

AMD Ryzen 9 9950X3D2 – Product Launch Information

Live at 9 AM ET on April 22nd, 2026

2026 AMD Ryzen™ 9 9950X3D2 Dual Edition Processor Launch Campaign Toolkit
Sales & Ad Embargo lift date: April 22nd, 2026 – 9:00 AM ET

DUAL PURPOSE ONE LEGEND

Gaming GTM is proud to present the AMD Ryzen™ 9 9950X3D2 Dual Edition processor support toolkit. All essential creative assets are ready for immediate use to support launch activities across global, regional, and partner campaigns. Localized product video will be available soon.



2026 Q1 AMD Ryzen™ 9 9950X3D2 Dual Edition Launch Toolkit on Amplify: [Click Here](#)
Global assets available.

- 253903401-A_Ryzen_9950X3D2_Launch_copy
- 253903401-B_Ryzen_9950X3D2_Launch_Masterfile
- 253903401-C_Ryzen_9950X3D2_Launch_SocialBanners
- 253903401-D_Ryzen_9950X3D2_Launch_StaticBanners
- 253903401-E_Ryzen_9950X3D2_Launch_AnimatedBanners
- 253903401-F_Ryzen_9950X3D2_Launch_Landingpagemodule
- 253903401-G_Ryzen_9950X3D2_Launch_Radeon_Software_Banner
- 253903401-H_Ryzen_9950X3D2_Launch_StyleGuide

Additional documents

- Marketing Asset Pack:  [AMD Ryzen™ 9 9950X3D2 Dual Edition processor - Marketing Assets Pack.pdf](#)
- Packaging Renders: [ROW + CN](#)
- Packaging Information Sheet: <https://amplify.amd.com/Package/2U4DHUVH82YF>
- Embargo Guidelines: [Link](#) - Do not download or redistribute the documents. Share only the link and password with partners. Remind MNCs not to share information from this document.

If you have trouble accessing the assets and links in Amplify, please send an email to amplify@amd.com

For questions regarding go-to-market activation and creative deliverables, please contact carlos.reglero@amd.com