



2017 Holiday Promotion Details

Get A \$5 Reward When You Buy \$15 of Participating *Energizer*® Products

Plus a chance to WIN the value of your entire receipt

Participating Products: All packs of *Energizer*® branded batteries:

- *Energizer* MAX®, *Energizer*® EcoAdvanced, *Energizer*® Ultimate Lithium™, *Energizer* Recharge®, *Energizer*® hearing aid batteries, *Energizer*® watch/electronic/photo batteries

Timing:

- Consumer offer valid on purchases made 10/01/2017 through 03/31/2018
- Displays available to ship 9/15/2017 through 12/31/2017

get a \$5 reward
with your \$15 *Energizer*® battery purchase!

PLUS: you could WIN the value of your receipt!
(Up to \$500)

Text **Holiday5** to **811811** or visit holiday5.energizer.com for details.
NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES. See right side panel for details.
By texting **Holiday5** to **811811** you consent to receive up to 10 promotional text messages (partially only to this program) via an automatic telephone dialing system to the number you provided from Origo Interactive on behalf of Energizer Brands, LLC. Your consent to this above is not required to make a purchase. Message & data rates may apply. Text **STOP** to **811811** at any time to stop receiving text messages, text **HELP** to **811811** for help. For full Terms and Conditions and Privacy Policy, visit www.holiday5.energizer.com.



Receipt Verification and “Win What You Buy!” - How it Works

Simple platform for validating and delivering rewards to shoppers

- Receipts submitted for the buy \$15, get \$5 offer will be automatically entered for a weekly drawing to win the entire value of their scanned receipt (up to \$500)
- \$5 Reward will be sent depending on the customer's selection (via eVisa®, Paypal® or physical Visa® gift card)

1

Take a picture of receipt



2

Submit via Text, Email or Online



3

Receive Reward!
AND

Entered to receive value of total receipt (up to \$500)

