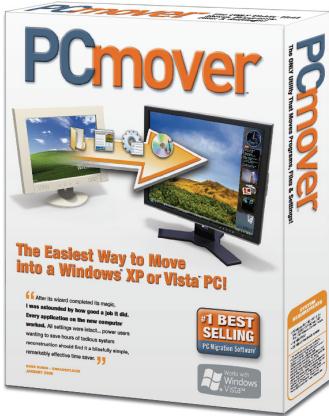


# laplink PCmover™

The world's best-selling utility for moving programs, files, and settings!

laplink  
connect your world

www.laplink.com  
1.800.LAPLINK// sales@laplink.com



- USA Today

"Be a smart mover and let PCmover do the job for you."

- Computer America

"Has the advantage of moving programs, as well as files and settings."

- The Wall Street Journal

"PCmover (has) a polished, easy-to-use interface that has Windows Easy Transfer beat, hands down."

80 / 100 - Very good.

- PC World



- PC Plus Magazine

"I was astounded by how good a job it did. Every application on the new computer worked. All settings were intact... Power users wanting to save hours of tedious system reconstruction should find it a blissfully simple, remarkably effective time saver."

- Engadget

"The software is extremely easy to use, and even non-experts will feel comfortable installing and running it."

- CRN

"PCmover is a real time saver that can make upgrading to a new PC much less painful."

- Financial Times

"In the nightmare world of PC migration, PCmover is a rare pleasant dream... While all software publishers brag about how amazing their goods are, Laplink actually has reason to."

Extreme Tech

## HOME CONSUMER

Are you dreading the task of setting up your new PC? Research indicates that a majority of people will avoid buying a new PC because of the laborious task of setting it up. With each new PC, you have to find serial numbers and licenses for your old software applications, manually reinstall each one, burn CDs all your documents and rework each personalized setting.

That's why there's PCmover. PCmover sets up your new PC automatically with just a wizard and a connection. In a matter of hours rather than days, your new PC will have all your applications, documents and settings installed automatically. And the best part? PCmover can work completely unattended. Leave it running overnight and wake up to your brand new PC set up just the way you like it and ready to go.

## BUSINESS USER

Every hour of lost productivity costs your business money, and when it takes a day or more for an employee to regain productivity after a computer upgrade, that affects your bottom line. If you're paying an IT professional to sit in front of each computer and migrate everything manually, that costs your business even more. In fact, this type of lost productivity is estimated to cost up to \$300 per migration.

Thomas Koll, Chairman and CEO of Laplink Software is so confident of the savings experienced by businesses using PCmover that the volume licensing for PCmover is now completely risk-free with a full money-back guarantee.

## MIGRATION PROCESS



## KEY FEATURES:

- **Application Selectivity:** Choose which applications and folders you'd like moved over to your new PC.
- **Folder & File Selectivity:** Select which folders you want moved and uncheck any file types that you don't want transferred over.
- **Complete Migration:** Can move all programs, files and settings in one easy step.
- **Multiple Transfer Options:** Choose from USB cables, Windows Easy Transfer cable, parallel cables, removable media or a wired / wireless network to do the transfer.
- **Easy-To-Use Wizard Interface:** Click through a simple wizard to set up the move.
- **"Undo" Feature:** Quickly reverse a migration at any time with PCmover's easy 'undo' feature.

*PCmover is designed to move data from older operating systems to newer operating systems. Laplink does not recommend using PCmover for migrations from newer Windows operating systems to older Windows operating systems.*

## System Requirements:

- Windows 95/98/NT 4.0/Me/2000/XP/Vista
- Intel or compatible 486DX or higher processor
- 16 MB RAM
- 20 MB of hard disk space