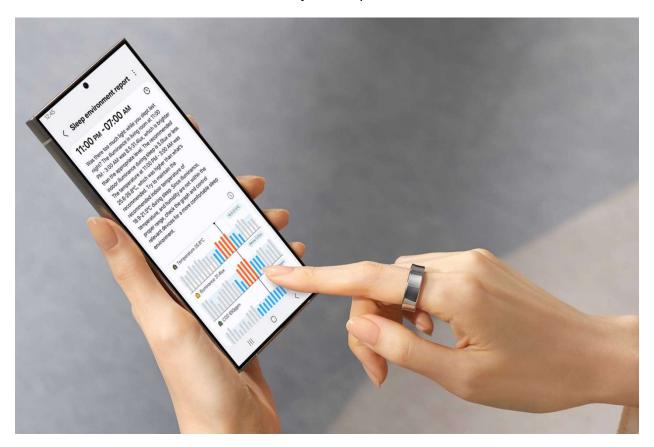
SAMSUNG

Samsung Leads Sleep Technology With Galaxy Ring Expansion and Samsung Health App Update

Galaxy Ring's size and market expansion plus advanced sleep and mindfulness features enhance your sleep health



SEOUL, **Korea – Jan. 13**, **2025 –** Samsung Electronics Co., Ltd. today announced that Galaxy Ring is introducing two new larger sizes of 14 and 15, to now range from sizes 5 to 15¹, and will soon be available in 15 additional markets starting in February², bringing the total to 52 markets. Starting today, Samsung is also updating the Samsung Health app³ to provide advanced features that help you achieve a good night's sleep, going beyond analyzing sleep patterns from the previous night. These updates include the Sleep environment report, Sleep time guidance, and Mindfulness tracker. With this expansion, Samsung is reaffirming its commitment to improving sleep health through innovative technology, ensuring more people can benefit from its cutting-edge solutions.

¹ Availability of Galaxy Ring sizes and colors may vary by market

² The exact launch date may vary by market.

³ Not intended for use in the detection, diagnosis, treatment, monitoring or management of any medical condition. Certain features may vary by market, carrier or paired device.

Galaxy Ring, built for comfort with a lightweight fit and extended battery life, simplifies everyday wellness with a particular emphasis on sleep. Since its global launch in July 2024, Galaxy Ring has expanded to 37 markets, including Australia, Austria, Bahrain, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Finland, France, Germany, Hong Kong, Iceland, India, Indonesia, Ireland, Italy, Korea, Kuwait, Luxembourg, Mexico, Netherlands, Norway, Oman, Poland, Portugal, Qatar, Romania, Spain, Sweden, Switzerland, Thailand, Türkiye, UAE, U.K. and USA. Galaxy Ring will soon be available in **15 additional markets**, including Cyprus, Czech, Greece, Hungary, Israel, Japan, Malaysia, Mauritius, New Zealand, Singapore, Slovakia, South Africa, Taiwan, Vietnam and Zambia. Also, it will be offered in eleven sizes, ranging from 5 to 15, including the **two newly added larger options** and in three colors – Titanium Black, Titanium Silver and Titanium Gold.

In addition to the Galaxy Ring expansion, new updates to the Samsung Health app will provide more personalized and comprehensive health capabilities⁴, supporting optimal sleep and goals for a healthier daily life.

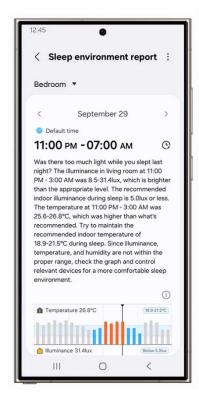
- Together with SmartThings, Samsung Health analyzes your sleep environment, assessing factors such as temperature, humidity, air quality, and light intensity in the room. In the morning, you will receive a **Sleep environment report**⁵ advising how to optimize the conditions of your surroundings. You can also leverage SmartThings to automatically adjust room settings to create the ideal sleep environment when you fall asleep, conveniently supporting a restful night's sleep.
- Sleep time guidance⁶ suggests optimal bedtime tailored to unique sleep patterns, habits, and conditions. Going beyond sleep analysis, Samsung Health provides actionable insights for better sleep, recommending the most suitable sleep times based on a combination of your sleep quality and daily routines.
- The new **Mindfulness tracker** empowers you to improve your mental health and achieve a better night's sleep. You can monitor your moods and follow Samsung Health's guides for breathing exercises and meditations, all easily accessible within a single tracker.

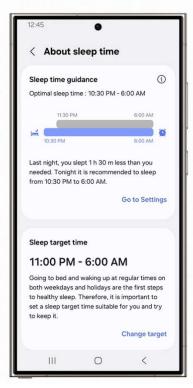
New sizes of Galaxy Ring will begin to roll out for purchase starting January 22. Find your perfect fit at home with a free sizing kit from Samsung.com or visit a nearby Samsung store.

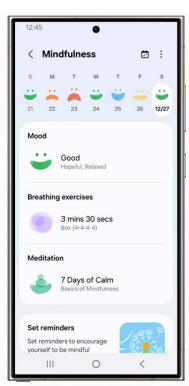
⁴ Availability may vary by market, carrier or model.

⁵ The feature will be available in the first half of 2025.

⁶ The feature will be available in the second half of 2025. Requires wearing either Galaxy Watch or Galaxy Ring for a minimum of three consecutive nights of sleep data tracking







About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, home appliances, network systems, and memory, system LSI, foundry and LED solutions, and delivering a seamless connected experience through its SmartThings ecosystem and open collaboration with partners. For the latest news, please visit the Samsung Newsroom at news.samsung.com.