



## **Samsung's New AI PC, Galaxy Book4 Series, Available Globally Beginning February 26**

*Samsung Galaxy Book4 series in high demand as consumers search for more intelligent, connected and secure PC experiences*



**BARCELONA, Spain – February 22, 2024 – Samsung Electronics Co., Ltd.** today announced the Galaxy Book4 series will be available in selected markets starting February 26. The latest premium PC lineup from Samsung delivers intelligent and powerful experiences that bring together highly optimized performance, a vivid touchscreen display, and enhanced connectivity.

The Galaxy Book4 series, including Galaxy Book4 Ultra, Galaxy Book4 Pro, and Galaxy Book4 Pro 360, launched in Korea on January 2 and experienced record-breaking interest, outselling last year's Galaxy Book3 series by 1.5 times during the first week of sales<sup>1</sup>.

"We're excited for users to experience the intelligence, connectivity and productivity made possible by the Galaxy Book4 series, taking our premium PC lineup to the next level," said TM Roh, President and Head of Mobile eXperience Business at Samsung Electronics. "The Galaxy Book4 series delivers the powerful performance and multi-device connectivity that consumers expect from a high-performance PC in today's market."

The Galaxy Book4 series offers intelligent productivity supported by robust hardware performance. Galaxy Book4 Ultra is equipped with the new Intel® Core™ Ultra 9/7 Processor, combining a CPU, GPU and a newly added NPU into a single package<sup>2</sup>, as well as enhanced security with each Galaxy Book model featuring a new discrete Samsung Knox security chip that secures critical system data separately.

Every experience on Galaxy Book4 Ultra and Galaxy Book4 Pro series is brought to life on the Dynamic AMOLED 2X touchscreen display that offers clear contrast and vivid color. The incredible viewing experience is consistent even under bright sunlight with Vision Booster for automatic brightness enhancements, as well as anti-reflective technology<sup>3</sup> to reduce distractions. Building on the heritage of Samsung's Galaxy Book portfolio, the Galaxy Book4 series has a unique Galaxy Connected Experience that allows users to stay seamlessly connected across their Samsung Galaxy devices. From Second Screen<sup>4</sup> which allows users to use their tablet as a monitor, to Multi Control<sup>5</sup> for easy moving of files between devices using the mouse and touchpad of the Galaxy Book4 series, users will benefit from features that maximize productivity and creativity. All this functionality is packed in a slim and light design that means users can experience powerful performance from anywhere, even on the go.

The Galaxy Book4 series will be available starting on February 26 in select markets<sup>6</sup>, including France, Germany, the U.K. and the U.S. For more information, please visit: <https://www.samsung.com/galaxy-book/>.

### **About Samsung Electronics Co., Ltd.**

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, home appliances, network systems, and memory, system LSI, foundry and LED solutions, and delivering a seamless connected experience through its SmartThings ecosystem and open collaboration with partners. For the latest news, please visit the Samsung Newsroom at [news.samsung.com](https://news.samsung.com).

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<sup>1</sup> Based on sales from January 2-9 in Korean market only.

<sup>2</sup> Specifications may vary depending on model or market. Compared to the previous series.

<sup>3</sup> Corning® Gorilla® Glass with DX complements the legendary toughness of Corning® Gorilla® Glass to deliver both anti-reflective optics and improved abrasion resistance. Corning's glass composite enhances display readability through a 75% improvement in front surface reflection, versus standard glass, and increases the display contrast ratio by 50% with the same display brightness.

<sup>4</sup> Both devices must be signed into the same Samsung account. Requires Galaxy Tab S7 series or later, and Tab Active4 Pro with One UI 3.1 or later.

<sup>5</sup> Samsung Multi Control requires updated phones with One UI 5.1, tablets with One UI 4.1 or higher versions and works on Galaxy Book series devices released in 2021 or later with either Samsung Settings v1.5 (Intel) or Samsung Settings v3.3 (ARM). Some models may have limited feature support.

<sup>6</sup> Availability may vary by market. Supported models, colors and sizes may vary depending on market.