



Philips 3000 series
LCD TV with Digital
Crystal Clear

22" class
digital TV

22PFL3504D

DIGITAL
CRYSTALCLEAR

5
ms

2x
HDMI

easy
LINK
HDMI

TV
PC-IN

ENERGY STAR

Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 2 HDMI connections, a powerful 720p, 60Hz display and brilliant Digital Crystal Clear engine. Making the smart choice in total picture quality has never been easier.

See brilliant picture quality

- Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- Up to 5ms response time for clear, fast moving action
- Dynamic contrast for incredible rich black details

Hear crisp and clear sound

- 2x3W RMS audio power

Easy to connect and enjoy

- Settings assistant for effortless personalized TV settings
- PC-input allows you to use your TV as a PC monitor
- 2 HDMI inputs with Easylink for HD connection

Ready for digital

- ATSC & QAM tuner receives over the air and unscrambled cable



PHILIPS
sense and simplicity

LCD TV with Digital Crystal Clear

22" class digital TV

Specifications

Picture/Display

- Aspect ratio: Widescreen
- Brightness: 300 cd/m²
- Contrast ratio (typical): 800:1
- Viewing angle: 170° (H) / 160° (V)
- Dynamic screen contrast: 3200:1
- Response time (typical): 5 ms
- Diagonal screen size: 22 inch / 56 cm
- Panel resolution: 1366 x 768p
- Picture enhancement: Digital Crystal Clear, 3D Combfilter, Digital Noise Reduction, Dynamic contrast enhancement, Progressive Scan
- Visible screen diagonal (inch): 21.6 inch

Supported Display Resolution

Resolution	Refresh rate
640 x 480	60Hz
720 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 768	60Hz
1360 x 768	60Hz

Resolution	Refresh rate
480i	60Hz
480p	60Hz
720p	60Hz
1080i	60Hz

Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 3W
- Sound System: Dolby Digital (AC-3), Stereo, SAP

Loudspeakers

- Built-in speakers: 2

Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer
- Ease of Installation: Autostore, PLL Digital Tuning
- Ease of Use: Auto Volume Leveller (AVL), AutoPicture, AutoSound, Settings assistant Wizard,

- Side Control
- Remote Control: TV
- Screen Format Adjustments: 4:3, Movie expand 16:9, Widescreen

Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Cable: Unscrambled Digital Cable -QAM
- Tuner bands: Hyperband, S-Channel, UHF, VHF

Connectivity

- AV I: Audio L/R in, YPbPr
- HDMI I: HDMI v1.3, Analog audio L/R in
- Audio Output - Digital: Coaxial (cinch)
- Other connections: PC Audio in, PC-In VGA
- Front / Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone out, USB
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby

Power

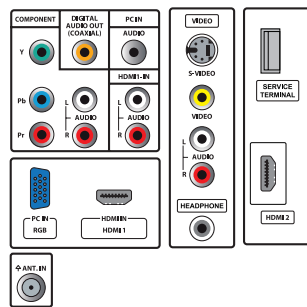
- Ambient temperature: 5 °C to 35 °C
- Mains power: 120V/60Hz
- Power consumption: 70 W
- Standby power consumption: < 0.5 W

Dimensions

- Set dimensions in inch (W x H x D): 21.6 x 14.8 x 3.5 inch
- VESA wall mount compatible: 100 x 100 mm
- Set dimensions with stand in inch (W x H x D): 21.6 x 16.3 x 7.1 inch
- Weight incl. Packaging (lb): 13.9
- Product weight (lb): 10.2
- Product weight (+stand) (lb): 10.9 lb
- Box dimensions in inch (W x H x D): 24.8 x 18.5 x 7.3 inch

Accessories

- Included Accessories: Table top stand, Power cord, Quick start guide, User Manual, Registration card, Remote Control, Batteries for remote control



22PFL3504D/F7

Product highlights

Digital Crystal Clear

Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimizes picture quality to optimal contrast, color and sharpness levels. It's like watching vivid cinema-like images.

LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

5ms response time

Response time measures signal reaction speed in milliseconds. Faster response time is better as it eliminates visible image artifacts that could dampen your experience when viewing fast moving images or objects. In this case, this LCD panel gives you 5ms response time so that you can watch your LCD TV with a clear, fast moving action.

Dynamic contrast

You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. Dynamic contrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

Settings assistant

Settings assistant for effortless personalized TV settings. The new settings assistant personalisation wizard guides you to personalised settings with unparalleled ease. It includes not only picture, but the complete viewing experience, including sound and Ambilight settings. The wizard shows a few screens with easy to choose options to select the essential settings. The TV performance is set to the your personal preference without difficult terms or settings, and this very quickly.

2 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses HDCP copy protection. With 1 HDMI input on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and Game Console or Digital Camcorder.

PC input (VGA)

With PC input you can connect your TV to a computer by a VGA cable and use the TV as a PC monitor.

Built-in ATSC & QAM tuner

Built-in ATSC & QAM tuner for reception of over-the-air and unscrambled HD cable programs



Issue date 2009-03-02

Version: 1.10.2

12 NC: 8670 000 48325
UPC: 6 09585 16379 9

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