

AMD Ryzen Threadripper 9000 HEDT series CPUs

- AMD Ryzen™ Threadripper™ 9980X
 - AMD Ryzen™ Threadripper™ 9970X
 - AMD Ryzen™ Threadripper™ 9960X
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AMD Ryzen™ Threadripper™ 9000 Series Processors

Feature bullet points

- Up to 64 “Zen 5” cores and 128 threads
- Up to 256MB of L3 cache
- Quad-channel DDR5 memory
- Up to 80 PCIe® 5.0 lanes
- TRX50 chipset support
- Precision Boost Overdrive and Precision Boost 2
- AMD Ryzen™ Master support

Marketing text

Primary approved positioning

AMD’s flagship high-end desktop platform for creators, developers, and prosumers who want to do more, faster.

Approved headline

Designed to Create. Built to Inspire.

Approved support lines

- Supercharge Your Workflow
- Unmatched Control, Unrivaled Performance
- Supercharge Your Workflow

Approved persona copy

- Content creators: Fast rendering. More time for everything else.
- Power users: Accelerating AI workloads. More time for everything else.
- Developers: Short compilation times. More time for everything else.

Content specifications

Product name

AMD Ryzen™ Threadripper™ 9000 Series processors

Approved audience

- Creators
- Developers
- Prosumers

Approved positioning (internal guidance)

Position AMD Ryzen™ Threadripper™ 9000 Series processors as the no-compromise desktop platform for demanding creative, development, and local AI workloads.

Approved workload areas

- Content creation, video editing, and rendering
- Software development and compilation
- Large language and diffusion models run locally
- Memory-intensive and compute-heavy technical workloads

Approved supporting themes

- Creator productivity and faster iteration
- Developer speed and shorter compile times
- Local AI work with flexibility, control, and privacy
- Overclockable performance and advanced user control