

Solution brief

HP Solutions for grocery retail

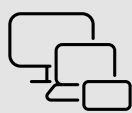
Providing grocery retailers a comprehensive in-store technology platform to meet the demanding, rapidly changing requirements of an evolving industry.





Grocery retail is tough and hyper competitive. Customers demand innovation, low prices, frictionless checkouts and increasingly personalized service. Growing demand to buy online is putting pressure on already thin margins. New digital-native competitors are disrupting traditional business models, eroding the bottom line for many incumbent retailers. Hypermarkets, specialty, and corner grocers alike must continue to innovate to stay ahead of competition.

HP solutions help grocery retailers create modern, efficient, and frictionless customer experiences by providing industry expertise and supporting compute use-cases ranging from Point of Sale (POS), Associate Mobility, Self-Check-Out, and Intelligent Edge solutions.



FLEXIBILITY YOU WANT, FUNCTIONALITY YOU NEED

Whether you need uniform POS technology for every pay point in your store, or a unique mobile solution to serve your customers curbside or on the sales floor, HP can meet your unique business needs.



DELIVER CONVENIENT, CONSISTENT SERVICE YOUR CUSTOMERS EXPECT

HP Retail solutions combine the power and performance you need to keep your operations moving, with built-in protection to help secure your critical assets and data.



STYLE AND INNOVATION WITHOUT COMPROMISE

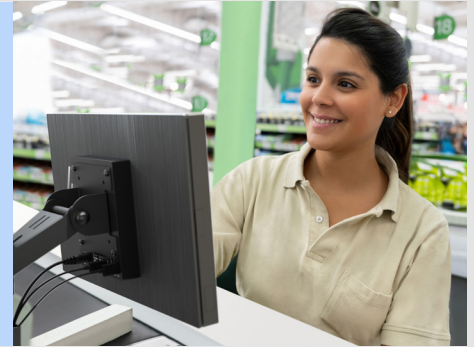
Allow your brand to stand out with technology that offers appealing design and innovation - without compromising on the stability and reliability that you depend on to run your operations.

Use cases

The HP Engage portfolio provides a full range of solutions for grocery endpoints and in-store compute applications.

POINT OF SALE

HP's Engage portfolio provides grocery retailers with industry-leading flexibility of form-factors, performance, and device types to execute their vision of the perfect customer check-out. Offering All-in-One, Distributed and Mobile/Convertible POS options, HP Engage solutions support any type of grocery lane or check-out process.



ASSOCIATE MOBILITY

From Mobile POS to identifying stock-outs, digitizing merchandizing compliance, tasking, and food safety, mobile productivity is a key imperative for grocery technology leaders. HP's Engage Go platform combines the functionality of a fixed Point-of-Service device with the agility of a mobile tablet, enabling any mobile workflow.



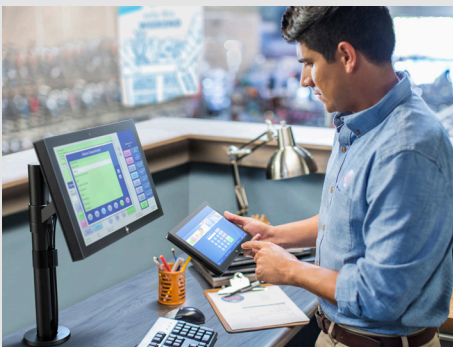
KIOSKS AND SELF-SERVICE

Grocery customers value a choice of different check-out experiences, with many now having a preference for self service. HP's wide range of retail-hardened hardware, including the HP Engage Express solution, allows grocery retailers to deliver customized and unique self-service experiences - perfectly tailored to their business.



IN-STORE BACK-OFFICE AND EDGE USE CASES

From back-office functions to edge use cases like loss prevention, inventory automation, and employee tracking solutions. HP's range of compact, powerful and mountable solutions deliver computing where it is needed, help retailers gain valuable insights, and improve operational efficiency.



Challenges

How HP Engage devices can help

Increase sales



Fast Checkout



Mobile POS



Customer Experience

Improve uptime



Reliable/
Hardened
Design

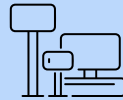


Manageable

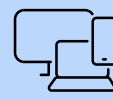


Predictive
Analytics

Maximize productivity



Powerful
Retail
Systems

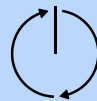


Supporting
Mobile Business
Processes



Secure and Fast
Biometric
Authentication

Reduce operational costs



Long
Lifecycle
Hardware



3-yr
Warranty/
Low TCO



Device as
a Service
(DaaS)

Innovate



Variety
of Form
Factors



AI-Driven
Management
Tools



Multi-OS
Support

HP Device as a Service for grocery retail tech

HP Device as a Service (DaaS)¹ helps grocery retailers reduce the cost and complexity of technology management with the right devices, repair services, and proactive analytics. Retailers can offload time-consuming tasks of supporting and managing their devices and focus on what moves their operations forward.

With built-in security capabilities on HP Engage devices,² security insights,³ and additional available monitoring,⁴ the service also enables retailers to address issues before they affect store operations or result in system downtime. HP Device as a Service empowers retail IT leaders to add extra layers of protection and tailor employee experience with additional HP security services.⁵



Make the most of your investments

Leverage HP global device provisioning capabilities, world-class care and AI-driven analytics to manage in-store endpoint lifecycle costs.



Free up cash flow

Predictably manage your retail IT spend and dynamically adjust budget allocations based on store openings, closures, or relocations.



Improve uptime and performance

Use platform and peripheral analytics to fine-tune performance of your POS and ensure all lanes are ready to open with predictive analytics.⁶

“ [With HP DaaS] tasks such as deploying software updates, distributing patches, and monitoring antivirus for over 12,000 devices are now much easier. These tasks are accomplished automatically. All aspects of hardware management have significantly improved.”



Pablo Corona
CIO, Walmart Chile and Argentina
on his organization’s use of DaaS

HP helps retailers meet sustainability goals

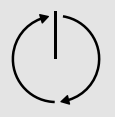
Food production and distribution have a significant global impact on climate and biodiversity loss. Driven by a vision to be the world’s most just and sustainable technology company by 2030, HP helps grocery retailers meet or exceed their sustainability goals, by providing retail solutions built with sustainability in mind.



HP Engage systems are built with up to 50% post-consumer recycled plastic content, including ocean-bound plastic.



HP Engage systems reduce packaging waste by using sustainably sourced and recyclable packaging.



HP Engage systems offer long life-cycles, are exceptionally serviceable, and highly recyclable at the end of life.



HP Engage Flex Mini

Employee Training, Back-office PC



HP Engage One Pro

Point of Sale Workstation



HP Engage Express

Self-Service Check-Out



HP Engage One Essential

Point of Sale, Price Checker, Micro Kiosk, Employment Applications



HP Engage Go (Mobile)

Back Room Receiving (DSD and Warehouse Receiving)



HP Engage Go (Docked)

Convertible Curbside Pick-Up Station, Customer Service



HP Engage Flex Pro & Pro-C

Point of Sale Workstation, Store Server

All-in-One Solutions

Self Service Solutions

Mobile Solutions

Modular Solutions



Meticulously crafted to deliver powerful computing in sleek, purposeful designs to enable the experiences your customers expect while powering essential business - all in a single device.



Enhance and streamline customer experiences with a purposefully-crafted, highly versatile solution that delivers powerful performance to move customers in and out quickly.



Adapt to your customers' needs with convertible POS systems. Check inventory on the fly, assist customers with purchase decisions, and complete transactions - at the counter or out on the sales floor.



Efficiently manage your business from the store floor or the back office with stable, secure, and high-performing platforms that deliver maximum flexibility for a wide range of use cases.

Peripherals available

- Touch and Non-Touch Monitors and Customer-Facing Displays
- Printers - Integrated and Standalone
- Barcode Scanners - Hand-held, Wireless, Presentation, and In-Counter
- POS Keyboards, Biometrics, and Magnetic Stripe Readers



1. HP DaaS includes hardware, repair services, and analytics components and may include financing. HP DaaS requirements may vary by region or by Authorized HP DaaS Service Partner. Please contact your local HP Representative or Authorized DaaS Partner for specific details in your location. HP services are governed by the applicable HP terms and conditions of service provided or indicated to customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP product.
2. HP Elite devices include HP Sure Click and HP Sure Sense.
3. HP Proactive Management Standard, Enhanced, Premium, or HP Active Care is required for analytics to be included.
4. Monitoring is available with HP Proactive Management Enhanced or Premium, or with an HP Proactive Security add-on.
5. HP security services are not included and can be added and integrated into any Device as a Service solution.
6. HP Device Provisioning Services.
7. White is only available in 15.6".

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