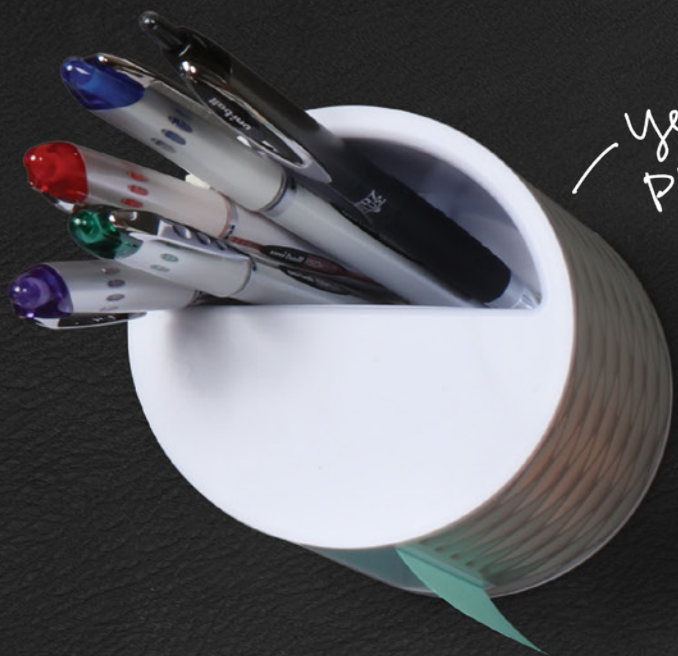




Organization must-haves.

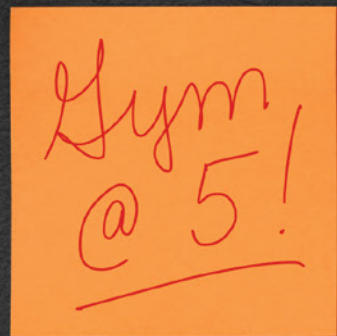
*From the brands
who know how to
boost productivity.*





Yes,
Please!

An ultra-modern **Post-it® Note Dispenser** looks great in any space—get quick access to stickies and keep your pen collection contained.



Staying organized in a hybrid work environment requires ingenuity. Whether working at home or the office, a work from anywhere command center is the ideal way to stay on top of your priorities.

A TOPS™ casebound notebook serves as the foundation of your mobile command center. Make your mark on its luxe paper with just the right uni-ball® pen that matches your personal style. Set up a nimble task tracker using color-coded Post-it® Notes to better categorize and complete your work, personal, and family to-dos. Add some Post-it® Flags to quickly call attention to anything that's mission-critical!

Take Note!

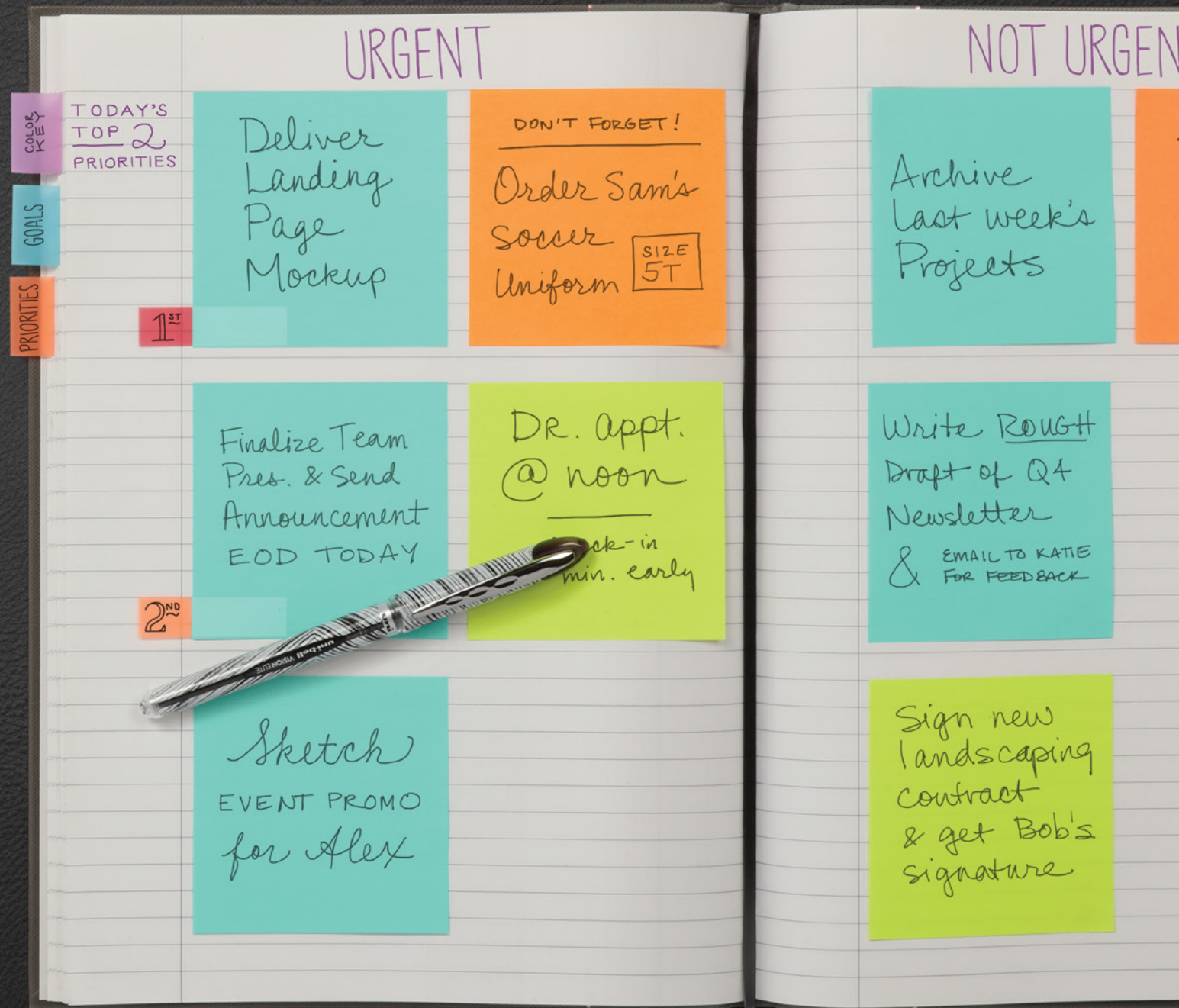
Post-it® Flags are for more than page marking! Create a custom index in your hardbound journal, color-code sections or identify action items in your notebook, and make temporary notes in books!

For everyday note taking, try some satisfyingly clicky **uni-ball® 207 Plus+ Gel Pens**. Rich Nanofiber ink dries fast and makes even marks on glossy paper.



Love color?

Try **uni-ball® Vision Elite Roller pens** (far left) in bold, juicy hues. Prefer something more subtle? Try **uni-ball® 207 Gel BLX pens** (left) with black-infused shades of sophisticated color.



Travel-light with versatile **uni-ball® Vision Elite BLX Designer Roller pens**. Their exclusive uni-flow ink system is airplane-safe and will keep the ink in your pen, not on your things.

Ribbon marks the spot

BULLET JOURNALING

Uniquely you

Set up a personalized key with your own system of symbols using bright Post-it® Arrow Flags and your favorite uni-ball® pens.

There isn't one way to "bullet journal." We've got the tools to help you organize your life, set goals, express yourself, or find some calm. We believe in bullet journaling for real life, so find your reason and dive in.

If you love classic style, the **Idea Collective® Hardcover Journal** with embossed covers, sewn binding, and cream paper just might be the perfect bullet journal. If you're looking for a less permanent, intro-to-bullet-journaling option, the spiral-bound **Idea Collective® Professional Notebook** lays flat for easy writing and the pages flip nicely behind for a more compact writing canvas. Either way, writing on premium, smooth paper with a soft gray ruling will give your achy eyes and tired thumbs a much-needed phone break.

Hello pens

Add some inspiration to your BUJO organization with uni-ball 207 Gel Pens and Vision Rollers. With enough colors for all of your to-do's, these pens glide through your priorities with ease. Cap it or click it and call it done.



Just add color!

Color code your heart out with fine-tipped uni-ball® EMOTT fineliner marker pens. They come in a sleek white case with a hinged top for easier access to your pens (it creates a little kickstand!). Plus, the square-shaped barrel keeps them from rolling away.

Get creative

Post-it® Super Sticky Notes come in different sizes and colors so you can create, rearrange, and layer to-do lists, motivational ideas, meal plans, special schedules, sketches, and more.





Simply the best.

A universal favorite, easy-to-grip **uni-ball® Jetstream RT Ballpoint pens** combine the smooth writing experience of a gel pen and the quick-drying nature of a ballpoint.



ndraising
ep schedule
nTake videos
t up regional
nnels.

Smooth vibrant ink!

CLIENT CONTACT

ALEXIS PARKER

TITLE SR. MARKETING DIRECTOR
ORGANIZATION HOPEWELL PERFORMING ARTS ACADEMY

CELL: 555-876-5431

ADDRESS: 30 CENTRE PLAZA, ST. MARYS, PA 15857

① What does Hopewell Performing Arts Academy do?
Grades 8-12 performing arts magnet high school, privately-funded. Dedicated to enriching the lives of children & families in the St. Mary's community. Mission is to foster a creative atmosphere that supports critical thinking and independence.

WEBSITE: hopewellacademy.org

SOCIAL: Instagram @Hopewell_Academy
Facebook HopewellAcademy
YouTube DiscoverHopewellAcademy
Twitter @Hopewell-official

- TARGET AUDIENCE
Parents of kids involved in local
- SERVICES WE'LL
Integrated marketing building social

Q1

DUE 6/24

Q1

DUE 7/15

Storyboard Video

"We are Hopewell"

Full-length version

DESIGNER: MADELINE K.
ART DIRECTOR: BOB M.

WRITER: KATIE M.

The act of writing notes helps you better process and retain information. Whether your canvas is a Post-it® Note, index card, or legal pad, note-taking offers you focus in a disjointed digital world, so you can bring your ideas to fruition.

An **Oxford® Composition Book** may be a school staple, but it's also an ideal place for key details on projects, clients, meetings, and more. Sewn binding keeps all your info intact for continued referencing. Plus, it survives those pesky computer crashes, hacking and other technical difficulties. For quick, less permanent notes, try a **Docket Gold™ Legal Pad**. Pens love the smooth paper and you'll love the strong, chipboard back for writing anywhere. Write it down, get it done, and start a fresh sheet.

Attention, please!

Highlight crucial action items with colorful **Post-it® Arrow Flags**. Color-code tasks, rearrange to-dos and stay on top of priorities with this handy space-saver.

It's hard to miss bright **Oxford® Neon Index Cards**. Sturdy enough to take with you, in colors that are easy to see, they'll make sure important to-do's get done.

DOCKET GOLD™

HOPEWELL PERFORMING ARTS ACADEMY

3-27

Strategy Session

ALEXIS PARKER
BOB MICHAELSON

Q1 CAMPAIGN

⑧ 30 sec. video spot: "We are Hopewell"

GOAL: drive traffic to hopewellacademy.org, boost awareness of academic excellence and scholarship programs.

Email

YouTube VIDEO

HW SITE

HW BLOG

FB

Insta

Twitter

VARIAION—

CABLE NETWORK

We are HOPEWELL

[CAMPAIGN DATES
JAN. 5 to JAN. 11]

TOPS™ Note Taking

Item No.	Description	Qty	List Price
TOP25232	Executive Casebound Notebook, 11-3/4" x 8-1/4", College Rule, 96 Sheets	Each	\$26.05
TOPJ25811	Executive Casebound Journal, 11" x 8-1/2", Wide Rule, 80 Sheets	Each	\$34.35
TOP25330	Executive Wirebound Notebook, 8-1/4" x 5-7/8", College Rule, 96 Sheets	Each	\$19.04
TOP20816	Gold Fibre® Wirebound Project Planner, Dark Green, 7-1/4" x 9-1/2", 84 Sheets	Each	\$11.36
TOP20817	Gold Fibre® Wirebound Project Planner, Charcoal, 7-1/4" x 9-1/2", 84 Sheets	Each	\$11.36
TOP56872	Idea Collective® Hardcover Journal, 5" x 8-1/4", Lined, 120 Sheets, Black	Each	\$23.73
TOP56873	Idea Collective® Hardcover Journal, 5" x 8-1/4", Lined, 120 Sheets, Red	Each	\$23.73
TOP57010IC	Idea Collective® Professional Notebook, 4-7/8" x 8", Lined, 80 Sheets, Gray	Each	\$28.75
TOP57013IC	Idea Collective® Professional Notebook, 6-5/8" x 9-1/2", Lined, 80 Sheets, Gray	Each	\$28.75
TOP63801	Docket™ Top-Wirebound Graph Pad, 8-1/2" x 11-3/4", Graph Rule (4 x 4), 70 Sheets, Blue	Each	\$20.66

*red, yellow, blue, green

*blue, canary, cherry, green, violet

**pink, orange, yellow, green

††blue, canary, cherry, green, violet

Item No.	Description	Qty	List Price
TOP63950	Docket Gold™ Writing Pads, 8½" x 11¾", Legal Rule, Canary, 50 Sheets	12 Pack	\$123.67
TOP63960	Docket Gold™ Writing Pads, 8½" x 11¾", Legal Rule, White, 50 Sheets	12 Pack	\$123.67
TOP63753	Docket Gold™ Top-Wirebound Project Planner, 8-1/2" x 11-3/4", 70 Sheets	Each	\$27.26
TOP20220	Ampad® Writing Pads, 8½" x 11¾", Legal Rule, Canary, 50 Sheets	12 Pack	\$58.88
TOP69734	Oxford® Punch Pop Notebook, 9" x 11", College Rule, 3-Hole Punch, Black, 80 Sheets	Each	\$17.95
TOP69735	Oxford® Punch Pop Notebook, 9" x 11", College Rule, 3-Hole Punch, Teal, 80 Sheets	Each	\$17.95
TOP69736	Oxford® Punch Pop Notebook, 9" x 11", College Rule, 3-Hole Punch, Berry, 80 Sheets	Each	\$17.95
TOP63794CT	Oxford® Composition Book, 9¾" x 7½", Wide Rule, Asst. Colors [†] , 100 Sheets	Each	\$4.28
OXF31	Oxford® Ruled Index Cards, 3" x 5", White	100 Pack	\$2.02
OXF34610	Oxford® Ruled Index Cards, 4" x 6", Asst. Colors [#]	100 Pack	\$5.13
OXF40279	Oxford® Ruled Index Cards, 3" x 5", Asst. Neon Colors ^{**}	100 Pack	\$4.46
OXF40280	Oxford® Ruled Index Cards, 3" x 5", Asst. Colors ^{††}	100 Pack	\$4.05

uni-ball. Pens

Item No.	Description	Qty	List Price
UBC73840	Jetstream RT Ballpoint, 1.0mm, Asst. Colors [*]	3 Pack	\$12.30
UBC73832	Jetstream RT Ballpoint, 1.0mm, Black	12 Pack	\$48.60
UBC69094PP	Vision Elite Roller, 0.8mm, Blue, Red, Green, Violet	4 Pack	\$15.79
UBC90199PP	Vision Elite Rollerball, 0.8mm, Asst. Colors [†]	8 Pack	\$31.04
UBC61231	Vision Elite Rollerball, 0.8mm, Black	12 Pack	\$46.32
UBC1858842	Vision Elite BLX Designer Roller, 0.8mm, Asst. Colors [‡]	4 Pack	\$14.99
UBC1734916	Vision Needle Rollerball, 0.5mm, Asst. Colors [§]	8 Pack	\$23.60
UBC60381PP	Vision Rollerball, 0.7mm, Asst. Colors ^{**}	5 Pack	\$15.03

^{*}black, blue, red

[†]black, blue/black, red, violet, pink, blue, orange, green

[‡]brown/black, blue/black, red/black, violet/black

[§]black, red, violet, pink, blue, orange, green

^{**}red, violet, pink, light blue, green

^{††}black, blue, light blue, green, orange, pink, red, purple

[‡]black, blue, red, violet, pink, light blue, orange, green

[§]blue/black, red/black, purple/black, green/black

^{**}blue, red, yellow, black, green, orange, pink, light green, fuchsia, brown

^{§§}black, blue, red, yellow, green

Item No.	Description	Qty	List Price
UBC60126	Vision Rollerball, 0.7mm, Black	12 Pack	\$41.52
UBC1739929	207 Gel, 0.7mm, Asst. Colors [#]	8 Pack	\$17.48
UBC33950	207 Gel, 0.7mm, Black	12 Pack	\$26.52
UBC40110	207 Gel, 0.7mm, Asst. Colors [^]	8 Pack	\$17.49
UBC1838182	207 BLX Gel, 0.7mm, Asst. Colors [†]	4 Pack	\$8.91
UBC70143	207 Plus+ Gel, 0.7mm, 3 Black, 2 Blue, 1 Red	6 Pack	\$20.79
UBC24836	EMOTT Fineliner Marker Pens, 0.4mm, Asst. Colors ^{††}	10 Pack	\$38.99
UBC24828	EMOTT Fineliner Marker Pens, 0.4mm, Asst. Colors ^{§§}	5 Pack	\$19.98

Post-it Notes and Accessories

Item No.	Description	Qty	List Price
MMM6605AN	Original Notepads, Supernova Neon [*] , 4 x 6 Lined	5 Pack	\$45.85
MMM65412SSMIA	Super Sticky Notes, Supernova Neon [*] , 3 x 3	12 Pack	\$31.62
MMM6756SSMIA	Super Sticky Notes, Supernova Neon [*] , 4 x 4 Lined	6 Pack	\$23.72
MMMR33018SSMIAC	Super Sticky Pop-up Notes, Supernova Neon [†] , 3 x 3	18 Pack	\$47.03
MMMABS330W	Pop-up Note Dispenser, Vertical, Gray/White [‡]	Each	\$15.82
MMM65412SSNRP	Super Sticky Recycled Notes, Bali Collection ^{**} , 3 x 3	12 Pack	\$33.86
MMM6603SSNRP	Super Sticky Recycled Notes, Bali Collection [#] , 4 x 6 Lined	3 Pack	\$18.20
MMM6756SSNRP	Super Sticky Recycled Notes, Bali Collection ^{**} , 4 x 4 Lined	6 Pack	\$26.12
MMM65424SSAUCP	Super Sticky Notes, Cabinet Pack, Rio De Janeiro Collection ^{***} , 3 x 3	24 Pack	\$45.22

^{*}light pink, dark pink, lime green, orange, teal

[†]light pink, lime green, teal, orange

[‡]with teal 3 x 3 Super Sticky Pop-up Notes

^{**}pink, green, orange, purple, blue

[#]purple, orange, blue

^{***}pink, green, orange, blue

^{**}yellow, green, blue, pink, orange

[‡]orange, yellow, pink

^{††}red, blue, yellow, green, purple, pink, bright blue, bright green

[†]green, lime, pink, yellow, aqua

[§]lime, pink, yellow, aqua

^{§§}light blue, blue, light green, green, yellow, orange, red, purple, pink

Item No.	Description	Qty	List Price
MMM65412SSUC	Super Sticky Notes, Rio De Janeiro Collection ^{^^} , 3 x 3	12 Pack	\$31.65
MMM6603SSUC	Super Sticky Notes, Rio De Janeiro Collection [§] , 4 x 6 Lined	3 Pack	\$17.02
MMMR33010SSAU	Super Sticky Pop-up Notes, Rio De Janeiro Collection [§] , 3 x 3	10 Pack	\$27.38
MMM683VAD1	1/2" Flag Value Pack with 48 Arrow Flags, Asst. Bright Colors ^{^^^}	280 Pack	\$15.65
MMM680PPBGVA	Flags Value Pack, Asst. Bright Colors [^] , 3 x 3	200 Pack	\$16.20
MMM684ARR4	1/2" Arrow Flags, Asst. Bright Colors [®]	96 Pack	\$6.02
MMM683XL1	Assorted Flag Combo Pack, Asst. Sizes, Asst. Colors [§]	4 Pack	\$18.98



Scan me with your camera to find note taking tips & tricks.