

HW-N550

Launch

March 2018

SAMSUNG

HW-N550 Launch: Headline

Headline Must adhere to the naming convention

Headline Structure:

Samsung | Model # | Soundbar

Overview Copy:

Follow overview copy on spec sheet

Feature Copy

Add feature copy from spec sheet in order of appearance on spec sheet

Refer to final Spec Sheets on Easy Ads for precise inputs

SPEC SHEET: [LINK](#)

HW-N550 SOUNDBAR

SPEC SHEET



PRODUCT HIGHLIGHTS

- Crystal-clear dialogue from a dedicated center channel
- Deep bass from included wireless subwoofer
- Bluetooth music streaming
- Seamless integration with Samsung TVs
- 3.1 Channel, 340W

Experience the difference more powerful sound makes. A dedicated center channel ensures dialogue is clear, while an included wireless subwoofer delivers deep, powerful bass. Pairs perfectly with your Samsung TV.

KEY FEATURES

CRYSTAL-CLEAR DIALOGUE

Hear every word with a dedicated center channel that keeps dialogue crystal clear.

DEEP BASS

Place the included wireless subwoofer virtually anywhere in your space, and surround yourself with deep bass.

BLUETOOTH MUSIC STREAMING

Your soundbar also acts as a powerful Bluetooth speaker. Easily play music from virtually any streaming service by connecting your smart device to the soundbar via Bluetooth.

MADE FOR EACH OTHER

Don't get stuck with anything less than the perfect fit. The N550 integrates perfectly with most Samsung TVs. Enjoy Plug-and-Play connectivity via wired or wireless connections, control both TV and soundbar with a single remote, and flip, flip, flip your sound from the TV screen.

SURROUND SOUND EXPANSION

Surround sound expansion expands the listening area both sideways and up to emanate sound. Now you can enjoy great sound with truly immersive surround effects.

WIRELESS SURROUND SOUND-READY


The Wireless Surround Kit lets you expand your soundbar to a surround sound system easily without the mess of wires. Together with your soundbar, you can create a channel system for a true surround sound experience.

HW-N550 Launch: Feature Bullets

Feature bullets should be produced in the following order

- 1 Crystal-clear dialogue from a dedicated center channel
- 2 Deep bass from included wireless subwoofer
- 3 Bluetooth music streaming
- 4 Seamless integration with Samsung TVs
- 5 3.1 Channel, 340W

HW-N550 SOUNDBAR**SPEC SHEET**



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KEY FEATURES

CRYSTAL-CLEAR DIALOGUE
Hear every word with a dedicated center channel that keeps dialogue crystal clear.

DEEP BASS
Place the included wireless subwoofer virtually anywhere in your space, and surround yourself with deep bass.

BLUETOOTH MUSIC STREAMING
Your soundbar also acts as a powerful Bluetooth speaker. Easily play music from virtually any streaming service by connecting your smart device to the soundbar via Bluetooth.

MADE FOR EACH OTHER
Don't get stuck with anything less than the perfect fit. The N550 integrates perfectly with most Samsung TVs. Enjoy Plug-and-Play connectivity via wired or wireless connections, control both TV and soundbar with a single remote, and hear true surround sound from the TV menu.

SURROUND SOUND EXPANSION
Surround sound expansion expands the listening area both sideways and up to emanate sound. Now you can enjoy great sound with truly immersive surround effects.

WIRELESS SURROUND SOUND-READY
The Wireless Surround Kit lets you expand your soundbar to a surround sound system easily without the mess of wires. Together with your soundbar, you can create a channel system for a true surround sound experience.

HW-N550 Launch: Product Imagery

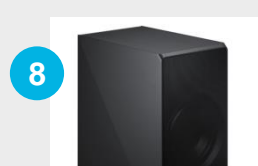
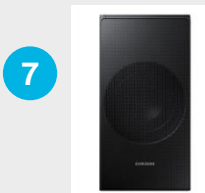
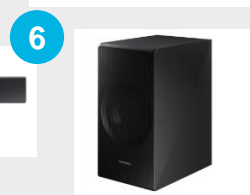
Product images can be found at the following links:

1 Product Images – [LINK](#)

2 Online Images– [LINK](#)

- Product images should be placed in recommended order

HW-MS550 Images & Priority Order:



Product Setup: Online Feature Messages and Images

Online messages and images should be used in the recommended priority order.

All imagery should be accompanied corresponding feature copy from spec sheets or the feature grid available on EasyAds.

Spec Sheet: [LINK](#)

Online Feature Grid: [LINK](#)

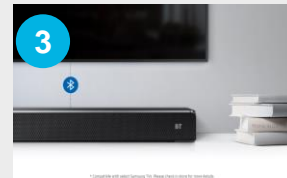
Online Feature Messages and Images Priority Order:



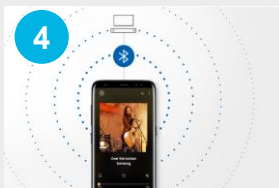
Overview:
Elevate your TV Sound



Feature 1:
Center Channel



Feature 2:
Seamless TV Connection



Feature 3:
Streaming Music



Feature 4:
Wireless Subwoofer



Feature 5:
Surround Sound Expansion



Feature 6:
Wireless Surround Sound-Ready

Product Setup: Keywords

Include keywords in metadata for loading PDPs. Keywords in order of priority

- Please leverage meta terms according to customer character limitation.

Keywords

Soundbar

Best Soundbar

TV audio

TV speakers

TV sound

Samsung soundbar

TV soundbar

Soundbar for Samsung TV

Samsung HW-N550

Samsung N550