



ZEBRA
CAPTURE
YOUR EDGE



WHAT ARE THE ET40/ET45 ENTERPRISE TABLETS?

The right-priced rugged tablets that have it all — right out of the box

Meet the perfect replacement to consumer-grade tablets — ET40/ET45 enterprise rugged tablets. Built for business, these right-priced tablets offer everything you need, right out of the box. Thin and light consumer styling that is business tough. Integrated enterprise-class scanning. The fastest wireless connections. A multi-year lifecycle. Powerful new communication options. New solutions that add new capabilities. And Zebra-only Mobility DNA™ tools that improve every aspect of the device lifecycle. The ET40/ET45 Enterprise Tablets — everything you need to do business right, at the right price.

WHY SHOULD YOU BUY THE ET40/ET45?

TOP 5 CUSTOMER BENEFITS

1

Consumer styling + built for business = no compromises.

Stop trying to force fit a consumer tablet into an enterprise job. Just like a consumer tablet, the ET40/ET45 is sleek, lightweight and priced right for your budget. But the similarities end there. The ET40/ET45 is designed for business from the inside out. You can drop it, use it in subzero temperatures, hose it off — and it still works. An optional hot-swappable secondary battery powers multiple shifts without stopping. And enterprise functionality maximizes worker efficiency in every task.

2

World class data capture — right out of the box.

The ET40/ET45 gives you a choice of integrated Zebra scan engines — from standard range scanning to a large ‘sweet spot’ for point-and-shoot simplicity or an advanced range scanner to capture items in hand and across the room. You don’t need to buy a separate scanning sled that can increase weight by more than 50% or license third-party software. And with Zebra’s industry-leading technology, workers can capture virtually every barcode, in practically any condition — faded, damaged, under frost and more.

3

So much more than a tablet.

When you buy the ET40/ET45, you’re investing in a complete solution that can be tailored with the right accessories and voice tools — all developed, sold and supported by Zebra. A Workstation cradle gives workers a true workstation experience. Innovative payment solutions let workers take payment anywhere. You can create a complete on-demand hybrid POS with the Point of Sale hub and the Presentation stand.¹ And turn your tablets into a two-way walkie talkie or a PBX handset with Zebra’s ready-to-use proven Workforce Connect² solutions.

4

Lifecycle and support you can count on.

Fast-moving consumer trends mean that consumer devices have a short lifecycle. When it’s time to expand your fleet or replace some tablets, your consumer model may no longer be available for sale. That’s not the case with the ET40/ET45. The exact same device will be available for three years. And since Zebra’s optional OneCare Essential and Select support services are available for a full six years from the initial date of sale, you can count on the support you need every day your devices are in use.

5

Mobility DNA — your tablet’s built-in advantage.

Zebra Mobility DNA Professional provides powerful tools that no other tablet can offer — with solutions that make every aspect of owning your tablets easier. For example, you can stage tablets in seconds. Enter captured barcodes into your apps — without any programming. Control which GMS services and apps are available. Boost device security by adding features to Android. And you can unlock more tools to boost workforce productivity with optional Mobility DNA Enterprise.

APPLICATIONS

Retail/Hospitality

- Assisted selling
- Line busting
- Point of sale
- Inventory management
- Staff management
- Guest check-in
- Restaurant wait staff
- Staff communications

T&L (delivery/fulfillment)

- Routing and dispatch
- Proof of pickup and delivery
- Invoicing/Mobile Point of Sale
- Inventory management
- Staff communications
- Parcel track and trace

ROI

- Increased staff productivity
- Lower total cost of ownership with rugged, fit-for-purpose platform
- Simpler management with a multi-year lifecycle, enterprise accessories and services

PRODUCT INFORMATION

ET40/ET45 Product Page

- ET40/ET45 Spec Sheet
- ET40/ET45 Infographic
- ET40/ET45 Customer Presentation
- ET40/ET45 Product Video

1. Workstation Connect, Workstation cradle, POS Hub and Presentation stand available 2H 2022.
2. Workforce Connect available Q4 2022.



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