

Optix Series

LCD Monitor

Optix MAG2732 (3CB6) Optix MAG273R2 (3CB6)

Contents

Getting Started	3
Package Contents	3
Installing the Monitor Stand	4
Adjusting the Monitor	6
Monitor Overview	7
Connecting the Monitor to PC	9
OSD Setup	10
Navi Key	10
Hot Key	10
OSD Menus	11
Gaming	11
Professional	13
Image	14
Input Source	15
Navi Key	15
Setting	16
Specifications	17
Preset Display Modes	19
Troubleshooting	20
Safety Instructions	21
TÜV Rheinland Certification	22
Regulatory Notices	23

Revision

V1.0, 2020/12

Getting Started

This chapter provides you with the information on hardware setup procedures. While connecting devices, be careful in holding the devices and use a grounded wrist strap to avoid static electricity.

Package Contents

Monitor	Optix MAG2732 (3CB6) Optix MAG273R2 (3CB6)		
	Quick Start Guide		
Documentation	Registration Card		
Documentation	Warranty Card		
	MSI Reward Program Card		
	Stand with Screw(s)		
Accessories	Stand Base with Screw(s)		
Accessuries	Power Cord		
	Power Adapter		
	USB Upstream Cable (for USB Type B Upstream Port) (Optional)		
Cables	DisplayPort Cable (Optional)		
	HDMI Cable (Optional)		



🚹 Important

- Contact your place of purchase or local distributor if any of the items is damaged or missing.
- Package contents may vary by country.
- The included power cord is exclusively for this monitor and should not be used with other products.

Installing the Monitor Stand

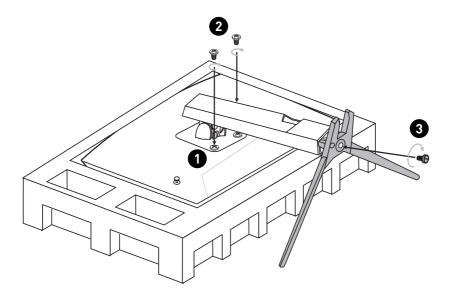


/!\ Important

- Place the monitor on a soft, protected surface to avoid scratching the display panel.
- Do not use any sharp objects on the panel.
- The groove for installing the stand bracket can also be used for wall mount. Please contact your dealer for proper wall mount kit.

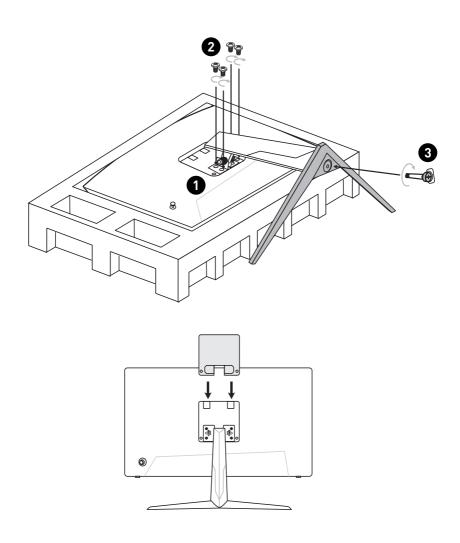
Optix MAG273R2

- 1. Leave the monitor in its protective foam packaging. Align the stand to the monitor
- 2. Tighten the stand with screws.
- 3. Connect the stand base to the stand and tighten the screw to secure the stand
- 4. Make sure the stand assembly is properly installed before setting the monitor



Optix MAG2732

- 1. Leave the monitor in its protective foam packaging. Align the stand to the monitor groove.
- 2. Tighten the stand with screws.
- 3. Connect the stand base to the stand and tighten the screw to secure the stand
- **4.** Align and push the stand cover towards the monitor groove until it locks in place.



Adjusting the Monitor

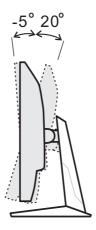
This monitor is designed to maximize your viewing comfort with its adjustment capabilities.



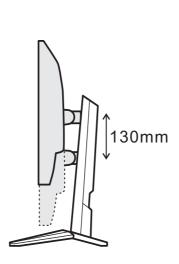
! Important

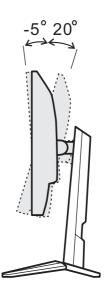
• Avoid touching the display panel when adjusting the monitor.

Optix MAG2732

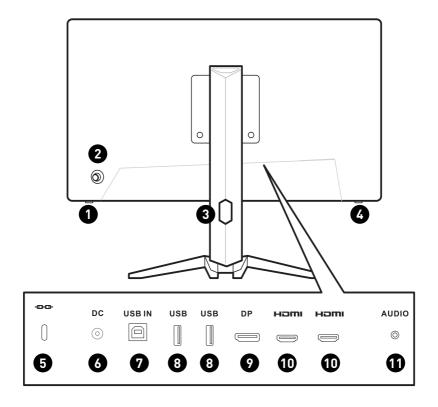


Optix MAG273R2





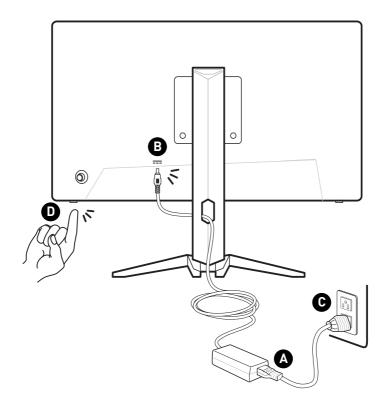
Monitor Overview



0	Power Button	
2	Navi Key	
3	Cable Routing Hole	
4	Macro Key To activate OSD Application.	
6	Kensington Lock	
6	Power Jack	
7	USB 2.0 Type-B Upstream Port For USB Upstream Cable. Important Check the package for USB Upstream Cable and connect it to the PC and monitor. Once this cable is connected, the USB Type A Downstream Ports on the monitor will be ready for use.	To Monitor To PC
8	USB 2.0 Type A Port	
0	DisplayPort	
1	HDMI 2.0 Port HDMI	
•	Headphone Jack	

Connecting the Monitor to PC

- 1. Turn off your computer.
- 2. Connect the video cable from the monitor to your computer.
- 3. Assemble the monitor power adapter & power cord. (Figure A)
- **4.** Connect the power adapter to the monitor power jack. (Figure B)
- **5.** Plug the power cord into the electrical outlet. (Figure C)
- **6.** Turn on the monitor. (Figure D)
- 7. Power on the computer and the monitor will auto detect the signal source.



OSD Setup

This chapter provides you with essential information on OSD Setup.

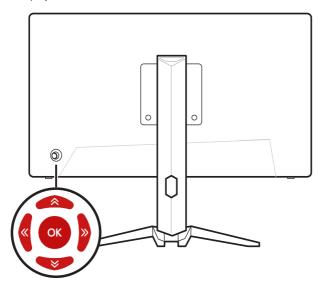


Important

All information is subject to change without prior notice.

Navi Key

The monitor comes with a Navi Key, a multi-directional control that helps navigate the On-Screen Display (OSD) menu.



Up/Down/Left/Right:

- selecting function menus and items
- adjusting function values
- entering into/exiting from function menus

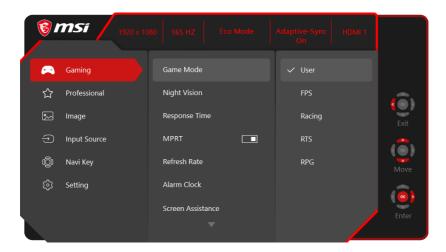
Press (OK):

- launching the On-Screen Display (OSD)
- entering submenus
- · confirming a selection or setting

Hot Key

- Users may enter into Game Mode, Screen Assistance, Alarm Clock and Input Source function menus by moving the Navi Key up, down, left or right when the OSD menu is inactive.
- Users may customize their own Hot Keys to enter into different function menus.

OSD Menus



Gaming

1st Level Menu	2nd/3rd Level Menu	Description
Game Mode	User	All items can be adjusted by users.
	FPS	Use Up or Down Button to select and preview mode effects.
	Racing	Press the OK Button to confirm and
	RTS	apply your mode type.
	RPG	
Night Vision	OFF	This function optimizes background
	Normal	brightness and is recommended for FPS games.
	Strong	
	Strongest	
	A.I.	
Response Time	Normal	Users can adjust Response Time in any mode.
	Fast	Response Time will be grayed out while MPRT is enabled
	Fastest	Response Time has to be set to Fast after MPRT is disabled.

1st Level Menu	2nd/3rd L	evel Menu	Description
MPRT	OFF		Default is OFF.
	ON		MPRT (Motion Picture Response Time) can be enabled only at Screen Refresh Rate of 85Hz or higher.
			When MPRT is enabled, Panel Response Time must meet 1ms MPRT.
Refresh Rate	Location	Left Top	Users can adjust Refresh Rate in any
		Right Top	mode. • Default Refresh Rate Location is
		Left Left Top. Location is adjust OSD Menu. Press the OK B	Left Top. Location is adjustable in OSD Menu. Press the OK Button to confirm and apply your Refresh Rate
	Right Location.	1177	
		Customize	Operating System's preset Screen Refresh Rate.
	OFF		Neiresii Nate.
	ON		
Alarm Clock	Location	Left Top	Users can adjust Alarm Clock in any
		Right Top	mode. • After setting the time, press the OK
		Left Bottom	Button to activate the timer. • Default Alarm Clock Location is
		Right Bottom	Left Top. Users can select their own location.
		Customize	
	OFF		
	15:00	00:01 ~	
	30:00	99:59	
	45:00		
	60:00		
Screen		Users can adjust Screen Assistance	
Assistance			in any mode. • Screen Assistance default is None.
	Position	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
	Reset	۸,۶ ۲ ₀ ۶	

1st Level Menu	2nd/3rd Level Menu	Description
Adaptive-Sync	daptive-Sync OFF ON	Adaptive-Sync prevents screen tearing.
		DisplayPort or HDMI default is OFF and can be adjusted ON/OFF in any mode, any resolution, any input source and any screen refresh rate.
	MPRT will be disabled if Adaptive- Sync is enabled.	

Professional

1st Level Menu	2nd Level Menu	Description
Pro Mode	User	Default mode is User.
	Anti-Blue	All items can be adjusted by users.
	Movie	Use Up or Down Button to select and preview mode effects.
	Office	Press the OK Button to confirm and apply
	sRGB	your mode type.
Low Blue Light	OFF	Low Blue Light protects your eyes against
	ON	blue light. When enabled, Low Blue Light adjusts the screen color temperature to a more yellow glow.
		Users can adjust Low Blue Light in any mode.
		When Pro Mode is set to Anti-Blue, it is mandatory to enable Low Blue Light.
HDCR	OFF	Users can adjust HDCR in any mode.
	ON	HDCR enhances image quality by increasing the contrast of images.
		When HDCR is set to ON, Brightness will be grayed out.
		HDCR and MPRT cannot be enabled simultaneously.
MPRT	OFF	Default is OFF.
	ON	MPRT (Motion Picture Response Time) can be enabled only at Screen Refresh Rate of 85Hz or higher.
		When MPRT is enabled, Panel Response Time must meet 1ms MPRT.

1st Level Menu	2nd Level Menu	Description
Image	OFF	Image Enhancement enhances image
Enhancement	Weak	edges to improve their acutance. • Users can adjust Image Enhancement in
	Medium	any mode.
	Strong	
	Strongest	

Image

1st Level Menu	2nd/3rd Level Menu		Description
Brightness	0-100		Users can adjust Brightness in User, RTS, RPG and Anti-Blue mode.
			Brightness will be grayed out when MPRT or HDCR are enabled.
Contrast	0-100		Users can adjust Contrast in any mode.
Sharpness	0-5		Users can adjust Sharpness in any mode.
			Sharpness improves clarity and details of images.
Color	Cool		Color Temperature default is Normal
Temperature	Normal		Use Up or Down Button to select
	Warm		and preview mode effects.
	Customization	R (0-100)	Press the OK Button to confirm and apply your mode type.
		G (0-100)	Users can adjust Color
		B (0-100)	Temperature in Customization mode.
Screen Size	Auto		Users can adjust Screen Size in
	4:3		any mode, any resolution and any screen refresh rate.
	16:9		Default is Auto.

Input Source

1st Level Menu	2nd Level Menu	Description
HDMI1		Users can adjust Input Source in any mode.
HDMI2		
DP		
Auto Scan	OFF	Users can use the Navi Key to select Input
	ON	Source at below status:
	ON	 While "Auto Scan" is set to "OFF" with the monitor at power saving mode;
		While "No Signal" message box is shown on the monitor.

Navi Key

1st Level Menu	2nd Level Menu	Description
Up / Down / Left	OFF	Up Button default is Game Mode.
/ Right	Brightness	Down Button default is Screen Assistance.
	Game Mode	Left Button default is Alarm Clock.
		Right Button default is Input Source.
	Screen Assistance	All Navi Key items can be adjusted via OSD Menus.
	Alarm Clock	
	Input Source	
	Refresh Rate	
	Information on Screen	
	Night Vision	

Setting

1st Level Menu	2nd Level Menu	Description
Language	繁體中文	Language factory default is English.
Language	1111	Users have to press the OK Button to
	English	confirm and apply the Language setting.
	Français	Language is an independent setting. Users' own language setting will override
	Deutsch	the factory default. When users set Reset
	Italiano	to Yes, Language will not be changed.
	Español	
	한국어	
	日本語	
	Русский	
	Português	
	简体中文	
	Bahasa Indonesia	
	Türkçe	
	(More languages coming soon)	
Transparency	0~5	Users can adjust Transparency in any mode.
OSD Time Out	5~30s	Users can adjust OSD Time Out in any mode.
RGB LED	OFF	Users can adjust RGB LED to ON or OFF.
	ON	Default is ON.
Power Button	OFF	When set to OFF, users can press the power button to turn off the monitor.
	Standby	When set to Standby, users can press the power button to turn off the panel and backlight.
Information on	OFF	The information of the monitor status will
Screen	ON	be shown on the right side of the screen. • Users can enable or disable the
		Information on Screen. Default is OFF.
Reset	YES	Users can Reset and restore settings to
	NO	original OSD Default in any mode.

Specifications

Model	Optix MAG2732	Optix MAG273R2		
Size	27 inch			
Panel Type	Flat			
Panel Type	VA			
Resolution	1920 x 1080 @165Hz			
Aspect Ratio	16:9			
Brightness (nits)	250 (typ.)			
Contrast Ratio	1000:1			
Refresh Rate	165Hz			
Response Time	1ms (MPRT)			
Input Interface	• HDMI x2			
input interrace	• DP x1			
	• Headphone Jack x1			
1/0	USB 2.0 Type B x 1 (for PC to Monitor) USB 2.0 Type B x 1 (for PC to Monitor)			
	• USB 2.0 Type A x 2			
View Angles	178°(H) , 178°(V)			
DCI-P3*/ sRGB	97% / 126%			
Surface Treatment	Anti-glare			
Display Colors	1.07B (8 bit +FRC)			
Power Adapter Specs	Model: ADS-65HI-12N-1 12048E			
Power Input	100~240Vac, 50~60Hz, 1.5A			
Power Output	12.0V === 4A			
Adjustment (Tilt)	-5° ~ 20°			
Adjustment (Height)	NA 0 ~ 130mm			
Kensington Lock	Yes			

Model		Optix MAG2732	Optix MAG273R2	
VESA Mounting		• Plate Type: 100 x 100 mm		
		• Screw Type: M4 x 10 mm		
		• Thread Diameter: 4 mm		
		• Thread Pitch: 0.7 mm		
		Thread Length: 10 mm		
Dimension (W x H x D)		616.8 x 447 x 228.63mm	616.8 x 551.4 x 266.5mm	
Weight		5.15 Kg (net)	6.14 Kg (net)	
		7.57 Kg (gross)	8.56 Kg (gross)	
		• Temperature: 0°C to 40°C		
	Operating	Humidity: 20% to 90%, non-condensing		
Environment		• Altitude: 0 ~ 5000m		
	a.	• Temperature: -20°C to 60°C		
	Storage	• Humidity: 10% to 90%, non-condensing		

^{*} Based on CIE1976 test standards.

Preset Display Modes

			Optix MAG2732/ Optix MAG273R2	
Standard	Resolution		HDMI	DP
VGA 640x480	@60Hz	٧	V	
		@67Hz	٧	V
		@72Hz	V	V
		@75Hz	V	V
Dos-Mode	720x480	@60Hz	٧	V
	720x576	@50Hz	٧	V
SVGA 800x	800x600	@56Hz	٧	V
		@60Hz	V	V
		@72Hz	V	V
		@75Hz	V	V
XGA	1024x768	@60Hz	V	V
		@70Hz	V	V
		@75Hz	V	V
SXGA	SXGA 1280x1024	@60Hz	V	V
		@75Hz	V	V
WXGA+	1440x900	@60Hz	V	V
WSXGA+	1680x1050	@60Hz	V	V
Full HD	1920x1080	@60Hz	٧	V
		@120Hz	٧	V
		@144Hz	٧	V
		@165Hz	V	V
Video 480P			٧	V
Resolution 72	576P		٧	V
	720P		V	V
	1080P		V	V
	1080P @120H	Hz	V	V

Troubleshooting

The power LED is off.

- Press the monitor power button again.
- Check if the monitor power cable is properly connected.

No image.

- Check if the computer graphics card is properly installed.
- Check if the computer and monitor are connected to electrical outlets and are turned on.
- Check if the monitor signal cable is properly connected.
- The computer may be in Standby mode. Press any key to activate the monitor.

The screen image is not properly sized or centered.

• Refer to Preset Display Modes to set the computer to a setting suitable for the monitor to display.

No Plug & Play.

- Check if the monitor power cable is properly connected.
- Check if the monitor signal cable is properly connected.
- Check if the computer and graphics card are Plug & Play compatible.

The icons, font or screen are fuzzy, blurry or have color problems.

- · Avoid using any video extension cables.
- · Adjust brightness and contrast.
- Adjust RGB color or tune color temperature.
- Check if the monitor signal cable is properly connected.
- Check for bent pins on the signal cable connector.

The monitor starts flickering or shows waves.

- Change the refresh rate to match the capabilities of your monitor.
- Update your graphics card drivers.
- Keep the monitor away from electrical devices that may cause electromagnetic interference (EMI).

Safety Instructions

- Read the safety instructions carefully and thoroughly.
- All cautions and warnings on the device or user's manual should be noted.
- Refer servicing to qualified personnel only.
- Keep the User's Guide that comes with the package for future reference.
- To prevent fire or shock hazard, keep this device away from humidity and high temperature.
- Lay this device on a reliable flat surface before setting it up.
- Make sure that the power voltage is within its safety range and has been adjusted properly to the value of 100~240V before connecting the device to the power outlet. Do not disable the protective earth pin from the plug. The device must be connected to an earthed mains socket-outlet.
- Always disconnect the power cord or switch the wall socket off if the device would be left unused for a certain time to achieve zero energy consumption.
- The ventilator on the device is used for air convection and to prevent the device from overheating. Do not cover the ventilator.
- Do not leave the device in an unconditioned environment with a storage temperature above 60°C or below -20°C, which may damage the device.
- NOTE: The maximum operating temperature is around 40°C.
- When cleaning the device, be sure to remove the power plug. Use a piece of soft cloth rather than industrial chemical to clean the device. Never pour any liquid into the opening; that could damage the device or cause electric shock.
- Place the power cord in a way that people are unlikely to step on it. Do not place anything on the power cord.
- Always keep strong magnetic or electrical objects away from the device.
- If any of the following situations arises, get the device checked by service personnel:
 - The power cord or plug is damaged.
 - Liquid has penetrated into the device.
 - The device has been exposed to moisture.
 - The device does not work well or you can not get it work according to user's manual.
 - The device has dropped and damaged.
 - The device has obvious sign of breakage.
- To prevent the monitor from tipping over, secure the monitor to a desk, wall or fixed object with a anti-tip fastener that helps to properly support the monitor and keep it safe in place.



Please confirm the power distribution system in the installation site shall provide the circuit breaker rated 120/240V, 20A (maximum).

TÜV Rheinland Certification

TÜV Rheinland Low Blue Light Certification

Blue light has been shown to cause eye fatigue and discomfort. MSI now offers monitors with TÜV Rheinland Low Blue Light certification to ensure users' eye comfort and well-being. Please follow the instructions below to reduce the symptoms from extended exposure to the screen and blue light.



- Place the screen 20 28 inches (50 70 cm) away from your eyes and a little below eye level.
- Consciously blinking the eyes every now and then will help to reduce eye strain after extended screen time.
- Take breaks for 20 minutes every 2 hours.
- Look away from the screen and gaze at a distant object for at least 20 seconds during breaks.
- Make stretches to relieve body fatigue or pain during breaks.
- Use the Reader/Anti-Blue mode or turn on the optional Low Blue Light function.

TÜV Rheinland Flicker Free Certification

 TÜV Rheinland has tested this product to ascertain whether the display produces visible and invisible flicker for the human eye and therefore strains the eyes of users.



- TÜV Rheinland has defined a catalogue of tests, which sets out minimum standards at various frequency ranges. The test catalogue is based on internationally applicable standards or standards common within the industry and
- exceeds these requirements.
- The product has been tested in the laboratory according to these criteria.
- The keyword "Flicker Free" confirms that the device has no visible and invisible flicker defined in this standard within the range of 0 - 3000 Hz under various brightness settings.
- The display will not support Flicker Free when Anti Motion Blur/MPRT is enabled. (The availability of Anti Motion Blur/MPRT varies by products.)

Regulatory Notices

CE Conformity

This device complies with the requirements set out in the Council Directive on the Approximation of the Laws of the Member States relating to Electromagnetic Compatibility (2014/30/EU), Low-voltage Directive (2014/35/EU), ErP Directive (2009/125/EC) and RoHS directive (2011/65/EU). This product has been tested and found to comply with the harmonized standards for Information Technology Equipment published under Directives of Official Journal of the European Union.

FCC-B Radio Frequency Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the measures listed below:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected
- Consult the dealer or an experienced radio/television technician for help.

Notice 1

The changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Notice 2

Shielded interface cables and AC power cord, if any, must be used in order to comply with the emission limits.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- 1. This device may not cause harmful interference, and
- 2. This device must accept any interference received, including interference that may cause undesired operation.

MSI Computer Corp.

901 Canada Court, City of Industry, CA 91748, USA [626] 913-0828

www.msi.com

WFFF Statement

Under the European Union ("EU") Directive on Waste Electrical and Electronic Equipment, Directive 2012/19/EU, products of "electrical and electronic equipment" cannot be discarded as municipal waste anymore and manufacturers of covered electronic equipment will be obligated to take back such products at the end of their useful life.



Chemical Substances Information

In compliance with chemical substances regulations, such as the EU REACH Regulation (Regulation EC No. 1907/2006 of the European Parliament and the Council), MSI provides the information of chemical substances in products at:

https://storage-asset.msi.com/html/popup/csr/evmtprtt_pcm.html

RoHS Statement

Japan JIS C 0950 Material Declaration

A Japanese regulatory requirement, defined by specification JIS C 0950, mandates that manufacturers provide material declarations for certain categories of electronic products offered for sale after July 1, 2006.

https://storage-asset.msi.com/html/popup/csr/cemm jp.html

India RoHS

This product complies with the "India E-waste (Management and Handling) Rule 2011" and prohibits use of lead, mercury, hexavalent chromium, polybrominated biphenyls or polybrominated diphenyl ethers in concentrations exceeding 0.1 weight % and 0.01 weight % for cadmium, except for the exemptions set in Schedule 2 of the Rule.

Turkey EEE Regulation

Conforms to the EEE Regulations of the Republic Of Turkey.

Ukraine Restriction of Hazardous Substances

The equipment complies with requirements of the Technical Regulation, approved by the Resolution of Cabinet of Ministry of Ukraine as of December 3, 2008 № 1057, in terms of restrictions for the use of certain dangerous substances in electrical and electronic equipment.

Vietnam RoHS

As from December 1, 2012, all products manufactured by MSI comply with Circular 30/2011/TT-BCT temporarily regulating the permitted limits for a number of hazardous substances in electronic and electric products.

Green Product Features

- Reduced energy consumption during use and stand-by
- Limited use of substances harmful to the environment and health
- Easily dismantled and recycled
- Reduced use of natural resources by encouraging recycling
- · Extended product lifetime through easy upgrades
- Reduced solid waste production through take-back policy

Environmental Policy

- The product has been designed to enable proper reuse of parts and recycling and should not be thrown away at its end of life.
- Users should contact the local authorized point of collection for recycling and disposing of their end-of-life products.



- · Visit the MSI website and locate a nearby distributor for further recycling information.
- Users may also reach us at gpcontdev@msi.com for information regarding proper disposal, take-back, recycling, and disassembly of MSI products.

Warning!

Overuse of screens is likely to affect eyesight.

Recommendations:

- 1. Take a 10-minute break for every 30 minutes of screen time.
- 2. Children under 2 years of age should have no screen time. For children aged 2 years and over, screen time should be limited to less than one hour per day.

Copyright and Trademarks Notice

Copyright © Micro-Star Int'l Co., Ltd. All rights reserved. The MSI logo used is a registered trademark of Micro-Star Int'l Co., Ltd. All other marks and names mentioned may be trademarks of their respective owners. No warranty as to accuracy or completeness is expressed or implied. MSI reserves the right to make changes to this document without prior notice.

Technical Support

If a problem arises with your product and no solution can be obtained from the user's manual, please contact your place of purchase or local distributor. Alternatively, please visit https://www.msi.com/support/ for further guidance.