

Scotch[®]
Painter's Tape



**Scotch[™] Brand
Painters Tape**



Digital Marketing Toolkit

Authorized 3M Distributors
United States

March 2021



The best paint jobs start with



The best paint jobs start with **Scotch** Painter's Tape



2090	2093	2098	2080	2097	2060	2020+
Original Multi-Surface Painter's Tape	Sharp Lines Multi-Surface Painter's Tape	Ultra Sharp Lines Multi-Surface Painter's Tape	Delicate Surface Washi Painter's Tape	Exterior Surface Painter's Tape	Rough Surface Painter's Tape	Heavy Duty Masking Tape
USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON PAINTED DRYWALL, FRESHLY PAINTED WALLS, WOOD FLOORS, WALLPAPER, VENEERS & CABINETS	USE ON METAL, VINYL, PAINTED WOOD, GLASS & HUMID CONDITIONS	USE ON CONCRETE, BRICK, STUCCO, ROUGH WOOD & LACQUER COATINGS	USE ON VINYL, CARPET, METAL, PLASTIC & LACQUER COATINGS
MEDIUM ADHESIVE	MEDIUM ADHESIVE	MEDIUM ADHESIVE	GENTLE ADHESIVE	VERY STRONG ADHESIVE	VERY STRONG ADHESIVE	STRONG ADHESIVE
14-DAY CLEAN REMOVAL	21-DAY CLEAN REMOVAL	28-DAY CLEAN REMOVAL	60-DAY CLEAN REMOVAL	10-DAY CLEAN REMOVAL	5-DAY CLEAN REMOVAL	3-DAY CLEAN REMOVAL

Scotch® Painter's Tapes!

The best painters know that every job is unique, but they all start the same way: with the right preparation. Prepping with a painter's tape from Scotch® Brand means you have a family of tapes specifically designed for your surfaces. By Choosing to use the right tape, you're choosing to end up with a better result.



Contents

This toolkit equips you with the information and material you need to deploy and activate to and through channel. To help you in your navigation make sure you click the following icons within this package:

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- Application and training videos
- Technical data sheet

Selling Tools

- Painter's tape catalog
- Selector guide
- Counter matt
- Promotional programs
- Marketing communications calendar

Marketing and Advertising Assets

- Hero images and application photography
- Web banners | Ads

***If your team would like any of the assets within this toolkit co-branded, please reach out to your channel representative.*

Product List

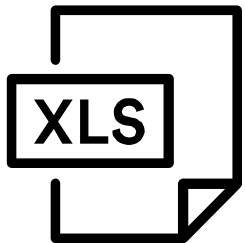
Product List

ScotchBlue™ Ultra Sharp Lines Multi-Surface Painter's Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00076308726584	7100185555	2098-36CC-XS	ScotchBlue™ Ultra Sharp Lines Painter's Tape 1.41 in x 45 yd

ScotchBlue™ Sharp Lines Multi-Surface Painter's Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051141320304	7100184866	2093-24NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-24NC, 0.94 in x 60 yd
00051141320328	7100184850	2093-36NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-36NC, 1.41 in x 60 yd
00051141320342	7100184862	2093-48NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-48NC, 1.88 in x 60 yd
00051141320304	7100185011	2093-24EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-24EC, 0.94 in x 60 yd
00051141320328	7100185012	2093-36EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-36EC, 1.41 in x 60 yd
00051141320342	7100185013	2093-48EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-48EC, 1.88 in x 60 yd

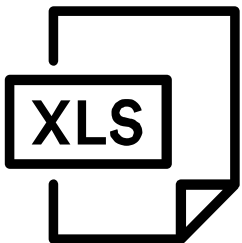


Data package

Product List

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 1 of 3)

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051115036804	7100185226	2090-18NC	ScotchBlue™ Original Painter's Tape 2090-18NC, 0.70 in x 60 yd
00051115036811	7100185210	2090-24NC	ScotchBlue™ Original Painter's Tape 2090-24NC, 0.94 in x 60 yd
00051115036828	7100185184	2090-36NC	ScotchBlue™ Original Painter's Tape 2090-36NC, 1.41 in x 60 yd
00051115036835	7100185121	2090-48NC	ScotchBlue™ Original Painter's Tape 2090-48NC, 1.88 in x 60 yd
00021200980312	7100185142	2090-72NC	ScotchBlue™ Original Painter's Tape 2090-72NC, 2.83 in x 60 yd
00051115036811	7100185227	2090-24AP	ScotchBlue™ Original Painter's Tape 2090-24AP, 0.94 in x 60 yd
00051115036828	7100186419	2090-36AP	ScotchBlue™ Original Painter's Tape 2090-36AP, 1.41 in x 60 yd
00051115036835	7100186415	2090-48MP	ScotchBlue™ Original Painter's Tape 2090-48MP, 1.88 in x 60yd

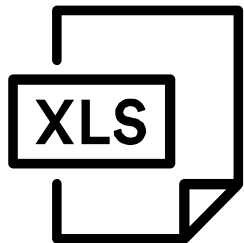


Data package

Product List

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 2 of 3)

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051115036804	7100187170	2090-18EC	ScotchBlue™ Original Painter's Tape 2090-18EC, 0.70 in x 60 yd
00051115036811	7100186979	2090-24EC	ScotchBlue™ Original Painter's Tape 2090-24EC, 0.94 in x 60 yd
00051115036828	7100187348	2090-36EC	ScotchBlue™ Original Painter's Tape 2090-36EC, 1.41 in x 60 yd
00051115036835	7100186980	2090-48EC	ScotchBlue™ Original Painter's Tape 2090-48EC, 1.88 in x 60 yd
00051115036811	7100191432	2090-24GP	ScotchBlue™ Original Painter's Tape 2090-24CP, 0.94 in x 60 yd
00051115036828	7100191431	2090-36GP	ScotchBlue™ Original Painter's Tape 2090-36CP, 1.41 in x 60 yd

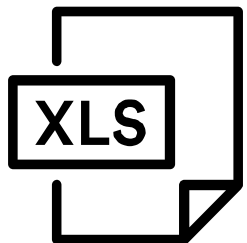


Data package

Product List

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 3 of 3)

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051115091711	7100185189	2090-24AP9	ScotchBlue™ Original Painter's Tape 2090-24AP9, 0.94 in x 60 yd
00076308928049	7100195689	2090-36AP3	ScotchBlue™ Original Painter's Tape 2090-36AP3, 1.41 in x 60 yd
00051115092213	7100185196	2090-36AP6	ScotchBlue™ Original Painter's Tape 2090-36AP6, 1.41 in x 60 yd
00051115091681	7100185190	2090-48TP6	ScotchBlue™ Original Painter's Tape 2090-48TP6, 1.88 in x 60yd
00076308911447	7100112110	2090-24EC3	ScotchBlue™ ORIGINAL Painter's Tape, 2090-24EC-3PK, .94 in x 60 yd
00051141318875	7100188447	2090-24EP6	ScotchBlue™ Original Painter's Tape 2090-24EP6, 0.94 in x 60 yd
00051141318837	7100188444	2090-36EP4	ScotchBlue™ Original Painter's Tape 2090-36EP4, 1.41 in x 60 yd
00051141318882	7100188352	2090-48EP3	ScotchBlue™ Original Painter's Tape 2090-48EP3, 1.88 in x 60 yd

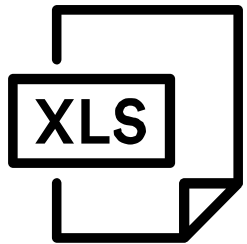


Data package

Product List

ScotchBlue™ Painter's Tape Applicator

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00638060262245	7100190160	TA3-SB	ScotchBlue™ Painter's Tape Applicator TA3-SB

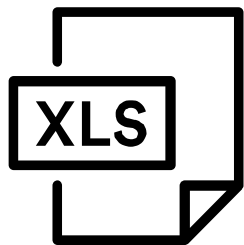


Data package

Product List

ScotchBlue™ Tape + Plastic

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051141937496	7100079657	PTD2093EL-24-S	ScotchBlue™ Pre-taped Painter's Plastic w/cutter PTD2093EL-24-S, 180 sq ft (2 ft X 30 yd X 0.35 mil)
00051141340654	7100053829	PT2093EL-24	ScotchBlue™ Pre-taped Painter's Plastic PT2093EL-24, 24 in x 30 yd
00051141340647	7100100738	PTD2093EL-48-S	ScotchBlue™ Pre-taped Painter's Plastic w/cutter PTD2093EL-48-S
00051141340678	7100079022	PT2093EL-48	ScotchBlue™ Pre-taped Painter's Plastic PT2093EL-48, 48 in x 30 yd

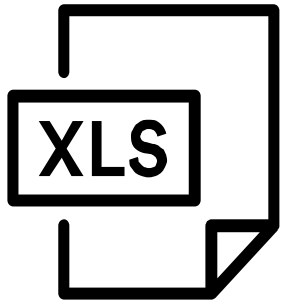


Data package

Product List

Scotch® Delicate Surface Painter's Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051131797482	7100184865	2080-24NC	Scotch® Delicate Surface Painter's Tape 2080-24NC, 0.94 in x 60 yd
00051131797499	7100184864	2080-36NC	Scotch® Delicate Surface Painter's Tape 2080-36NC, 1.41 in x 60 yd
00051131797505	7100184863	2080-48NC	Scotch® Delicate Surface Painter's Tape 2080-48NC, 1.88 in x 60 yd
00051131809888	7100184838	2080-18EC	Scotch® Delicate Surface Painter's Tape 2080-18EC, 0.70 in x 60 yd
00051131797482	7100185006	2080-24EC	Scotch® Delicate Surface Painter's Tape 2080-24EC, 0.94 in x 60 yd
00051131797499	7100185010	2080-36EC	Scotch® Delicate Surface Painter's Tape 2080-36EC, 1.41 in x 60 yd
00051131797505	7100185009	2080-48EC	Scotch® Delicate Surface Painter's Tape 2080-48EC, 1.88 in x 60 yd

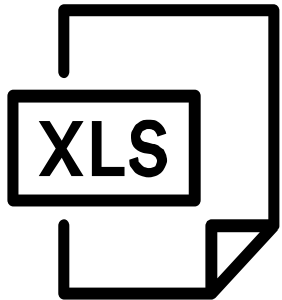


Data package

Product List

Scotch® Exterior Surface Painter's Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051141362007	7100185554	2097-36EC-XS	Scotch® Exterior Surface Painter's Tape 2097-36EC-XS, 1.41 in x 45 yd
00051141361970	7100185564	2097-48EC-XS	Scotch® Exterior Surface Painter's Tape 2097-48EC-XS, 1.88 in x 45 yd

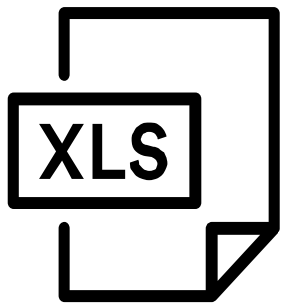


Data package

Product List

Scotch® Rough Surface Painter's Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00021200711312	7100185556	2060-18AP	Scotch® Rough Surface Painter's Tape 2060-18AP, 0.70 in x 60.1 yd
00021200711329	7100185563	2060-24AP	Scotch® Rough Surface Painter's Tape 2060-24AP, 0.94 in x 60.1 yd
00021200711336	7100185332	2060-36AP	Scotch® Rough Surface Painter's Tape 2060-36AP, 1.41 in x 60.1 yd
00021200711343	7100185557	2060-48MP	Scotch® Rough Surface Painter's Tape 2060-48MP, 1.88 in x 60.1 yd
00021200720659	7000126656	2060-18AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-18A-BK Green
00021200720666	7000126655	2060-24AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-24A-BK Green,
00021200720673	7000126660	2060-36AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-36A-BK Green
00021200720680	7000126658	2060-48TR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-48A-BK Green

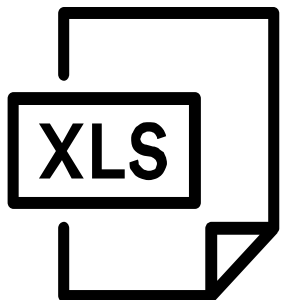


Data package

Product List

Scotch® Heavy Duty Masking Tape

Billing UPC	Material Number	Catalog ID	Marketplace Formal Name
00051125005395	7100191061	2020+-24AP	Scotch® Heavy Duty Masking Tape 2020+-24AP, 0.94 in x 60.1 yd
00051125005418	7100191192	2020+-36AP	Scotch® Heavy Duty Masking Tape 2020+-36AP, 1.41 in x 60.1 yd
00076308497378	7100191057	2020+-48TP	Scotch® Heavy Duty Masking Tape 2020+-48TP, 1.88 in x 60.1 yd
00076308928452	7100191064	2020+-24AP9	Scotch® Heavy Duty Masking Tape 2020+-24AP9, 0.94 in x 60.1 yd
00076308928445	7100191062	2020+-36AP6	Scotch® Heavy Duty Masking Tape 2020+-36AP6, 1.41 in x 60.1 yd
00076308150952	7100191056	2020+-48TP6	Scotch® Heavy Duty Masking Tape 2020+-48TP6, 1.88 in x 60.1 yd



Data package



Training and Technical Materials

Training and Technical Videos




 Edge-Lock™ Technology




 Scotch™ Masking Tape Training Video




 2090 Original Multi-Surface Painter's Tape – lab demo

Training and Technical Videos



 2093 Sharp Lines
Multi-Surface Painter's
Tape – lab demo




 2098 Ultra Sharp Lines
Multi-Surface Painter's
Tape – lab demo



 2080 Delicate Surface
Washi Painter's Tape –
Lab Demo

Training and Technical Videos




 2097 Exterior Surface Painter's Tape – Lab Demo



 2060 Rough Surface Painter's Tape – Lab Demo



 2020+ Heavy Duty Painter's Tape – Lab Demo

Technical Data Sheet

Scotch blue


Ultra Sharp Lines Painter's Tape

#2098

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS

28-DAY CLEAN REMOVAL | MEDIUM ADHESIVE



PHYSICAL PROPERTIES

TYPE	ADHESIVE TO UNPAINTED STEEL (CONFORMANCE)	TENSILE STRENGTH (N/mm)	ELONGATION (%)	CALIBER (mm)	COLOR	BACKING	ADHESIVE TYPE	TAPE CLEAN REMOVAL
2098	15	7	200	4.9	BLUE	POLYETHYLENE	ACRYLIC	28

KEY BENEFIT
Features Edge-Lock™ Technology to reveal ultra sharp paint lines and ensure clean removal. Designed for use on walls, trim, baseboards, tile and glass.

APPLICATION
For great paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while peeling down firmly as you go. Lastly, let the tape set for about 30 to 60 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.


STORAGE
70°F-50°F relative humidity, avoid storing at >120°F

WIDTHS AVAILABLE
36mm

UV RESISTANT
Up to 28 days indoor

3M Construction and Home Improvement Markets Division
3M Center, Building 222-66-02
St. Paul, MN 55144-1000 USA

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 Ultra Sharp Lines Painter's Tape 2098

Scotch blue


Sharp Lines Painter's Tape

#2093

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS

21-DAY CLEAN REMOVAL | MEDIUM ADHESIVE



PHYSICAL PROPERTIES

TYPE	ADHESIVE TO UNPAINTED STEEL (CONFORMANCE)	TENSILE STRENGTH (N/mm)	ELONGATION (%)	CALIBER (mm)	COLOR	BACKING	ADHESIVE TYPE	TAPE CLEAN REMOVAL
2093	20	25	7	4.7	BLUE	SEMI-SMOOTH CREPE	ACRYLIC	21

KEY BENEFIT
Features Edge-Lock™ Technology that seals out paint to deliver sharp lines and remove cleanly. A versatile tape ideal for walls, trim, baseboards, tile and glass.

APPLICATION
For great paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while peeling down firmly as you go. Lastly, let the tape set for about 30 to 60 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.


STORAGE
70°F-50°F relative humidity, avoid storing at >120°F

WIDTHS AVAILABLE
24mm, 36mm, 48mm

UV RESISTANT
Up to 21 days indoor and outdoor

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 Sharp Lines Painter's Tape 2093

Product Name	Links to selling assets
Ultra Sharp Lines Painter's Tape 2098	Sell Sheet Flyer
Sharp Lines Painter's Tape 2093	Sell Sheet Flyer
Original Painter's Tape 2090	Sell Sheet Flyer
Delicate Surface Painter's Tape 2080	Sell Sheet Flyer
Exterior Surface Painter's Tape 2097	Sell Sheet Flyer
Rough Surface Painter's Tape 2060	Sell Sheet Flyer
Heavy Duty Masking Tape 2020+	Sell Sheet Flyer
General Purpose Masking Tape 2050	Sell Sheet Flyer

Technical Data Sheet

Scotch blue


Original Painter's Tape

#2090

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS

14-DAY CLEAN REMOVAL | MEDIUM ADHESIVE



ScotchBlue® Original Painter's Tape has been trusted by pros for more than 30 years. This versatile multi-surface tape can be used to protect a variety of indoor surfaces such as walls, trim, baseboards, tile and glass, then removes easily without leaving any sticky residue behind. To protect your surfaces and bring your ideas to life, go with the original.

PHYSICAL PROPERTIES

TYPE	ADHESIVE TO STAINLESS STEEL (%)	TENSILE (lb/in)	ELONGATION (%)	CALIBER (mil)	COLOR	BACKING	ADHESIVE TYPE	WASH CLEAN (minutes)
2090	17	28	6	4.9	BLUE	CREPE	ACRYLIC	14

KEY BENEFIT
This versatile, multi-surface tape is ideal for walls, glass, tile, trim and baseboards. The original has been trusted for decades.

APPLICATION
For great paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Heat, apply the tape onto the surface while pressing down firmly as you go. Lastly, let the tape set for about 30 to 60 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.

STORAGE
70°F, 50% relative humidity, wood storage at 120°F F


WIDTHS AVAILABLE
96in, 24in, 36in, 48in, 72in

UV RESISTANT
Up to 60 days indoor and outdoor



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 Original Painter's Tape 2090

Scotch


Delicate Surface Painter's Tape

#2080

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES AND CREATING STRIPES AND PATTERNS

USE ON PAINTED DRYWALL, FRESHLY PAINTED WALLS, WOOD FLOORS, WALLPAPER, VENEERS & CABINETS

60-DAY CLEAN REMOVAL | GENTLE ADHESIVE



Scotch® Delicate Surface Painter's Tape is great for surfaces that require a little extra care, such as wood floors, wallpaper, cabinets and freshly painted walls. This delicate surface tape has gentle adhesive that removes easily without leaving any sticky residue behind. Rely on Scotch® Delicate Surface Painter's Tape for a professional look that's easy on your surfaces.

PHYSICAL PROPERTIES

TYPE	ADHESIVE TO STAINLESS STEEL (%)	TENSILE (lb/in)	ELONGATION (%)	CALIBER (mil)	COLOR	BACKING	ADHESIVE TYPE	WASH CLEAN (minutes)
2080	14	22	7	3.3	PURPLE	WASHI	ACRYLIC	60

KEY BENEFIT
Features Edge-Lock™ Technology that seals out paint to deliver sharp lines and clean removal for your more sensitive projects, including accent walls, decorative stripes and patterns.


APPLICATION
For great paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Heat, apply the tape onto the surface while pressing down firmly as you go. Lastly, let the tape set for about 30 to 60 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.

STORAGE
70°F, 50% relative humidity, wood storage at 120°F F


WIDTHS AVAILABLE
96in, 24in, 36in, 48in, 72in

UV RESISTANT
Up to 60 days indoor



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 Delicate Surface Painter's Tape 2080

Product Name	Links to selling assets
Ultra Sharp Lines Painter's Tape 2098	Sell Sheet Flyer
Sharp Lines Painter's Tape 2093	Sell Sheet Flyer
Original Painter's Tape 2090	Sell Sheet Flyer
Delicate Surface Painter's Tape 2080	Sell Sheet Flyer
Exterior Surface Painter's Tape 2097	Sell Sheet Flyer
Rough Surface Painter's Tape 2060	Sell Sheet Flyer
Heavy Duty Masking Tape 2020+	Sell Sheet Flyer
General Purpose Masking Tape 2050	Sell Sheet Flyer

Technical Data Sheet

Scotch

Exterior Surface Painter's Tape

#2097

FOR SMOOTH AND SEMI-SMOOTH EXTERIOR SURFACES

USE ON GLASS, METAL, VINYL, PAINTED WOOD & HUMID CONDITIONS

10-DAY CLEAN REMOVAL

VERY STRONG ADHESIVE



Weather the elements with Scotch® Exterior Surface Painter's Tape. Designed to stand up to wind, rain, humidity and sun. This innovative poly tape conforms to curves, tears straight for fast cornering and removes easily without tearing, silvering or leaving sticky residue. For smooth and semi-smooth metal, vinyl, painted wood and glass. Works hard when it's brutal out.

PHYSICAL PROPERTIES										
TYPE	TENSILE STRENGTH	TENSILE ELONGATION	ELONGATION	CALIPER THICKNESS	COLOR	BACKING	ADHESIVE TYPE	TAPE CLEAN REMOVAL		
2097	36	10	400	5.4	YELLOW	POLYETHYLENE	RUBBER	10		

KEY BENEFIT
A weatherproof, innovative poly-tape for glass, vinyl, metal and painted wood. Designed for exterior surfaces and stands up to the elements. Conforms to curves, tears straight.

APPLICATION
For great paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while pressing down firmly as you go. Lastly, let the tape set for about 30 to 60 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.

STORAGE
70°F, 50% relative humidity, avoid storing at +100°F

WIDTHS AVAILABLE
36mm, 48mm

UV RESISTANT
Up to 10 days outdoor

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70-077-2648-8

 Exterior Surface Painter's Tape 2097

Scotch

Rough Surface Painter's Tape

#2060

FOR ROUGH TEXTURED SURFACES

USE ON CONCRETE, BRICK, STUCCO, ROUGH WOOD & LACQUER COATING

5-DAY CLEAN REMOVAL

VERY STRONG ADHESIVE



Scotch® Rough Surface Painter's Tape has a very strong adhesive to handle the roughest of surfaces. Brick, concrete, stucco and rough wood get the protection they need to do the job. Also recommended for use on lacquer coating. Holds strongly and removes easily without leaving sticky residue behind. Rough project? Use a tough tape.

PHYSICAL PROPERTIES										
TYPE	TENSILE STRENGTH	TENSILE ELONGATION	ELONGATION	CALIPER THICKNESS	COLOR	BACKING	ADHESIVE TYPE	TAPE CLEAN REMOVAL		
2060	34	22	11	6.6	GREEN	CREPE	RUBBER	5		

KEY BENEFIT
This tape is ideal for rough-textured, non-dismantable surfaces like concrete, brick, stucco and rough wood. Also designed to work on lacquer coating.

APPLICATION
For best paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while pressing down firmly as you go. Lastly, let the tape set for about 30 to 40 minutes before painting.

REMOVAL
Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.


STORAGE
70°F, 50% relative humidity, avoid storing at +100°F

WIDTHS AVAILABLE
36mm, 48mm, 56mm, 48mm

UV RESISTANT
Up to 3 days indoor and 3 days outdoor

3M Construction and Home Improvement Markets Division
3M Center, Building 227-85-02
St. Paul, MN 55144-1000 USA

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70-077-2648-8

 Rough Surface Painter's Tape 2060

Product Name	Links to selling assets
Ultra Sharp Lines Painter's Tape 2098	Sell Sheet Flyer
Sharp Lines Painter's Tape 2093	Sell Sheet Flyer
Original Painter's Tape 2090	Sell Sheet Flyer
Delicate Surface Painter's Tape 2080	Sell Sheet Flyer
Exterior Surface Painter's Tape 2097	Sell Sheet Flyer
Rough Surface Painter's Tape 2060	Sell Sheet Flyer
Heavy Duty Masking Tape 2020+	Sell Sheet Flyer
General Purpose Masking Tape 2050	Sell Sheet Flyer

Technical Data Sheet

Scotch
Heavy Duty Masking Tape

#2020+

FOR NON-DAMAGEABLE SURFACES

USE ON VINYL, CARPET, METAL, PLASTIC & LACQUER COATING

INDOOR & OUTDOOR USE

STRONG ADHESIVE



Scotch® Heavy Duty Masking Tape performs inside and out. It features a high-visibility orange color and a robust backing. Designed for either interior or exterior paint masking applications on non-damageable surfaces. Use on vinyl, carpet, metal, plastic and lacquer coating. Holds strongly and removes easily without leaving sticky residue.

PHYSICAL PROPERTIES									
TAP	ADHESIVE IS	TENSILE	ELONGATION	CALIPER	COLOR	BACKING	ADHESIVE TYPE	REMOVES	REMOVES
2020+	22 OZ/IN	19 LBS/IN	9%	4.4 MILS	TAN	CREPE PAPER	RUBBER	5 days interior	1 day outdoor

KEY BENEFIT
 A heavy duty masking tape in a high-visibility orange color. A robust backing makes it ideal for use on non-damageable surfaces like vinyl, metal, carpet and plastic.

APPLICATION
 For best paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while pressing down firmly. To peel off, lift the tape out for about 30 to 60 minutes before peeling.

REMOVAL
 Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.

STORAGE
 10 to 50% relative humidity, avoid storing at >100° F

WIDTHS AVAILABLE
 24mm, 38mm, 48mm

UV RESISTANT
 Up to 5 days interior and 1 day outdoor

3M Construction and Home Improvement Markets Division
 3M Center, St. Paul, MN 55144-0001 USA

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Scotch
General Purpose Masking Tape


#2050

USE ON PAINTED WALLS, VINYL, CARPET, METAL & PLASTIC

5-DAY REMOVAL CLEAN REMOVAL

1-DAY REMOVAL EXTENDED CLEAN REMOVAL

MEDIUM ADHESIVE



Scotch® General Purpose Masking Tape holds to interior surfaces for up to 5 days, then removes easily without leaving any sticky residue behind. Great for labeling, bundling and general masking applications. Designed for use on painted walls, vinyl, carpet, metal and plastic. Medium adhesive.

PHYSICAL PROPERTIES									
TAP	ADHESIVE IS	TENSILE	ELONGATION	CALIPER	COLOR	BACKING	ADHESIVE TYPE	REMOVES	REMOVES
2050	22 OZ/IN	19 LBS/IN	9%	4.4 MILS	TAN	CREPE PAPER	RUBBER	5 days interior	1 day outdoor

KEY BENEFIT
 This masking tape is designed for use on surfaces like vinyl, carpet, metal and plastic. Do not use on wallpaper, wallboard, wood floors or poorly bonded surfaces.

APPLICATION
 For best paint results, make sure the surface is clean, dry and dust-free so that the tape sticks properly. Next, apply the tape onto the surface while pressing down firmly. To peel off, lift the tape out for about 30 to 60 minutes before peeling.

REMOVAL
 Wait until the paint is dry to the touch before removing the tape. Lift the tape up by slowly pulling it back on itself, then removing at a 45-degree angle.

STORAGE
 10 to 50% relative humidity, avoid storing at >100° F


WIDTHS AVAILABLE
 38mm, 48mm, 58mm, 68mm, 72mm


UV RESISTANT
 Up to 5 days interior and 1 day outdoor

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 3M Center, St. Paul, MN 55144-0001 USA

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Product Name	Links to selling assets
Ultra Sharp Lines Painter's Tape 2098	Sell Sheet Flyer
Sharp Lines Painter's Tape 2093	Sell Sheet Flyer
Original Painter's Tape 2090	Sell Sheet Flyer
Delicate Surface Painter's Tape 2080	Sell Sheet Flyer
Exterior Surface Painter's Tape 2097	Sell Sheet Flyer
Rough Surface Painter's Tape 2060	Sell Sheet Flyer
Heavy Duty Masking Tape 2020+	Sell Sheet Flyer
General Purpose Masking Tape 2050	Sell Sheet Flyer

 **Heavy Duty Masking Tape 2020+**

 **General Purpose Masking Tape 2050**



Selling Tools

Selling Tools

Product Name	Links to selling assets
Painter's Tape Catalog	Sell Sheet
Painter's Tape Selector Guide	Sell Sheet
Painter's Tape Counter Matt	Sell Sheet

Scotch
The best paint jobs start with Scotch® Painter's Tape.

Choose the right tape for the job.

	Scotch blue	Scotch	Scotch	Scotch	Scotch	Scotch	Scotch
	MULTI-SURFACE PAINTER'S TAPES			SURFACE-SPECIFIC PAINTER'S TAPES		MASKING TAPES	
	Original 2090	Sharp Lines 2093	Ultra Sharp Lines 2096	Delicate 2080	Exterior 2087	Rough 2060	Heavy Duty 2020+
WALLS & CEILINGS							
Lightly Textured Plaster Drywall		*		*			
Wallcoverings - Solid Vinyl, Wood				*			
Wallpaper				*			
BASEBOARDS & DOOR TRIM							
Wood Trim/Finishings	*	*	*				
Aluminum, Metal	*	*	*				
Vinyl							*
FLOOR							
Painted or Impregnated Hardwood				*			*
Unfinished Hardwood	*	*	*				*
Carpet							*
Marble, Slate	*	*	*				
Brick, Stone, Grout							*
Concrete, Cement							*
Wood, Laminate, Linoleum							*
OTHER INTERIOR SURFACES							
Cellulose				*			
Countertops	*	*	*				
Tile, Grout	*	*	*				
Window Glass	*	*	*				
Hardware	*	*	*				
Brick Wall or Fireplace							*
Plastic	*	*	*				*
Varnish				*			*
Lacquer Coatings				*			*
EXTERIOR SURFACES							
Brick, Stone, Grout							*
Concrete, Cement							*
Hardware	*	*	*				*
Window Glass	*	*	*				*
Text (brush, wood)	*	*	*				*
Ten (dry)	*	*	*				*
Sliding (wood, non-rough (cheese))	*	*	*				*
Staining (dry)	*	*	*				*

The best paint jobs start with **Scotch** Painter's Tape

Introducing the updated line of Scotch® Painter's Tapes

2090	2093	2098	2080	2097	2060	2020+
Original Multi-Surface Painter's Tape	Sharp Lines Multi-Surface Painter's Tape	Ultra Sharp Lines Multi-Surface Painter's Tape	Delicate Surface Wash Painter's Tape	Exterior Surface Painter's Tape	Rough Surface Painter's Tape	Heavy Duty Masking Tape
USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON WALLS, TRIM, BASEBOARDS, TILE & GLASS	USE ON PAINTED OR WALL, PREVIOUSLY PAINTED WALLS, WOOD FLOORS, WALLPAPER, VINYLERS & CABINETS	USE ON METAL, VINYL, PAINTED WOOD, GLASS & RUMED CONDITIONS	USE ON CONCRETE, BRICK, STUCCO, ROUGH WOOD & LACQUER COATINGS	USE ON VINYL, CARPET, METAL, PLASTIC & LACQUER COATINGS
MEDIUM	MEDIUM	MEDIUM	GENTE	VERY STRONG	VERY STRONG	STRONG
14-DAY	31-DAY	38-DAY	60-DAY	10-DAY	5-DAY	3-DAY

[Painter's Tape Catalog](#)

[Painter's Tape Selector Guide](#)

[Painter's Tape Counter Matt](#)



3M ScotchBlue™ Scale/Pallet Pricing

- Lead time – 4-8 weeks
- Forecast Required
- Check Bcom to verify pricing

3M SAP ID	3M Catalog Number	Marketplace Formal Name	Consumer UPC	Case/Shipper Qty	Billing Unit	Scale Pricing	Scale Pricing	Scale Pricing	Scale Pricing	Timing
7100186980	2090-48EC	2090-48EC Painter's Tape 1.88in x 60yd	00051115036835	12	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100187170	2090-18EC	2090-18EC Painter's Tape 0.70in x 60yd	00051115036804	32	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100187348	2090-36EC	2090-36EC Painter's Tape 1.41in x 60yd	00051115036828	16	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100188447	2090-24EP6	2090-24EP6 PaintTape 0.94inx60yd 6rls/pk	00051141318875	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100188444	2090-36EP4	2090-36EP4 PaintTape 1.41inx60yd 4rls/pk	00051141318837	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100188352	2090-48EP3	2090-48EP3 PaintTape 1.88inx60yd 3rls/pk	00051141318882	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100195689	2090-36AP3	2090-36AP3 PaintTape 1.41inx60yd 3rls/pk	00076308928049	8	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100202929	2090-48NB-D	2090-48NB-D ape Display	00051115036835	54	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100202925	2090-36NB-D	2090-36NB-D Tape Display	00051115036828	72	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100202911	2090-36EC-CT-D	2090-36EC-CT-D Countertop Display	00051115036828	16	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100209064	2090-36NB4-P-D	2090-36NB4-P-D Buy3Get1Free TapeDisplay	00638060653616	18	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100209063	2090-48NB2-D	2090-48NB2-D 2rls/pk Tape Display	00051141365107	36	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100218261	2090-36SC	2090-36SC Painter's Tape 1.41in x 60yd	00051115036828	48	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021



3M ScotchBlue™ Scale/Pallet Pricing

- Lead time – 4-8 weeks
- Forecast Required
- Check Bcom to verify pricing

3M SAP ID	3M Catalog Number	Marketplace Formal Name	Consumer UPC	Case/ Shipper Qty	Billing Unit	Scale Pricing	Scale Pricing	Scale Pricing	Scale Pricing	Timing
7100185142	2090-72NC	2090-72NC Painter's Tape 2.83in x 60yd	00021200980312	12	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185121	2090-48NC	2090-48NC Painter's Tape 1.88in x 60yd	00051115036835	18	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185184	2090-36NC	2090-36NC Painter's Tape 1.41in x 60yd	00051115036828	24	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185196	2090-36AP6	2090-36AP6 PaintTape 1.41inx60yd 6rls/pk	00051115092213	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185210	2090-24NC	2090-24NC Painter's Tape 0.94in x 60yd	00051115036811	36	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185189	2090-24AP9	2090-24AP9 PaintTape 0.94inx60yd 9rls/pk	00051115091711	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185226	2090-18NC	2090-18NC Painter's Tape 0.70in x 60yd	00051115036804	48	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185190	2090-48TP6	2090-48TP6 PaintTape 1.88inx60yd 6rls/pk	00051115091681	4	PACK	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100185227	2090-24AP	2090-24AP Painter's Tape 0.94in x 60yd	00051115036811	36	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100186415	2090-48MP	2090-48MP Painter's Tape 1.88in x 60yd	00051115036835	24	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100186419	2090-36AP	2090-36AP Painter's Tape 1.41in x 60yd	00051115036828	24	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021
7100186979	2090-24EC	2090-24EC Painter's Tape 0.94in x 60yd	00051115036811	24	ROLL	1 Pallet = 2% Discount	3 Pallets = 5% Discount	5 Pallets = 10% Discount	20 Pallets = 15% Discount	1/1/2021 - 12/31/2021

Selling Tools

Promotional programs for authorized 3M distributors:

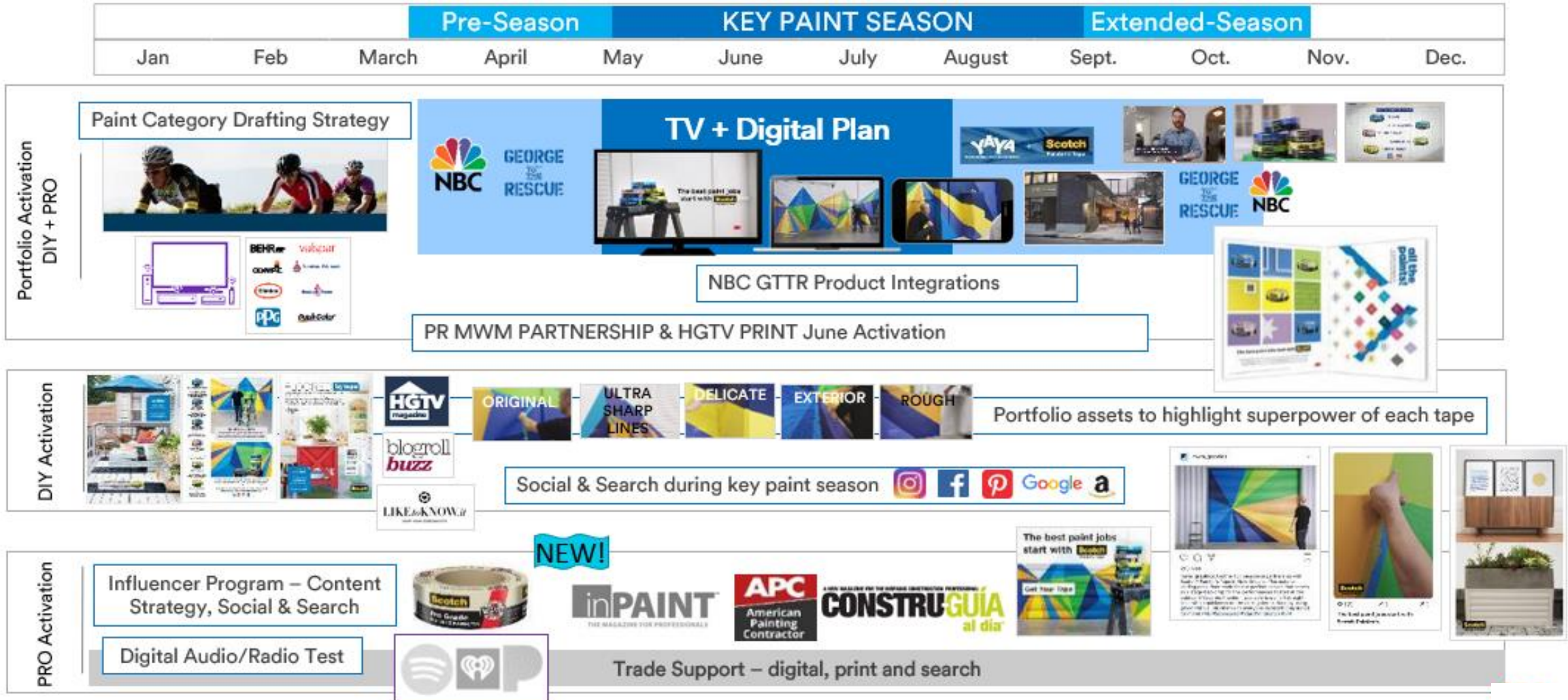


Product Name	Links to selling assets
Scotch® Painter's Tape CFM Programs	Sell Sheet



Promotional Program Materials (INSERT CELUM LINK HERE)

2021 Integrated Marketing Communications Calendar



Marketing and Advertising Assets

Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Ultra Sharp Lines Painter's Tape 2098-36CC-XS	2098-36CC-XS_PKG_Image_Front.jpg	Ultra_Sharp_Paint_Lines_App1.jpg Ultra_Sharp_Paint_Lines_App2.jpg
Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Sharp Lines Painter's Tape 2093-24NC	2093-24NC and 24EC_Pkg_Image_Front.jpg	Sharp_Lines_Painters_Tape_App1.tif
ScotchBlue™ Sharp Lines Painter's Tape 2093-36NC	2093-36NC and 36EC_Pkg_Image_Front.jpg	Sharp_Lines_Painters-Tape_App2.tif
ScotchBlue™ Sharp Lines Painter's Tape 2093-48NC	2093-48NC and 48EC_Pkg_Image_Front.jpg	Sharp_Lines_Painters_Tape_App3.jpg
ScotchBlue™ Sharp Lines Painter's Tape 2093-24EC	2093-24NC and 24EC_Pkg_Image_Front.jpg	
ScotchBlue™ Sharp Lines Painter's Tape 2093-36EC	2093-36NC and 36EC_Pkg_Image_Front.jpg	
ScotchBlue™ Sharp Lines Painter's Tape 2093-48EC	2093-48NC and 48EC_Pkg_Image_Front.jpg	



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Original Painter's Tape 2090-18NC	2090-18NC and 18EC_Pkg_Image_Front.jpg	2090_Painters_Tape_Wall_App1.tif
ScotchBlue™ Original Painter's Tape 2090-24NC	2090-24NC and 24AP and 24EC and 24GP_Pkg_Image_Front.jpg	2090_Painters_Tape_Window_App2.jpg
ScotchBlue™ Original Painter's Tape 2090-36NC	2090-36NC and 36AP and 36EC and 36GP.jpg	2090_Painters_Tape_TapePull_App3.jpg
ScotchBlue™ Original Painter's Tape 2090-48NC	2090-48NC and 48MP and 48EC_Pkg_Image_Front.jpg	2090_Original_Clean_Removal_App1.jpg
ScotchBlue™ Original Painter's Tape 2090-72NC	2090-72NC_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-24AP	2090-24NC and 24AP and 24EC and 24GP_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-36AP	2090-36NC and 36AP and 36EC and 36GP.jpg	
ScotchBlue™ Original Painter's Tape 2090-48MP	2090-48NC and 48MP and 48EC_Pkg_Image_Front.jpg	



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Original Painter's Tape 2090-18EC	2090-18NC and 18EC_Pkg_Image_Front.jpg	2090_Painters_Tape_Wall_App1.tif
ScotchBlue™ Original Painter's Tape 2090-24EC	2090-24NC and 24AP and 24EC and 24GP_Pkg_Image_Front.jpg	2090_Painters_Tape_Window_App1.jpg
ScotchBlue™ Original Painter's Tape 2090-36EC	2090-36NC and 36AP and 36EC and 36GP.jpg	2090_Painters_Tape_Pull_App1.jpg
ScotchBlue™ Original Painter's Tape 2090-48EC	2090-48NC and 48MP and 48EC_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-24GP	2090-24NC and 24AP and 24EC and 24GP_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-36GP	2090-36NC and 36AP and 36EC and 36GP.jpg	



Painter's Tape Full Photography Collection

Marketing and Advertising Assets

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Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Original Painter's Tape 2090-24AP9	2090-24AP9_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-36AP3	2090-36AP3_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-36AP6	2090-36AP6_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-48TP6	2090-48TP6_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-24EC3	2090-24EC3_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-24EP6	2090-24EP6_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-36EP4	2090-36EP4_Pkg_Image_Front.jpg	
ScotchBlue™ Original Painter's Tape 2090-48EP3	2090-48EP3_Pkg_Image_Front.jpg	



Painter's Tape Full Photography Collection

Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Painter's Tape Applicator TA3-SB	TA3-SB_Pkg_Image_Front.jpg	TA3-SB_Baseboard_App.tif TA3-SB_Painters_Tape_Applicator.jpg

Marketplace Formal Name	Product Image	Application Image
ScotchBlue™ Tape + Plastic with Dispenser PTD2093EL-24-S	PTD2093EL-24-S_Pkg_Image_Front.tif	PTD2093EL-24-S_Base_Trim_App1.tif
ScotchBlue™ Tape + Plastic Refill PT2093EL-24	PT2093EL-24_Pkg_Image_Front.tif	PT2093EL-24_Base_Trim_App2.jpg
ScotchBlue™ Tape + Plastic with Dispenser PTD2093EL-48-S	2093EL-48-S_Pkg_Image_Front.tif	PT2093EL_Base_Trim_App3.jpg
ScotchBlue™ Tape + Plastic Refill PT2093EL-48	PT2093EL-48_Pkg_Image_Front.tif	PT2093EL_Pre-Taped_Painters_Plastic.jpg



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

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Marketplace Formal Name	Product Image	Application Image
Scotch® Delicate Surface Painter's Tape 2080-24NC	2080-24NC and 24EC_Pkg_Image_Front.jpg	2080_Delicate_Surface_Painters_Tape_App1.tif
Scotch® Delicate Surface Painter's Tape 2080-36NC	2080-36NC and 36EC_Pkg_Image_Front.jpg	2080_Delicate_Surface_Painters_Tape.jpg
Scotch® Delicate Surface Painter's Tape 2080-48NC	2080-48NC and 48EC_Pkg_Image_Front.jpg	
Scotch® Delicate Surface Painter's Tape 2080-18EC	2080-18EC_Pkg_Image_Front.jpg	
Scotch® Delicate Surface Painter's Tape 2080-24EC	2080-24NC and 24EC_Pkg_Image_Front.jpg	
Scotch® Delicate Surface Painter's Tape 2080-36EC	2080-36NC and 36EC_Pkg_Image_Front.jpg	
Scotch® Delicate Surface Painter's Tape 2080-48EC	2080-48NC and 48EC_Pkg_Image_Front.jpg	



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
Scotch® Exterior Surface Painter's Tape 2097-36EC-XS	2097-36EC-XS_Pkg_Image_Front.tif	2097_Painters_Tape_Wall_App1.tif
Scotch® Exterior Surface Painter's Tape 2097-48EC-XS	2097-48EC-XS_Pkg_Image_Front.jpg	2097_Painters_Tape_App2.jpg



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
Scotch® Rough Surface Painter's Tape 2060-18AP	2060-18AP_Pkg_Image_Front.jpg	2060_Wall_App1.tif
Scotch® Rough Surface Painter's Tape 2060-24AP	2060-24AP_Pkg_Image_Front.jpg	2060_Stone_App1.tif
Scotch® Rough Surface Painter's Tape 2060-36AP	2060-36P_Pkg_Image_Front.jpg	Rough_Surface_Painters_Tape.jpg
Scotch® Rough Surface Painter's Tape 2060-48MP	2060-48MP_Pkg_Image_Front.jpg	
Scotch® Rough Surface Painter's Tape 2060-18AR-BK	2060-18AR-BK_Image_Front.jpg	
Scotch® Rough Surface Painter's Tape 2060-24AR-BK	2060-24AR-BK_Image_Front.jpg	
Scotch® Rough Surface Painter's Tape 2060-36AR-BK	2060-36AR-BK_Image_Front.jpg	
Scotch® Rough Surface Painter's Tape 2060-48TR-BK	2060-48TR-BK_Image_Front.jpg	



Painter's Tape Full Photography Collection



Marketing and Advertising Assets

Hero images | Application photography

Marketplace Formal Name	Product Image	Application Image
Scotch® Heavy Duty Masking Tape 2020+-24AP	2020+-24AP_Pkg_Image_Front.jpg	2020+_Wall_App1.tif
Scotch® Heavy Duty Masking Tape 2020+-36AP	2020+-36AP_Pkg_Image_Front.jpg	2020+_Wall_App2.tif
Scotch® Heavy Duty Masking Tape 2020+-48TP	2020+-48TP_Pkg_Image_Front.jpg	2020+_Heavy_Duty_Masking_Tape.jpg
Scotch® Heavy Duty Masking Tape 2020+-24AP9	2020+-24AP9_Pkg_Image_Front.jpg	
Scotch® Heavy Duty Masking Tape 2020+-36AP6	2020+-36AP6 and 48TP6_Pkg_Image_Front.jpg	
Scotch® Heavy Duty Masking Tape 2020+-48TP6	2020+-36AP6 and 48TP6_Pkg_Image_Front.jpg	



Painter's Tape Full Photography Collection



ScotchBlue™ Ultra Sharp Lines Multi-Surface Painter's Tape

Product Features:

- Designed for use on multiple surfaces such as smooth or lightly textured walls, trim, baseboards, tile and glass
- Advanced Edge-Lock™ Technology seals out paint to deliver ultra sharp paint lines
- Innovative poly-tape provides tear-free removal



Cat #	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2098-36CC-XS	ScotchBlue™ Ultra Sharp Lines Painter's Tape 2098-36CC-XS, 1.41 in x 45 yd	70009102560	7100185555	00076308726584	50076308726589	8

ScotchBlue™ Sharp Lines Multi-Surface Painter's Tape

Product Features:

- Designed for use on multiple surfaces such as smooth or lightly textured walls, trim, baseboards, tile and glass
- Edge-Lock™ Technology seals out paint to deliver sharp paint lines
- 21-day clean removal leaves behind no damage or sticky residue



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2093-24NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-24NC, 0.94 in x 60 yd	70009102198	7100184866	00051141320304	50051141325854	36
2093-36NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-36NC, 1.41 in x 60 yd	70009102081	7100184850	00051141320328	50051141325847	24
2093-48NC	ScotchBlue™ Sharp Lines Painter's Tape 2093-48NC, 1.88 in x 60 yd	70009102099	7100184862	00051141320342	50051141325861	18
2093-24EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-24EC, 0.94 in x 60 yd	70009102941	7100185011	00051141320304	00051141925806	24
2093-36EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-36EC, 1.41 in x 60 yd	70009102958	7100185012	00051141320328	00051141925813	16
2093-48EC	ScotchBlue™ Sharp Lines Painter's Tape 2093-48EC, 1.88 in x 60 yd	70009103071	7100185013	00051141320342	00051141925820	12

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 1 of 3)

Product Features:

- Designed for use on multiple surfaces such as smooth or lightly textured walls, trim, baseboards, tile and glass
- 14-day clean removal leaves behind no damage or sticky residue
- UV and sunlight resistant



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2090-18NC	ScotchBlue™ Original Painter's Tape 2090-18NC, 0.70 in x 60 yd	70009103162	7100185226	00051115036804	00051115116650	48
2090-24NC	ScotchBlue™ Original Painter's Tape 2090-24NC, 0.94 in x 60 yd	70009103147	7100185210	00051115036811	00051141331287	36
2090-36NC	ScotchBlue™ Original Painter's Tape 2090-36NC, 1.41 in x 60 yd	70009103121	7100185184	00051115036828	00051141331294	24
2090-48NC	ScotchBlue™ Original Painter's Tape 2090-48NC, 1.88 in x 60 yd	70009103113	7100185121	00051115036835	00051141331300	18
2090-72NC	ScotchBlue™ Original Painter's Tape 2090-72NC, 2.83 in x 60 yd	70009103105	7100185142	00021200980312	00021200469855	12
2090-24AP	ScotchBlue™ Original Painter's Tape 2090-24AP, 0.94 in x 60 ydd	70009103188	7100185227	00051115036811	50051115036816	36
2090-36AP	ScotchBlue™ Original Painter's Tape 2090-36AP, 1.41 in x 60 yd	70009103212	7100186419	00051115036828	50051115036823	24
2090-48MP	ScotchBlue™ Original Painter's Tape 2090-48MP, 1.88 in x 60yd	70009103204	7100186415	00051115036835	50051115091273	24

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 2 of 3)

Product Features:

- Designed for use on multiple surfaces such as smooth or lightly textured walls, trim, baseboards, tile and glass
- 14-day clean removal leaves behind no damage or sticky residue
- UV and sunlight resistant



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2090-18EC	ScotchBlue™ Original Painter's Tape 2090-18EC, 0.70 in x 60 yd	70009104277	7100187170	00051115036804	00638060273708	32
2090-24EC	ScotchBlue™ Original Painter's Tape 2090-24EC, 0.94 in x 60 yd	70009104038	7100186979	00051115036811	00076308906269	24
2090-36EC	ScotchBlue™ Original Painter's Tape 2090-36EC, 1.41 in x 60 yd	70009104574	7100187348	00051115036828	00051125004138	16
2090-48EC	ScotchBlue™ Original Painter's Tape 2090-48EC, 1.88 in x 60 yd	70009104061	7100186980	00051115036835	50076308906356	12
2090-24GP	ScotchBlue™ Original Painter's Tape 2090-24CP, 0.94 in x 60 yd	70009108005	7100191432	00051115036811	00051115120169	12
2090-36GP	ScotchBlue™ Original Painter's Tape 2090-36CP, 1.41 in x 60 yd	70009107999	7100191431	00051115036828	00051115120442	8

ScotchBlue™ Original Multi-Surface Painter's Tape (slide 3 of 3)

Product Features:

- Designed for use on multiple surfaces such as smooth or lightly textured walls, trim, baseboards, tile and glass
- 14-day clean removal leaves behind no damage or sticky residue
- UV and sunlight resistant



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2090-24AP9	ScotchBlue™ Original Painter's Tape 2090-24AP9, 0.94 in x 60 yd	70009103154	7100185189	00051115091711	50051115091716	4
2090-36AP3	ScotchBlue™ Original Painter's Tape 2090-36AP3, 1.41 in x 60 yd	70009109219	7100195689	00076308928049	50076308928044	8
2090-36AP6	ScotchBlue™ Original Painter's Tape 2090-36AP6, 1.41 in x 60 yd	70009103139	7100185196	00051115092213	50051115092218	4
2090-48TP6	ScotchBlue™ Original Painter's Tape 2090-48TP6, 1.88 in x 60yd	70009103170	7100185190	00051115091681	50051115091686	4
2090-24EC3	ScotchBlue™ ORIGINAL Painter's Tape, 2090-24EC-3PK, .94 in x 60 yd	70006967452	7100112110	00076308911447	50076308911442	8
2090-24EP6	ScotchBlue™ Original Painter's Tape 2090-24EP6, 0.94 in x 60 yd	70009105803	7100188447	00051141318875	00051141331393	4
2090-36EP4	ScotchBlue™ Original Painter's Tape 2090-36EP4, 1.41 in x 60 yd	70009105811	7100188444	00051141318837	00051141331409	4
2090-48EP3	ScotchBlue™ Original Painter's Tape 2090-48EP3, 1.88 in x 60 yd	70009105845	7100188352	00051141318882	00051141331416	4

ScotchBlue™ Painter's Tape Applicator

Product Features:

- Applies tape in one continuous strip
- For use on trim, baseboards, windows and door frames
- Circular grip is easy to hold



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
TA3-SB	ScotchBlue™ Painter's Tape Applicator TA3-SB	70009107155	7100190160	00638060262245	50638060262240	6
TA3-SB-ESF						

ScotchBlue™ Tape + Plastic

Product Features:

- Tape and plastic combined in one product
- Protects against accidental paint splatter
- Has static cling to stay in one place



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
PTD2093EL-24-S	ScotchBlue™ Pre-taped Painter's Plastic w/cutter PTD2093EL-24-S, 180 sq ft (2 ft X 30 yd X 0.35 mil)	70006944832	7100079657	00051141937496	00051141994192	6
PT2093EL-24	ScotchBlue™ Pre-taped Painter's Plastic PT2093EL-24, 24 in x 30 yd	70006940947	7100053829	00051141340654	50051141340659	6
PTD2093EI-48-S	ScotchBlue™ Pre-taped Painter's Plastic w/cutter PTD2093EL-48-S	70006959277	7100100738	00051141340647	50051141340642	6
PT2093EL-48	ScotchBlue™ Pre-taped Painter's Plastic PT2093EL-48, 48 in x 30 yd	70006940954	7100079022	00051141340678	50051141340673	6

Scotch® Delicate Surface Painter's Tape

Product Features:

- Designed for use on delicate surfaces such as painted drywall, freshly painted walls*, wood floors, wallpaper, veneers and cabinets (*painted at least 24 hours ago)
- Great for accent walls, decorative stripes or patterns
- Edge-Lock™ Technology seals out paint to deliver sharp paint lines



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2080-24NC	Scotch® Delicate Surface Painter's Tape 2080-24NC, 0.94 in x 60 yd	70009102123	7100184865	00051131797482	00051141318547	36
2080-36NC	Scotch® Delicate Surface Painter's Tape 2080-36NC, 1.41 in x 60 yd	70009102107	7100184864	00051131797499	00051141318554	24
2080-48NC	Scotch® Delicate Surface Painter's Tape 2080-48NC, 1.88 in x 60 yd	70009102115	7100184863	00051131797505	00051141318561	18
2080-18EC	Scotch® Delicate Surface Painter's Tape 2080-18EC, 0.70 in x 60 yd	70009102735	7100184838	00051131809888	00051141599045	32
2080-24EC	Scotch® Delicate Surface Painter's Tape 2080-24EC, 0.94 in x 60 yd	70009102883	7100185006	00051131797482	00051141925769	24
2080-36EC	Scotch® Delicate Surface Painter's Tape 2080-36EC, 1.41 in x 60 yd (36mm x 54,8m)	70009102909	7100185010	00051131797499	00051141925776	16
2080-48EC	Scotch® Delicate Surface Painter's Tape 2080-48EC, 1.88 in x 60 yd	70009102891	7100185009	00051131797505	00051141925783	12

Scotch® Exterior Surface Painter's Tape

Product Features:

- Designed for use on exterior surfaces such as smooth and semi-smooth metal, vinyl, painted wood, and glass
- Innovative poly-tape is weatherproof and provides tear-free removal
- Provides 90° Snap Tear off the roll



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2097-36EC-XS	Scotch® Exterior Surface Painter's Tape 2097-36EC-XS, 1.41 in x 45 yd	70009103048	7100185554	00051141362007	00051141362021	16
2097-48EC-XS	Scotch® Exterior Surface Painter's Tape 2097-48EC-XS, 1.88 in x 45 yd	70009103089	7100185564	00051141361970	00051141361994	12

Scotch® Rough Surface Painter's Tape

Product Features :

- Designed for use on concrete, brick, stucco, and rough wood
- 5-day clean removal leaves behind no damage or sticky residue
- Recommended for use with or on lacquer coatings



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2060-18AP	Scotch® Rough Surface Painter's Tape 2060-18AP, 0.70 in x 60.1 yd	70009102552	7100185556	00021200711312	50021200711317	48
2060-24AP	Scotch® Rough Surface Painter's Tape 2060-24AP, 0.94 in x 60.1 yd	70009102180	7100185563	00021200711329	50021200711324	36
2060-36AP	Scotch® Rough Surface Painter's Tape 2060-36AP, 1.41 in x 60.1 yd	70009102214	7100185332	00021200711336	50021200711331	24
2060-48MP	Scotch® Rough Surface Painter's Tape 2060-48MP, 1.88 in x 60.1 yd	70009102222	7100185557	00021200711343	50021200711348	24

Scotch® Rough Surface Painter's Tape

Product Features:

- For use on brick, concrete, rough wood and stucco
- 3-day clean removal
- Can be used with lacquer coatings



Note: Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary

Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2060-18AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-18A-BK Green, 18 mm x 55 m, 48 per case Bulk	70071202827	7000126656	00021200720659	50021200720654	48
2060-24AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-24A-BK Green	70071202801	7000126655	00021200720666	50021200720661	36
2060-36AR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-36A-BK Green	70071202876	7000126660	00021200720673	50021200720678	24

Scotch® Rough Surface Painter's Tape

Product Features:

- Designed for use on concrete, brick, stucco, and rough wood
- 5-day clean removal leaves behind no damage or sticky residue
- Recommended for use with or on lacquer coatings

Note: Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary



Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2060-48TR-BK	Scotch® Masking Tape for Hard-to-Stick Surfaces 2060-48A-BK Green	70071202843	7000126658	00021200720680	50021200720685	24

Scotch® Heavy Duty Masking Tape



Product Features:


- Designed for use on vinyl, carpet, metal, and plastic
- 3-day clean removal leaving behind no damage or sticky residue
- Recommended for use with or on lacquer coatings

Cat#	Description	Stock Number	SAP ID	Billing/Consumer UPC	Shipper UPC	Case PK
2020+-24AP	Scotch® Heavy Duty Masking Tape 2020+-24AP, 0.94 in x 60.1 yd	70009107536	7100191061	00051125005395	50051125005390	36
2020+-36AP	Scotch® Heavy Duty Masking Tape 2020+-36AP, 1.41 in x 60.1 yd	70009107601	7100191192	00051125005418	50051125005413	24
2020+-48TP	Scotch® Heavy Duty Masking Tape 2020+-48TP, 1.88 in x 60.1 yd (48mm x 55m)	70009107627	7100191057	00076308497378	50076308497373	24
2020+-24AP9	Scotch® Heavy Duty Masking Tape 2020+-24AP9, 0.94 in x 60.1 yd	70009107528	7100191064	00076308928452	50076308928457	4
2020+-36AP6	Scotch® Heavy Duty Masking Tape 2020+-36AP6, 1.41 in x 60.1 yd	70009107593	7100191062	00076308928445	50076308928440	4
2020+-48TP6	Scotch® Heavy Duty Masking Tape 2020+-48TP6, 1.88 in x 60.1 yd	70009107635	7100191056	00076308150952	50076308150957	4


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