



Brilliant Image Quality. Professional Reliability.

As a global leader in display technology, Planar innovates and redefines the standards for display design, performance and reliability. With a range of Full HD LCD lines for digital signage and commercial applications, Planar provides the most comprehensive and unique lines in the industry.

Each of Planar's Full HD LCD displays is designed for demanding applications with high durability and performance requirements. From communicating information to enhancing ambience, Planar's HD large format LCDs are the ideal complement to any retail store, lobby, control room, or other professional or public venue space.

HD LCD Product Lines

With a wide range of display products for digital signage and commercial applications, Planar provides the most comprehensive and unique lines of HD LCD displays in the industry.

PLANAR SIMPLICITY SERIES

COST-EFFECTIVE DIGITAL SIGNAGE DISPLAYS

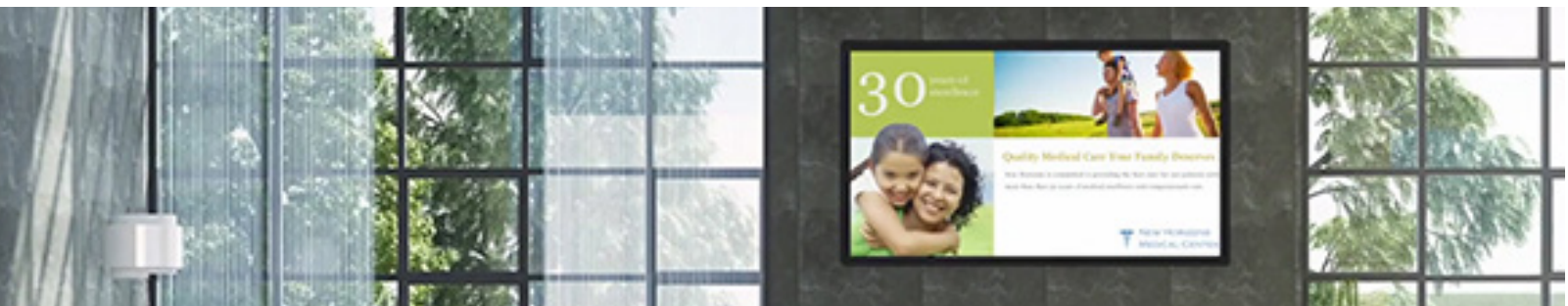


The Planar® Simplicity™ Series line of LCD displays for digital signage incorporates media playing, a sleek design and commercial functionality into an affordable digital signage solution. Planar Simplicity Series displays eliminate the need for additional hardware, reducing installation cost and complexity. Featuring an elegant design with logo-free narrow bezel and ultra-slim profile, the Planar Simplicity Series is the ideal display solution for digital signage applications in retail stores, restaurants, medical offices, corporate meeting areas and hospitality.

- Available in 43", 48", 55" and 65"
- Entry-level digital signage
- Media playback
- Ultra-slim and energy- efficient LED backlight
- 350 cd/m² brightness
- Logo-free, narrow bezel
- Full array of connectivity and control
- Built-in speakers

PLANAR PS SERIES

COMMERCIAL-GRADE DIGITAL SIGNAGE DISPLAYS



Planar® PS Series displays offer superior visual performance and reliability that is well-suited for demanding digital signage and corporate environments. Engineered from the ground up for extended commercial use, each Planar PS Series model is recommended for up to 24x7 operation and comes standard with a durable metal bezel and full array of connectivity and control. With built-in media playback and speakers, the Planar PS Series is an all-inclusive digital signage solution.

- Available in 46", 55", 65", 70" and 82"
- Extended use digital signage for up to 24x7 operation
- Touch screen models available
- Ultra-slim and energy- efficient LED backlight
- 400 – 500 cd/m² brightness
- Logo-free metal bezel
- Built-in scaling for video walls up to 10x10
- Comprehensive set of inputs and control
- Media playback
- Built-in speakers



ENGAGING TOUCH TECHNOLOGY

Planar PS Series displays can be transformed with fully integrated touch technology to create interactive consumer experiences for public information, wayfinding, retail and other applications. These displays offer precise multi-touch solutions featuring a slim profile and protective glass seal to keep dust, dirt and moisture away from the display.

INTERACTIVE ANNOTATION



PLANAR
TOUCHMARK™

For annotation and whiteboarding needs, Planar TouchMark is the premier collaboration solution. This easy-to-use software provides the essential

toolset for collaborating on-screen in meeting rooms and classrooms. Planar TouchMark pairs nicely with any Planar touch-enabled displays, many of which support multi-user drawing and interaction. Planar TouchMark is available on select models.

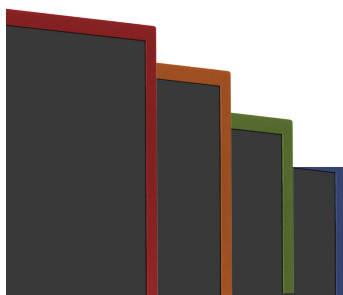
LOGO-FREE

Free your frame from logos that divert attention from your brand and messaging. All Planar HD LCD displays are logo-free, allowing the spotlight to shine where it should - on the screen. Unbranded bezels are perfect for portrait installations and only available from Planar.



CUSTOM COLORS & BRANDING

The bezel on Planar PS Series displays can be transformed with logos or custom colors to meet the unique requirements of any installation. The Planar® Select™ program lets you add your logo and brand colors to match the décor or create a contrast in any room.



Planar Commercial-Grade 4K LCD Displays What makes us different?

Planar's commercial-grade LCD displays are designed for lasting durability and superior performance.

With features required for professional applications, Planar LCD displays are much more than a television. Compare Planar commercial-grade displays to commodity large screen televisions and you immediately see the advantages of going professional with Planar LCD displays.

CAPABILITY	PLANAR LCDs	CONSUMER TVs
Bezel	Durable, design; logo-free	No
Support for extended use	Commercial-grade panel and backlight	No
Landscape/portrait	Both	Landscape only
Greater brightness	Up to 500 nit	Ranges from 200 - 300 nit
Commercial connectivity	Yes	No
Display control	RS-232 and LAN	No
Tiling	Scale image over multiple displays*	No
Touch screen	Yes*	No
Longer life electronics and power components	Yes	No
Rear lockable keypad	Yes	No
Lockable remote control	Yes	No
On/off scheduling	Yes	No
USB playback	Yes	No
Warranty	3 years advance replacement	1 year parts and labor

**Available on select Planar models*

PLANAR SIMPLICITY SERIES				
Model Name	SL4351	SL4851	SL5551	SL6551
Diagonal Size	43"	48"	55"	65"
Native resolution	1920x1080	1920x1080	1920x1080	1920x1080
Brightness (typ)	350 cd/m ²	350 cd/m ²	350 cd/m ²	350 cd/m ²
Backlight	D-LED	D-LED	D-LED	D-LED
Bezel width	Top and sides: 0.5" (12mm), Bottom: 0.6" (15mm)	Top and sides: 0.5" (12mm), Bottom: 0.6" (15mm)	Top and sides: 0.5" (13mm), Bottom: 0.6" (15mm)	Top and sides: 0.55" (14mm), Bottom: 0.59" (15mm)
Recommended usage	Up to 16 hours per day	Up to 16 hours per day	Up to 16 hours per day	Up to 16 hours per day
Orientation	Landscape / Portrait	Landscape / Portrait	Landscape / Portrait	Landscape / Portrait
Inputs	VGA, HDMI, DVI, Component Video	VGA, HDMI, DVI, Component Video	VGA, HDMI, DVI, Component Video	VGA, HDMI, DVI, Component Video
Display control	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN
Power consumption (max)	132W	149W	179W	150W
Built-in speakers	10W x 2	10W x 2	10W x 2	10W x 2
Video wall support	No	No	No	No
Media Playback	USB and LAN	USB and LAN	USB and LAN	USB and LAN

PLANAR PS SERIES					
Model Name	PS4652	PS5552	PS6552	PS7050	PS8250
Diagonal Size	46"	55"	65"	70"	82"
Native resolution	1920x1080	1920x1080	1920x1080	1920x1080	1920x1080
Brightness (typ)	500 cd/m ²	500 cd/m ²	450 cd/m ²	400 cd/m ²	450 cd/m ²
Backlight	E-LED	E-LED	E-LED	E-LED	E-LED
Bezel width	0.5" (13 mm)	0.5" (13 mm)	1.7" (44 mm)	1.6" (41 mm)	Top: 1.6" (40mm), Bottom: 1.8" (45mm), Sides: 1.6" (41mm)
Recommended usage	24x7	24x7	24x7	24x7	24x7
Orientation	Landscape / Portrait	Landscape / Portrait	Landscape/Portrait	Landscape/Portrait	Landscape
Inputs	VGA in/out, HDMI, DVI, Component Video, DisplayPort				
Display control	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad	RS-232, IR, Keypad
Power consumption (max)	135W	165W	300W	280W	280W
Built-in speakers	10W x 2	10W x 2	10W x 2	10W x 2	10W x 2
Video wall support	Yes	Yes	Yes	No	No
Media Playback	USB	USB	USB	USB	USB

PLANAR PS SERIES TOUCH				
Model Name	PS4661T	PS5561T	PS7050T	PS8250T
Diagonal Size	46"	55"	70"	82"
Native resolution	1920x1080	1920x1080	1920x1080	1920x1080
Brightness (typ)	500 cd/m ²	500 cd/m ²	400 cd/m ²	450 cd/m ²
Backlight	E-LED	E-LED	E-LED	E-LED
Bezel width	0.8" (21 mm)	0.8" (21 mm)	1.6" (41mm)	Top/Bottom: 1.5" (39mm), Sides: 1.6" (40mm)
Recommended usage	24x7	24x7	24x7	24x7
Orientation	Landscape / Portrait	Landscape / Portrait	Landscape / Portrait	Landscape
Inputs	VGA, HDMI, DVI, DisplayPort		VGA, HDMI, Component Video, DisplayPort	
Display control	RS-232, IR, Keypad	RS-232, IR, Keypad	RS-232, IR, Keypad	RS-232, IR, Keypad
Power consumption (max)	145W	165W	280W	280W
Built-in speakers	10W x 2	10W x 2	10W x 2	10W x 2
Video wall support	No	No	No	No
Media Playback	IR 6 point	IR 6 point	IR 10 point	IR 10 point
Planar TouchMark	No	No	Yes	Yes