



Pukka Pad

US PRODUCT CATALOG

THE PUKKA GROUP



**carpe
diem**



www.pukkapadsnorthamerica.com • www.carpediemplanners.com

ABOUT PUKKA PADS

At Pukka Pads we are passionate about our brand and love what we do! **Since 1998** we have created and produced innovative paper-based products for the world's stationery industry. We believe our experience, dedication and commitment over the last **20 years** has led us to be the leading brand in the global stationery market. We offer a huge range of merchandise from great quality pads to innovative, **stylish**, sturdy and **high-quality** products. Pukka Pads has a fantastic in-house design team to help the business create new **on-trend** designs. The team can not only create new Pukka stationery but also help our customers with designing and manufacturing their private label products.

In 2019 Pukka Pads acquired the much-loved US gifting and stationery brand **Carpe Diem**. Pukka Pads fell in love with Carpe Diem's ethos that believes the art of organizing should be expressive, **inspiring** and create a sense of excitement about the future. From A5 6-ring, personal and spiral planners to notebook holders and stationery essentials, Carpe Diem products are stylish, functional and perfect for both the planner addict and those just starting out.

We have offices based in the UK and US, as well as a sourcing team in China. We also have distribution centers in the UK and in Wisconsin in the US.

Therefore, with everything we have to offer, we truly believe there is a Pukka Pad for everyone!



REASONS TO CHOOSE PUKKA

1. Ethical sourcing
2. Complete supply chain management
3. High quality production
4. Fully audited sites
5. Personal account manager
6. Adaptive marketing team
7. In-house design service
8. Flexible & focused on building long term partnerships

PRODUCT CATALOG



PUKKA PADS & ENVIRONMENT

Pukka Pads realize that as a modern and progressive group of companies we have a responsibility to be aware of our impact on the environment and a duty to do everything in our means to lessen that impact. We want you to enjoy your Pukka Pad or Pukka Product with the knowledge that we are doing our part.

To ensure we live up to our long term environmental values, Pukka Pads has made a commitment to:

- Use paper and materials from well managed and accredited sources & suppliers only
- Undertake the manufacturing and shipping of our products in a responsible manner
- Produce recyclable pads and products only, wherever possible
- Recycle our office and warehouse waste and to encourage a healthy working environment
- Always look for ways to improve and secure the future of the paper industry



SOURCES & SUPPLIERS

All of the paper we use for our products originates from sustainable sources. The planting of new trees is important to us; it is a crucial part of eliminating our impact on the environment as well as helping to secure the supply of paper for future generations.

We take pride in ensuring all of our paper pads and notebooks are produced from paper which originates from sustainable sources. In 2010, Pukka Pads production plant was officially certified by the Forest Stewardship Council® (FSC®). FSC® is an independent, not for profit, non-government organization established to support environmentally appropriate, socially beneficial and economically viable management of the world's forests.



The mark of
responsible forestry



MANUFACTURING & SHIPPING

All of the paper mills we use are ISO9002 and ISO14001 accredited. We also work closely with various recycling companies which allows us to offer recycled paper to all of our customers.

As a global business the transport of our products is kept to an absolute minimum, we manage our shipping in such a way that allows us to distribute products all over the world but which does not see any unnecessary movement of stock.



MUST-HAVE

TAKE A PEEK AT WHAT'S NEW

At Pukka, stationery is our world. From colorful notebooks to cute pens, we pride ourselves on creating must have products. Discover our favorites below, or read on to find your own.

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PERFECT FOR KIDS

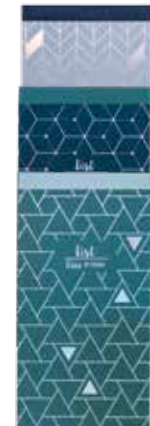
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CARPE DIEM COLLECTIONS

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GLEE RANGE

Stand out from the crowd with the new Glee range! Geometric iridescent foil designs add a touch of style to these cover designs, available in green, dark blue or light blue.



1	8711-GLE	Glee Pencil Case	Dark Blue	With iridescent foil and embossed silver zipper
2	8710-GLE	Glee Pencil Case	Light Blue	With iridescent foil and embossed silver zipper
3	8712-GLE	Glee Pencil Case	Green	With iridescent foil and embossed silver zipper
4	8697-GLE	Glee Pencil Pots	Dark Blue & Silver	Pack of 2 cardboard pencil pots with iridescent foil finish
5	8715-GLE	Mini Binder Clip Jar	Silver	16 mini silver binder clips in presentation jar with cork lid
6	8697-GLE	Glee Memo Cube	Dark blue	Square memo cube with tear off sheets
7	8873-GLE	Glee B5 Project Books	Assorted	Wirebound with ruled pages and 4 repositionable dividers
8	8872-GLE	Glee Spiral Notebooks (10.5" x 8")	Assorted	Wirebound with ruled pages, 3 hole punched
9	8689(AST)-GLE	Glee Mini Jotters	Assorted	Dot grid pages with elastic closure and foil slogan
10	8708-GLE	Glee Stationery Set	Dark Blue	Includes post-its, sharpener, rules, pencils, eraser & clips
11	8871-GLE	Glee B5 Composition Books	Assorted	Ruled pages, 80gsm paper
12	8694(AST)-GLE	Glee Shopping Lists	Assorted	Ruled tear off sheets and magnetic back



1	8685-GLE(QUOTE)	Glee Journal (5.8 x 8.3")	Dark Blue	Perfect bound with ruled pages and elastic closure, 80gsm
2	8686-GLE(QUOTE)	Glee Journal (5.8 x 8.3")	Green	Perfect bound with ruled pages and elastic closure, 80gsm
3	8684-GLE(QUOTE)	Glee Journal (5.8 x 8.3")	Light Blue	Perfect bound with ruled pages and elastic closure, 80gsm
4	8693-GLE	Weekly Undated Desk Planner	Green	Wirebound planner pad with weekly schedule pages
5	3047-GLE	Glee 2 Pocket Portfolio	Assorted	Lettersize portfolio with 2 pockets inside and foil finish
6	8682-GLE	Glee Scrapbook	Dark Blue	10" x 10" scrapbook with 40 blank pages
7	8683-GLE	Glee Scrapbook	Green	10" x 10" scrapbook with 40 blank pages
8	8681-GLE	Glee Scrapbook	Light Blue	10" x 10" scrapbook with 40 blank pages
9	8707-GLE	Glee Clipboard with Pad	Light Blue	Clipboard with 5.8" x 8.3" checklist pad with tear off sheets
10	8698-GLE	Glee Sticky Notes Set	Light Blue	7 styles of sticky notes in case with ribbon closure
11	8714-GLE	Glee Pencil Set	Assorted	Pack of 12 pencils in 3 colors with printed quotes



CAMO KNIT COLLECTION

Our Camo Knit range will certainly not make you camouflage into the background. Our brand new range is stylish and bold yet doesn't sacrifice our high quality finish. The brand new design is set to be a big hit with children and students!

NEW

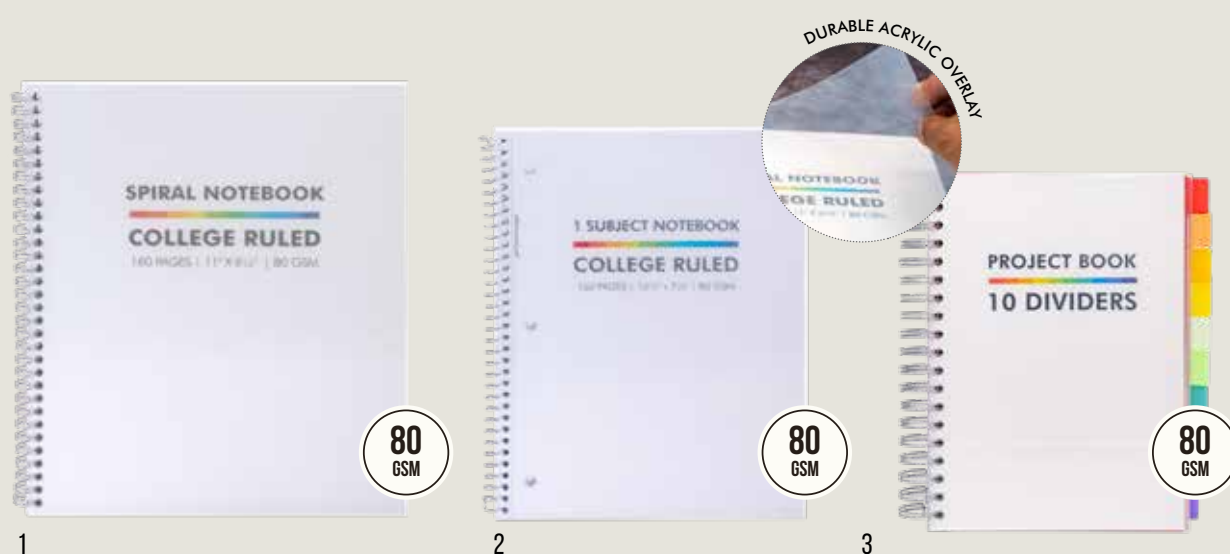


1	9755-CAM	Lettersize+ Jotta Notepad	Green	Wirebound, 200 ruled perforated pages, tears out to lettersize
2	9756-CAM	B5 Project Books	Green	Wirebound with ruled pages and 4 repositionable dividers

PUKKA BASICS COLLECTION

Absolute Essential: These notebooks feature a clean and sleek design to coordinate with all your existing school and offices supplies. Each notebook features 80GSM lined paper to prevent ghosting and bleeding, keeping each page fresh and clean.

NEW



1	9758-BAS	Lettersize+ Jotta Notepad	White	Wirebound, 160 ruled perforated pages, tears out to lettersize
2	9759-BAS	1 Subject Notebook	White	Spiral, 160 Ruled pages, 80gsm quality paper
3	9603-PB	B5 Project Books with 10 Dividers	White	Wirebound, 400 ruled pages with 10 removable tabbed dividers

WILD RANGE

Embrace your wild side. Wild is available in co-ordinating designs, combining faux crocodile and python skin with glossy tiger and zebra stripes. From project books to pens, this range delivers style at its fiercest.



1	8926-WLD(CE)	Wild Notepad with Pocket (5.2" x 8.2")	Crocodile	192 pages of 90gsm velum paper with gold foiled edges and ribbon bookmark
2	8926-WLD(PN)	Wild Notepad with Pocket (5.2" x 8.2")	Python	192 pages of 90gsm velum paper with gold foiled edges and ribbon bookmark
3	8931-WLD(ZA)	Wild Premium Ballpoint Pen	Zebra	Black ink, gold metal clip with debossed branding, display box with gold foiling
4	8931-WLD(CE)	Wild Premium Ballpoint Pen	Crocodile	Black ink, gold metal clip with debossed branding, display box with gold foiling
5	8931-WLD(TR)	Wild Premium Ballpoint Pen	Tiger	Black ink, gold metal clip with debossed branding, display box with gold foiling
6	8941-WLD	Wild Pencil Case	Crocodile	Debossed crocodile effect and gold patent PU, black inner lining, gold zipper
7	8927-WLD	Wild Project Book (5.8 x 8.3")	Crocodile	160 pages of 90gsm vellum paper with black dividers and tab sticker sheet
8	9523(AST)-WLD	B5 Wild Project Book	Zebra & Leopard	200 pages of 80gsm paper with removable dividers & holographic foil on cover
9	9527(AST)-WLD	Wild Stud Wallet	Assorted	Stud wallet with gold button & holographic foil, fits lettersize paper
10	9534-WLD	Wild Composition Book 3 Pack	Assorted	140 ruled pages, 80gsm paper & holographic foil on cover
11	9535-WLD	Wild Memo Block	Mix	500 sheets of 70gsm white paper, with four different patterns on printed sides



BLOOM RANGE

The Bloom Range is here to make a statement and help you live life in full bloom. Available in three complementary floral prints, with holographic foiling for a touch of drama.



1	9491-BLM	Bloom Softcover Notebook with Pocket	Blue	192 pages of 90gsm ivory paper, holographic foiled edges and ribbon bookmark
2	9493-BLM	Bloom Softcover Notebook with Pocket	Cream	192 pages of 90gsm ivory paper, holographic foiled edges and ribbon bookmark
3	9492-BLM	Bloom Softcover Notebook with Pocket	Black	192 pages of 90gsm ivory paper, holographic foiled edges and ribbon bookmark
4	9503-BLM	B6 Bloom Stitched Exercise Books	Assorted	Pack of 3 in 3 designs, ruled pages with 80gsm ivory paper
5	9514-BLM	Bloom Memo Cube Block	Mix	500 sheets of 70gsm white paper, with three different patterns on printed sides
6	9494-BLM	B5 Bloom Project Book	Blue	Wirebound with ruled pages and 4 repositionable dividers, 200 pages
7	9496-BLM	B5 Bloom Project Book	Cream	Wirebound with ruled pages and 4 repositionable dividers, 200 pages
8	9495-BLM	B5 Bloom Project Book	Black	Wirebound with ruled pages and 4 repositionable dividers, 200 pages
9	9516-BLM	Bloom Composition Book 3 Pack	Assorted	140 ruled pages, 80gsm paper
10	9511(AST)-BLM	Bloom Stud Wallet	Assorted	Stud wallet with silver button & holographic foil, fits lettersize paper

BLOOM RANGE

Whether you're planning, note-taking or filing, Bloom has the stylish solution for you. The range includes notepads, project books, stud wallets and padfolios.



1	9607-BLM	Bloom Rollbound Binder Preloaded 3-Ring	Blue	3 Ring Roll bound binder pre-loaded with a pack of 5 assorted subject dividers
2	9609-BLM	Bloom Rollbound Binder Preloaded 3-Ring	Cream	3 Ring Roll bound binder pre-loaded with a pack of 5 assorted subject dividers
3	9608-BLM	Bloom Rollbound Binder Preloaded 3-Ring	Black	3 Ring Roll bound binder pre-loaded with a pack of 5 assorted subject dividers
4	9580-BLM	Bloom Padfolio (9.8" x 12.5")	Blue	Clipboard front with holographic clip, inner pocket and 30 sheet ruled refill pad
5	9582-BLM	Bloom Padfolio (9.8" x 12.5")	Cream	Clipboard front with holographic clip, inner pocket and 30 sheet ruled refill pad
6	9581-BLM	Bloom Padfolio (9.8" x 12.5")	Black	Clipboard front with holographic clip, inner pocket and 30 sheet ruled refill pad
7	9517-BLM	Bloom Pocket Portfolio 3 Pack	Assorted	Pack of 3 in 3 designs, 3 hole punched with storage pocket inside



BLOSSOM RANGE

The Pukka Pad Blossom range features cute floral prints in pink, lilac and green. Perfect for adding a splash of color to your desk, pads and accessories will get you in the mood for work, whether you're note-taking or doodling.



8

1	8675-BL0	Blossom Pencil Case	Pink	7.9" wide pencil case with silver zipper
2	8677-BL0	Blossom Pencil Case	Lilac	7.9" wide pencil case with silver zipper
3	8676-BL0	Blossom Pencil Case	Green	7.9" wide pencil case with silver zipper
4	8678-BL0	Blossom Pencil Pots	Green & Lilac	Pack of 2 cardboard pencil pots with iridescent foil finish
5	8680-BL0	Mini Binder Clip Jar	Assorted	16 mini silver binder clips in presentation jar with cork lid
6	8662-BL0	Blossom Memo Cube	Pink	Square memo cube with tear off sheets
7	8870-BL0	Blossom B5 Project Books	Assorted	Wirebound with ruled pages and 4 repositionable dividers
8	8868-BL0	Blossom B5 Composition Books	Assorted	Ruled pages. 80gsm paper

BLOSSOM RANGE

From shopping lists to desk planners, the Blossom range makes organization easy. Perfect for keeping yourself on track with everything from daily tasks to weekly goals.



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7

300
GSM

8



9



10

1	8661-BLO	Blossom Shopping List	Lilac	Ruled tear off sheets and magnetic back
2	8659-BLO	Blossom Shopping List	Pink	Ruled tear off sheets and magnetic back
3	8660-BLO	Blossom Shopping List	Green	Ruled tear off sheets and magnetic back
4	8658-BLO	Weekly Undated Desk Planner	Lilac	Wirebound planner pad with weekly schedule pages
5	8648-BLO	Blossom Scrapbook	Lilac	10" x 10" scrapbook with 40 blank pages
6	8646-BLO	Blossom Scrapbook	Pink	10" x 10" scrapbook with 40 blank pages
7	8647-BLO	Blossom Scrapbook	Green	10" x 10" scrapbook with 40 blank pages
8	8672-BLO	Blossom Clipboard with Pad	Lilac	Clipboard with 5.8" x 8.3" checklist pad with tear off sheets
9	8663-BLO	Blossom Sticky Notes Set	Lilac	7 styles of sticky notes in case with ribbon closure
10	8679-BLO	Blossom Pencil Set	Assorted	Pack of 12 pencils in 3 colours



ROCHELLE & JESS

The Rochelle & Jess range is designed with beauty and elegance in mind. Gold foil details add a touch of luxury to this range. The perfect addition to your desk so you can take notes in style.



1



2



3

1	9447-ROC	Rochelle and Jess B5 Project Books	Assorted	Wirebound with ruled pages and 4 repositionable dividers
2	9107-ROC	Rochelle and Jess Composition Books	Assorted	Ruled pages, 80gsm paper
3	9747-ROC	Rochelle and Jess Lettersize+ Jotta Notepad	Assorted	Wirebound, 200 ruled perforated pages, tears out to lettersize

ROCHELLE & JESS



3

PERFECT FOR STORING LOOSE PAPERS

4

9108-ROC

Rochelle and Jess 2 Pocket Portfolio

Assorted

Lettersize portfolio with two pockets inside and foil finish



Rochelle & Jess...

Designed with beauty and elegance in mind. The perfect addition to your desk so you can take notes in style.

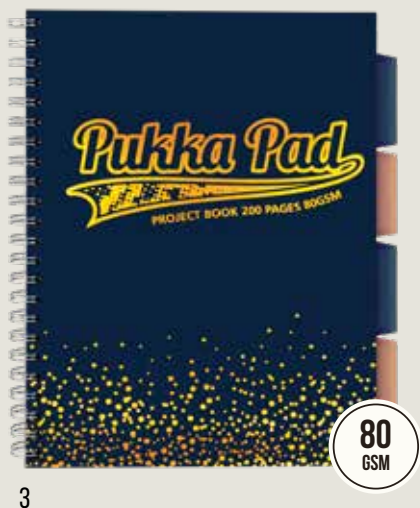


PASTEL RANGE

Hold on to those summer vibes with the Pastels range. B5 and Lettersize project books come in assorted packs of blue, pink and mint.



BLUSH



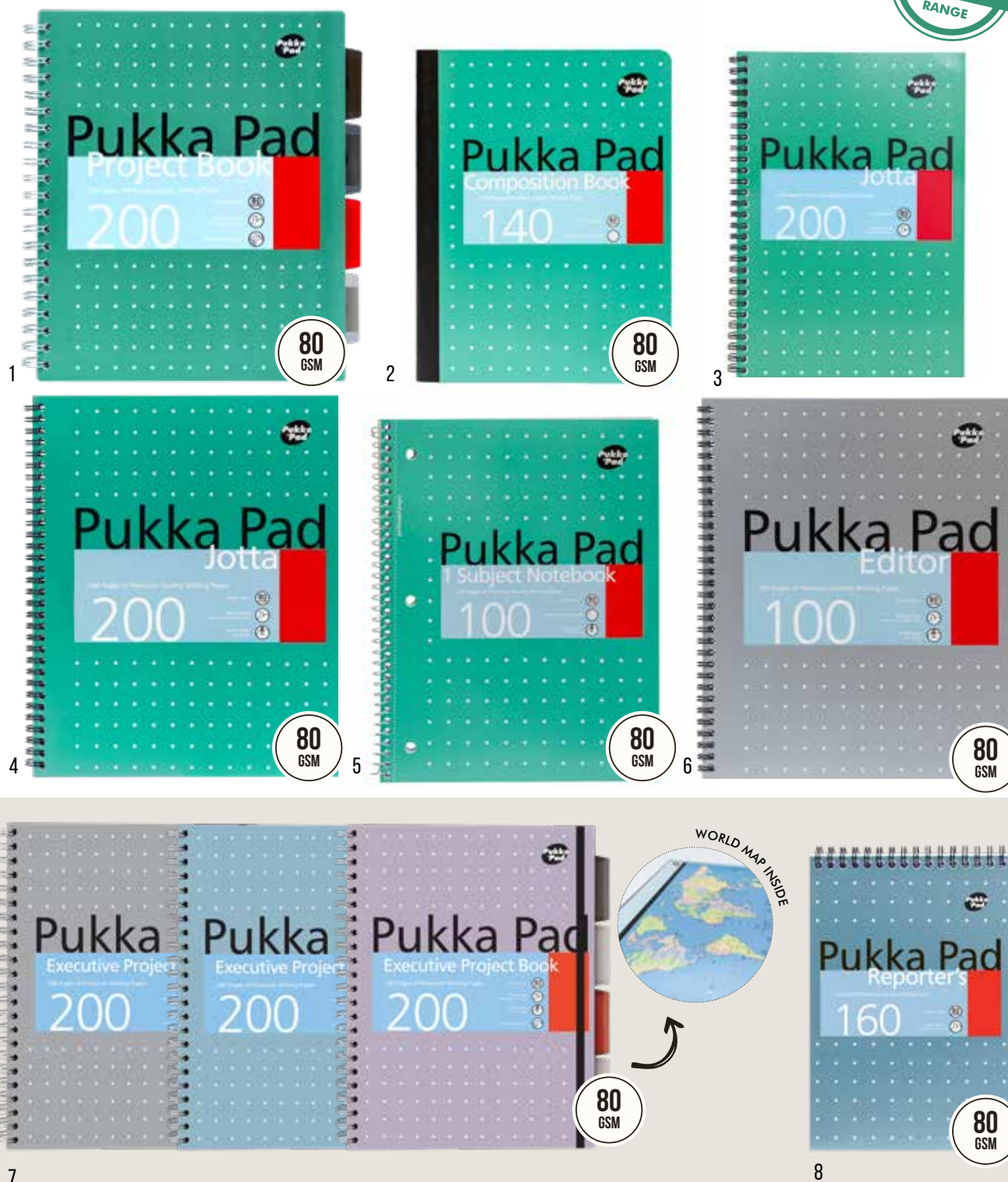
VISION



1	3032-PST	B5 Pastel Project Book	Assorted	Wirebound with ruled pages and 4 repositionable dividers
2	8867-PST	Lettersize+ Pastel Project Book	Assorted	Wirebound with 4 repositionable dividers, ruled pages tear out to lettersize
3	3003-BLS	Blush B5 Project Book	Navy	Wirebound with ruled pages and 4 repositionable dividers
4	8866(BE)-VIS	Vision B5 Project Book	Blue	Wirebound with ruled pages and 4 repositionable dividers
5	8866(PK)-VIS	Vision B5 Project Book	Pink	Wirebound with ruled pages and 4 repositionable dividers

METALLICS RANGE

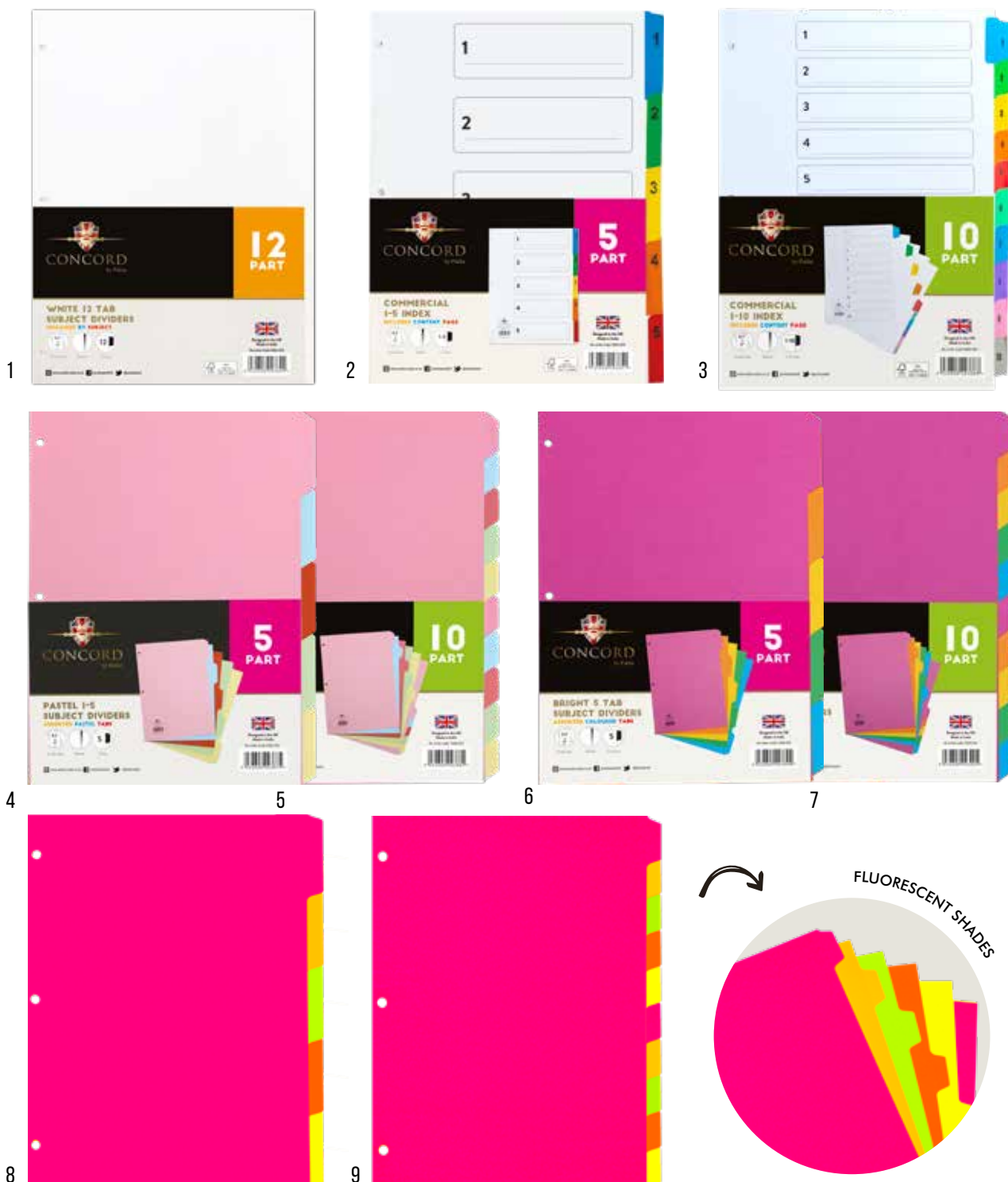
The Metallics Range is a Pukka classic with many useful features, catering for the young professional seeking style and sophistication in a notebook.



1	8748-MET	Lettersize Metallic Project Book	Green	Wirebound with ruled pages, 4 repositionable dividers
2	8796-MET	Metallic Composition Notebook	Green	Tapebound with 140 ruled pages & quality 80gsm paper
3	8520-MET(USA)	B5 Metallic Jotta Notepad	Green	Wirebound, 200 ruled perforated pages
4	8751-MET	Lettersize+ Metallic Jotta Notepad	Green	Wirebound, 200 ruled perforated pages, tears out to lettersize
5	8795-MET	Lettersize Metallic 1 Subject Notebook	Green	Wirebound, 100 ruled perforated pages
6	8750-MET	Lettersize+ Metallic Editor Notepad	Silver	Wirebound, 100 ruled perforated pages, tears out to lettersize
7	9589-MET	B5 Metallic Executive Project Books	Assorted	Wirebound, ruled pages, 4 repositionable dividers & world map
8	NM001(USA)	Metallic Reporter's Pad	Blue	Wirebound with ruled pages & commonly misspelled words page

INDEXES & DIVIDERS

Colorful, practical and hardwearing indexes with printed and plain tabs. Three hole punched to fit standard binders.



1	9384-DIV	Concord 12 Part Lettersize Dividers	White	Mylar subject dividers with 12 white tabs
2	9385-DIV	Concord 5 Part Lettersize Dividers	White	Mylar subject dividers with 5 numbered tabs
3	9386-DIV	Concord 10 Part Lettersize Dividers	White	Mylar subject dividers with 10 numbered tabs
4	9387-DIV	Concord 5 Part Lettersize Dividers	Pastel	Subject dividers with plain tabs which can be written on
5	9388-DIV	Concord 10 Part Lettersize Dividers	Pastel	Subject dividers with plain tabs which can be written on
6	9389-DIV	Concord 5 Part Lettersize Dividers	Bright	Subject dividers with plain tabs which can be written on
7	9390-DIV	Concord 10 Part Lettersize Dividers	Bright	Subject dividers with plain tabs which can be written on
8	9397-DIV	Concord 5 Part Manilla Dividers	Neon	Double sided, colored board with vibrant, fluorescent tabs
9	9398-DIV	Concord 10 Part Manilla Dividers	Neon	Double sided, colored board with vibrant, fluorescent tabs

CARPE DIEM FASHION FILING

Make filing fun with Carpe Diem, all available in two of our most popular designs: Rainbow Color Wash and Floral Love. Dividers are available separately, but also come pre-loaded in co-ordinating ringbinders.



1



2



3



4

MATCHING DIVIDERS INSIDE

MATCHING DIVIDERS INSIDE



5



6



7



8

1	9097-CD	2 Pocket Portfolio	Rainbow Color Wash	6 pack of 2-pocket portfolios, includes 2 of each design
2	9098-CD	2 Pocket Portfolio	Navy Floral	6 pack of 2-pocket portfolios, includes 2 of each design
3	9105-CD	5 Tab Subject Dividers	Rainbow Color Wash	5 reversible dividers with PVC tabs, solid colors on reverse
4	9106-CD	5 Tab Subject Dividers	Navy Floral	5 reversible dividers with PVC tabs, solid colors on reverse
5	9591-CD	Rollbound Ringbinder	Colorwash	Paperboard file with 2 ring mechanism, subject dividers inside
6	9590-CD	Rollbound Ringbinder	Llamas	Paperboard file with 2 ring mechanism, subject dividers inside
7	9592-CD	Rollbound Ringbinder	Geometric	Paperboard file with 2 ring mechanism, subject dividers inside
8	9593-CD	Rollbound Ringbinder	Hearts	Paperboard file with 2 ring mechanism, subject dividers inside

PUKKA PLANET

This new range brings you a variety of bold and brilliant designs, which aim to add an element of excitement to your eco-friendly lifestyle. With Pukka Planet we can provide you with a green guarantee that this range is made with fully recyclable material.

The combination of FSC® Recycled paper and recyclable packaging means you can put your trust in Pukka Planet when it comes to providing sustainable, stylish products. All our product ranges keep the planet in mind, but we are keen to be even greener with Pukka Planet. We're in this for the long run, so let's protect the Pukking Planet together!



Planet
Friendly



Ethically
Sourced



Vegan Inks



Acid Free



Recycled
Paper

NEW



At Pukka Pads, when designing and creating any range we always keep the planet at the forefront of everything we do. But, we are always keen to be even greener, and went about designing something new. Our aim is to ditch the 'boring' stigma, and make saving the planet fun, cool and trendy with this new range.



B5 PUKKA PLANET PROJECT BOOK

9702-SPP

Pack of 2 / Outer 12

PRODUCT DETAIL

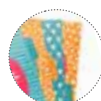
Take notes in style with our Pukka Planet Project Books. Hardback cover design with silver wire, four colour coded re-positionable dividers and 200 pages of 100% recycled 80GSM writing paper.

PAGE DETAIL

200 Pages
80gsm Paper
8mm Feint Ruled
Perforated Pages



LINED



DIVIDERS



PUKKA PLANET PENCIL CASE

9740-SPP Pack of 6 / Outer 48

PRODUCT DETAIL

Rectangular case in real cork is made of a noble material that is pleasant to the touch. Cork is a recyclable material, waterproof, light and easy to wash, to keep the fun and playful design intact. 100% Cork. Wipe clean. Size: 20.5 x 7 cm.



9703-SPP



9704-SPP



9705-SPP



9706-SPP



9707-SPP

PUKKA PLANET NOTEPADS

9703-SPP

Outer 24 (130x210mm)

9704-SPP

Outer 24 (130x210mm)

9705-SPP

Outer 24 (130x210mm)

9706-SPP

Outer 24 (130x210mm)

9707-SPP

Outer 24 (130x210mm)

PRODUCT DETAIL

The Pukka Planet Notepads feature bright and vibrant covers and are made from 100% recycled paper. The notepad size is perfect for on-the-go note-taking.

PAGE DETAIL

192 Pages
90 gsm
8mm Lines
100% Recycled Paper



LINED





PUKKA PLANET MEMO BLOCK

9708-SPP Pack of 2 / Outer 24

PRODUCT DETAIL

Our compact memo block fits perfectly on your desk alongside our Pukka Planet stationery. The memo block comes with 4 patterned sides and is made from 100% recycled paper.

PAGE DETAIL

600 sheets
70gsm white plain paper
80mm x 80mm
Glue bound



B5 PUKKA PLANET DAILY PLANNER

9741-SPP Outer 24

PRODUCT DETAIL

The daily planner pad measures 17.6 cm x 25 cm and includes 60 tear-off daily sheets made from 100 GSM recycled paper, with its helpful daily planner pages, it's perfect for school students, university students, teachers and working professionals...the list is endless!

PAGE DETAIL

60 Pages
100gsm Paper
Glue bound
Daily view
Various sections



9709-SPP

9710-SPP

PUKKA PLANET BALLPOINT PENS (PK2)

9709-SPP Outer 50

9710-SPP Outer 50

PRODUCT DETAIL

Our premium gel pens are the perfect present for someone who's obsessed with stationery. Featuring classic black ink, a gold metal clip and debossed branding, writing out your daily notes will never be boring!

Our outer packaging is made entirely from sustainable paper and is 100% recyclable.



PUKKA PLANET PENCILS (PK6)

9738-SPP Outer 24 (Cactus)

9739-SPP Outer 24 (Green Vibes)

PRODUCT DETAIL

Our pencils are made with "care for the planet" notation in mind - hexagonal with HB graphite and white eraser on the top. Coloured in shades of our Pukka Planet range, they are a bright addition to your pencil case.

Our outer packaging is made entirely from sustainable paper and is 100% recyclable.



PUKKALICIOUS



PUKKALICIOUS

Pukkalicious is a fun combination of cute characters and bright colors, designed for a younger generation. This range offers perfect back to school accessories!



8510-PCS

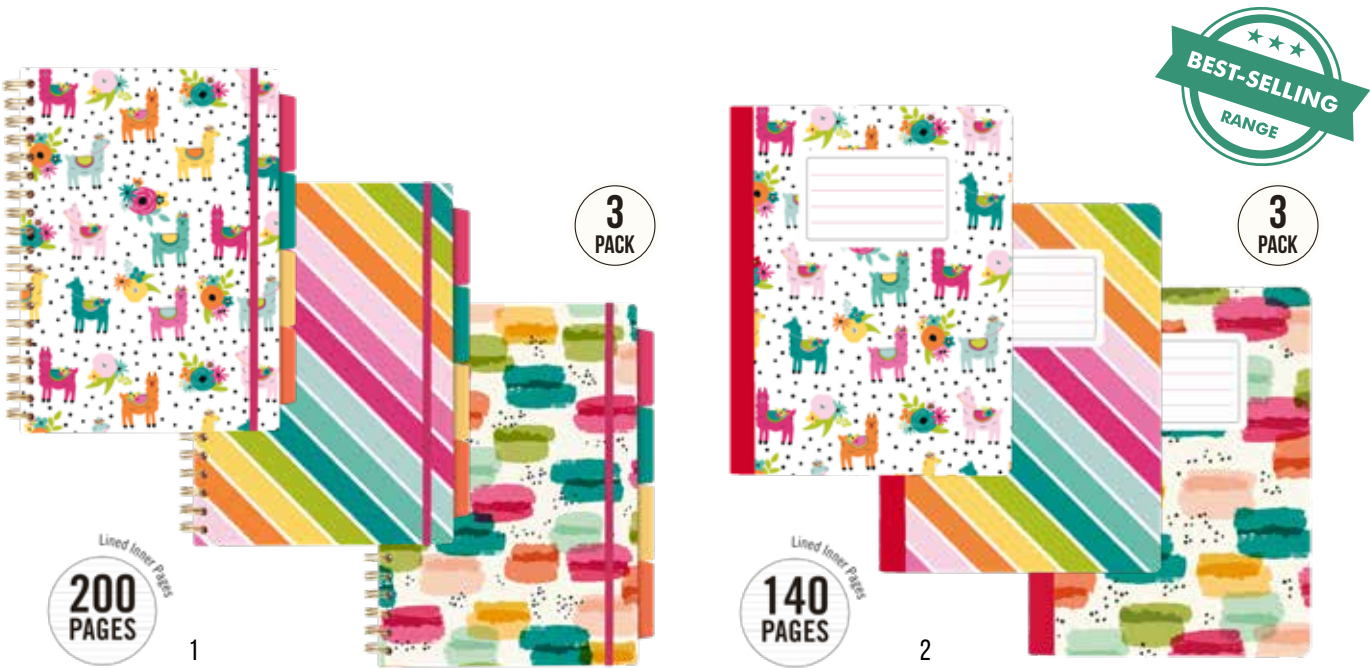
Pukkalicious Pencil Cases

Cat / Doughnut Assorted

Neoprene pencil case with decorative zipper pull

RAINBOW COLOR WASH COLLECTION

A burst of bright color and cute llamas come together in the Rainbow Color Wash collection. With our three-packs of Project Books and Composition Books there is no reason not to look beyond the rainbow for a bit of inspiration.



FLORAL LOVE COLLECTION

Fill your heart with romantic blooms and soft tones of coral, mint and navy with the Floral Love collection. Perfect for note-taking and planning, the collection includes a range of different notebooks.



1	9032-CD	3 Pack Project Books	Rainbow Color Wash	Ruled pages with 4 removable tabbed dividers & elastic closure
2	9095-CD	3 Pack Composition Books	Rainbow Color Wash	140 Ruled pages, 80gsm quality paper
3	9033-CD	3 Pack Project Books	Floral Love	Ruled pages with 4 removable tabbed dividers & elastic closure
4	9096-CD	3 Pack Composition Books	Floral Love	140 Ruled pages, 80gsm quality paper



Carpe Diem

Beautiful, fun and functional planners and accessories to help you make the most of your day!

From A5 6-ring, personal and spiral planners to notebook holders and stationery essentials, Carpe Diem products are both stylish and functional. Perfect for the planner addict, and those just starting out.

With a brand ethos that believes the art of organizing should be expressive, inspiring and create a sense of excitement about the future, Carpe Diem products encourage personalization as well as encouraging you to plan a life you love!

live. love. plan.

BLACK COLLECTION

An everyday staple, the Black core collection ticks all the boxes. Gold hardware details and stationery must-haves with spot prints give an on trend and elevated feel to the collection.



1	9109-CD	A5 Planner	Black	Includes black 12 month undated insert set
2	9110-CD	Personal Planner	Black	Includes black 12 month undated insert set
3	9113-CD	Slim Pencil Case	Black	Compact 7.9" design with gold zipper
4	9111-CD	Notebook Holder	Black	Includes 2 notebooks - 1 plain / 1 ruled
5	9360-CD	A6 Notebook & Passport Holder	Black	Fits up to 4 A6 notebooks & a passport
6	9119-CD	Daily Planner Pad	Black	Tear off sheets
7	9118-CD	Magnetic To Do List	Black	Tear off sheets
8	9114-CD	Metal Gel Pen	Black	Black gel ink
9	9229-CD	Ballpoint Pen 4 Pack	Monochrome	Black ink
10	9372-CD	Soft Cover Journal	Black	Ruled pages with elastic closure and ribbon page marker
11	9120-CD	Weekly Planner Pad	Black	Tear off sheets

BUFFALO CHECK COLLECTION

Make a statement with the Buffalo Check collection. The monochrome palette allows you to mix and match with our core Black collection.



1	9182-CD	A5 Planner	Buffalo Check	Includes black 12 month undated insert set
2	9183-CD	Personal Planner	Buffalo Check	Includes black 12 month undated insert set
3	9185-CD	Slim Pencil Case	Buffalo Check	Compact 7.9" design with gold zipper
4	9184-CD	Notebook Holder	Buffalo Check	Includes 2 notebooks - 1 plain / 1 ruled
5	9365-CD	A6 Notebook & Passport Holder	Buffalo Check	Fits up to 4 A6 notebooks & a passport
6	9112-CD	Pom Pom Keyring	Black	Faux fur
7	9375-CD	B5 Spiral Hard-cover Notebook	Black	Ruled pages
8	9186-CD	Metal Gel Pen	Buffalo Check	Black gel ink
9	4952	Clear Tab Labels	Essentials	4 clear sticker sheets in 2 designs, 432 total stickers
10	4953	Clear Number Stickers	Essentials	4 clear sticker sheets in 2 designs, 660 total stickers
11	4950	A5 Plastic Storage Pack	Essentials	Plastic pouch with zip closure, A5 planner compatible

BALLERINA PINK COLLECTION

Pretty in pink and a little bit sweet. The core Ballerina Pink collection features heart prints and rainbow stripes across its planners, notebook holders, notebooks, journals and stationery essentials.



1	9152-CD	A5 Planner	Ballerina Pink	Includes black 12 month undated insert set
2	9153-CD	Personal Planner	Ballerina Pink	Includes black 12 month undated insert set
3	9156-CD	Slim Pencil Case	Ballerina Pink	Compact 7.9" design with gold zipper
4	9154-CD	Notebook Holder	Ballerina Pink	Includes 2 notebooks - 1 plain / 1 ruled
5	9361-CD	A6 Notebook & Passport Holder	Ballerina Pink	Fits up to 4 A6 notebooks & a passport
6	9376-CD	B5 Spiral Hard-cover Notebook	Ballerina Pink	Ruled pages
7	9370-CD	Soft Cover Journal	Ballerina Pink	Ruled pages with elastic closure and ribbon page marker
8	9162-CD	Daily Planner Pad	Rainbow Stripe/Ballerina Pink	Tear off sheets
9	9157-CD	Metal Gel Pen	Ballerina Pink	Black gel ink
10	9155-CD	Pom Pom Keyring	Ballerina Pink	Faux fur
11	9161-CD	Magnetic To Do List	Ballerina Pink	Tear off sheets
12	9163-CD	Weekly Planner Pad	Ballerina Pink	Tear off sheets

SKY BLUE COLLECTION

Keeping it cool and calm with the Sky Blue collection, a core colorway, complemented with gold hardware. Featuring feather print details, the collection can be perfectly mixed and matched with the Feathers collection.



1	9164-CD	A5 Planner	Sky Blue	Includes black 12 month undated insert set
2	9165-CD	Personal Planner	Sky Blue	Includes black 12 month undated insert set
3	9169-CD	Slim Pencil Case	Sky Blue	Compact 7.9" design with gold zipper
4	9166-CD	Notebook Holder	Sky Blue	Includes 2 notebooks - 1 plain / 1 ruled
5	9362-CD	A6 Notebook & Passport Holder	Sky Blue	Fits up to 4 A6 notebooks & a passport
6	9378-CD	B5 Spiral Hard-cover Notebook	Sky Blue	Ruled pages
7	9176-CD	Magnetic To Do List	Sky Blue	Tear off sheets
8	9171-CD	Metal Gel Pen	Sky Blue	Black gel ink
9	9168-CD	Pom Pom Keyring	Sky Blue	Faux fur
10	9374-CD	Soft Cover Journal	Sky Blue	Ruled pages with elastic closure and ribbon page marker
11	9178-CD	Weekly Planner Pad	Sky Blue	Tear off sheets



Did you know...?

All Planners, Notebook Holders, Journals and Pencil Cases are made from a quality vegan leather, with a high quality FSC-certified paper used across all paper products.

FEATHERS COLLECTION

Float away on the wings of a pastel hued dream with the Feathers collection. A cobalt speckle print lines the collection, adding both a stylish and playful touch. Mix and match with the Sky Blue collection to create a refreshing stationery range.



1	9209-CD	A5 Planner	Feathers	Includes sky blue 12 month undated insert set
2	9210-CD	Personal Planner	Feathers	Includes sky blue 12 month undated insert set
3	9212-CD	Slim Pencil Case	Feathers	Compact 7.9" design with gold zipper
4	9211-CD	Notebook Holder	Feathers	Includes 2 notebooks - 1 plain / 1 ruled
5	9363-CD	A6 Notebook & Passport Holder	Feathers	Fits up to 4 A6 notebooks & a passport
6	9218-CD	Daily Planner Pad	Feathers	Tear off sheets
7	9217-CD	Magnetic To Do List	Feathers	Tear off sheets
8	9213-CD	Metal Gel Pen	Feathers	Black gel ink
9	9379-CD	B5 Spiral Hard-cover Notebook	Feathers	Ruled pages
10	9230-CD	Ballpoint Pen 4 Pack	Feathers	Black ink
11	9373-CD	Soft Cover Journal	Feathers	Ruled pages with elastic closure and ribbon page marker
12	9219-CD	Weekly Planner Pad	Feathers	Tear off sheets

DITZY FLORAL COLLECTION

Cascading florals and soothing blues flow across the Ditzzy Floral collection. A ballerina pink check lines planners and notebook holders, with a matching all-over print across a notebook, journal and pencil case.



1	9198-CD	A5 Planner	Ditzzy Floral	Includes black 12 month undated insert set
2	9199-CD	Personal Planner	Ditzzy Floral	Includes black 12 month undated insert set
3	9201-CD	Slim Pencil Case	Ballerina Pink Check	Compact 7.9" design with gold zipper
4	9200-CD	Notebook Holder	Ditzzy Floral	Includes 2 notebooks - 1 plain / 1 ruled
5	9364-CD	A6 Notebook & Passport Holder	Ditzzy Floral	Fits up to 4 A6 notebooks & a passport
6	9207-CD	Daily Planner Pad	Ditzzy Floral	Tear off sheets
7	9206-CD	Magnetic To Do List	Ditzzy Floral	Tear off sheets
8	9202-CD	Metal Gel Pen	Ditzzy Floral	Black gel ink
9	9377-CD	B5 Spiral Hard-cover Notebook	Ballerina Pink Check	Black ink
10	9228-CD	Ballpoint Pen 4 Pack	Hearts	Ruled pages with elastic closure and ribbon page marker
11	9371-CD	Soft Cover Journal	Ballerina Pink Check	Tear off sheets
12	9208-CD	Weekly Planner Pad	Ditzzy Floral	Tear off sheets

COLOR WASH COLLECTION

Embrace painterly strokes of bold color across our Color Wash A5 and Personal Planner. A midnight blue lining complements the striking cover with gold hardware details adding a little something extra.



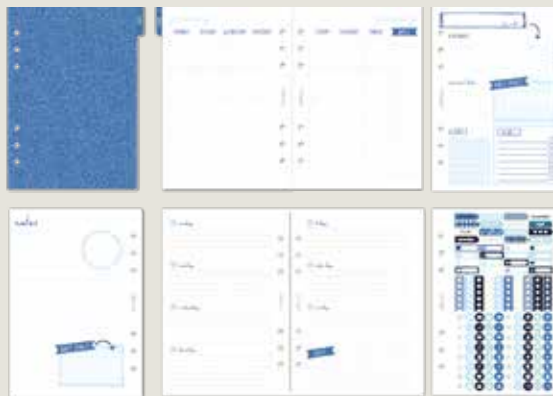
4 PACK NOTEBOOKS

Packs of compatible notebooks in a range of colors and patterns allow you to personalize your A6 Passport & Notebook Holder available in three different designs, each pack includes a weekly planner and plain, lined and dotted notebooks.



1	9041-CD	Metal Gel Pen	Color Wash	Black gel ink
2	9179-CD	A5 Planner	Color Wash	Includes black 12 month undated insert set
3	9180-CD	Personal Planner	Color Wash	Includes black 12 month undated insert set
4	9181-CD	Metal Gel Pen	Stripes	Black gel ink
5	9368-CD	A6 Notebook 4 Pack	Feathers	4 different notebooks - dot grid, lined, plain & planner
6	9367-CD	A6 Notebook 4 Pack	Hearts	4 different notebooks - dot grid, lined, plain & planner
7	9366-CD	A6 Notebook 4 Pack	Monochrome	4 different notebooks - dot grid, lined, plain & planner
8	9361-CD	A6 Notebook & Passport Holder	Ballerina Pink	4 different notebooks - dot grid, lined, plain & planner

A5 PLANNER DETAILS



Comes with co-ordinating inserts:

- 12 Monthly Tabbed Dividers
- 12 Monthly Calendar Layouts (undated)
- 60 Horizontal Weekly Layouts (undated)
- 12 Lined Pages
- 12 Grid Pages
- 12 Plain Pages
- 2 Acetate Bookmarks with Gold Foil
- 1 Acetate Dashboard with Gold Foil
- 1 Dashboard Insert
- 3 Sticker Sheets

PERSONAL PLANNER DETAILS



Comes with co-ordinating inserts:

- 12 Monthly Tabbed Dividers
- 12 Monthly Calendar Layouts (undated)
- 60 Horizontal Weekly Layouts (undated)
- 12 Lined Pages, 12 Grid Pages,
- 12 Plain Pages
- 2 Acetate Bookmarks with Gold Foil
- 1 Acetate Dashboard with Gold Foil
- 1 Dashboard Insert
- 3 Sticker Sheets

EVERYDAY LIVING SPIRAL PLANNERS

Keep the family and home well organised with the Home Spiral Planner, perfect for keeping important information on hand. And, intended to keep you financially in control, the Budget Spiral Planner is both functional and universal, with multi-currency icons. Step by step guides and simple layouts encourage the user to reach saving goals.



1

12 Month Undated Planner, coated tabbed dividers, budget Tracking insert, includes 2 sticker sheets with 183 stickers and 1 interior pocket



Lots of pages to help you plan including 6 Tabbed Dividers, 7 Personal info inserts, 14 Calendar inserts, 26 Schedule inserts, 21 Get it done inserts, 21 Menu plan inserts, 8 To do inserts, 1 Interior pocket



2



1	10767	Spiral Planner	Home	Undated yearly home planner with tabbed dividers
2	10768	Spiral Planner	Budget	Undated yearly budget planner with tabbed dividers

A6 NOTELET SETS

Our 10 packs of notelets make sending mail fun. From Thank Yous to I Love Yous, they are the perfect expression of friendship, gratitude and affection. Each pack has five different designs with complementary envelopes.



1

1	9405-CD	Thank You Card 10 Pack	Feathers	10 pack with 5 different designs and matching envelopes
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ENVELOPES

Make sending mail fun with a pack of Carpe Diem envelopes, available in sets of single and assorted colors. Silver, Gold and Fresh White envelopes have a shimmering metallic finish.



1	9337-ENV	A2 Envelopes	Gold	25 pack of 100gsm quality envelopes, size 4.38" x 5.75"
2	9339-ENV	A2 Envelopes	Silver	25 pack of 100gsm quality envelopes, size 4.38" x 5.75"
3	9341-ENV	A2 Envelopes	Fresh White	25 pack of 100gsm quality envelopes, size 4.38" x 5.75"
4	9310-ENV	A2 Envelopes Assorted	Pastel Assorted	25 pack of 100gsm quality envelopes, size 4.38" x 5.75"
5	9312-ENV	A2 Envelopes Assorted	Bright Assorted	25 pack of 100gsm quality envelopes, size 4.38" x 5.75"
6	9338-ENV	A7 Envelopes	Gold	25 pack of 100gsm quality envelopes, size 5.25" x 7.25"
7	9340-ENV	A7 Envelopes	Silver	25 pack of 100gsm quality envelopes, size 5.25" x 7.25"
8	9342-ENV	A7 Envelopes	Fresh White	25 pack of 100gsm quality envelopes, size 5.25" x 7.25"
9	9311-ENV	A7 Envelopes Assorted	Pastel Assorted	25 pack of 100gsm quality envelopes, size 5.25" x 7.25"
10	9313-ENV	A7 Envelopes Assorted	Bright Assorted	25 pack of 100gsm quality envelopes, size 5.25" x 7.25"

STICKER TABLETS

Plan, personalize and prettify with our extensive range of sticker tablets. Available in two sizes, our mini tablets are perfect for sliding in between the pages of a planner. And each tablet offers hundreds of stickers to choose from.



1	7945	Mini Sticker Tablet	Beautiful	Tear off sheets - 559 stickers
2	7993	Mini Sticker Tablet	Bloom	Tear off sheets - 568 stickers
3	7983	Mini Sticker Tablet	Seasons	Tear off sheets - 578 stickers
4	7956	Mini Sticker Tablet	Good Vibes	Tear off sheets - 594 stickers
5	7994	Mini Sticker Tablet	Faith	Tear off sheets - 777 stickers
6	7953	A5 Sticker Tablet	Beautiful	Tear off sheets - 476 stickers
7	7960	A5 Sticker Tablet	Bloom	Tear off sheets - 501 stickers
8	7974	A5 Sticker Tablet	Seasons	Tear off sheets - 543 stickers
9	10262	A5 Sticker Tablet	Good Vibes	Tear off sheets - 533 stickers
10	8906	A5 Sticker Tablet	Faith	Tear off sheets - 703 stickers
11	10769	A5 Sticker Tablet	Budget	Tear off sheets - 561 stickers
12	10263	A5 Sticker Tablet	Hello	Tear off sheets - 484 stickers
13	9322-CD	A5 Sticker Tablet	Live Simply	Tear off sheets - 542 stickers



1	8902	A5 Sticker Tablet	Fitness	Tear off sheets - 803 stickers
2	8911	A5 Sticker Tablet	Recipe	Tear off sheets - 706 stickers
3	8916	A5 Sticker Tablet	Home	Tear off sheets - 725 stickers
4	10183	A5 Sticker Tablet	Calendar	Tear off sheets - 1138 stickers
5	10180	A5 Sticker Tablet	Numbers	Tear off sheets - 2149 stickers
6	10182	A5 Sticker Tablet	Planner Basics	Tear off sheets - 944 stickers
7	10184	A5 Sticker Tablet	Tabs	Tear off sheets - 522 stickers
8	4952	Clear Tab Labels	Essentials	4 clear sticker sheets in 2 designs, 432 total stickers
9	4953	Clear Number Stickers	Essentials	4 clear sticker sheets in 2 designs, 660 total stickers



A5 MONTHLY PLANNER INSERTS

Monthly planner insert packs include 12 tabbed dividers and 12 monthly calendar inserts. Designed to help keep your planner fresh and allow you to get organized in style.

A5
COMPATIBLE



PERSONAL MONTHLY PLANNER INSERTS

Personal planner insert packs include 12 tabbed dividers, 12 monthly calendar inserts, decorative dashboards & 6 note inserts

PERSONAL
COMPATIBLE

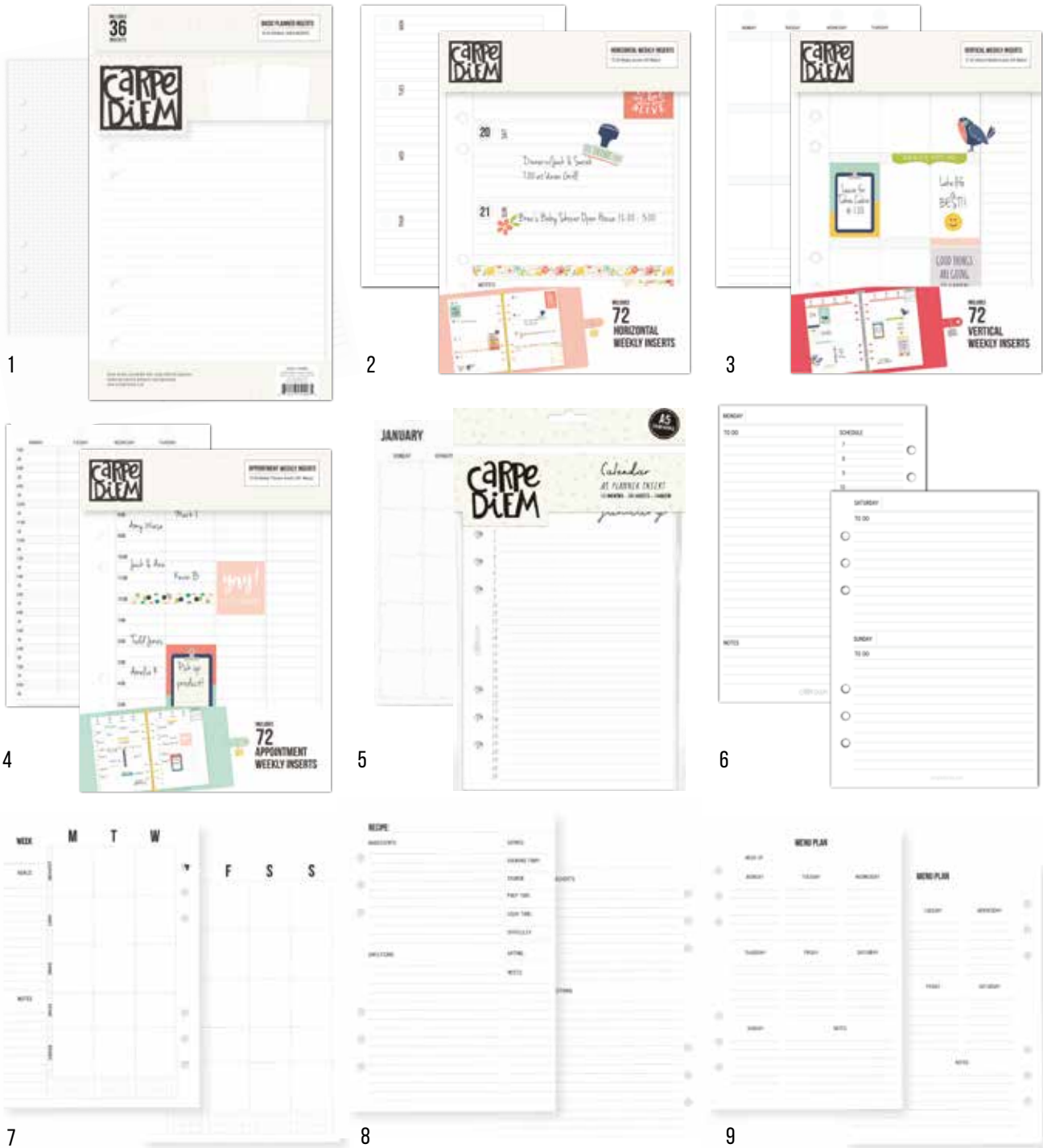
Life is
Beautiful



1	7961	A5 Bloom Monthly Planner Inserts	Bloom	Double sided 180gsm, 12 dividers, 12 monthly calendar inserts
2	10445	A5 Seasons Monthly Planner Inserts	Seasons	Double sided 180gsm, 12 dividers, 12 monthly calendar inserts
3	7991	Personal Beautiful Monthly Planner Inserts	Beautiful	Double sided 140gsm, 12 dividers, 12 monthly calendar inserts 1 acetate dashboard, 1 decorative dashboard, 6 note inserts

A5 PLANNER INSERTS

Compatible with Carpe Diem A5 planners, our range of inserts allows endless options for customization. Inserts can extend the life of your planner, until its time to treat yourself to a new one.



1	4945	A5 Basic Inserts	Essentials	Double sided 140gsm inserts, 2 designs, 36 sheets
2	4947	A5 Horizontal Weekly Inserts	Essentials	Horizontal format double sided 140gsm inserts, 60 weeks
3	4948	A5 Vertical Weekly Inserts	Essentials	Vertical format double sided 140gsm inserts, 60 weeks
4	4949	A5 Appointment Weekly Inserts	Essentials	Vertical format double sided 140gsm inserts, 60 weeks
5	10185	A5 Calendar Inserts	Essentials	Double sided 140gsm inserts, 12 months, 24 sheets
6	8928	A5 Daily Inserts	Essentials	Double sided 140gsm inserts, 72 sheets
7	8901	A5 Weekly Fitness Inserts	Essentials	v
8	8910	A5 Recipe Inserts	Essentials	Double sided 140gsm inserts, 36 sheets
9	8915	A5 Menu Planning Inserts	Essentials	Double sided 140gsm inserts, 36 sheets

PERSONAL PLANNER INSERTS

Compatible with Carpe Diem Personal planners, our range of inserts allows endless options for customization. Switch out used pages for fresh ones, and extend the life of your planner.



1



2



3



4

1	10187	Personal Basic Inserts	Essentials	Double sided 140gsm inserts, 12 grid, 12 lined
2	7985	Personal Horizontal Weekly Inserts	Essentials	Horizontal format double sided 120gsm inserts, 30 weeks
3	7984	Personal Daily Inserts	Essentials	Double sided 120gsm inserts, 36 sheets
4	10186	Personal Calendar Inserts	Essentials	Double sided 120gsm inserts, 12 months, 24 sheets

TRAVELLER'S NOTEBOOK INSERTS

Traveller's Notebook Inserts fit neatly into the Black Traveller's Notebook Holder making for a truly customisable organization system. Inserts are also compatible with all other Carpe Diem Notebook Holders.



1



2



3



4



5



6



7



8

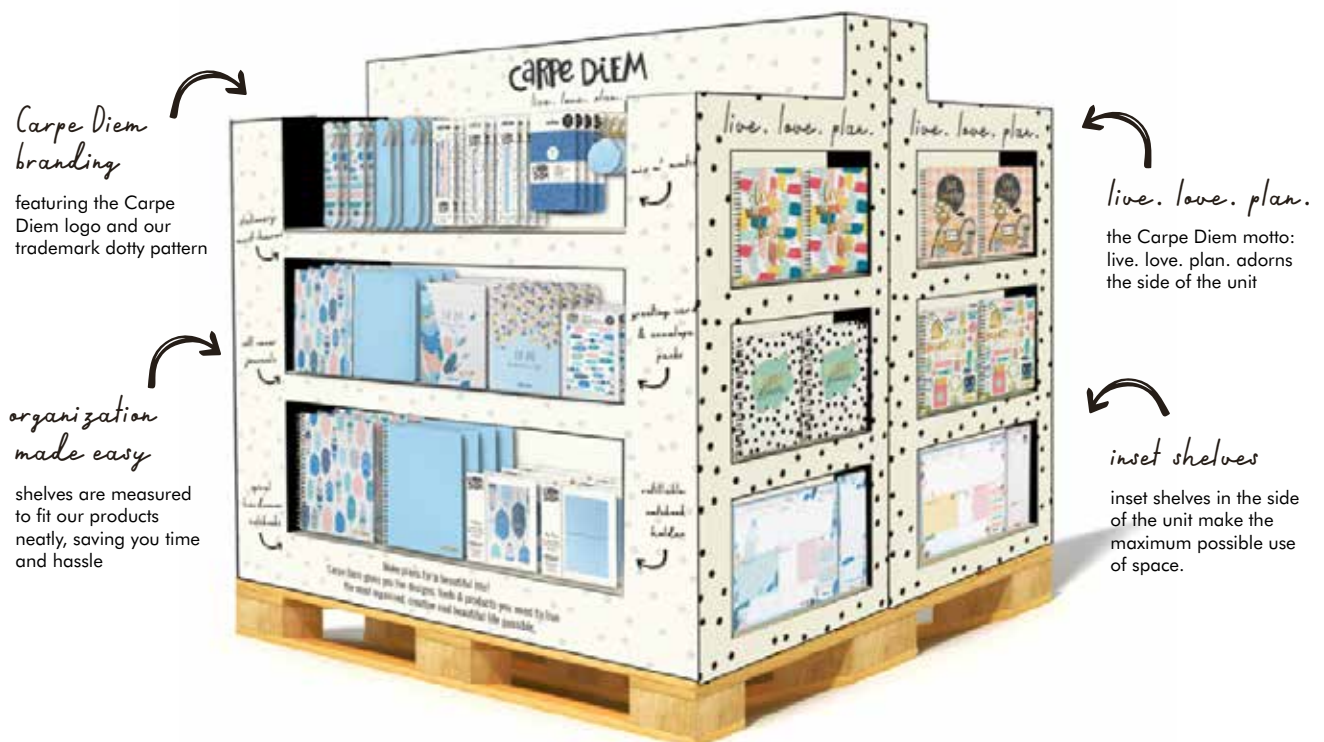
1	9069	Traveller's Notebook Holder	Black	Traveller's notebook holder, inserts not included
2	10204	Dot Grid / Ruled Inserts	Kraft	1 dot grid and 1 ruled, 24 pages each, 100 gsm
3	10205	Blank / Grid Inserts	Kraft	1 blank and 1 grid, 24 pages each, 100 gsm
4	10203	Daily Inserts	Kraft	2 daily notebooks, 31 days each, 120 gsm
5	10202	Weekly Inserts	Kraft	2 weekly notebooks, 26 weeks each, 100 gsm
6	10201	Monthly Inserts	Kraft	1 monthly and 1 ruled, 24 pages each, 100gsm
7	9070-CD	Mixed Media Insert	Kraft	20 plain pages 320 gsm
8	8988-CD	Dot Grid Insert	Kraft	24 pages with dot grid, 100 gsm

BEAUTIFUL PACKAGING



DISPLAY

A one stop destination for your Carpe Diem collection, our free standing display units can house a wide variety of different products. With multiple shelves, there are countless combinations of merchandising options- giving you the flexibility to create something that works for you.



DESIGN STUDIO



We wouldn't be able to provide any of this to our consumers without the help of our studio teams. Our team of talented designers stay on top of trends and with their vision, intense dedication and passion for the Pukka Pads brand this results in designs that delight and inspire consumers worldwide.

People expect more from our products and that's what they get. We have an innovation team dedicated to new product design. From concept to prototype, our innovation team use the latest research to develop everyday, school, and office supplies that consumers love.

Our studio love to innovate, so our product and design portfolio is constantly growing! We would love to share our team's vision with you!

CUSTOM MADE PRODUCTS

In addition to the many varied products listed, we also develop bespoke products exclusive to a brand or manufacturer. We offer a fully bespoke service and can create fully branded products to match your venue, brand or event. These can be:

- Selected from our range or created to suit your own
- Designed and printed to your requirements
- Packaged to meet your needs

If you are interested in purchasing for your own brand, minimum orders may apply. Contact us to find out how we can add value to your brand.



DESIGN PORTFOLIO

Contact your sales representative to view our products and design portfolio. Or why not discuss working with our design team? We can create exclusive cover designs suited to your own vision.

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