



FreeStyl SIP - Premises Mobility Communications Solutions

About EnGenius

Established in 1999, EnGenius Technologies, Inc. headquartered in Costa Mesa, California, is an industry expert in wireless communications and RF technology. The company delivers feature-rich, long-range, business-class wireless communications technology for voice and data. The versatility and performance of the company's solutions lower total cost of ownership, increase productivity and maximize return on investment.

Why EnGenius?

Over 20 Years of Serving North American with:

Wide Range of Long-Range Voice Communication Systems

Award-Winning Expertise in Long-Range RF (wireless) Technology

Proven Reliability and Durability

Product Line Overview

FreeStyl are leading long-range, carry-away phone systems with integrated digital two-way radios. Designed to provide voice communications for large environments where people require the freedom of mobility.

FreeStyl Value

Long Range

- Up to 100,000 Sq. Ft. (Retail Store)
- 10 Acres (Farm/Ranch)
- 25,000 Sq. Ft. in a Multi-Story Building (Hotels/Office)

Flexible

- Push-to-Talk Broadcast
- Full-Duplex Intercom
- Long-Range Cordless Telephone
- 4 concurrent calls

Expandable

- 10 SIP accounts
- 10 Sleek, Carry-Away Handsets

Lower CAPEX (Capital Expenditure)

- Long Range = Less Infrastructure Required than for DECT or Wi-Fi Phones
- Handsets Extend Beyond Reach of DECT & Wi-Fi Phones

Lower OPEX (Operational Expenditure)

- Less Downtime with Reliable Handsets

Target Customers

FreeStyl is ideal as a long-range, cordless phone endpoint for organizations that require reliable, long-range communications over large areas. These include organizations with an on-premises or hosted SIP phone service.

Examples:

- Assisted Living Facilities
- Event Centers
- Hotels & Resorts
- Large Properties
- Religious Facilities
- Retail/Grocery Stores
- Schools & Universities
- Theaters

Solutions

FreeStyl SIP2:

A two (2) handset kit with SIP base unit for long-range cordless telephone and digital two-way radio communications. The system can support up to 10 SIP accounts and handsets, with 4 concurrent telephone calls. The two-way radio, broadcast and intercom, is independent of the base unit and will function even if base power is down or away from the SIP phone base unit.

FreeStyl SIP-HC:

An additional sleek, carry-away style handset kit for the FreeStyl SIP or DuraFon SIP base unit. The kit includes one long-range cordless telephone and digital two-way radio handset with charging cradle and AC adapter. The handset requires registration to a FreeStyl SIP or DuraFon SIP phone base unit. With additional handsets, the handset can function as a digital two-way radio with broadcast and intercom, independent of the base unit.



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Customer Questions

How is FreeStyl SIP different from a standard cordless phone?

- Like all of the EnGenius voice products, long-range communication is what makes the EnGenius voice products really different from typical phones and radios in the market. The FreeStyl SIP works behind virtually any standard SIP platform whether an on-premises IP-PBX or a hosted provider's SIP service.

I haven't heard of FreeStyl or EnGenius, is it new and what is its reputation?

- EnGenius voice products are not common mass-produced phones, but instead very focus voice solutions for environments that have demanding needs for voice communications within a large environment. For over 20 years, EnGenius has provided quality long-range voice solutions for the North American market and has served major retailers, city, state and federal government agencies, hospitality, warehouses, assisted living facilities and many more.

For a large environment, wouldn't cell phones or two-way radios make more sense?

- Those are good solutions for some environments, but the FreeStyl SIP offers some great benefits that those solutions don't. The FreeStyl SIP does not add to the cellular costs and allows call management to go through the company's phone system or service for monitoring and control. With the FreeStyl SIP's built-in digital two-way radio, handset-to-handset broadcast or intercom can be done as-well-as calls made and answered.

Why not use a Wi-Fi phone?

- The FreeStyl SIP uses 900 MHz as its wireless frequency instead of the Wi-Fi frequencies in order to maximize the long-range coverage. By using 900 MHz it also does not put additional demands on the Wi-Fi bandwidth already in high demand from cell phones, laptops, scanners, security cameras and IoT devices.

Is the FreeStyl SIP expandable?

- The FreeStyl SIP base unit can support up to two (4) concurrent calls and up to ten (10) handsets. All the handsets, with SIP accounts, will have the ability to make and receive calls and do two-way radio between one and other. The FreeStyl SIP is a single base system.

Coverage

- 25,000 sq. ft. with up to 6-Floors of penetration (In-Building, Hotel/Offices)
- 100,000 Sq. Ft. (Retail)
- 10 Acres (Farm/Ranch)

Productivity

- Assist customers or staff by phone or two-way radio communications; getting answers quickly and effectively.
- Direct staff to immediate needs for customer service, maintenance or security.
- Maintain voice communication throughout the property or while working in different areas.
- Provides handset-to-handset communications even if phone service is down.

Integration

- Use with an IP-PBX or with a Hosted SIP Provider's Service

Functionality

FreeStyl Handsets Allow:

- Phone Connection
- 2-Way Radio
- Broadcast to Some or All Handsets

Installation

- Long-Range, Single Base Coverage
- Does Not Require Wi-Fi Network Bandwidth

EnGenius Competition

Cordless Phones

- Offers Limited Range / Restricts Mobility
- No Built-in Two-way Radio Function

Two-Way Radios

- Users Experience Group Chatter
- Radios Require FCC Licensing Fees
- No Telephone Functionality
- Creates a Disruptive Environment

PBX Proprietary Wireless Phones

- Wireless Infrastructure is Required
- High Repair/Maintenance Costs
- Phones are Tied to Specific PBX Systems
- Increases Wireless Network Demands

Cellular Phones

- Monthly Costs
- Often Fragile/Easily Damaged
- Tied to a Specific Carrier
- Loss of Call Control



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Model	Description
FreeStyl SIP2	FreeStyl SIP base unit and 2 FreeStyl SIP Handsets with Chargers
FreeStyl SIP-HC	Additional FreeStyl SIP Handset with Charger

Model	SIP Account Capability	SIP Handsets Supported	Range up to in Office / Hotel	Range up to in Retail Store	Range up to In Open Area
FreeStyl SIP2	10	10	25,000 sq. ft.	100,000 sq. ft.	10 acres

