



Seiko Instruments U.S.A., Inc.

SEIKO
Moving ahead. Touching hearts.



YOUR TRUSTED RETAIL PARTNER THROUGH TIME.

Reliable printing technology to serve all retail applications



Seiko Instruments Inc. Thermal Printers

WHY SEIKO INSTRUMENTS POS, Mobile, Label and Linerless Label Printers FOR RETAIL?



1. RELIABLE PRINTING

All of our printers are backed by Seiko's long history and leadership in thermal printing.

2. COMPACT PRODUCT

Retail environments need to maximize every possible inch in their retail environment.

Seiko's integrate-able display, USB power and cube design delivers more productivity per square inch.

3. TECHNOLOGY SO EASY TO INTEGRATE

We make it easy to integrate with software and solutions.   

Seiko's Windows, iOS and Android SDKs and our hands on technical support take the pain and hassle away.

4. SUPERIOR TCO AND PERFORMANCE

Your technology must have the right balance of cost, features and benefits.

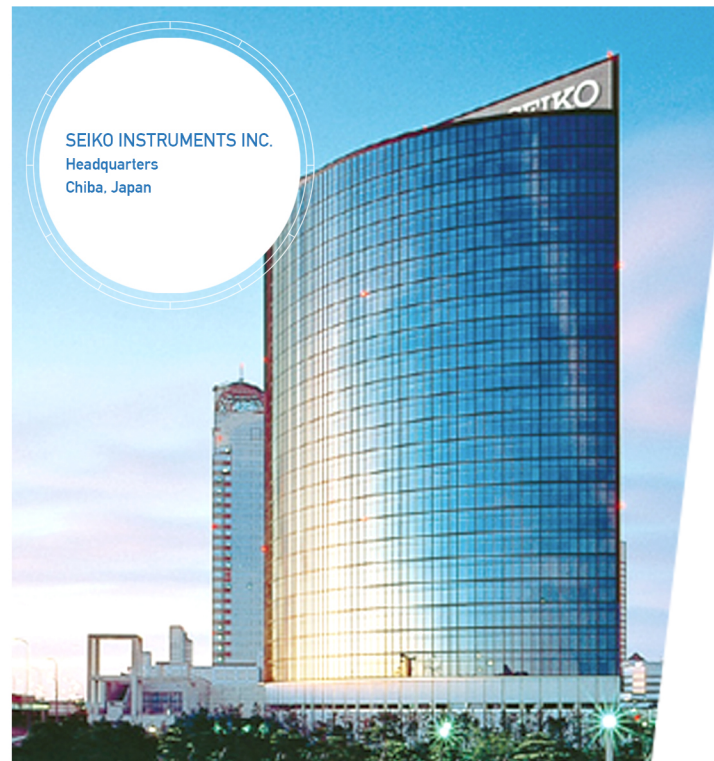
Differentiate your solutions with Seiko printers that offer the best Total Cost of Ownership in the market.





WHO WE ARE ...

- SEIKO was founded in 1881 focusing on watch making and clock manufacturing.
- Seiko Instruments Inc. (SII) was founded in 1937 to focus on watch and precision time piece manufacturing.
- SII, a company of the Seiko Group, evolved into an engineering giant in the 1960's with electronic components.
- SEIKO created and launched the first ever quartz watch movement in 1969.
- SII evolved into a major printer supplier in 1979.
- Seiko Instruments USA, Inc. headquarters is in Torrance, California.
- SEIKO diversified is approximately \$2.5 billion in worldwide.
- #1 Global supplier of thermal print head mechanisms.
- #1 leader in Japan for mobile printer market share.
- First to market the desktop smart label printer.
- First to market the original 'cube' design receipt printer.





MOBILE PRINTERS

the standard for mobile printers

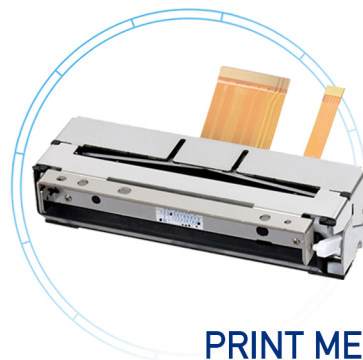


LABEL PRINTERS

smart label printers

POS PRINTERS

innovation in pos printers



PRINT MECHANISMS

a mechanism to fit every application



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