

SonicWall Comprehensive Solution for SOHO & Branch Offices

Secure Your SOHO and Branch Offices with a Comprehensive & Price-Effective Solution

Overview

The threat landscape continues to evolve. Small-to-medium sized businesses (SMBs) experienced the second most widespread attack in the first half of 2024 as a result of the TP-Link command injection vulnerability (CVE-2023-1389).

Attacks targeting Internet of Things (IoT) devices have increased 107% year-over-year for the first half of 2024. Without proper security, 12.6% of all revenues are exposed to cyber threats. Organizations that build up technical debts in cybersecurity protection become easy targets of threat actors.

SonicWall's comprehensive and price-effective solution for SOHO and branch offices delivers networking and remote secure access with TZ80 and Network Security Manager - cloud management at scale - backed by flexible licensing models, service offerings that include managed firewall services, connector to SonicWall Cloud Secure Edge (CSE) for Zero Trust Network Access (ZTNA) enablement, and industry first cyber warranty for firewall.

Leverage an affordable firewall with best-in-class threat protection throughput

SOHO, small businesses and branch offices are targeted but have budget constraints for security solutions. SonicWall TZ80, a subscription-based next-generation firewall, delivers high-security efficacy at a low TCO. Unlike other vendor solutions, features such as stateful HA and SD-WAN are

included in the TZ80 subscriptions, reducing the total cost of ownership. With best-in-class threat protection throughput of 750 Mbps that performs consistently with security services turned on, TZ80 prevents malicious threats without compromising performance.

Enable rapid on-boarding and simplify management

Managing firewalls can be challenging with limited or no IT resources. TZ80 delivers quick onboarding with zero-touch provisioning and remote and automatic configuration. It also provides simplified administration and visibility through intuitive UI and audit logs via cloud dashboard. For administrators managing multiple TZ80s, bulk managing features such as model-specific template and auto-synchronization drives efficiencies.

Meet your unique business needs with flexible licensing and subscriptions

Some businesses seek only SD-WAN connectivity while others need advanced protection. Still others require managed services for their firewall. As a subscription-based model, TZ80 offers flexibility in service licensing and bundles, and 1-to-5-year subscription terms. Secure Connect allows for secure SD-WAN connectivity, Advanced Protection Service Suite (APSS) enables security services, and Managed Protection Service Suite (MPSS) for 24x7 managed firewall services.

Strengthen your security posture with zero trust user and device verification

One of the best practices to stay ahead of the threat landscape is to implement a multi-layer security strategy. TZ80 has an integrated connector with CSE, making it easy to enable ZTNA. With ZTNA, businesses can enforce authentication access to private resources behind the firewall.

Cybersecurity Warranty

A cyber warranty assures buyers that the vendor stands by their product or services. As part of SonicWall Solution for SOHO and Small Businesses, TZ80 includes the industry first cybersecurity warranty for firewall, enabling peace-of-mind for businesses and service providers. The [warranty from Cysurance](#) is embedded with APSS and MPSS service licensing.

Customer Loyalty Programs

Most businesses look for ways to optimize their budget spend. Whether you are seeking to upgrade from legacy SonicWall or competitor's firewall, you can take advantage of programs and promotions such as [SonicWall 3&Free for CSE](#), [SecureUpgrade Plus](#), and [SonicProtect](#) subscriptions, further lowering purchase costs.

Use Cases

There are many use cases for TZ80 and SonicWall Solution for SOHO, small businesses and branch offices. Here are some examples where the solution can be deployed:

Remote workers. With the continuing hybrid work environment, every enterprise needs scalable security controls in a compact & low-cost form factor. TZ80 delivers 750 Mbps of threat protection, zero touch provisioning for easy remote employee onboarding and SD-WAN and ZTNA capabilities for WAN redundancy, and secure private application access.

Micro-SMBs & SMBs. Cybersecurity skill gaps and constraint budgets makes it difficult for businesses in this sector to guard against threats and malware. Financial information, customer data or intellectual property are at risk of being stolen. TZ80 minimizes the risk by allowing micro and macro network segmentation, virtual private network (VPN) and breach detection and malware protection.

Events and hospitality. Organizers must ensure secure east-west and north-south connectivity in conference halls and events to safeguard new and proprietary technology at exhibitions, events and booths. TZ80 enables micro- perimeter security by providing segmented network or local network with full connectivity to private networks and applications.

IoT gateway. IoT devices are usually not designed with security in mind and are deployed without access controls on untrusted networks. TZ80 can provide perimeter security for IoT devices by offering encrypted transport and VPN termination.

Rural broadband. Organizations in rural broadband environments are exposed to modern threats such ransomware, phishing and DDoS with the challenges of rising skill gap and costs of maintaining secure infrastructure. TZ80 solves the challenges of enabling perimeter security with best-in-class threat protection and performance and network segmentation.

Managed service. Businesses without sufficient resources to manage firewalls or monitor device health can leverage TZ80 Managed Protection Services. Other service providers can also take advantage of these services if they require backstops to their existing NOC operations.

Summary of Key Features & Benefits:

FEATURE	BENEFIT
Low TCO on Firewall Inspection	Attain strong return on investment on protection for network traffic and workload
Best-in-Class Threat Protection Throughput	Prevent malicious threat without compromising performance
Zero-Touch Provisioning	Drive quick onboarding and minimize on-site resources
Mass-Device Management	Save time and increase efficiency with easy bulk configuration and auto-sync
Subscription-based	Avoid technical debt build-up with low predictable costs
Flexible Licensing Model	Meet you where you want to be with multiple licensing options and terms.
CSE Integration	Enable ZTNA and authenticated access to private resources behind the firewalls
Industry First Firewall Cyber Warranty	Rest assured that SonicWall stands by our products and services
Programs and Promotions	Take advantage of programs and promotions to stay ahead of the threat landscape at minimal costs.

Conclusion:

TZ80 is one of the devices from SonicWall's comprehensive network security portfolio that protects businesses of every size from SOHO, micro-SMBS, SMB to large and distributed enterprises. The portfolio also includes virtual firewalls that are deployed to secure public and private clouds. To help promote ease of mind, TZ80 and Gen7 products that are purchased after November 1, 2024, has embedded cyber warranty in threat protection and managed services.

TZ80 enables ease of management and increases efficiency by leveraging the centralized cloud management platform supported by all the firewalls. Along with Gen7 firewalls, this device allows for multi-layer security implementation using the CSE integration.

As the only subscription-based firewall in the network security portfolio, TZ80 has multiple services and subscription terms to meet business needs, including a managed firewall service to augment network operations center resources.

TZ80 is included in promotions and customer loyalty programs for hardware and services such as 3&Free with CSE, SecureUpgrade Plus and SonicProtect Subscription, further reducing cost of ownership and making it easy to protect against threats and vulnerabilities.

TZ80 is the cornerstone of SonicWall's comprehensive and affordable solution for SOHO, branch office, small businesses and IoT devices. This solution delivers strong protection, ease of integration with ZTNA, simplified remote and high-volume management, flexibility in licenses, cyber warranty and ease of upgrade from legacy devices.

About SonicWall

[SonicWall](#) is a cybersecurity forerunner with more than 30 years of expertise and a relentless focus on its partners. With the ability to build, scale and manage security across the cloud, hybrid and traditional environments in real time, SonicWall can quickly and economically provide purpose-built security solutions to any organization around the world. Based on data from its own threat research center, SonicWall delivers seamless protection against the most evasive cyberattacks and supplies actionable threat intelligence to partners, customers and the cybersecurity community.



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Refer to our website for additional information.

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Next Steps:

- Visit [TZ80 Webpage](#)
- Download [datasheet](#)
- Check out the [Demo](#)

Why SonicWall NGFW ?

The SonicWall NGFW portfolio delivers the security you need to defend against today's evolving threat landscape. SonicWall offers hardware, virtual, as-a-service firewall with unified management and policy, consistent, advanced security services, and flexible licensing to drive ease of use, investment protection, and service agility for enhanced protection and performance.

Regardless of the size of your business and the shape of your environment, whether it is a data center, branch office, distributed, or hybrid cloud environment, SonicWall's firewall solutions, combined with our threat research lab, provide superior protection to keep your business safe.

SonicWall NGFW solution, along with integrations from other SonicWall solutions, including Managed Security Service and Cloud Edge Security offerings, enables seamless protection against the most evasive cyberattacks across endless exposure points for increasingly remote, mobile, and cloud-enabled users.