



# Jabra Video Solutions Guide

October 2024

**START**



# We used to start meetings with a handshake. Today we start with an on-screen hello

## Jabra as a video brand

At Jabra, we have 150 years of experience developing technology that brings people closer together. You may know us from our world-leading professional audio solutions, which range from premium office headsets, to innovative speakerphones, to true wireless earbuds, and more.

With the move to flexible working, video meetings offer a more efficient way to collaborate. Which is why these days, we create award-winning video solutions too.

## Innovation front and center

We’ve made it our mission to reinvent your video experience with our cutting-edge range of PanaCast video solutions that feature the very latest 4K AI-based video technology along with our outstanding audio engineering.

Our unique 180° field-of-view enables everyone in the room to be clearly seen without any distortion, while AI-enabled intelligent features automatically follow the action of a meeting and help reduce virtual fatigue. Offering inclusive meeting experiences that make everyone feel equal no matter where they call in from, our PanaCast solutions are intelligently engineered to make hybrid working work.

## Don’t just take our word for it

PanaCast video solutions are enabling effective collaboration and making a real difference to how dispersed teams work together.

We make a point of working closely with leading collaboration platform partners to ensure a seamless user experience. That’s why our solutions are extensively tested and certified for Microsoft Teams. So you can be confident of effective and reliable meetings from the minute you hit ‘Join.’

We can’t replace the real-life handshake. But we come real close.

## It’s video collaboration. Reinvented.

**JABRA PANACAST**  
**Technology for life’s new rhythm**



Microsoft has installed  
PanaCast 50 video bars in  
its meeting rooms around  
the world to provide a  
better hybrid meeting room  
experience.\*

\* PanaCast 50 is installed in selected  
Microsoft office locations

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# Hybrid work is simply work now

The way we work and use office space has changed with hybrid working.

## Optimizing Teams collaboration

With Microsoft Teams hitting more than 300 million monthly active users<sup>1</sup>, companies are reimagining their online and in-person meeting technology and spaces to optimize Teams collaboration for hybrid working teams. From meeting rooms to home offices, open-plan spaces to co-working hot desks, helping employees stay productive and collaborative is a leading priority for companies around the world.

## Innovative video experiences

This is where Jabra comes in. Jabra and Microsoft have a long and successful track record of working together, developing industry-leading experiences and innovative solutions. Our PanaCast family of video devices combine outstanding video experiences with simple set up, deployment and management, to enable you to get the most from your collaboration investment from the word go.

## Certified solutions

Jabra video solutions are fully certified for Microsoft Teams, showing they are proven to deliver superior performance and reliability with the Teams platform.

57%

of employees are now hybrid working<sup>2</sup>

80%

of all meetings are either fully virtual or hybrid<sup>2</sup>

20%

of meetings happen in person<sup>2</sup>



1 FY23 Q3 Results, Microsoft  
2 Jabra Hybrid Ways Of Working Global Report 2022



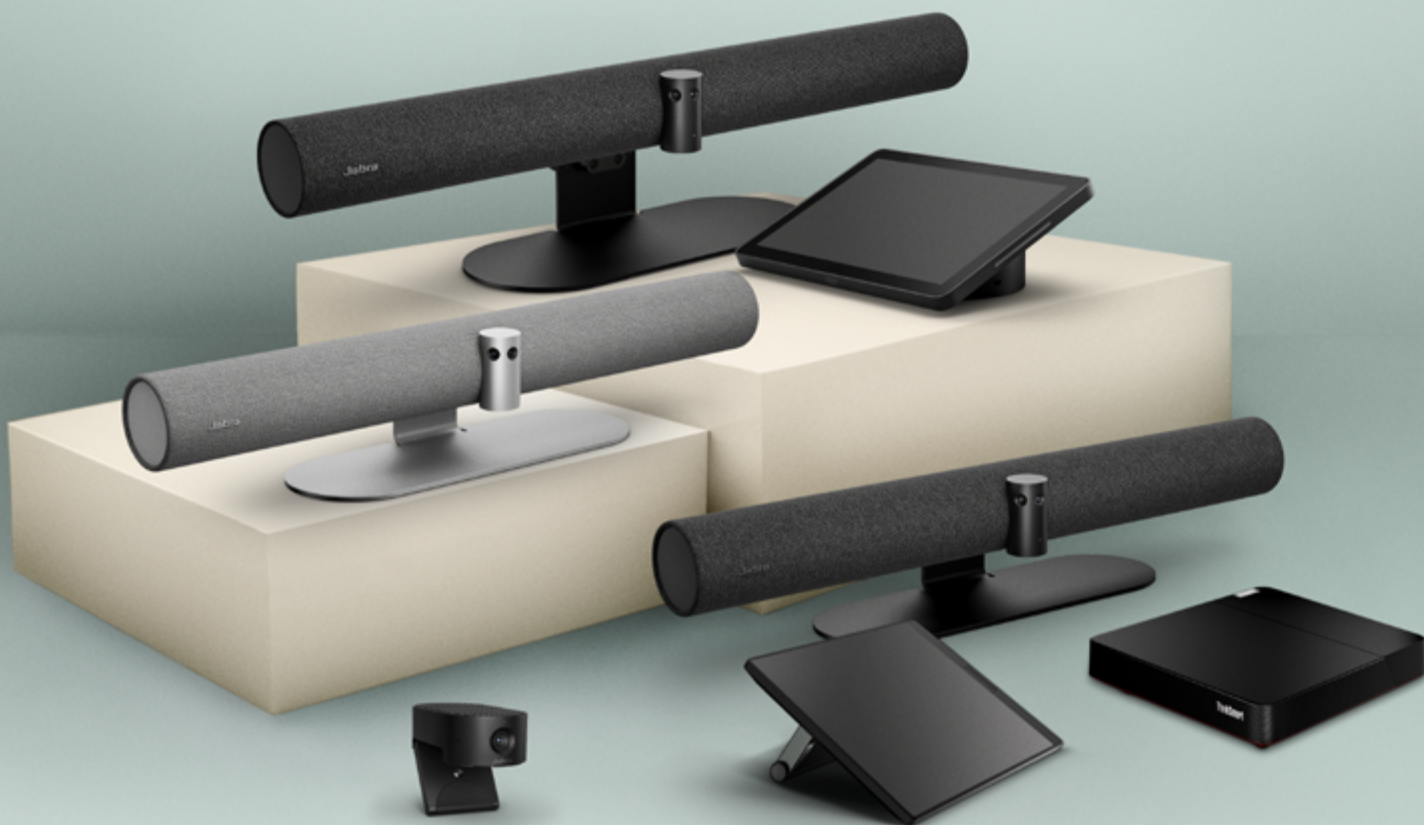


# Introducing the PanaCast series.

## Video like you've never seen before

From all-in-one room systems to personal video devices, the Jabra PanaCast series offers a unique combination of intelligence-driven video experiences, and outstanding audio and AI capabilities to completely reinvent collaboration wherever you work.

**The PanaCast series offers a range of solutions for every business need with next-generation features.**



1 For PanaCast 50 series solutions. For PanaCast 20, choose a Jabra Speak2 speakerphone or Evolve2 headset for outstanding audio.

4K

**4K HD video quality** for a picture perfect view of everyone in the meeting



**AI-powered intelligent video experiences** with regular software upgrades enhancing features and functionality, enabling you to get the most from your Teams collaboration now and in the future



**Incredible sound** with advanced microphone technology so everyone always sounds sharp, including beamforming microphones, precision voice detection, and full duplex technology to let conversations flow freely<sup>1</sup>



**Straightforward set up** so whichever solution you choose, from plug-and-play portable devices to room systems, it's quick to get started



**Certification** for Microsoft Teams. All our room system solutions are also Microsoft Teams Rooms certified



**Easy-to-use** with plug-and-play solutions enable you to simply walk into your next meeting and get going straight away



**Easy to manage** and easy to keep updated with our future-ready architecture and Jabra+ for admins comprehensive device management platform

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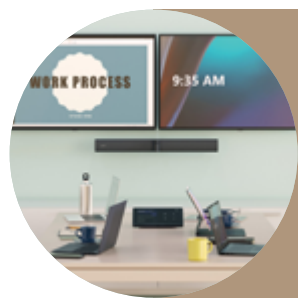
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# Find the right Jabra video solution



A device for  
a meeting room

What sort of video solution  
do you need?



A portable device

Which room set-up do you need?

Which sort of set-up do you need?

Bring-Your-Own-Device  
solution

A complete room system  
with a controller

A flexible bar only solution  
for custom set ups



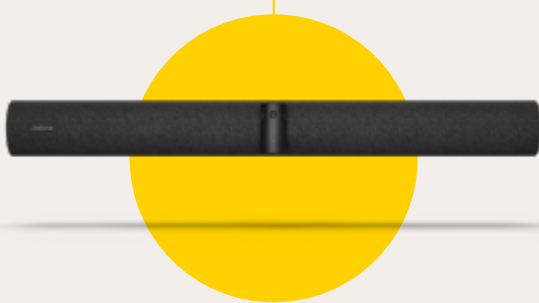
PANACAST 50



PANACAST 50 ROOM SYSTEM



PANACAST 50 VBS



PANACAST 50 VBS BAR ONLY

Meeting room solutions with incredible video and built-in outstanding audio, available in a range of options

A Windows-based system

An Android™-based system

An Android-based bar



PANACAST 20

Outstanding personal video  
collaboration

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# PanaCast 50 VBS.

## Inclusive meetings at your fingertips

Our award-winning PanaCast 50 video bar is now available as an all-in-one room system with a touchscreen control tablet, intelligent AI experiences and a state-of-the-art onboard Android compute for an engaging and easy-to-use meeting room solution.

Imagine meetings that start smoothly and keep everyone engaged from the word go. Now stop imagining it and start enjoying future-ready, no-PC-needed instant collaboration with the PanaCast 50 Video Bar System.



ANDROID • ALL-IN-ONE VIDEO BAR SYSTEM • CONTROLLER

- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
- **Intelligent features including Dynamic Composition, Intelligent Zoom, and Virtual Director** respond in real-time to what’s happening in the room, so everyone watching can follow the on-screen action more easily
- **Touchscreen-activated PanaCast Control touchscreen tablet** lets you tap into an easier meeting experience so you can start, share content, and end meetings with one quick tap. Tablet comes pre-loaded with Microsoft Teams Rooms software. BYOD access from your laptop also available
- **Four powerful speakers in a zero-vibration stereo setup** flood the room with premium high-definition sound
- **Eight beamforming microphones**, precision voice detection, and intelligent algorithms remove interference such as echo and static to ensure whoever’s speaking will be heard in the best way possible
- **Seven Edge and three Edge AI-enabled processors** power the system and support future feature updates and new platform experiences
- **Real-time anonymous People Count and environmental sensors** provide valuable room usage data insights to help organize and manage resources
- **Multiple mounting options** including wall mount, screen mount or table stand\*
- **Certified** for Microsoft Teams and Microsoft Teams Rooms

\* Table stand and screen mount sold separately.



# PanaCast 50 VBS bar only.

## The video bar that slots into your setup

This outstanding video bar enables you to create a bespoke videoconferencing set up with touchscreens and mobile carts, without the need for a touch controller.

Ideal for portable video conferencing solutions with a mobile cart and touchscreen, and for open workspaces or meeting rooms with a touch screen.

Whatever your setup, the PanaCast 50 VBS bar only is a flexible cost-effective solution to enhance your video conferencing experience.



ANDROID • VBS BAR ONLY • NO CONTROLLER

- **Flexible bar only solution** for custom setups, including touchscreens and mobile carts. Ideal for mobile video solutions, open collaboration areas, and meeting rooms.
- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
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\* Image courtesy of Avocor \*\* Table stand and screen mount sold separately.

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# PanaCast 50 Room System for Microsoft Teams Rooms

Our award-winning PanaCast 50 video bar is available as a complete Windows-based video room system. Play host to more inclusive, immersive virtual meetings with intelligent AI video and audio experiences in this easy-to-use meeting room solution designed to keep hybrid teams connected.



\*Table stand and screen mount sold separately.

WINDOWS • VIDEO BAR • CONTROLLER + COMPUTE

- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
- **Intelligent features including Dynamic Composition, Intelligent Zoom, and Virtual Director** help remote participants follow the on-screen action. **Intelligent Meeting Space** enables you to customize room boundaries so only people inside the specified area are included in the meeting
- **Four powerful speakers in a zero-vibration stereo setup** flood the room with premium high-definition sound
- **Eight beamforming microphones**, precision voice detection, and intelligent algorithms ensure whoever's speaking sounds as good as possible. **Intelligent Speaker** identifies up to 10 individual speakers' voices, adding names of in-room participants to the live transcription
- **Nine powerful Edge processors** power the system and support future feature updates and new platform experiences
- **Real-time whiteboard streaming displays** both whiteboard content and meeting participants simultaneously with no need for a separate camera<sup>1</sup>
- **Includes Lenovo ThinkSmart Core+Controller.** The ThinkSmart Core comes pre-loaded with Microsoft Teams Rooms
- **Real-time anonymous People Count** provides valuable room usage data insights to help organize and manage resources
- **Multiple mounting options** including wall mount, screen mount or table stand\*
- **Certified** for Microsoft Teams and Microsoft Teams Rooms (with separate Microsoft Teams Rooms certification for integrated Content Camera)

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# PanaCast 50.

## Meetings reinvented

Our award-winning PanaCast 50 is available as a stand-alone Windows-based Bring-Your-Own-Device (BYOD) video bar that’s easy to use and manage. Just plug in your laptop and start your Microsoft Teams meeting as usual for next-level collaboration with intelligent AI video and audio meeting experiences.



\*Table stand and screen mount sold separately.

WINDOWS • VIDEO BAR • BYOD

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# Personal video collaboration

PanaCast 20 is an intelligent personal video conferencing device that delivers an incredible range of video experiences, to transform any space into an effective collaboration zone.



## PANACAST 20

- **4K Ultra-HD image quality** with a 13-megapixel camera for a crystal-clear video
- **Intuitive AI-powered features.** Intelligent Zoom automatically follows your movements, perfectly framing you in real time. Intelligent Lighting Optimization automatically adjusts your lighting in poorly lit rooms. Picture-in-Picture enables you to share a close-up as your main image while continuing to present in a smaller window
- **Plug-and-play portability.** PanaCast 20 is designed to fit on any screen, with an integrated foldable clip. Comes with a protective carry case
- **Add outstanding audio:** choose from our world-leading Evolve2 headsets or Speak2 speakerphones
- **Microsoft Teams certified** so you can connect easily in seconds, for an amazing Teams meeting experience



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# Why Jabra

We're Jabra and we've been engineering technology that makes life look and sound better for over 150 years. So we know to bring people closer, technology must deliver a more natural and inclusive experience. There's nothing like being together in the same room, but video collaboration is the next best thing.

Presenting on video from your home office in Toronto? Talking your customers through the latest business plan from a Tokyo board room? Whatever you've got going on, we've got you covered.

We call it video collaboration, reinvented.

## Jabra Video Solutions Guide Interactive Microsoft 151024

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