



Make It Yours.

CK720

CK-720-GKKR1/W1/M1-**

CK-720-SKKR1/W1/M1-**

YOUR EVERYDAY ENDGAME



The CK720 mechanical keyboard is our first foray into enthusiast keyboards — approachable for everyone without making compromises on quality. It has all the hallmarks of endgame-quality keyboards, including Kailh Box V2 switches for an enthusiast-level typing feel — and if you don't like 'em? They're hotswappable so you can use all your favorite hype linear switches. In addition, this is the first keeb with our new stabilizers, pre-lubed for smoother feedback and minimal rattle. And if that weren't enough, we've also installed silicone padding for a fuller typing sound. With the CK720, you've found your new everyday endgame.

FEATURES

- **Hot-Swappable Mechanical Switches** – Scratch that keyboard enthusiast itch by customizing each key without needing to pick up a soldering gun.
- **Kailh Box V2 + Cherry MX Green Switches** – Feel the smooth, clacky difference of enthusiast-level switches, plus extra MX Green switches for that heavy clicky actuation we love in modifier keys.
- **PBT Doubleshot for UK/UK/TC layouts:** Increase durability with keycaps made with shineproof PBT and legends that are doubleshot so they won't wear off after heavy use.
- **3-way Customizable Dial** – The precision dial gives you the tactile controls of a turn or a press, customizable via software.
- **USB-C Connectivity** – USB-C cable allows the fastest and connectivity with both Windows and Mac operating systems.
- **New Pre-lubed Stabilizers** – New CM stabilizers are optimized and pre-lubed for smoother travel and minimal rattle.
- **Easy-to-use Software & On-the-Fly Controls** – Map 16.7 million colors to any key, customize lighting modes, and fine-tune macros
- **Removable Aluminum Top Plate** – Offers ease of routine maintenance and better access when changing up switches.
- **Silicone Padding** – Reduce any hollow pinging sounds and maximize the thock and clack with sound-absorbing silicone padding placed in two spots in the keyboard.

SPECIFICATIONS & PACKING INFORMATION

Product Name	CK720
Product Number	CK-720-GKKR1/W1/M1-** CK-720-SKKR1/W1/M1-** (**=layout) (Please see page 3)
Switch Type	Kailh Box V2 Mechanical Switch (Red/White/Brown)
Keycap	US/TC/UK: PBT double-shot Keycaps, OEM Profile Other layouts: ABS Painting & Laser-engraved, OEM Profile
Material	Aluminum / Plastic
Color Edition	Space Gray / Silver White
LED Color	16.7 Million RGB
Polling Rate	1000Hz
Response Time	1ms
On-the-fly system	Yes
Multi-media Keys	Through Function Key (FN)
Connectivity	Wired with detachable cable
OS Compatibility	Windows 8+ / Mac OS X 10.10+
Software Support	Yes, Cooler Master MasterPlus+
Cable	1.8m, USB Type-C to Type-A, Detachable & PVC
Dimensions (LxWxH)	Standard: 334 x 118 x 37 mm / 13.15 x 4.65 x 1.46 inch With 1st-stage feet open: 334 x 118 x 43 mm / 13.15 x 4.65 x 1.69 inch With 2nd-stage feet open: 334 x 118 x 46 mm / 13.15 x 4.65 x 1.81 inch
Product Weight	950g /2.094lbs (without cable)
Warranty	2 years

Net weight	950g /2.094lbs	
Gross weight	1206g /2.659lbs	
Package Dimension s (L x W x H)	352 x 156 x 52mm / 13.9 x 6.1 x 2 inch	
Carton dimension (L x W x H) / Units	565 x 370 x 178mm / 22.2 x 14.6 x 7 inch	10

Cont.	W/ Pallet	Carton/ Pallet	W/O Pallet
20'	4,400	44	N/A
40'	6,160	44	N/A
40' HQ	6,160	44	N/A



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FEATURE HIGHLIGHT



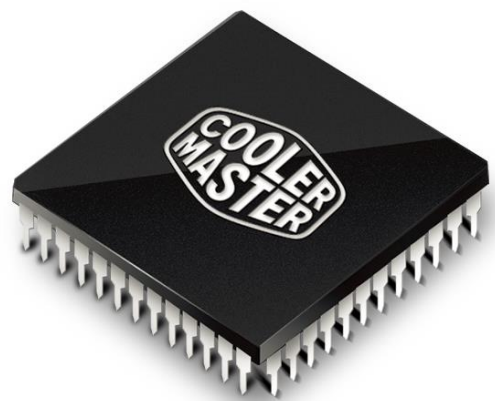
How-swappable Mechanical Switches - Change up your switches with a simple plug & play, regardless of your affiliation: linear, tactile, or clicky. No soldering required.



RGB Backlighting - Per-key LEDs illumination with multiple lighting modes and effects to match the stunning performance with stunning looks!



Multiple OS Support - Use with Windows 8+ and Mac OS X 10.10+ - and easily soft-switch between all devices with a simple keypress.



Highly Customizable - Make adjustments to lighting and macros in real-time with a keypress combo, or customize lighting modes, fine-tune macros, or adjust more in-depth settings with the new Cooler Master MasterPlus+ software.



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EAN & UPC INFORMATION – CK-720-GKT*1-** (SPACE GRAY)

Itemcode	EAN	UPC
CK-720-GKKW1-US	4719512130919	884102103230
CK-720-GKKW1-UK	4719512131282	884102103605
CK-720-GKKW1-ND	4719512131299	884102103612
CK-720-GKKW1-SW	4719512131305	884102103629
CK-720-GKKW1-FR	4719512131312	884102103636
CK-720-GKKW1-DE	4719512131329	884102103643
CK-720-GKKW1-IT	4719512131336	884102103650
CK-720-GKKW1-SP	4719512131343	884102103667
CK-720-GKKW1-PT	4719512131350	884102103674
CK-720-GKKW1-RU	4719512131367	884102103681
CK-720-GKKW1-HE	4719512131374	884102103698
CK-720-GKKW1-TU	4719512131381	884102103704
CK-720-GKKW1-KR	4719512131398	884102103711
CK-720-GKKW1-TC	4719512131404	884102103728
CK-720-GKKW1-TA	4719512131411	884102103735
CK-720-GKKW1-AR	4719512131428	884102103742
CK-720-GKKW1-BE	4719512131435	884102103759
CK-720-GKKM1-US	4719512130926	884102103247
CK-720-GKKM1-UK	4719512130964	884102103285
CK-720-GKKM1-ND	4719512130971	884102103292
CK-720-GKKM1-SW	4719512130988	884102103308
CK-720-GKKM1-FR	4719512130995	884102103315
CK-720-GKKM1-DE	4719512131008	884102103322
CK-720-GKKM1-IT	4719512131015	884102103339
CK-720-GKKM1-SP	4719512131022	884102103346
CK-720-GKKM1-PT	4719512131039	884102103353
CK-720-GKKM1-RU	4719512131046	884102103360
CK-720-GKKM1-HE	4719512131053	884102103377
CK-720-GKKM1-TU	4719512131060	884102103384
CK-720-GKKM1-KR	4719512131077	884102103391
CK-720-GKKM1-TC	4719512131084	884102103407
CK-720-GKKM1-TA	4719512131091	884102103414
CK-720-GKKM1-AR	4719512131107	884102103421
CK-720-GKKM1-BE	4719512131114	884102103438
CK-720-GKKR1-US	4719512130902	884102103223
CK-720-GKKR1-UK	4719512131602	884102103926
CK-720-GKKR1-ND	4719512131619	884102103933
CK-720-GKKR1-SW	4719512131626	884102103940
CK-720-GKKR1-FR	4719512131633	884102103957
CK-720-GKKR1-DE	4719512131640	884102103964
CK-720-GKKR1-IT	4719512131657	884102103971
CK-720-GKKR1-SP	4719512131664	884102103988
CK-720-GKKR1-PT	4719512131671	884102103995
CK-720-GKKR1-RU	4719512131688	884102104008
CK-720-GKKR1-HE	4719512131695	884102104015
CK-720-GKKR1-TU	4719512131701	884102104022
CK-720-GKKR1-KR	4719512131718	884102104039
CK-720-GKKR1-TC	4719512131725	884102104046
CK-720-GKKR1-TA	4719512131732	884102104053
CK-720-GKKR1-AR	4719512131749	884102104060
CK-720-GKKR1-BE	4719512131756	884102104077

White Switch

Brown Switch

Red Switch



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EAN & UPC INFORMATION – CK-720-SKT*1-** (SILVER WHITE)

Itemcode	EAN	UPC
CK-720-SKKW1-US	4719512130940	884102103261
CK-720-SKKW1-UK	4719512131442	884102103766
CK-720-SKKW1-ND	4719512131459	884102103773
CK-720-SKKW1-SW	4719512131466	884102103780
CK-720-SKKW1-FR	4719512131473	884102103797
CK-720-SKKW1-DE	4719512131480	884102103803
CK-720-SKKW1-IT	4719512131497	884102103810
CK-720-SKKW1-SP	4719512131503	884102103827
CK-720-SKKW1-PT	4719512131510	884102103834
CK-720-SKKW1-RU	4719512131527	884102103841
CK-720-SKKW1-HE	4719512131534	884102103858
CK-720-SKKW1-TU	4719512131541	884102103865
CK-720-SKKW1-KR	4719512131558	884102103872
CK-720-SKKW1-TC	4719512131565	884102103889
CK-720-SKKW1-TA	4719512131572	884102103896
CK-720-SKKW1-AR	4719512131589	884102103902
CK-720-SKKW1-BE	4719512131596	884102103919
CK-720-SKKM1-US	4719512130957	884102103278
CK-720-SKKM1-UK	4719512131121	884102103445
CK-720-SKKM1-ND	4719512131138	884102103452
CK-720-SKKM1-SW	4719512131145	884102103469
CK-720-SKKM1-FR	4719512131152	884102103476
CK-720-SKKM1-DE	4719512131169	884102103483
CK-720-SKKM1-IT	4719512131176	884102103490
CK-720-SKKM1-SP	4719512131183	884102103506
CK-720-SKKM1-PT	4719512131190	884102103513
CK-720-SKKM1-RU	4719512131206	884102103520
CK-720-SKKM1-HE	4719512131213	884102103537
CK-720-SKKM1-TU	4719512131220	884102103544
CK-720-SKKM1-KR	4719512131237	884102103551
CK-720-SKKM1-TC	4719512131244	884102103568
CK-720-SKKM1-TA	4719512131251	884102103575
CK-720-SKKM1-AR	4719512131268	884102103582
CK-720-SKKM1-BE	4719512131275	884102103599
CK-720-SKKR1-US	4719512130933	884102103254
CK-720-SKKR1-UK	4719512131763	884102104084
CK-720-SKKR1-ND	4719512131770	884102104091
CK-720-SKKR1-SW	4719512131787	884102104107
CK-720-SKKR1-FR	4719512131794	884102104114
CK-720-SKKR1-DE	4719512131800	884102104121
CK-720-SKKR1-IT	4719512131817	884102104138
CK-720-SKKR1-SP	4719512131824	884102104145
CK-720-SKKR1-PT	4719512131831	884102104152
CK-720-SKKR1-RU	4719512131848	884102104169
CK-720-SKKR1-HE	4719512131855	884102104176
CK-720-SKKR1-TU	4719512131862	884102104183
CK-720-SKKR1-KR	4719512131879	884102104190
CK-720-SKKR1-TC	4719512131886	884102104206
CK-720-SKKR1-TA	4719512131893	884102104213
CK-720-SKKR1-AR	4719512131909	884102104220
CK-720-SKKR1-BE	4719512131916	884102104237

WhiteSwitch

Brown Switch

Red Switch