

Achieve more when you Learn It By Art™



As the ever changing roles and demands on school administrators and teachers continue to become increasingly complex, traditional teaching methods are being re-energized with the adoption of an integrated, STEAM-based, hands-on learning design that weaves the arts with academic study.

Arts Integration sparks creativity, inspires achievement, and creates more success for students. Most critical, Arts Integration within schools has shown to result in a much deeper understanding of educational and emotional concepts.¹



1 Appel, 2006; Barry, 2010; Bellisario & Donovan, 2012.

6 Benefits of Arts Integration



Student Achievement

Arts Integration has been shown to increase standardized test scores up to 15%¹



Deeper Understanding

Arts Integration strengthens students' problem solving and critical thinking skills²



Active Engagement

Arts Integration increases student attendance rate by 5% or more, and reduces classroom disruptions by 20% or more²



Teacher Empowerment

Arts Integration allows instructors to become facilitators of creative learning²



True Equity

Arts Integration is inclusive of all learners through their own access points²



Connective Learning

Arts Integration is a natural pathway to developing 21st century skills like collaboration, communication, critical thinking, creativity, innovation, and perseverance²

1 Appel, 2006; Barry, 2010; Bellisario & Donovan, 2012.
2 Riley, Susan. "What is Arts Integration" April 2014. EducationCloset.com

Creative Solutions

to Top Challenges in Education Today



The Challenge:

Ensuring teacher satisfaction and retention

The Solution:

Implementing an Arts Integrated program

Research has shown that principals with a school-wide Arts Integration approach have a higher success rate when attracting and retaining teachers.¹

1 Voices from the field: Principal, Jan/Feb 2018. Vol. 97, No. 3



The Challenge:

Creating an engaging learning environment

The Solution:

Engaging lessons and activities provided in Pacon® Art Integration Kits

The active engagement was off the charts! I had no off-task behavior and the students were completely focused as I instructed the lesson. They were using math vocabulary and ideas during discussions. The success they achieved made them so proud.
-Cathy P, 1st Grade Teacher, TX



The Challenge:

Time constraints

The Solution:

Prepared supplies provided in Pacon® Art Integration Kits reduce prep-time

Sometimes, as a teacher, I spend hours just on prep and the lesson ends up being [about] 45 minutes. With this kit, I spent hardly any time on prep, but I was able to spend days teaching the material and having the students explore the artist and other forms of architecture. It made a very thorough lesson.
-Sabrina L., 1st Grade Teacher, CA



The Challenge:

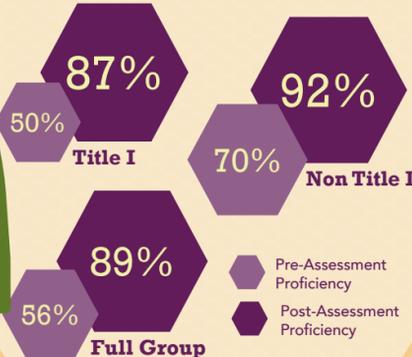
Closing the Achievement Gap

The Solution:

Pacon® Art Integration Kit lessons make content available to various access points

Core Standard Proficiency

Before and After Pacon® Art Integration Kit Lesson



What's Inside our Art Integration Kits

Contains three standards-aligned lesson plans per kit

Differentiation tips for Special Needs, ELLs, and Higher-Level Learners

More than enough pre-prepped supplies for a class of 30 students

Pre and post assessment suggestions included

Curriculum map with arts integration ideas aligned to additional core standards



Item No.	Description	Qty.
PAC100103	Algebraic Thinking	1 Kit
PAC100104	Measurement	1 Kit
PAC100105	Numbers in Base 10	1 Kit
PAC100106	Operations & Algebraic Thinking	1 Kit
PAC100107	Numbers & Operations in Base 10	1 Kit
PAC100108	Geometry	1 Kit