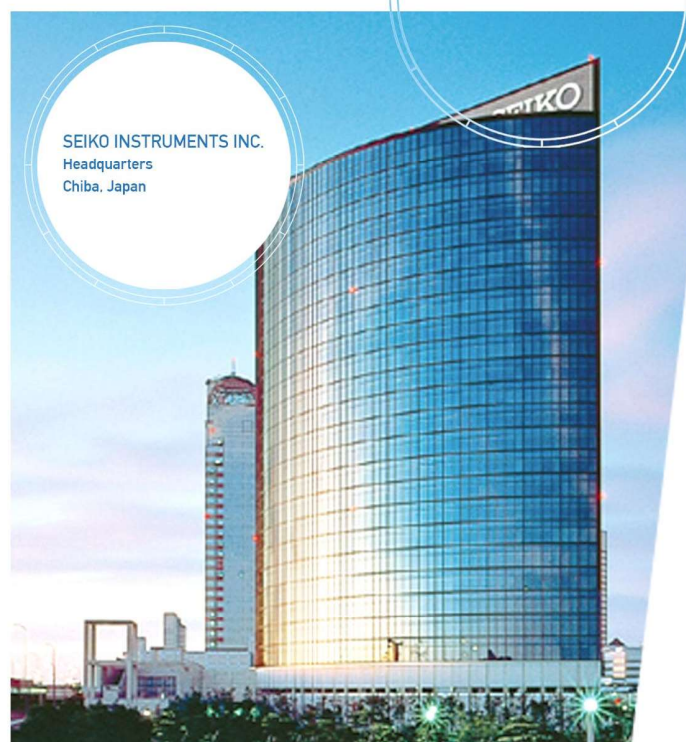
Your technology has to have the right mix of price and features, and the Seiko Mobile Printers offer the best Total Cost of Ownership on the market.





## WHO WE ARE ...

- SEIKO was founded in 1881 focusing on watch making and clock manufacturing.
- Seiko Instruments Inc. (SII) was founded in 1937 to focus on watch and precision time piece manufacturing.
- SII, a company of Seiko Holdings, evolved into an engineering giant in the 1960's with electronic components.
- SEIKO created and launched the first ever quartz watch movement in 1969.
- SII evolved into a major printer supplier in 1979.
- Seiko Instruments USA, Inc. headquarters is in Torrance, California.
- SEIKO diversified is approximately \$2.5 billion in worldwide.
- #1 Global supplier of thermal print head mechanisms.
- #1 leader in Japan for mobile printer market share.
- First to market the desktop smart label printer.
- First to market the original 'cube' design receipt printer.





**MOBILE PRINTERS**  
the standard for mobile printers



**LABEL PRINTERS**  
smart label printers

**POS PRINTERS**  
innovation in pos printers



**PRINT MECHANISMS**  
a mechanism to fit every application



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