The Global Entertainment Awards transforms media production with AMD.



The Challenge

GEA needed to handle massive 8K raw files and complex editing to produce a high-quality show under tight deadlines.



The Solution

AMD Ryzen™ Threadripper™ PRO CPUs and Radeon™ PRO GPUs powered GEA's creative tasks for smooth multitasking.



The Results

A server powered by an AMD EPYC™ CPU and Radeon™ PRO GPU centralized rendering and cut production time by hours.



The Results

GEA was able to expand its creative output with AMD technology enabling real-time collaboration and speed.



AMD × GLOBAL ENTERTAINMENT AWARDS

THE ART OF SELLING THE STORY

together we advance_