

Product guide



Office printing power for your home

HP Officejet 5740 e-All-in-One series



July 2014



Versatile on-the-go printing from HP ¹

This e-All-in-One offers some unique features that help it stand apart from the crowd:

- The easiest way to print from a smartphone or tablet²
- Simple network setup from a smartphone, tablet, or PC³
- NFC touch-to-print mobile printing⁴
- High-quality printing for crisp, laser-quality documents and borderless, lab-quality photos
- 25-page automatic document feeder (ADF) for hands-free copying, scanning, and faxing
- Dedicated photo tray for easy photo printing from mobile devices without switching paper¹
- Direct printing from the touchscreen and memory card slot
- Automatic two-sided printing
- Optional HP high-yield ink cartridges for a better value for frequent printing⁵
- Business tips, news, and more with free HP Printables—delivered to the e-All-in-One⁶
- Free HP All-in-One Printer Remote mobile app for managing the e-All-in-One and scanning from mobile devices⁷
- ENERGY STAR® qualified to save energy
- Easy, free cartridge recycling through HP Planet Partners⁸

Speed through home and work tasks with a sophisticated HP e-All-in-One designed to support the needs of a busy family. Easily print from mobile devices—smartphones, tablets, and Internet-connected notebooks—at home or on the go.¹ Print laser-quality documents and lab-quality photos for an affordable price. Quickly copy, scan, and fax multiple pages hands-free.

Who can benefit?

The HP Officejet 5740 e-All-in-One is perfect for those who want the freedom to print documents, photos, and projects—at home or on the go¹—and need:

- Easy mobile printing¹ of high-quality documents and photos
- Versatile copying, scanning, and faxing
- Simple network setup
- Low operating costs
- Stylish, space-saving design and eco-conscious features



The easiest way to print from a smartphone or tablet²

Snap, print, enjoy. Produce lab-quality photos from your mobile device in three easy steps.¹ NFC touch-to-print,⁴ a dedicated photo tray, and wired and wireless⁹ networking options make setup and printing effortless.

- Start printing and organising your home office with quick, easy setup from your smartphone, tablet, or PC.³ Use your mobile device to register your e-All-in-One, set up, and connect to your local wireless network.³
- Walk up and easily print with just a touch from your NFC-printing-enabled smartphone or tablet—with no need for a router or access to a local network.^{1,4}
- Print photos from your mobile device without switching paper, using the separate photo tray.¹ The dedicated tray holds up to 15 sheets of 10 x 15 cm photo paper.
- Print from iPhone, iPad, iPod, Android-based mobile devices, Amazon Kindle Fire, Blackberry, Mopria-certified devices, and Windows® 8 smartphones, tablets, and notebooks.¹ This e-All-in-One is also Google® Cloud Print™ ready.¹⁰
- Share all your printer has to offer with others on your home network—wirelessly⁹ or using 10/100 Ethernet connectivity—it's that simple.



High efficiency, low costs

Achieve your goals and keep your budget in line with this powerful e-All-in-One.

- Print more for less. Produce up to three times as many pages with optional Original HP high-yield black ink cartridges.¹¹
- Save paper and conserve resources. Reduce paper consumption by up to half by printing on both sides of a page, using automatic two-sided printing.
- Manage the e-All-in-One and scan documents directly from your smartphone or tablet, using the free HP All-in-One Printer Remote mobile app.⁷ Quickly send scans to email or cloud storage and check ink status before you print.⁷



Full-featured productivity for work and home

Transform your home office into a more efficient work space. Cruise through tasks, and print high-quality documents and photos—right at the e-All-in-One.

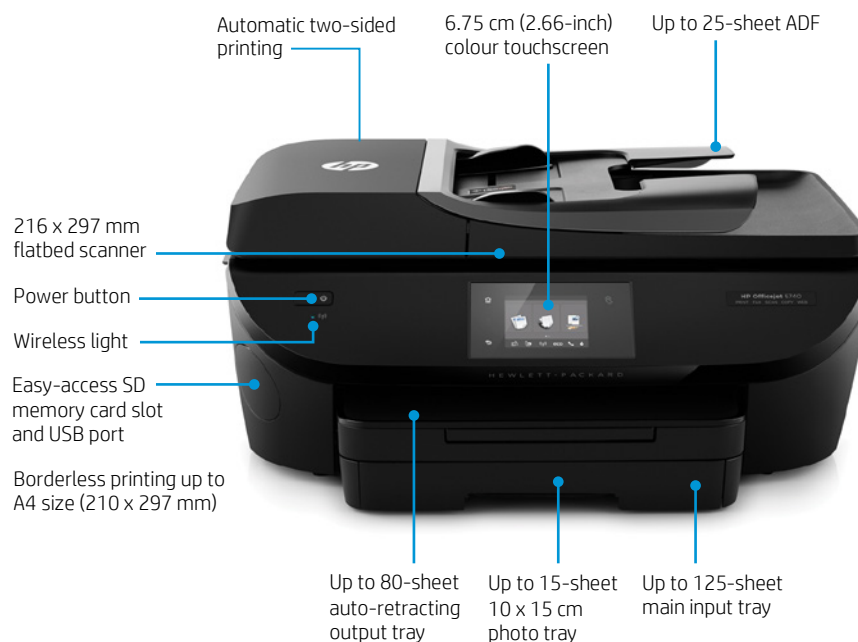
- Create documents with vibrant, professional colour and sharp, laser-quality text, perfect for any occasion.
- Complete home, work, and school tasks quickly. Copy, scan, and fax multipage documents and speed through large jobs hands-free with the 25-page ADF.
- Print documents and photos in fewer steps using the 6.75 cm (2.66-inch) colour touchscreen and easy-access memory card slot.
- Access business forms, management tips, calendars, and more, with free HP Printables—delivered to your e-All-in-One, on your schedule.⁶
- Print at speeds that keep up with you—up to 12 pages per minute (ppm) black and 8 ppm colour.¹²



Designed to conserve

- Save resources without sacrificing performance, using this ENERGY STAR qualified e-All-in-One.
- Easily recycle your Original HP ink cartridges for free through HP Planet Partners.⁸

Product walk around



Notes

¹ Local printing requires mobile device and printer to be on the same wireless network or have a direct wireless connection. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. See hp.com/go/mobileprinting for more details.

² Compared with consumer/home office inkjet printers and all-in-ones <\$399 USD as of April 2014. App download required for printer setup. Local printing requires mobile device and printer to be on the same network or have a direct wireless connection to the printer. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with a service provider for coverage and availability in your area. See hp.com/go/mobileprinting for more details.

³ Requires HP All-in-One Printer Remote mobile app download. Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod, and mobile devices using Android 4.0.3 or later. Printer and mobile device must be on the same local wireless network with Internet access. For a full list of supported operating systems, see hp.com/go/mobileprinting.

⁴ Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting.

⁵ Based on HP 62XL High Yield Black Original Ink Cartridge and HP 62XL High Yield Tri-color Original Ink Cartridge. High-yield ink cartridges not included; purchase separately. For more information, see hp.com/go/learnaboutsupplies. Less cost per page compared with estimated street price and published page yield of standard-yield HP 62 ink cartridges. Actual pricing may vary.

⁶ Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit hp.com/go/hpconnected/help/printablesqs.

⁷ Mobile device requires wireless access point and an Internet connection. Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. Scan/copy control requires mobile device and printer to be on the same wireless network or have a wireless direct connection to the printer. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

⁸ Program availability varies. Original HP cartridge return and recycling is currently available in 49 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. For more information, visit hp.com/recycle.

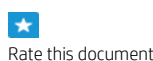
⁹ Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only.

¹⁰ Feature requires Google® Cloud Print™ Ready printer or existing printer connected to a PC with Internet access. Print times may vary. Currently only Google apps are supported.

¹¹ Based on HP 62XL High Yield Black Original Ink Cartridges. High-yield ink cartridges not included; purchase separately. For more information, see hp.com/go/learnaboutsupplies. Less cost per page compared with estimated street price and published page yield of standard-yield HP 62 Original Ink Cartridges. Actual pricing may vary.

¹² After first set of ISO test pages. For more information, see hp.com/go/printerclaims.

Sign up for updates
hp.com/go/getupdated



© Copyright 2014 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

iPad, iPhone, and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. ENERGY STAR and the ENERGY STAR mark are registered U.S. marks. Google and Google Cloud Print are trademarks of Google, Inc. Windows is a U.S. registered trademark of Microsoft Corporation.

4AA5-3663EEAP, July 2014

