



ET40-ET45 Enterprise Tablets

PARTNER TOOLKIT



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ET40/ET45 Enterprise Tablets

The Right-Priced Rugged Tablets That Have It All Right Out of the Box

The ET40/ET45 are the right-priced enterprise tablets that give your customers everything they need, right out of the box. The perfect replacement to consumer-grade tablets, the ET40/ET45 enterprise rugged tablets are available in an easy-to-carry 8-inch model or a 10-inch model for easy viewing of information rich apps.

With the ET40/ET45, customers get thin and light consumer styling that is business tough. Integrated enterprise-class scanning. The fastest wireless connections. A multi-year lifecycle. Powerful new communication options. New solutions that add new capabilities, allowing users to turn these tablets into a POS, a workstation, a two-way radio and a PBX handset. Plus, complimentary Zebra-only Mobility DNA Professional tools improve every aspect of the device lifecycle. Customers can take worker productivity to the next level upgrading to the Mobility DNA Enterprise toolkit, with additional value-add software tools.

[ET40/ET45 Enterprise Tablets Overview](#)



ET40/ET45 Enterprise Tablets

Innovative Features of ET40/ET45 Enterprise Tablets

Thin and light consumer-like tablets with uncompromised ruggedness

The ET40/ET45 enterprise tablets are built tough to withstand the rigors of rugged enterprise environments while still having a sleek consumer-like design. Drop them on tile or concrete floors. Use them inside and outside, in the heat or subzero temperatures. Hose them off. They still work unlike consumer-grade devices that fail and break more easily.

Fastest wireless connectivity with Wi-Fi 6 and 5G

The Wi-Fi only ET40 is ideal for indoors in retail and hospitality, while the ET45 is ideal for delivery drivers and more out in the field. Both models enabling workers to stay connected to the information, data and people they need wherever they are.

World-class integrated scanning

Truly integrated scanner for fast, accurate on-the-spot capture virtually any barcode, in practically any condition. There is no need for customers to download a third-party application to scan a barcode with a camera or attach a scanning sled accessory adding unnecessary bulk or weight to the tablet.

[Innovative Features of the ET40/ET45 Enterprise Tablets](#)



ET40/ET45 Enterprise Tablets

Innovative Features of ET40/ET45 Enterprise Tablets

Business-class lifecycle with guaranteed availability and support

The ET40/ET45 enterprise tablets are built to last for years—customers can count on support every day their devices are in service—for six years from initial sale date. Zebra's optional OneCare services provide all the options customer need to choose the right level of service for their business.

Purpose-built comprehensive suite of accessories

Customers get everything they need to make the ET40/ET45 tablets easier to carry, more rugged and more versatile through solutions that add new capabilities. The multi-slot and single slot charging cradles simplify backroom management. Protective and carrying accessories enhance durability and portability. Customers can create a workstation on demand with the Workstation cradle. And create a kiosk and more with the Presentation stand.

Complimentary Mobility DNA Professional suite of software tools

With the ET40/ET45 tablets, businesses can maximize worker productivity and efficiency while minimizing IT costs and complexity. These enterprise tablets simplify device lifecycle management and accelerate greater business outcomes, lowering total cost of ownership (TCO). Customers can unlock more tools to greatly improve the user experience and workforce efficiency by upgrading to the optional Mobility DNA Enterprise toolkit.



[Innovative Features of the ET40/ET45 Enterprise Tablets](#)

ET40/ET45 Enterprise Tablets

Market Opportunity

Rugged and ready for all-day business, the ET40/ET45 enterprise tablets deliver reliable operation your customers can count on. Drop it on tile or concrete floors. Use it inside and outside, even in the heat or subzero temperatures. Hose it off and it still works. The ET40/ET45 rugged tablets are ideal for demanding environments—just add the optional rugged boot for even more durability.

Customers can choose the screen size that's right for the job—a compact easy-to-carry 8-inch screen or a larger 10-inch display for easier viewing of information rich apps. Users also get the fastest Wi-Fi and cellular speeds with Wi-Fi 6 and 5G. The Wi-Fi only ET40 is ideal indoors in retail and hospitality, while the Wi-Fi and cellular ET45 is ideal for delivery drivers and more out in the field.

The targets markets for Zebra's ET40/ET45 Enterprise Tablets are:

Primary:

- Retail & Hospitality
- Transportation & Logistics (Delivery)

Secondary:

- Field Service & Utilities
- Manufacturing
- Warehouse



ET40/ET45 Enterprise Tablets

Market Opportunity

Primary Applications:

Retail & Hospitality

- Assisted selling: price checking, inventory lookup
- Line busting: mobile payment / mobile point of sale
- Inventory management
- Staff management and communication
- Checking-in guests (hotel or restaurant)
- Restaurant wait staff / ordering

Warehouse

- Inventory management
- Warehouse / facility management
- Receiving and put away
- Picking

Transportation & Logistics (Delivery)

- Routing and dispatch
- Proof of pickup & delivery, signature capture
- Invoicing / mobile point of sale
- In-vehicle inventory management
- Staff communications / collaboration
- Parcel track and trace

Manufacturing

- Specialized for clean room, pharma, food processing
- Plant / facility management
- Mobile HMI (human machine interface)
- Staff communications / collaboration
- Maintenance and repair
- Quality assurance

Field Service & Utilities

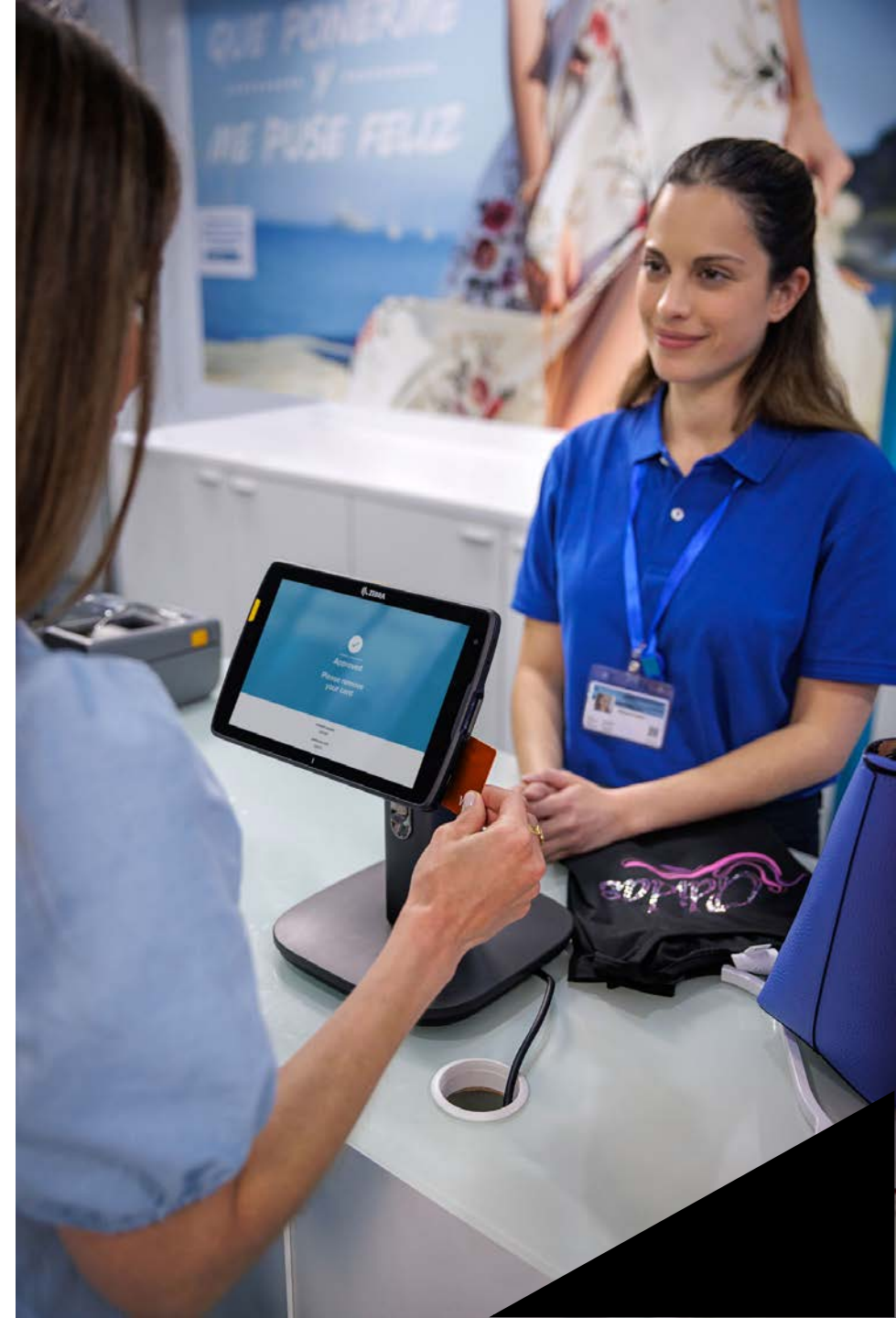
- Routing and dispatch
- Personnel tracking
- Emergency repairs
- Mobile work order management
- Safety inspection and compliance
- Meter reading
- Remote assistance

ET40/ET45 Enterprise Tablets

Market Opportunity

Lead with the ET40/ET45 Enterprise Tablets when your customers:

- Require a rugged tablet for all-day business use that can withstand accidental drops and reliably operate in demanding work environments—both inside and outside, in heat and subzero temperatures.
- Are looking for a tablet that is built to last for years with guaranteed availability and support.
- Want an enterprise tablet that can run the latest applications at full speed—but will not break the budget.
- Need a mobile payment solution turning their tablet into a mobile POS for anywhere payment or creating a complete on-demand hybrid POS solution.
- Have groups of workers with long, demanding days who need powerful communication options including the ability to turn their tablet into a two-way PTT walkie-talkie or a fully featured PBX handset.
- Want to step up from tablet-only solutions to give their workers broader application access and better data entry capabilities.
- May be experiencing pains around poor connectivity and will benefit from the fastest Wi-Fi and cellular speeds with Wi-Fi 6 and 5G.
- Already benefit from Mobility DNA in Zebra handheld devices and want these features in their enterprise tablets.
- Have pains around batteries dying in the field, misplaced devices or poor vendor support.



ET40/ET45 Enterprise Tablets

Market Opportunity

Primary Users:

Retail & Hospitality:

- Store associates
- Store managers
- Hotel check-in desk attendant
- Restaurant hostess
- Restaurant customer

Transportation & Logistics (Delivery)

- Delivery driver

Manufacturing

- Plant manager
- Line worker
- Technician

Field Service & Utilities

- Field technician
- Field engineer

Warehouse

- Warehouse manager
- Warehouse personnel



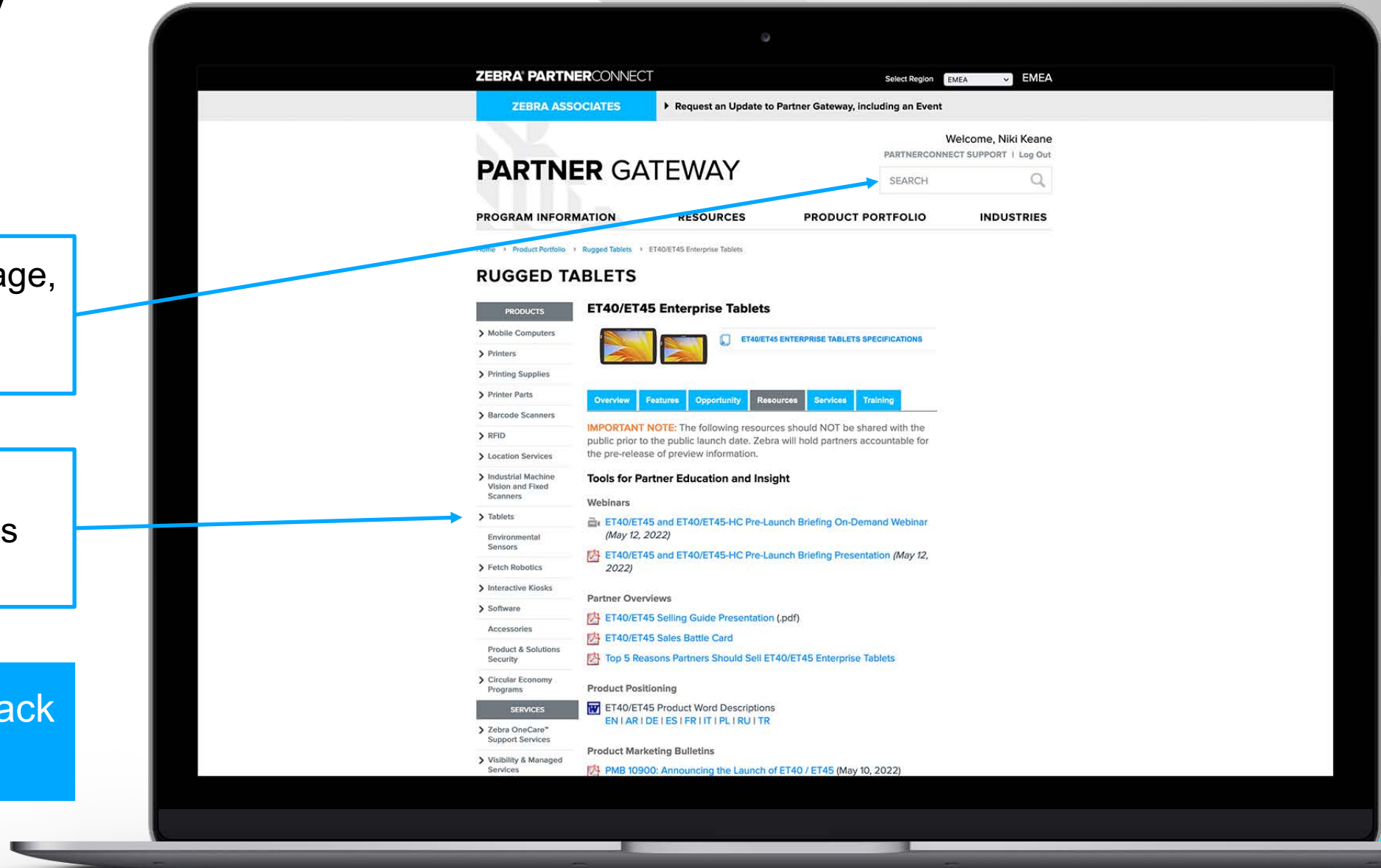
Partner Gateway

How To Find Product Resources

Search for the product page, ET40/ET45 Enterprise Tablets

Click the tabs to access

Remember to check back for updates!



ET40/ET45 Enterprise Tablets

Specification Sheet

The right-priced rugged tablets that have it all — right out of the box

You're considering purchasing consumer-grade tablets for your business because the cost is right - and while the feature set may not be ideal, it seems good enough. But there are hidden costs - such as a case to increase durability or a scanner for tasks that require heavy barcode scanning. Without the right durability, you'll need to replace tablets more frequently - and short product lifecycles create a mixed model deployment that is more complex and time-consuming to support. Introducing the ET40/ET45, the right-priced enterprise tablets that are built for business.

Discover more, download the Spec Sheet.

[ET40/ET45 Specification Sheet](#)



Visit the [Zebra Media Library](#) to download product images and search "ET40/ET45."



ET40/ET45 Enterprise Tablets

Customer Facing Presentation

The right-priced rugged tablets that have it all – right out of the box

Extensive Reach

Scalable to meet any enterprise demands

Leader Status

Gartner Magic Quadrant for Indoor Location Services Worldwide

There's no need to buy a bulky scanning sled or license third-party scanning software. Zebra's industry-leading scanning is built-in and ready right out of the box

Discover more in the Customer Presentation.

[Customer-facing Presentation \(.pptx\)](#)



ET40/ET45 Enterprise Tablets

Tools for Partner Education and Insight



[ET40/ET45 and ET40/ET45-HC Pre-Launch Briefing Presentation \(pdf\)](#)



[ET40/ET45 and ET40/ET45-HC Pre-Launch Briefing On-Demand Webinar](#)



[ET40/ET45 Selling Guide Presentation](#)



[Zebra Rugged Tablets Portfolio Positioning Guide](#)



Top 5 Reasons Partners Should Sell ET40/ET45 Enterprise Tablets



ET40/ET45 Sales Battle Card



ET40/ET45 Product Word Descriptions



ET40/ET45 Enterprise Tablets

Tools for Marketing and Selling



[ET40/ET45 Enterprise Tablets Specifications](#)



[Top 5 Reasons Customers Should Buy ET40/ET45 Enterprise Tablets](#)



[Customer-facing Presentation](#)



[ET40/ET45 Infographic](#)

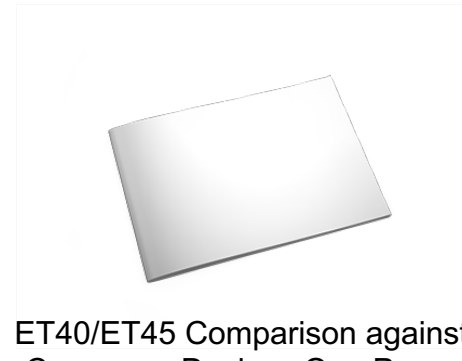
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|  EN |  AR |  TR |
|  FR |  DE |  ES |
|  RU |  IT |  PL |



ET40/ET45 Accessory Guide
Coming soon



ET40/ET45 3D Product Tour
Coming soon



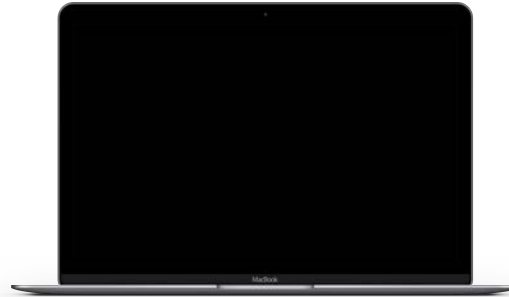
ET40/ET45 Comparison against Consumer Devices One Pager
Coming soon

ET40/ET45 Enterprise Tablets

Tools for Marketing and Selling (Videos)



[ET40/ET45 Product Overview Video](#)



ET40/ET45 Pre-Launch Training Video
Coming soon



ET40/ET45 Snackable Short Video
Coming soon



ET40/ET45 Snackable Short Video
Coming soon

ET40/ET45 Enterprise Tablets

Services Opportunities

Constant peak performance and device uptime. That's the upside of protecting your customer's device investment with Zebra OneCare™ support services. Make sure your customers' devices are online and ready for business, ensuring critical business processes and operations are performing at peak levels while also reducing device vulnerabilities, eliminating unexpected disruptions and unbudgeted repair expenses.

Without a service plan, a single repair can potentially cost more than the device and can take weeks to complete. Increase device uptime and avoid unbudgeted repair costs with Zebra OneCare.

With Zebra OneCare, we help ensure the device is online and ready for business, ensuring critical business processes and operations are performing at peak levels. Choose the one that is right for your customer.

Zebra OneCare Essential:

- Comprehensive repair services
- 3-day repair turnaround
- 8x5 local time technical support
- Device Diagnostics tool
- Insight into contracts, repair reports and more with cloud-based Visibility OneCare

Zebra OneCare Select:

- All the features of Essential, PLUS
- 'Like-new' advance device replacement
- 24x7 technical support
- Spare pools management
- Standard Device Commissioning preloads devices with OS, software and applications



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Services Opportunities

Zebra OneCare Enhancements: flexible enhancements to fit your business needs

- Battery Services
 - Battery Maintenance: tests batteries and replaces those that cannot reach minimum 80% charge during testing
 - Battery Refresh: consolidated shipment of replacement batteries at a predetermined time
- Enhanced shipping logistics
 - Expedited Collection Option: pre-paid shipping labels and to schedule carrier pick up using Zebra RMA portal
 - Expedited 2-way Shipping Option: express shipping of devices into Zebra's Repair Center and provide express return shipping of repaired devices back to customer
- Commissioning Services
 - Standard Commissioning Services: provides an "out of box, ready to use" experience with the repaired or replaced device pre-loaded with OS version, customer software, applications and configurations
 - Advanced Commissioning Services: addresses more complex operational and configuration requirements over and above "Standard Commissioning Services"
- VisibilityIQ™ Foresight
 - Transforms device data into actionable insight into a single cloud-based, color-coded view
 - Predictive intelligence helps operational staff anticipate recurring events and catch potential problems before they affect the bottom line
 - Realize increased workforce productivity, operational efficiency and ROI by optimizing device availability and maximizing asset utilization

ET40/ET45 Enterprise Tablets

Training

Coming Soon

Unmatched Breadth

Everything you need to simplify your everyday process all under one roof; printers, mobile devices, scanners, RFID, software solutions and services

Industrial printers

Handheld RFID readers

Desktop printers

Fixed RFID readers

Mobile printers

Interactive kiosks

Card printers

Fixed mount scanners

Mobile computers

Mobile device management

Handheld barcode scanners

End-to-end services

[View the latest Zebra Portfolio Brochures here](#)



Thank You

For more information visit the
[Partner Gateway](#)

