

Enjoy This Ultra-tough Camera, Made for The Outdoors



1.5m/4.9ft.



4-Way Protection

-10°C/14°F



Dustproof

Freezeproof

Shockproof

Waterproof

5m/16.4ft.

Tough yet Stylish Body

Shockproof bumper design shields the LCD

Reinforced glass lens cover

The folded zoom lens helps protect it from shock

The LCD screen is easy to see in bright light

The LED lights help you find your way in the dark

Anti-slip rubber grip



Other Functions

SR AUTO

SR Auto

The camera automatically recognizes six of the most commonly photographed scenes and optimizes camera settings for beautiful results every time.



Natural Light & with Flash mode

Natural Light & with Flash takes two photos in quick succession, one with flash and one without, eliminating the guesswork of flash photography.



Tracking Auto Focus

Great for capturing dynamic close-ups, this function keeps fast moving subjects in the frame and in focus, even when the zoom is fully extended.



Red-eye Removal

Red-eye removal eliminates unsightly red-eye reflections to ensure flattering flash portraits and party pictures.



Image Search

Convenient image search function lets you quickly and easily select photos based on any of several criteria.



YouTube™ / FACEBOOK Uploader

Use in-camera software to mark your photos or videos for YouTube™ or FACEBOOK, for effortless uploading of data when the camera is connected to a PC running MyFinePix Studio.*

*Included with camera



HDTV Compatible Photos and Videos

16:9 format lets you view photos and movies on HD ready televisions* in breathtaking high definition quality.

*Optional HD player HDP-L1 is required, sold separately.

SPECIFICATIONS

Number of effective pixels ^{*1}	14.2 million pixels
CCD sensor	1/2.3-inch CCD with primary color filter
Storage media	Internal memory (Approx. 10MB) / SD memory card / SDHC memory card / SDXC memory card ^{*2}
File format	Still image: JPEG (Exif Ver. 2.3 ^{*3}) / Movie: AVI (Motion JPEG) with Sound / Audio: WAVE format, Monoaural sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	L: 4:3 (4,320 × 3,240) / 16:9 (4,320 × 2,432) M: 4:3 (3,072 × 2,304) / 16:9 (3,072 × 1,728) S: 4:3 (2,048 × 1,536) / 16:9 (1,920 × 1,080)
Lens	Fujinon 5× optical zoom lens, F3.9 (Wide) - F4.9 (Telephoto)
Lens focal length	f=5.0 - 25.0 mm, equivalent to 28 - 140 mm on a 35 mm camera
Digital zoom	Approx. 6.8× (up to approx. 34×, with 5× optical zoom)
Aperture	Wide: F3.9 / F6.2, Telephoto: F4.9 / F8
Focus distance (from lens surface)	Normal: Wide: Approx. 60 cm / 2.0 ft. to infinity, Telephoto: Approx. 1.0 m / 3.3 ft. to infinity Macro: Wide: Approx. 9 cm - 80 cm / 3.5 in. - 2.6 ft., Telephoto: Approx. 40 cm - 80 cm / 1.3 ft. - 2.6 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 / 1600 / 3200 (Standard Output Sensitivity)
Shooting modes	AUTO, P, SR AUTO, Natural Light& with Flash, Natural Light, Portrait, Landscape, Sport, Night, Night (Tripod), Sunset, Snow, Beach, Under water, Under water (Wide), Under water (Macro), Party, Flower, Text, Portrait enhancer, Motion panorama
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec. (All other modes) 4 sec. to 1/2000 sec.
LCD monitor	2.7-inch, Approx. 230,000 dots, TFT color LCD monitor, Approx. 96% coverage
Movie recording	1280 × 720 pixels / 640 × 480 pixels (30 frames/sec.) with monoaural sound *Optical zoom can be used.
Power supply	NP-45A Li-ion battery (included)
Dimensions	99.2 (W) × 67.7 (H) × 23.9 (D) mm / 3.9 (W) × 2.7 (H) × 0.9 (D) in. (Minimum depth: 23.1 mm / 0.9 in.)
Weight	Approx. 165 g / 5.8 oz. (including accessories, battery and memory card)

*1: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

*2: Please see the Fujifilm website to check memory card compatibility.

*3: Exif 2.3 is a digital camera file format that contains a variety of shooting information for optimal printing.

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For more information, please visit our Website:
http://www.fujifilm.com/products/digital_cameras/index.html

Specifications are subject to change without notice.
All sample photos are simulated images.

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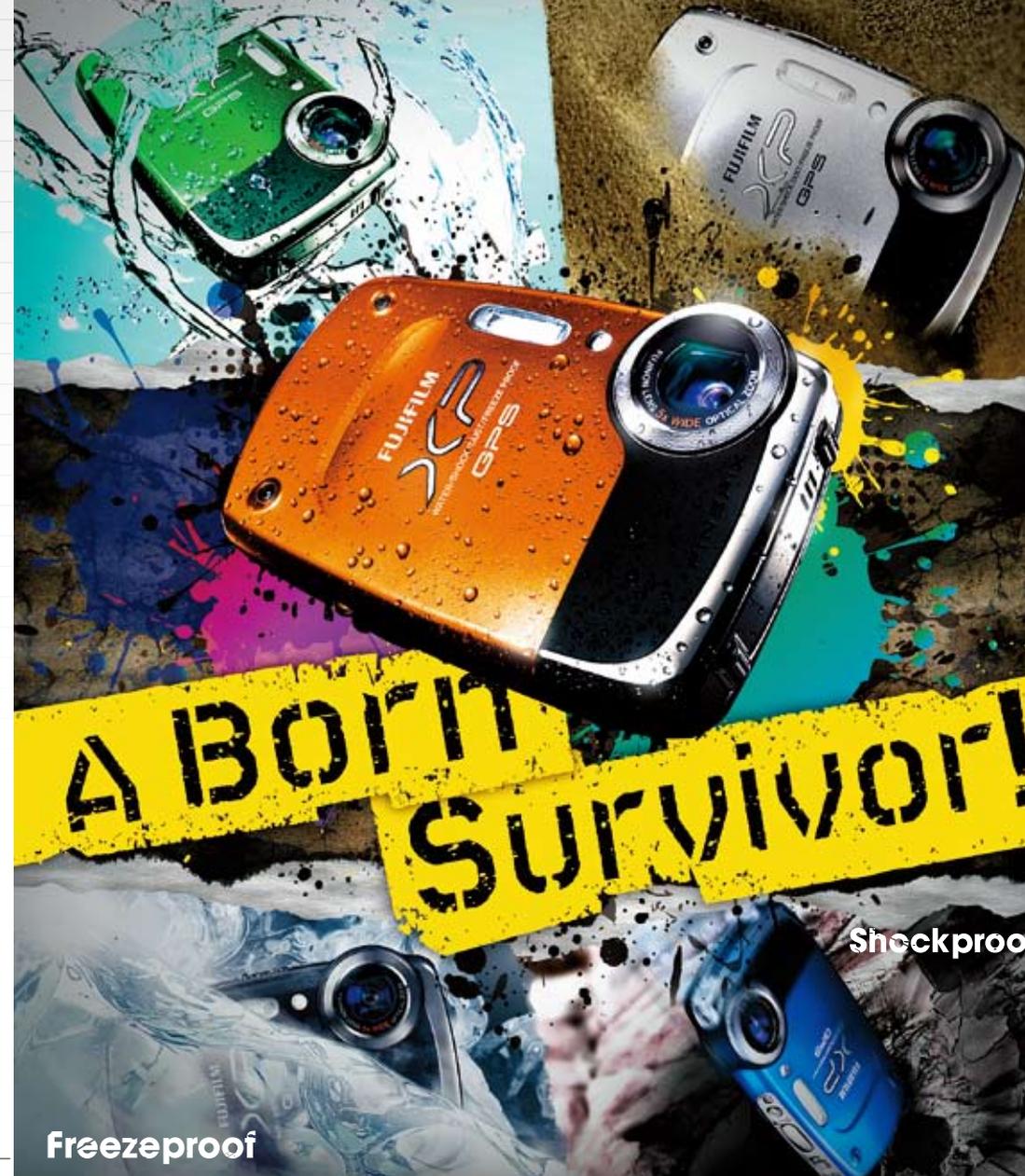
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FUJIFILM

FINEPIX X230

Waterproof

Dustproof



Shockproof

Freezeproof

14 Megapixels | Fujinon 5× Optical Zoom | GPS geo-tagging



FinePix. More than you imagined.

EXPLORE

FINEPIX XP30

Discover Advanced Photo Technology



14 Megapixels

The FinePix XP30 captures sharp, high-resolution photos and videos, suitable for enlarging or displaying on a big screen.



Fujinon 5x Optical Zoom Lens + Wide-angle 28mm*

The high-quality 5x Fujinon optical zoom lens delivers picture-perfect results across the entire zoom range. The XP30 also has the added benefit of a 28mm wide-angle perspective, which gives you more versatility when photographing your adventures.

*35mm equivalent.



35mm



28mm



Wide angle



5x zoom

CCD-shift Image Stabilization

Combining CCD-shift image stabilization with high sensitivity, the FinePix XP30 greatly reduces the effects of camera shake and subject blur to deliver crisp, clear shots in even the most demanding conditions.



Conventional digital camera



FinePix XP30

Motion Panorama Mode

Capture the grandeur of the great outdoors in impressive panorama photos. The FinePix XP30 automatically stitches together three consecutive shots, with simple in-frame guidance to ensure the images are aligned.



GPS Expands Your Photo Experience

Photo Navigation

The on-board GPS calculates and displays the distance from your current location to the place where a tagged photo was taken. Perfect if you want to return to that fab snowboarding spot or gorgeous beach you took a photo of and can't remember where it was.

Automatic GEO Tags

The on-board GPS function creates Geo Tags which display latitude and longitude coordinates, or place names on photo and video files. This immediately identifies the location each file was created.

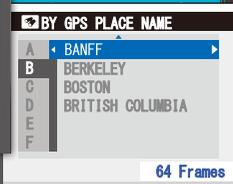


for snowboarding...



Image Search by Landmarks and Cities

The image search criteria is enhanced by the ability to search for and select photos according to the place names in their GPS tag, this makes it easy to sort and display photos from specific locations.



Personal Travel Library

The files generated by GPS Tags can be displayed on Google Map™ via My FinePix Studio, plotting your original travel route with pictures.

Photobook Assist

Pre-select images from specific locations in-camera, to create personalized Photobook travel albums in just moments at your local Fujifilm photo center.



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