Logitech Reach

Adjustable View Content Camera

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The challenge

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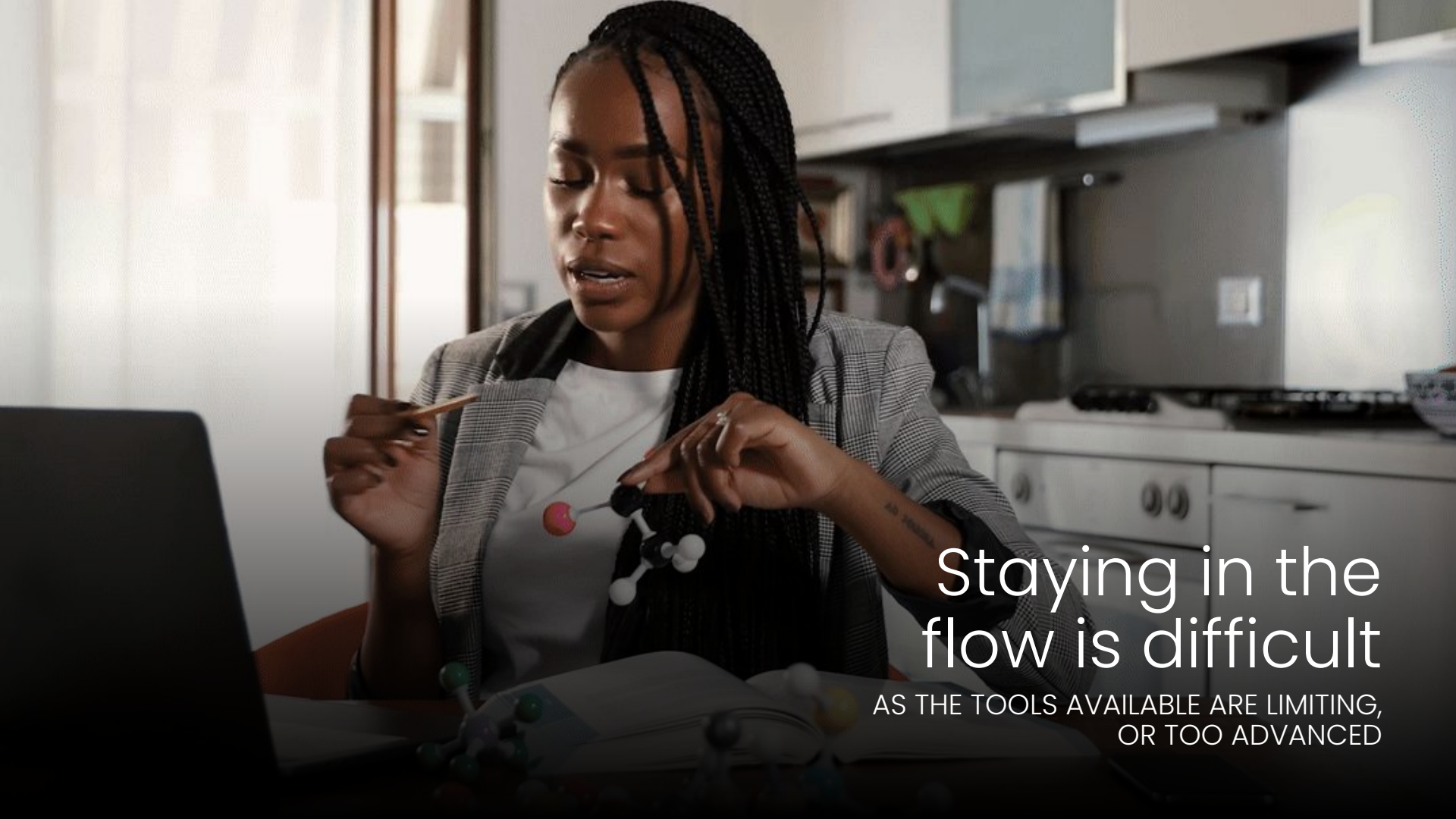
Video enabled “show & tell”

EDUCATION

CONTENT CREATION

COLLABORATION

GAMING



Staying in the flow is difficult

AS THE TOOLS AVAILABLE ARE LIMITING,
OR TOO ADVANCED

Keeping the audience engaged is a challenge

WITH THE BREAKS IN FLOW FOR THE PRESENTER

The solution

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Logitech Reach

ADJUSTABLE VIEW CONTENT CAMERA

Vivid, crisp video

POWERED BY LOGITECH STREAMCAM

Summary of features & benefits

VIVID, CRISP VIDEO

Logitech Reach builds on the Logitech StreamCam's premium 1080p / 60fps video quality enhanced with glass optics and smart autofocus to make the audience feel like they are right there

EFFORTLESS AND EXPANSIVE LATERAL MOVEMENT

Users grip the camera ring and move the camera along the horizontal plane with just one gesture, allowing content to be viewed in a clean, streamlined manner. Guidance indicators help the image stay upright along the way.

INDEPENDENT VERTICAL MOVEMENT

With the push of a simple, analog button, users enable 4.3x lossless zoom with autofocus making it easy to enthrall the audience with even the smallest of details.

PIVOTING CAMERA, UNIQUE POV

Users can combine the horizontal and vertical movements with the pivoting camera head to create novel vantage points and move the camera to exactly where it's needed.

PLUG AND PLAY EXPERIENCE

Logitech Reach offers a plug and play experience over USB and can be used with most computers and conferencing or streaming platforms, so individuals can have confidence that the camera "just works."

ADAPTABLE TO YOUR SPACE

Operate in full desktop mode by placing Logitech Reach on a table or switch into a compact stowed mode and pair with the low-profile edge clamp

Expansive
lateral range
SLIDING & PANNING COVERAGE IN ONE MOVEMENT

Keep the image upright

LET THE YELLOW DOT GUIDE YOU

Independent vertical movements

TO GO FROM THE BIG PICTURE TO THE DETAILS

Pivoting camera head

TO UNLOCK UNIQUE COVERAGE FOR ALL VIEWERS

macOS

Windows

Chrome OS

. . . and many more

Plug & play

COMPATIBLE WITH MOST PLATFORMS & DEVICES

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Desktop to compact

SWITCH MODES AND BASES EASILY

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In person, hybrid & remote

ENGAGE YOUR AUDIENCES
EASILY WHEREVER THEY SIT

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Product details

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Logitech Reach specifications - July 2023

OPTIONS & SIZING

Logitech Reach with Base mount:

Dimensions above surface in compact mode -
23.2 in H X 7.48 in L x 7.48 in W (59 cm H x 19 cm L x 19 cm W)
Dimensions above surface in desktop mode -
20.87 in H X 21.65 in L x 7.48 in W (53 cm H x 55 cm L x 19 cm W)
Weight - 8.93 lbs (4.05 kg)
Surface texture - Non marring, grip layer on bottom of base

Logitech Reach with Clamp mount:

Dimensions above surface in compact mode -
23.2 in H X 3.94 in L x 3.94 in W (59 cm H x 10 cm L x 10 cm W)
Dimensions above surface in desktop mode -
20.87 in H X 21.65 in L x 3.94 in W (53 cm H x 55 cm L x 10 cm W)
Max Edge thickness - 2.2 in (5.6cm)
Recommended under table clearance for clamping - 2.13 in (5.4 cm)
Weight - 3.3 lbs (1.5 kg)
Surface texture - Non marring, grip layer on both clamping surfaces.

COVERAGE AND ADJUSTABILITY

Desktop Surface View Area @max zoom out - 12 in x 21.5 in (30 cm x 55 cm)
Desktop Surface View Area @max zoom in - 2.75 in x 5 in (7 cm x 13cm)
Magnification/Zoom - 4.3X lossless
Independent Lateral Adjustment - single handed with 12.73 in (32.3 cm) of horizontal travel and 360° panning rotation
Independent Vertical Adjustment - Multipoint push button to engage 12.22 in (31 cm) of vertical travel
Camera Head Adjustment - 360° rotation on camera ring interface, 180° tilt and 360° rotation on ball joint interface.

VIDEO CAPTURE

Logitech reach is powered by Logitech Streamcam
Max Video Resolution - 1080p/60 fps in MJPEG
Lens - Premium Full HD, Glass lens, f/2.0 - focal length 3.7 mm and 78° DFOV
Autofocus
Audio Capture - Dual omnidirectional mic with noise reduction filter
USB-C Cable with ~3 feet of length available - Extension cables can be used to provide additional range but may impact max video quality.
Learn more about logitech streamcam here for in-depth features and specifications.

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Logitech Reach options

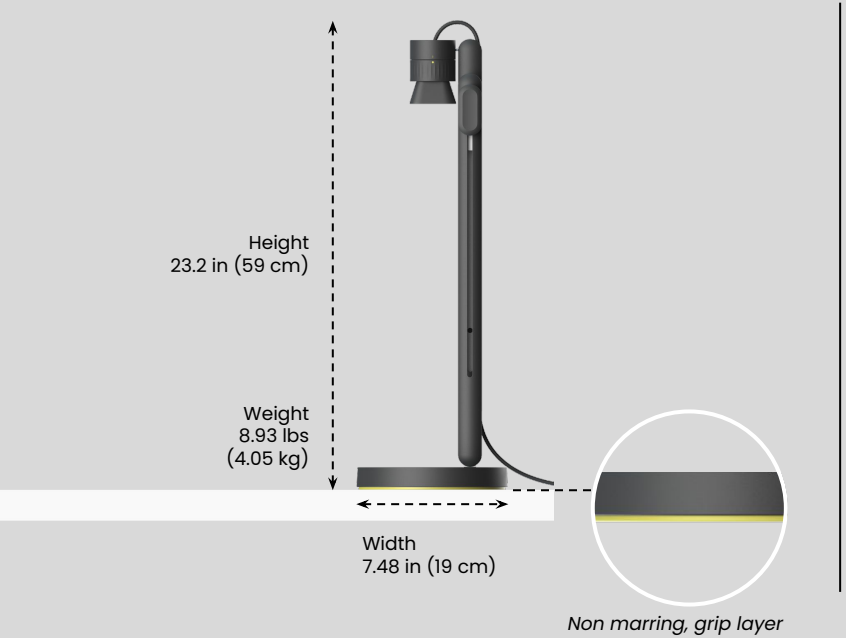
Reach with Base Mount

Reach with Clamp Mount

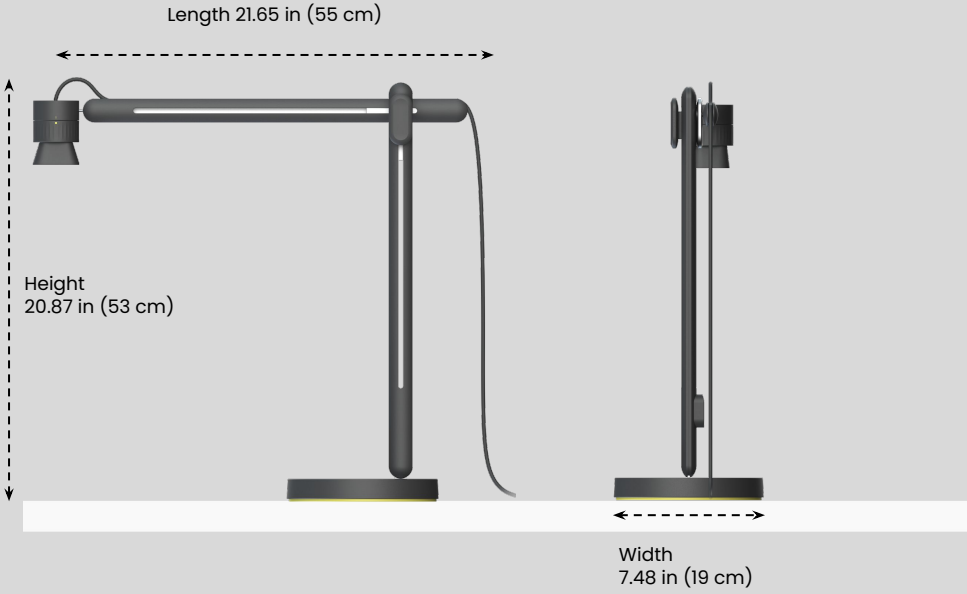
Logitech Reach with base mount

Dimensions above surface

Compact Mode



Desktop Mode



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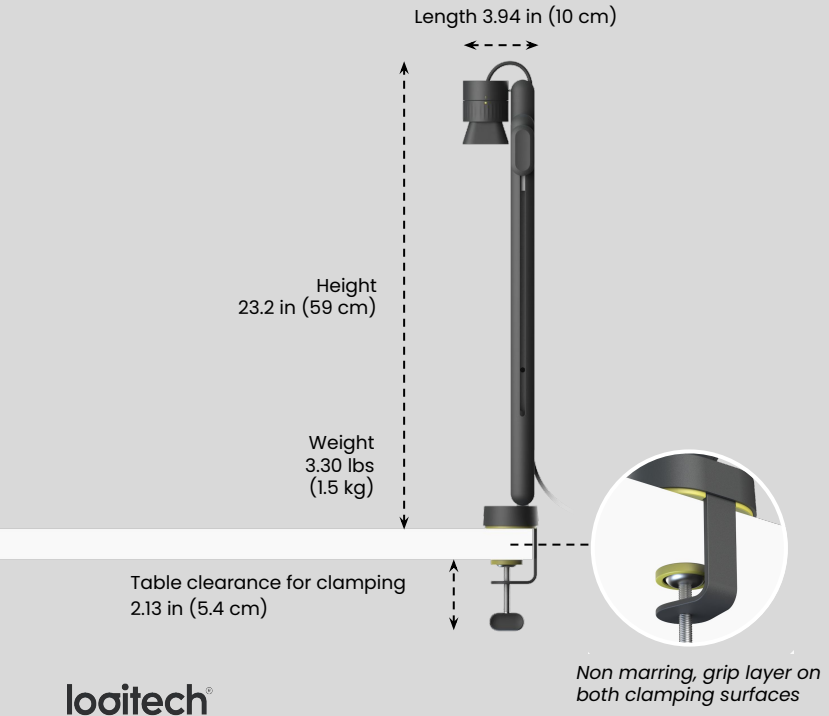
Logitech Reach with clamp mount

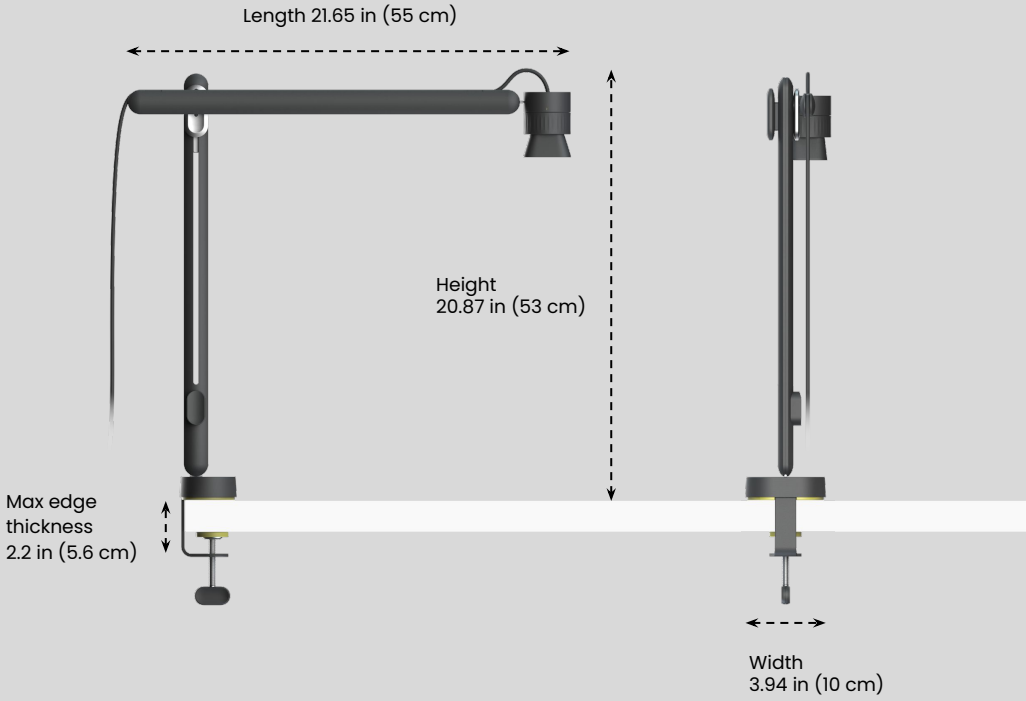
Dimensions above surface

Compact Mode



Non marring, grip layer on both clamping surfaces

Desktop Mode



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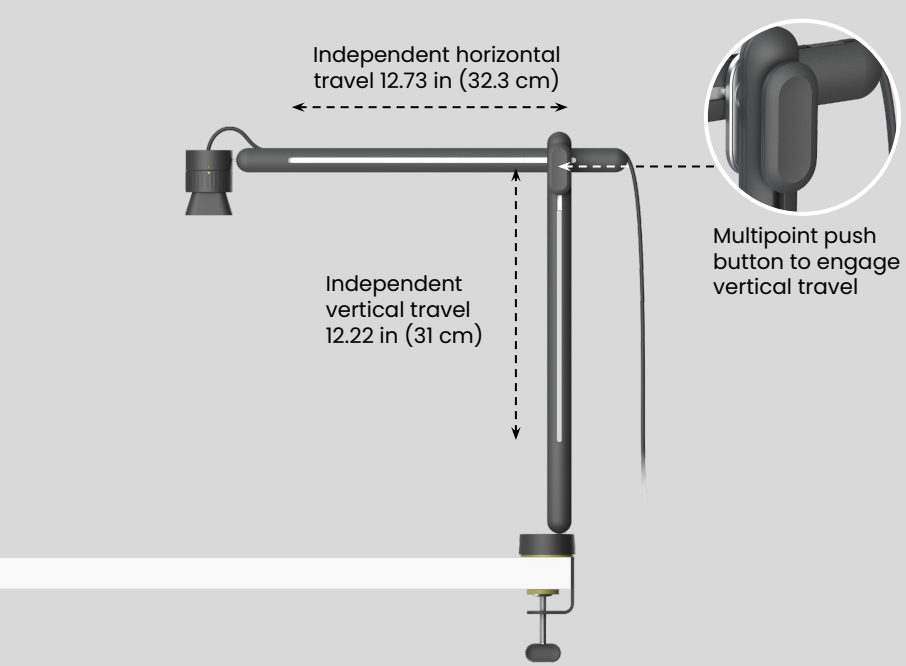
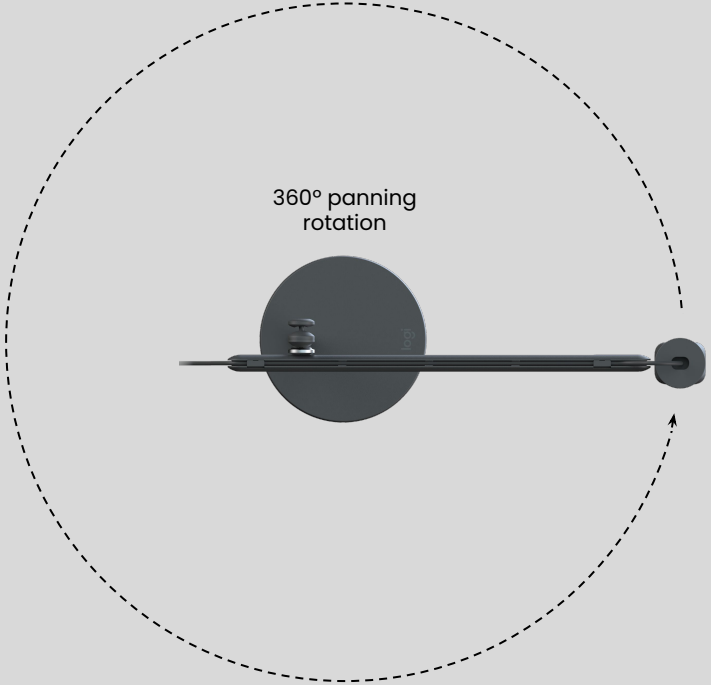
Coverage and adjustability





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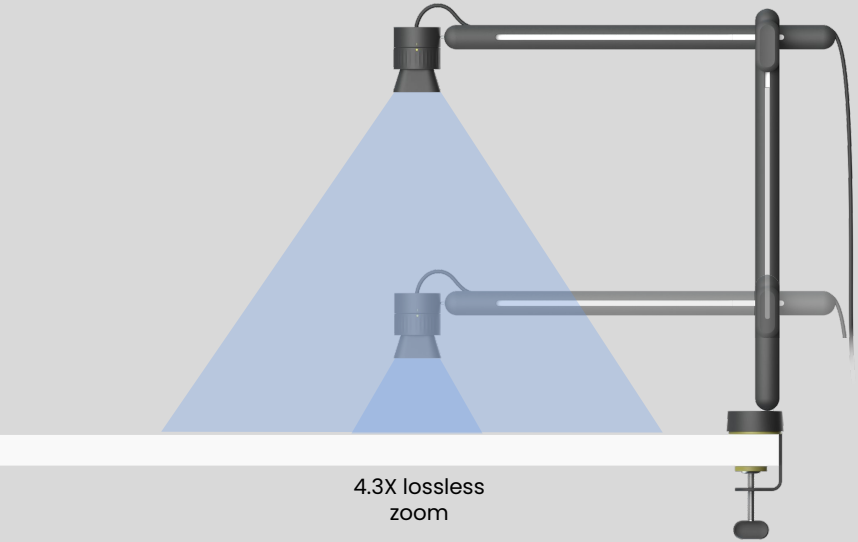
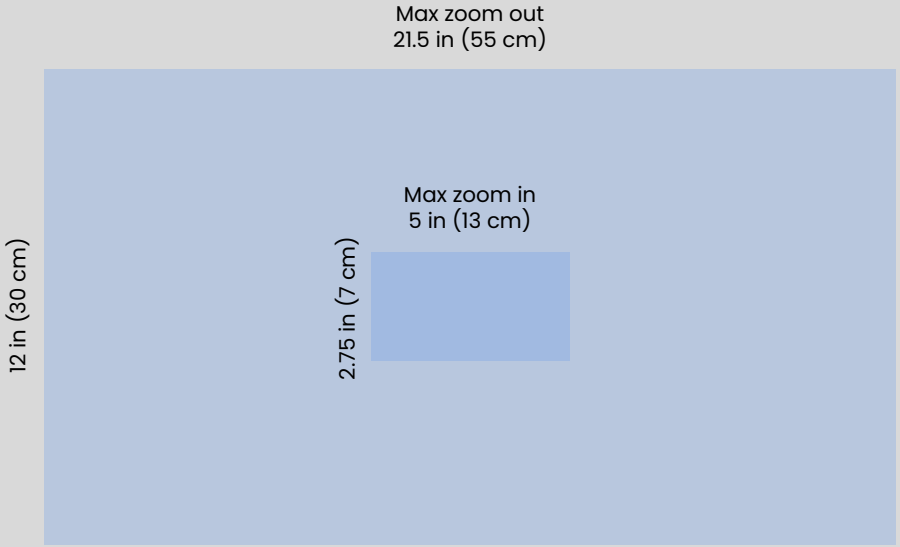
Coverage and adjustability





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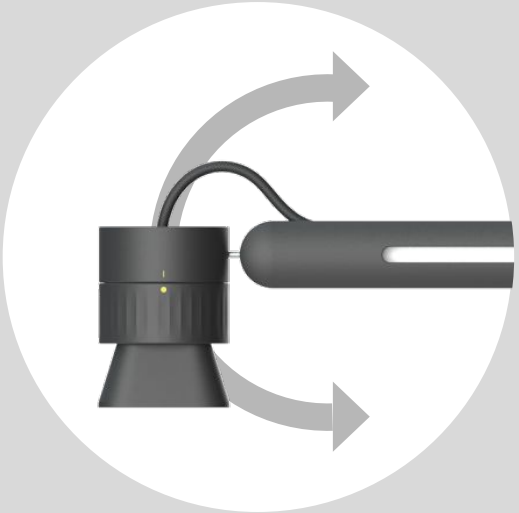
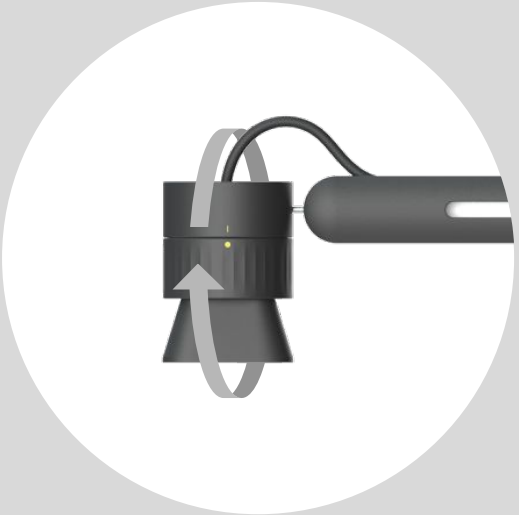
Camera head adjustment

360° rotation on camera ring interface

180° tilt on ball joint interface



360° rotation on ball joint interface



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Category & competition

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What is an equivalent product to Logitech Reach?

Logitech Reach builds on the Logitech StreamCam's premium 1080p / 60fps lens and provides ultimate content sharing flexibility at your table;

- using a single handed interaction to provide lateral adjustment while keeping the image upright,
- independant vertical adjustments,
- the ability to create point of view content.

Achieving this balance of flexibility and control **is not possible in any camera mount experience available today** and existing solutions force trade offs around positioning or time taken to transition from one view to another.

At best a similar setup would require a combination of the following which is over $450 and even then would not be equivalent in its ease of use, rapid adjustability and compactness.

CAMERA

+

BALL JOINTS

+

SLIDING RAILS

+

HEIGHT ADJUSTABLE TRIPODS

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Competitive framing

	LOGITECH REACH	DESKTOP DOCUMENT CAMERA	TABLETOP CAMERA MOUNTS / TRIPODS WITH A SMARTPHONE	EXTERNAL CAMERA RIGS/MOUNTS
Overview	A flexible show and tell camera solution that connects to any computer and allows you to stay in the flow of sharing physical content at your desk with easy and intuitive repositioning of view points.	A camera with specialized features and additional drivers and software designed to present documents to people using a computer or a large display.	A camera solution that leverages one's mobile phone attached to a external mounting solution to share or create content at their desk	Mounting solutions for external cameras designed to capture content
Physical Setup	Table mount or clamp base options available with simple plug and play placement of the camera and arm elements into the base and quick positioning	Often a solution that only lives on a table (sometimes with a document bed) and may require some assembly before any positioning needed	Usually requires clamping a phone, routing any power or data cables as needed and then taking additional steps to position the camera as needed	Usually requires camera to the mount/rig and potentially some additional sub assembly before fine tuning positioning
Digital Setup (To Share Over Video Conferencing)	Plug into any computer with the provided USB C cable solution and use in any video app as a webcam	Connect to your computer May require software and driver downloads to work and then use in video conferencing	If using a phone, you may need to run the application on the phone.	Depending on camera used, it can be a simple plug and play or may require additional software/hardware to bring in the video feed into video conferencing.
Content Viewpoint	Flexible and fluid vantage points within the range of movement of the product with rapid repositioning to tie to narrative and ideal workflow	Often a fixed viewpoint and designed to move paper content in and out of view and some limited viewpoint modifications	Often a fixed viewpoint with multistep repositioning possible.	Often a fixed viewpoint with varying degrees of movability depending on design.
Repositioning View	Provides independent lateral, vertical movement and a pivoting head all with single gestures. Balances speed and control	Often multi handed interactions with minor adjustments.	Often multihanded, multistep interactions to get a new fixed position or lack of control over positioning depending on design	Often multihanded, multistep interactions to get a new fixed position or lack of control over positioning depending on design
Video Quality	Crisp video; 1080p leveraging logitech streamcam's glass optics, vivid color tuning and smart autofocus to bring out the life in the content being shared.	Varies widely and may have wide range of zoom but mostly "flat" color tuning and optimization for documents only.	Varied optical capabilities depending on phone being used	Varied optical capabilities depending on camera being used
Best Usage In The Context Of Show And Tell	Engaging a live audience with a variety of non digital content in a dynamic way. "Point of view" video capture with ease.	Static view of a document	Sharing non digital content with static view or recorded content where there is ample time to reposition the camera between content capture	Sharing non digital content with static view or recorded content where there is ample time to reposition the camera between content capture

Reach vs Streamcam on different mounts

	REACH	GOOSENECK	TASK LAMP	SEGMENTED BALL JOINT
Lateral Movement	+++	+	+	++
Vertical Movement	+++	+	+	++
Repositioning Speed	+++	++	++	+
Repositioning Control	++	+	+	+++
Camera Head Pivoting	+++	++	++	++
Keeping Image Upright	+++	+	+	+
Cable Management	++	+	+	+
Stow Away	+++	+	+	+
Maintain Image center over vertical positioning	+++	+	+	+
Plug & play out of the box	+++	+	+	+
Consistent UX over Range	+++	+	+	++
MSRP (Excluding Taxes)	349	220	220	265